

**CITY OF TEMECULA
AGENDA REPORT**

TO: City Manager/City Council

FROM: Ron Moreno, Director of Public Works / City Engineer

DATE: December 10, 2024

SUBJECT: Approve Agreement with Creative Mad Systems dba Mad Systems, Inc. for the Children's Museum Enhancement Project, PW19-05

PREPARED BY: Rebecca Kiser, Management Assistant
Rodney Tidwell, Maintenance Manager

RECOMMENDATION: That the City Council approve the Agreement with Creative Mad Systems, dba Mad Systems, Inc., in the amount of \$150,000 for maintenance and repair of existing exhibits, to include, but not limited to, equipment upgrades, replacements, display components, software, installations, refurbishment, and renovations as needed to maintain functionality and operations of fixtures, equipment, and aesthetics of exhibits for the Children's Museum Enhancement Project, PW19-05.

BACKGROUND: Mad Systems is an innovative technology company that specializes in the design and integration of audiovisual systems and interactive solutions. Founded in 1998, the company serves a diverse range of industries, including museums, visitor centers, theme parks, universities, and brands. Mad Systems is known for creating cutting-edge, personalized media delivery systems, interactive exhibits, and environmentally conscious AV technologies.

FISCAL IMPACT: Adequate funds are available in the Capital Improvement Program Budget for Fiscal Year 2024-25. There are sufficient funds in the project account to cover the cost of the agreement.

ATTACHMENTS: Agreement