

**CITY OF TEMECULA
AGENDA REPORT**

TO: City Manager/City Council

FROM: Randi Johl, Director of Legislative Affairs/City Clerk

DATE: June 10, 2025

SUBJECT: Consider Appeals of Administrative Decisions Related to the 4th of July Event and Reaffirm Administrative Policy Regarding the Same

PREPARED BY: Randi Johl, Director of Legislative Affairs/City Clerk

RECOMMENDATION: That the City Council consider the administrative decision appeals of the Murrieta Temecula Republican Assembly and Sons of the American Revolution related to the 4th of July event and reaffirm the administrative policy regarding the same.

BACKGROUND: The City of Temecula will be holding its annual 4th of July Parade on Friday, July 4, 2025. The 4th of July Parade is not intended to serve as a public forum for free expression of ideas and comments by the public, but rather as an expression of the City's official sentiments and promotion of the holiday season for the City (government speech). The deadline to submit applications to participate as a parade entry was June 8, 2025. All applications are reviewed to ensure consistency with the City's Administrative Guidelines for the event. A copy of the relevant Administrative Guidelines is attached.

Administrative and/or operational guidelines, of which there are several in various departments, are established and implemented at the departmental level with the advice and concurrence of the City Attorney's office. Should an individual wish to appeal an administrative decision of a Department Head and the City Manager, they may do so pursuant to Temecula Municipal Code 2.36. A copy of the relevant code section is attached.

Appellants have met with the Department Head and City Manager. In both cases, the Department Head and City Manager upheld the denial to participation in the parade based upon existing guidelines. The matter is now before the City Council for consideration on appeal.

It is recommended that the City Council: (1) consider the appeal of the Murrieta Temecula Republican Assembly, (2) consider the appeal of the Sons of the American Revolution, and (3) reaffirm the related administrative policy.

FISCAL IMPACT: None

ATTACHMENTS:

1. Administrative Guidelines
2. Temecula Municipal Code 2.36
3. Appeals