CITY OF TEMECULA AGENDA REPORT

TO: City Manager/City Council

FROM: Ron Moreno, Director of Public Works/City Engineer

DATE: November 12, 2024

SUBJECT: Receive and File Temporary Street Closures for 2024 Winterfest Events

PREPARED BY: Brooke Fagan, Engineering Technician I

Anissa Sharp, Management Analyst

RECOMMENDATION: That the City Council receive and file the temporary closure of certain streets for the following 2024 Winterfest Events:

HOLIDAY DECORATION INSTALLATION HOLIDAY SUNSET MARKET SANTA'S ELECTRIC LIGHT PARADE TEMECULA ON ICE NEW YEAR'S EVE GRAPE DROP

IND: Five special events are scheduled by

BACKGROUND: Five special events are scheduled between November 2024 and January 2025 which necessitates the physical closure of all or portions of certain streets within the Old Town area and other streets throughout Temecula. These closures are necessary for event operations as well as to protect participants and viewers. The five events and associated street closures are as follows:

1) HOLIDAY DECORATION INSTALLATION – November 18th

The Holiday Decoration Installation will take place Monday, November 18th in Old Town Temecula with street closures scheduled as follows:

Main Street

from the easterly driveway edge of 28636 Old Town Front Street at Be Good Restaurant to Mercedes Street .Monday, November 18th 7:00 a.m. to 7:00 p.m.

Street closures for the Holiday Decoration Installation event are shown on **Exhibit "A"** attached hereto.

2) HOLIDAY SUNSET MARKET – November 30th

The Holiday Sunset Market will take place Saturday, November 30th in Old Town Temecula with street closures scheduled as follows:

Main Street East	
from the easterly driveway edge of	
28636 Old Town Front Street	
at Be Good Restaurant to Mercedes Street	Saturday, November 30 th
and Main Street West	9:00 a.m. to 9:00 a.m.
from Old Town Front St to 42081 Main St	
at Pennypickle's Workshop	

Street closures for the Holiday Sunset Market event are shown on Exhibit "A" attached hereto.

3) SANTA'S ELECTRIC LIGHT PARADE – December 6th

The Santa's Electric Light Parade event will be held Friday, December 6th at 7:00 p.m. along Old Town Front Street. Traffic will be detoured around the event via Public Works traffic control signage and Police personnel with street closures as follows:

Main Street Old Town Front Street to Mercedes Street	7:00 a.m. on Thursday, December 5 th to 12:00 a.m. on Sunday, December 7 th
Main Street Old Town Front Street to Pujol Street	8:00 a.m. on Saturday, December 6 th to 12:00 a.m. on Sunday, December 7 th
Second Street, Third Street, Fourth Street, Fifth Street, Sixth Street, Main Street Mercedes Street to Murrieta Creek	Friday, December 6 th 6:00 p.m. to 10:00 p.m.
Old Town Front Street Rancho California Road to Santiago Road	Friday, December 6 th 6:00 p.m. to 10:00 p.m.
Old Town Front Street Santiago Road to 28964 Old Town Front Street	Friday, December 6 th 7:00 p.m. to 11:00 p.m.
First Street/Santiago Road Pujol Street to C Street	Friday, December 6 th 7:00 p.m. to 10:00 p.m.

Del Rio Road	Friday, December 6 th 4:00 p.m. to 10:00 p.m.
Las Haciendas Street	Friday, December 6 th 4:00 p.m. to 10:00 p.m.
Calle Cortez	Friday, December 6 th 4:00 p.m. to 10:00 p.m.
Jefferson Avenue Southbound traffic from Overland Drive to Via Montezuma	Friday, December 6 th 4:00 p.m. to 11:00 p.m.
Jefferson Avenue Northbound traffic from Rancho California Road to Overland Drive	Friday, December 6 th 5:00 p.m. to 9:00 p.m.
Jefferson Avenue Southbound traffic from Via Montezuma to Rancho California Road	Friday, December 6 th 2:00 p.m. to 10:00 p.m.
Rancho California Road Old Town Front Street to Diaz Road	Friday, December 6 th 7:00 p.m. to 9:00 p.m.

Street closures for Santa's Electric Light Parade event are shown on Exhibit "B" attached hereto.

4) TEMECULA ON ICE – December 12th to January 5th (The Annual Holiday Season Ice Skating Rink in Old Town)

The annual Temecula On Ice holiday ice skating rink at the Town Square Park will be open for public use from Thursday, December 12, 2024 to Sunday, January 5, 2025. The actual duration of the road closures will be from Tuesday, December 3, 2024 to Friday, January 10, 2025. These additional days will allow for set-up and take-down of the temporary ice-skating rink. It is necessary to close Mercedes Street during this period for the safety and protection of pedestrians crossing Mercedes Street from the parking structure and other parking areas across Mercedes Street. The street closures necessary are as follows:

Main Street from the easterly driveway edge of 28636 Old Town Front Street	8:00 a.m. on Tuesday, December 3 rd to 4:00 p.m. on Friday, January 10 th
at Be Good Restaurant to Mercedes Street	4.00 p.m. on Friday, January 10

Mercedes Street

Third Street to Fourth Street

8:00 a.m. on Tuesday, December 3rd to 4:00 p.m. on Friday, January 10th

(will open on December 6th from 8am-11pm for parade)

Street closures for the Temecula On Ice event are shown on Exhibit "A" attached hereto.

5) NEW YEAR'S EVE GRAPE DROP – December 31st

The annual New Year's Eve Grape Drop will be held Tuesday, December 31st at 6:00 p.m. at the Civic Center with street closures scheduled as follows:

Main Street Old Town Front Street to Mercedes Street	3:00 p.m. on Tuesday, December 31st, 2024 to
	12:30 a.m. on Wednesday, January 1st, 2025

Street closures for the New Year's Eve Grape Drop event are shown on Exhibit "A" attached hereto.

Street closures are allowed by the California Vehicle Code upon approval by the local governing body for certain conditions. Under Vehicle Code Section 21101, "Regulation of Highways," local authorities, for those highways under their jurisdiction, may adopt rules and regulations by ordinance or resolution for, among other instances, "temporary closing a portion of any street for celebrations, parades, local special events, and other purposes, when, in the opinion of local authorities having jurisdiction, the closing is necessary for the safety and protection of persons who are to use that portion of the street during the temporary closing."

Chapter 12.12 of the Temecula Municipal Code, Parades and Special Events, provides standards and procedures for special events on public streets, highways, sidewalks, or public right of way and authorizes the City Council or City Manager to temporarily close streets, or portions of streets, for these events.

FISCAL IMPACT: The costs of police services, as well as services provided by the City Public Works Maintenance Division (for providing, placing and retrieving of necessary warning and advisory devices), are appropriately budgeted within the City's operating budget.

ATTACHMENTS:

- 1. Exhibit A Winterfest Road Closures 2024: Holiday Decoration Installation, Temecula On Ice and New Year's Eve Grape Drop
- 2. Exhibit B Santa's Electric Light Parade Road Closures 2024