



ICSC LAS VEGAS

Schedule

Sunday May 21, 2023

8:00am - 2:00pm

ICSC & UNC Retail Real Estate Case Competition

Wynn Hotel - Bandol 1

8:00am - 5:30pm

Badge Pickup & Registration

Wynn Hotel - Latour Ballroom

11:00am - 1:00pm

Volunteer Leadership Appreciation Brunch with Trustees' Distinguished Service Awards

Wynn Hotel - Margaux

By Invitation Only

1:00pm - 2:00pm

Professional Development Workshop: Dealmaking Masterclass

Wynn Hotel - Lafite 5

Join this session to gain insight into what it takes to get a deal done in today's ever-changing market. We'll address b...

1:00pm - 2:00pm

Professional Development Workshop: Location, Location, Location

Wynn Hotel - Lafite 1-2

Understanding the Retailer's Site Selection Criteria Retail site selection is as much of a science as an art form. T...

1:00pm - 2:00pm

Professional Development Workshop: Psychology of Real Estate Marketing

Wynn Hotel - La Tache 1-2

Join this workshop to discover the seven Principles of Psychomarketing, developed by ATYPICAL, a commercial real estate-...

1:00pm - 2:00pm

Professional Development Workshop: Roadmap to Innovation

Wynn Hotel - Lafite 4, 7, 9

How to Build an Integrated Tech Strategy Join this workshop to hear from technology strategists on their best practice...

1:00pm - 2:00pm

Volunteer Leadership Briefing

Wynn Hotel - Montrachet

By Invitation Only

2:15pm - 3:15pm

Professional Development Workshop: Doing More With Less

Wynn Hotel - La Tache 1-2

Marketing with Limited Resources We are all under pressure to deliver bigger and better results with increasingly few...

2:15pm - 3:15pm

Professional Development Workshop: Mixed-Use Mastery

Wynn Hotel - Lafite 1-2

Developing Where We Shop, Dine, Live, Work and Play Join leaders representing varying aspects of a mixed-use developmen...

2:15pm - 3:15pm

Professional Development Workshop: The Numbers Behind the Deal

Wynn Hotel - Lafite 5

Drafting Your Lease to Make More Money Ideal for landlords and tenants, this workshop delivers strategies and tactics fo...

2:15pm - 3:15pm

Professional Development Workshop: Utilizing Economic Development Incentives

Wynn Hotel - Lafite 4, 7, 9

What economic incentives are cities using to attract retail development in their communities?

How can developers, owners...

3:30pm - 4:30pm

Professional Development Workshop: Investing in Retail Properties and Structuring Partnerships

Wynn Hotel - Lafite 5

Raising equity from friends and family as well as from institutional investors to acquire a retail property can be chall...

3:30pm - 4:30pm

Professional Development Workshop: Practical Strategies to Future-Proof Your Supplier Network

Wynn Hotel - Lafite 4, 7, 9

Significant challenges and disruptions in the supply chain have amplified the importance of supplier diversity. As resou...

3:30pm - 4:30pm

Professional Development Workshop: Reshaping Communities

Wynn Hotel - Lafite 1-2

Innovative Strategies for a Transformative Future From urban to suburban, cities have undergone monumental changes over...

4:00pm - 5:00pm

ICSC Foundation Reception: Celebrating the Talent Incubator Project

Wynn Hotel - Bollinger

By Invitation Only

4:45pm - 6:00pm

Keynote Presentation: COACH. CHIEF. CHAMPION.

Wynn Hotel - Cristal Ballroom

Get inspired as Andy Reid shares his insights as one of the most successful coaches in professional sports. His legendar...

5:30pm - 8:00pm

Badge Pickup & Registration

Wynn Hotel - Event Pavilion & Lawn

Registration Desks A & B

6:00pm - 8:00pm

Opening Reception

Wynn Hotel - Event Pavilion & Lawn

6:30pm - 8:00pm

ICSC Global Awards Ceremony

Wynn Hotel - Margaux

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Schedule

Monday May 22, 2023

6:30am - 5:00pm
Badge Pickup & Registration
LVCC - Central Hall, C5

6:30am - 5:00pm
Badge Pickup & Registration
LVCC - Lower South Hall

6:30am - 5:00pm
Information Booth
LVCC - Grand Lobby

6:30am - 5:00pm
Information Booth
LVCC - Central Hall, C5 Lobby

6:30am - 5:00pm
Information Booth
LVCC - Lower South Lobby

6:30am - 5:00pm
Information Booth
LVCC - Upper South Connector

6:30am - 5:00pm
Information Booth
LVCC - Upper South Entrance

7:30am - 8:30am
Advancing Retail in Communities Breakfast
LVCC - N110

Calling all retailers, city officials and community advancement leaders. Don't miss your chance to hear best practices o...

7:30am - 8:30am
ICSC Women's Forum & Breakfast
LVCC - N112

Hosted in partnership with CREW Network Finding Your Path to the Boardroom Board leadership roles can be instrumental...

8:00am - 5:00pm
DINE. PLAY. GATHER
LVCC - Lower South Hall Rear

Visit the Lower South Hall of the Las Vegas Convention Center to experience how today's consumers dine, play, and gather...

8:00am - 5:00pm
Exhibit Hall Open
LVCC - Central & South Halls

8:00am - 5:00pm

ICSC Volunteer Lounge

LVCC - N109

9:00am - 10:00am

ICSC Foundation Scholarship Recipients Breakfast

LVCC - N115

By Invitation Only

10:00am - 10:30am

General Session: Marketplaces Industry Insights

ICSC Brand Activation: LVCC - Grand Lobby

The CEO Perspective Join top executives to hear their thoughts on the industry and leadership during this unique time in...

10:45am - 11:00am

Microlearning Session: Tips for Community Advancers

ICSC Brand Activation: LVCC - Grand Lobby

Attracting National Tenants Join this session to learn how your B or C center can put its best foot forward to attract...

11:00am - 12:00pm

Student Speed Networking

LVCC - N116

Pre-registration is required.

11:15am - 11:45am

General Session: Restaurant Runway

ICSC Brand Activation: LVCC - Grand Lobby

Emerging Trends in Dining Join dining experts and operators to learn more about consumer behavior, technology, and conc...

11:15am - 11:45am

Sponsored Session: Mall of America - Beyond Points and Rewards

LVCC - Show Floor Sponsor Theater

How Mall of America Built an Innovative Loyalty Membership Experience In today's highly competitive retail landscape, s...

12:30pm - 1:30pm

ICSC Foundation Student Lunch - Meet the Retailers!

LVCC - N115

1:15pm - 1:45pm

General Session: Business Watch

ICSC Brand Activation: LVCC - Grand Lobby

Combating Organized Retail Crime (ORC) and Theft Inventory loss in 2022 reached \$94 billion, and 75.9% of retailers rep...

2:00pm - 2:30pm

General Session: Vacant Box, New Opportunity

ICSC Brand Activation: LVCC - Grand Lobby

The Non-Traditional Tenant As leasing professionals seek inventive ways to reduce vacancies and increase NOI, more p...

2:00pm - 2:30pm

Sponsored Session: Coldwell Banker

LVCC - Show Floor Sponsor Theater

How Coldwell Banker Uses Consumer Behavior Data to Uncover Trends The uncertain economy, shifting cultural trends and ad...

2:00pm - 3:30pm

ICSC & UNC Retail Real Estate Case Competition - Finals

LVCC - N117

2:45pm - 3:00pm

Microlearning Session: Tips for Motivated Sellers

ICSC Brand Activation: LVCC – Grand Lobby

Leveraging MARKETPLACES IQ Join this session to discover ICSC’s MARKETPLACES IQ, a centralized platform to search commer...

3:15pm - 3:45pm

General Session: CRE Investment

ICSC Brand Activation: LVCC – Grand Lobby

The Future of Capital Markets Join finance experts to discuss growth opportunities and a vision for the future of capit...

3:15pm - 3:45pm

Sponsored Session: Men’s Wearhouse

LVCC – Show Floor Sponsor Theater

Helping People Love the Way They Look and Feel for Their Most Important Moments We are Tailored Brands – Men’s Wearhouse...

4:00pm - 4:30pm

General Session: Development With a Cultural Focus

ICSC Brand Activation: LVCC – Grand Lobby

Join commercial real estate and community advancement leaders as they discuss strategies and initiatives for development...

5:00pm - 6:30pm

ICSC Next Generation Leadership Network & Chairs Reception

Wynn Hotel – Montrachet

By Invitation Only

5:30pm - 7:00pm

Diversity Reception

Wynn Hotel - Margaux

Join us at the Wynn – Margaux for a celebration of our members and their efforts to advance diversity, equity and inclus...

6:30pm - 7:30pm

Student Reception

Wynn Hotel - La Tache

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Schedule

Tuesday May 23, 2023

7:00am - 12:00pm
Badge Pickup & Registration
LVCC - Lower South Hall

7:00am - 3:00pm
Badge Pickup & Registration
LVCC - Central Hall, C5

7:00am - 3:00pm
Information Booth
LVCC - Grand Lobby

7:00am - 3:00pm
Information Booth
LVCC - Central Hall, C5 Lobby

7:00am - 3:00pm
Information Booth
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LVCC - Central & South Halls

8:00am - 3:00pm
ICSC Volunteer Lounge
LVCC - N109

10:00am - 10:30am
General Session: Technology Transforming the Shopper Journey
ICSC Brand Activation: LVCC - Grand Lobby

Consumer-focused and tech-enabled strategies are forever changing every touchpoint along the customer journey. Join thi...

10:45am - 11:00am

Microlearning Session: Tips for Placemakers

ICSC Brand Activation: LVCC – Grand Lobby

Activating Your Common Area and Outdoor Space Join this session to learn how placemaking and brand activations can inc...

11:15am - 11:45am

General Session: Health and Wellness

ICSC Brand Activation: LVCC – Grand Lobby

Leading the Way to Center Vibrancy With the heightened emphasis on health and safety over the last couple of years, con...