

## **RESOLUTION NO. 2025-**

### **A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF TEMECULA ADOPTING THE GENERAL PLAN UPDATE COMMUNITY OUTREACH PROGRAM**

THE CITY COUNCIL OF THE CITY OF TEMECULA DOES HEREBY RESOLVE AS FOLLOWS:

**Section 1. Recitals.** This Resolution is adopted with respect to the following purposes and findings:

A. A General Plan provides policy direction and guidance for the City's physical, economic, social and environmental changes over the next twenty-plus years. It includes community-wide priorities, goals, and specific implementation measures to achieve the City's vision. Each city in California is required to have a General Plan. Temecula's General Plan was initially created in 1993 and comprehensively updated in 2005. The City Council initiated a comprehensive update of its General Plan in 2025.

B. The City of Temecula has hired a professional planning consulting firm, De Novo Planning Group, to assist the City with the update of its General Plan. De Novo Planning Group contracted Kerns & West to serve as their subconsultant specializing in community engagement, stakeholder facilitation, and communications services.

C. Robust and inclusive community engagement is a vital component of drafting and updating a General Plan. State law requires cities to provide opportunities for community involvement in the planning process.

D. A General Plan Update affects the entire community. Broad public participation and strong community engagement will help to improve local conditions, inform policy, enhance equity, and create better program outcomes. Community engagement as a process can also help strengthen community bonds. Creating the opportunity for community dialogue throughout the General Plan Update can result in a more informed plan with more public support.

E. There are a wide variety of engagement tools that can be used to inform and engage the community in a public participation process. Tools are chosen based on the needs, strengths, and resources of the community. Using multiple techniques can help to reach a wider range of community residents.

F. The City is committed to conducting a transparent, inclusive, and meaningful planning process. Temecula is a diverse community with distinct neighborhoods, industries, and attractions which require focused engagement across the spectrum of participation.

G. The success of the General Plan Update relies on the involvement of community members, residents, property owners, and other stakeholders in shaping and forming the vision, goals, and policies of the General Plan.

**Section 2. Purpose and Objectives of the Community Outreach Program.** The General Plan Update Community Outreach Program will achieve the following:

A. The City of Temecula will provide opportunities for continuous public participation in the General Plan Update process. The City will connect with a broad and diverse mixture of residents, community groups, businesses, and stakeholders by employing multiple public communication techniques.

B. The Community Outreach Program describes how the City will engage with and gather input from the public throughout preparation of the General Plan Update.

C. Outreach will be designed to hear the voices of those who are often not represented in the projects that shape their community. Outreach will provide meaningful input into outcomes so that community members can witness how their engagement shaped the final work products.

D. The Community Outreach Program will serve as a guide for the community and stakeholder engagement process of the General Plan Update. The Community Outreach Program should be considered a flexible guide, one that is updated and refined by the project team as it moves through the planning process. The project team consists of the City's elected and appointed officials, City staff, and the consultant team. Specific ideas, events, and details may be modified to better accommodate goals, budgets, schedules, and other factors associated with the project.

F. The primary objectives of the General Plan Update Community Outreach Program and process are to:

1. Engage the full spectrum of Temecula community members, including residents, business owners, landowners, and other stakeholders, in the General Plan Update process.

2. Use methods that can engage members of the public on issues that are important to them.

3. Seek inclusion of diverse community voices.

4. Increase public understanding of the General Plan, its importance to the Temecula community, and its role in shaping the future.

**Section 3. Adoption of Community Outreach Program.** City Council hereby adopts the General Plan Update Community Outreach Program.

**PASSED, APPROVED, AND ADOPTED** by the City Council of the City of Temecula  
this 23<sup>rd</sup> day of September, 2025.

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Brenden Kalfus, Mayor

ATTEST:

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Randi Johl, City Clerk

[SEAL]

STATE OF CALIFORNIA       )  
COUNTY OF RIVERSIDE     ) ss  
CITY OF TEMECULA         )

I, Randi Johl, City Clerk of the City of Temecula, do hereby certify that the foregoing Resolution No. 2025-        was duly and regularly adopted by the City Council of the City of Temecula at a meeting thereof held on the 23<sup>rd</sup> day of September, 2025, by the following vote:

AYES:                   COUNCIL MEMBERS:

NOES:                   COUNCIL MEMBERS:

ABSTAIN:               COUNCIL MEMBERS:

ABSENT:                COUNCIL MEMBERS:

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Randi Johl, City Clerk