

**CITY OF TEMECULA
AGENDA REPORT**

TO: City Manager/City Council

FROM: Kevin Hawkins, Assistant City Manager

DATE: August 10, 2021

SUBJECT: Approve a Sponsorship and Economic Development Funding Agreement with Inland Empire Film Services for Fiscal Year 2021-2022 (At the Request of Subcommittee Members – Mayor Edwards and Council Member Stewart)

PREPARED BY: Courtney Fletcher, Management Assistant

RECOMMENDATION: That the City Council approve a sponsorship and economic development funding agreement with Inland Empire Film Services, in total amount of \$6,000 for continued film permit liaison services, for Fiscal Year 2021-2022.

BACKGROUND: Since July 1, 2019, Inland Empire Film Services (IE Film Services) has served as the film permit liaison for the City of Temecula and has marketed the City of Temecula as a premier location for filming. IE Film Services has taken on this role with great success; bringing in producers who create independent films, Netflix series and commercials. IE Film Services has been an asset to the City of Temecula by bringing unique film opportunities to our City that are broadcast worldwide, attracting new visitors, and increasing tourism within the region. During the past year, IE Film Services (safely) attracted 13 professional film companies to Temecula, despite being in the midst of a global pandemic.

FISCAL IMPACT: On March 23, 2021, the Economic Development Subcommittee (Mayor Edwards and Council Member Stewart) recommended sponsorship approval for IE Film Services. Appropriate funding for Inland Empire Film Services is available in the Economic Development Operating Budget Plan for Fiscal Year 2021-2022.

ATTACHMENTS: Sponsorship and Economic Development Funding Agreement