

## City of Temecula – 4<sup>th</sup> of July Parade

It is the City's intent that the 4<sup>th</sup> of July Parade be a fun-filled, family-friendly, pleasant experience for all people in the community reflecting the goodwill, spirit, and excitement of the patriotic holiday.

In adopting these Parade Guidelines, the City declares that the Parade is not intended to serve as a public forum for free expression of ideas and comments by the public, but rather as an expression of the City's official sentiments and promotion of the holiday season for the City (government speech).

These Parade Guidelines are mandatory.

### General Guidelines

- The parade will accept no more than 70 entries.
- Prospective entries will be notified the week of June 2nd if the entry has been accepted.
- The parade will start promptly at the designated start time of 10:00am
- Entries may not exceed 15 feet in height, 60 feet in length and 15 feet in width.
- Only flatbed trailers pulled by trucks are acceptable. Large tractor trailers will not be permitted.
- Participants are encouraged to show their patriotism by wearing red, white & blue or incorporating these colors in their entry
- A total of only two (2) banners or signs (either two banners, or two signs, or a combination of one banner and one sign) shall be allowed per entry. Current elected officials who represent the City of Temecula, or portions of the City, may be acknowledged in parade signage with only their current elected position listed alongside their name. Entrants shall have a banner or sign carried in front of the entry for easy identification.
- Banners and signs shall not exceed 4 feet by 10 feet.
- No entry will be entered into the parade whose purpose is to campaign for any office, promote any partisan political position or ballot proposal.
- Every participant in an entry must complete a liability waiver. Signed waivers can be returned to staff on parade day.
- Parade participants and entries must be family friendly and appropriate. All displays shall be holiday-themed and of a family-friendly nature.
- Participants in the parade must be fully clothed. All participants are required to be fully covered (i.e., no midriffs), and bikinis/bathing suit tops or bottoms are prohibited.
- Child participants under the age of 5 must be placed on a moving vehicle during staging but can walk throughout the parade route.
- Everyone riding a motorcycle, bicycle, scooter, or skateboard must wear a helmet.
- All drivers must have a clear and unobstructed view in all directions.
- No weapons, replica weapons, or reproduction weapons may be worn or carried in the parade or affixed to or carried on a parade entry.
- Solicitation, distribution, and throwing of materials is prohibited. Absolutely no solicitation of any kind is allowed in the staging and de-staging areas or along the parade route by any parade entry or third party. For safety reasons, passing out items of any kind, including but not limited to, flyers, business cards, candy, gum, novelties, stickers, or other materials, is prohibited.
- No parade entry shall contain heating devices or open flames.

- Entries will only be permitted to have a total of eight (8) vehicles. This can be a combination of cars and floats. More than eight (8) vehicles will constitute another entry and another entry fee will apply.
- This is a forward motion parade. All entries are required to always maintain a continuous forward motion during the parade. All participants must keep up with the pace of the Parade; do not allow gaps to form in your group.
- All information will be emailed to each entry contact. All applicants must include a valid email address.
- In applying for a parade entry, the entrant agrees and consents to Parade Staff confiscating any such materials found to be in violation of these Guidelines or removing the entry from the parade.
- All entries will be reviewed by the parade coordinating committee. The City of Temecula reserves the right to deny access to any parade entry that does not satisfy these guidelines or the theme of the parade.
- Entries who have been denied may refer to Chapter 2.36 of the Temecula Municipal Code for the appeal process.

### **Equestrian Entries**

- Maximum number of five (5) trailers per entry. More than five (5) trailers will be considered another entry and a separate fee is necessary.
- Every two (2) horses will require one (1) escort walking with them.
- Each participant on a horse is required to wear a helmet.
- All horses must have parade experience.
- Limit to six (6) horses maximum per equestrian entry.
- Equestrian entries must provide their own "pooper scooper" to follow their entry in the parade route.
- Please walk only, no trotting on parade route

### **Judging**

- Entries will be judged on a 10-point scale based on Originality, Presentation, and Patriotic Theme.
- 1st place winners in each category will receive recognition in a Press Release
- No plaques will be awarded