

**CITY OF TEMECULA  
AGENDA REPORT**

**TO:** City Manager/City Council

**FROM:** Randi Johl, Director of Legislative Affairs/City Clerk

**DATE:** February 25, 2025

**SUBJECT:** Adopt Ordinance No. 2025-01 Amending Title 17 of the Temecula Municipal Code Regarding Off-Site Wayfinding Signs Within the Temecula Auto Mall (Second Reading)

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**PREPARED BY:** Randi Johl, Director of Legislative Affairs/City Clerk

**RECOMMENDATION:** That the City Council adopt an ordinance entitled:

ORDINANCE NO. 2025-01

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF TEMECULA AMENDING SECTION 17.28.290 OF TITLE 17 OF THE TEMECULA MUNICIPAL CODE TO ESTABLISH STANDARDS AND REQUIREMENTS FOR OFF-SITE WAYFINDING SIGNS IN THE AUTO MALL, AND FINDING THAT THIS ORDINANCE IS EXEMPT FROM THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) PURSUANT TO CEQA GUIDELINES SECTION 15061 (B)(3)

**BACKGROUND:** The City of Temecula is a general law city formed under the laws of the State of California. With respect to adoption of ordinances and resolutions, the City adheres to the requirements set forth in the Government Code. With the exception of urgency ordinances, Government Code Section 36934 requires two readings of standard ordinances more than five days apart.

Ordinance No. 2025-01 was first introduced at the regularly scheduled meeting of February 11, 2025.

**FISCAL IMPACT:** None

**ATTACHMENTS:** Ordinance