

**TEMECULA COMMUNITY SERVICES DISTRICT
AGENDA REPORT**

TO: General Manager/Board of Directors

FROM: Erica Russo, Director of Community Services

DATE: September 23, 2025

SUBJECT: Receive Recommendations Related to New Year's Eve Grape Drop and Provide General Direction Regarding the Same (At the Request of Subcommittee Members Schwank and Stewart)

PREPARED BY: Dawn Adamiak, Assistant Director of Community Services

RECOMMENDATION: That the Board of Directors receive recommendations related to the New Year's Eve Grape Drop and provide general direction regarding the same.

BACKGROUND: The Parks, Recreation, and Community Services Subcommittee met on April 2, 2025, to discuss Old Town events and road closures. Subcommittee direction included bringing New Year's Eve Grape Drop back again for further discussion on more specific event details. On August 12, 2025, the Parks, Recreation, and Community Services Subcommittee met and heard a report on further logistics of the annual New Year's Eve Grape Drop.

This annual event will run from 6pm-10pm featuring live music, food vendors, free expanded activities for kids, and those young at heart, and a 10-minute drone show culminating with a 9pm East Coast countdown. Staff recommends incorporating a grape "drop" into the drone show with a static grape display on the front of City Hall and not utilizing the crane. For staff safety and potential weather issues, it is not recommended to "drop" the grapes from City Hall.

FISCAL IMPACT: Potential cost savings of around \$6,000 from crane rental.

ATTACHMENTS: None