

**CITY OF TEMECULA
AGENDA REPORT**

TO: City Manager/City Council

FROM: Betsy Lowrey, Assistant to the City Manager

DATE: August 26, 2025

SUBJECT: Approve Sponsorship and Economic Development Funding Agreement with the Temecula Valley Historical Society (At the Request of Subcommittee Members Alexander and Kalfus)

PREPARED BY: Tanis Earle, Senior Management Analyst

RECOMMENDATION: That the City Council approve a sponsorship and economic development funding agreement with the Temecula Valley Historical Society, a nonprofit organization, to support public access and programming at the Little Temecula History Museum.

BACKGROUND: The Economic Development Subcommittee of the City Council recommended \$3,750 in support of the Temecula Valley Historical Society's efforts to preserve and present the City's cultural and historical legacy. This amount was adopted as part of the FY 2025-26 Budget to be disbursed before June 30, 2026.

The Temecula Valley Historical Society is a long-standing nonprofit organization, incorporated in 2001, with a mission to identify, preserve, and promote the historical legacy of the Temecula Valley and to educate the public regarding its historical significance. The Society operates the Little Temecula History Museum, located at 31870 Redhawk Parkway, Temecula, CA. Open to the public on Sundays and by appointment, the museum serves as a hub for community history education. Programming includes guided tours, living history demonstrations, monthly lectures on local and regional historical topics, and educational presentations attended primarily by students and senior citizens.

In 2024, over 2,000 residents and visitors engaged with the museum's exhibits and events. The Society maintains financial accountability through annual reporting and has outsourced its accounting functions to a licensed professional as of late 2024. The funding will assist with its operational costs. Per City policy, the Historical Society will be required to submit a final report and financial documentation after the expenditure of funds. No commissions, consultant fees, or salaries will be paid using City of Temecula's sponsorship funding.

FISCAL IMPACT: Adequate funds for the Temecula Valley Historical Society have been included in the Fiscal Year 2025-2026 Annual Operating Budget for the recommended amount of Three Thousand Seven Hundred Fifty Dollars and No Cents (\$3,750.00).

ATTACHMENTS: Sponsorship and Economic Development Funding Agreement