



FALL 2025 OUTREACH SUMMARY

JANUARY 2026

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EXECUTIVE SUMMARY

The City of Temecula (City) is updating its General Plan and concurrently developing a Climate Action Plan (CAP). This summary synthesizes key insights gathered through various outreach activities on what's most important to the Temecula community.



Key Themes

Community members at the meetings strongly value Temecula's family-friendly atmosphere, safety, cleanliness, open spaces, and small-town charm. They emphasized the importance of balancing growth with the preservation of Temecula's unique character—particularly its Old Town, equestrian neighborhoods, rural areas, and outdoor recreation spaces. Key themes of input received during the visioning open houses on the General Plan included:

- Smart and managed growth to protect open space, promote housing affordability, and maintain community character.
- Housing affordability and options for multi-family homes to support young people and families and address homelessness.
- Mobility and traffic solutions, including congestion relief on major corridors (I-15, Ynez, De Portola), more trails, safer walking/biking options, and improved transit connections within the city and to regional destinations.
- Safety and maintenance, including continued investment in law enforcement, fire protection, clean public spaces, and resilient infrastructure.
- Parks, recreation, and trails, with strong community interest in connected greenways, shade, trail expansions, community gardens, and family amenities.
- Economic vitality and culture, including support for local small businesses, arts, cultural programming, and tourism tied to Old Town and Wine Country.
- Sustainability and resilience, including conservation, renewable energy, responsible development, protective landscaping and community education.

Community engagement will occur throughout the entirety of the project, including pop-up events, workshops, and public meetings. Input gathered through upcoming activities will be incorporated into future updates of this summary and will inform the General Plan vision, goals, and policies, as well as the Climate Action Plan's strategies and actions.





Parking Garage
Visitors Center
Police

INTRODUCTION

California law requires each City and County to adopt a comprehensive long-term General Plan for its physical development and update it periodically. A City's General Plan is its blueprint for the future and, through appropriate goals, policies, and programs, it serves as a decision-making tool to guide future growth and development. It addresses issues that impact the entire city, such as how land is used, where buildings are constructed, the locations of roads and parks, and how to keep the City safe and resilient. All city plans, zoning, and private development must be consistent with the diagrams and policies in the General Plan.

The City is revising its General Plan to update the document; build off recent City plans, programs, and research to support a strong quality of life (specifically the City's recent Quality of Life Master Plan); and proactively address the current challenges and opportunities facing Temecula, including the upcoming 7th Cycle Housing Element. The General Plan Update (GPU) will be prepared in accordance with State of California General Plan Guidelines and California Government Code Section 65350 et seq. The City is concurrently developing a Climate Action Plan. As appropriate, outreach for the Climate Action Plan is integrated with outreach for the GPU.

Temecula is a dynamic and growing community with a strong sense of identity shaped by its long history, family-oriented neighborhoods, and economic opportunities. The last update to Temecula's General Plan was in 2005,

when the City was focused on growth. This GPU will focus on maintaining quality of life while providing opportunities for economic development, tourism, and being a regional destination. The success of the GPU relies on the involvement of community members, residents, property owners, and other stakeholders in shaping and forming the vision, goals, and policies of the General Plan. An integral component of the GPU is the City's community engagement and outreach. The City will host open houses, workshops, online surveys, focus group meetings, stakeholder interviews, meetings with the General Plan Advisory Committee (GPAC), pop-up events, study sessions, and public hearings to hear directly from the community on issues important to Temecula. This summary report documents what the City hears through this public engagement process.

Getting the Word Out

Multiple notification methods were used to inform the Temecula community about the City's GPU process, including:

- 49,000 direct mailers sent to every mailbox in the City (see Figure 1)
- Emails to the City's GPU interest list
- eNewsletter
- Social media posts on Instagram and Facebook
- Announcements on Channel 3 and the Auto Mall sign (see Figure 2)



GENERAL PLAN 2050

The City of Temecula is excited to embark on the process of updating its General Plan. The General Plan serves as the guiding document for long-term growth and development. It acts as a blueprint for the community's circulation, land use, housing, and growth management.

What will Temecula look like in year 2050?

We need your help in shaping the City of Temecula's General Plan!

Ways to get involved:



COMMUNITY OPEN
HOUSES AND POP-
UP BOOTHS COMING
SOON!



SHARE YOUR IDEAS
NOW VIA THE
WEBSITE!



SCAN THIS QR CODE
TO VISIT THE PROJECT
WEBSITE!

Reserve for USPS
Mailing Information

Visit www.Temecula.GeneralPlan.Org to follow along with the project progress and share your ideas!



ACTUALIZACIÓN DEL PLAN GENERAL 2050

La Ciudad de Temecula se complace en iniciar el proceso de actualización de su Plan General. El Plan General sirve como documento para guiar el crecimiento y desarrollo a largo plazo. Funda como modelo para la circulación, el uso del propiedad, la vivienda y la gestión del crecimiento de la comunidad.

¿Cómo se verá Temecula en el año 2050?

¡Necesitamos su ayuda para dar forma al Plan General de la Ciudad de Temecula!

Formas de participar:



¡PRÓXIMAMENTE CASAS
ABIERTAS COMUNITARIAS
Y STANDS EMERGENTES!



¡COMPARTE TUS IDEAS
AHORA A TRAVÉS DEL
SITIO WEB!



¡ESCANEE ESTE CÓDIGO
QR PARA VISITAR EL SITIO
WEB DEL PROYECTO!

Visite www.Temecula.GeneralPlan.Org para seguir el progreso del proyecto y compartir sus ideas!

Figure 1. Direct mailer inviting all residents to learn more about the General Plan - Double-sided in English and Spanish.

TEMECULA RESIDENTS!

The City Needs Your Input



VISIT: TemeculaCA.gov/GeneralPlan



Figure 2. Notifications inviting community members to the visioning open houses via Auto Mall sign and Channel 3.

As shown in Table 1, as of November 13, 2025, advertisements, social media, and dedicated emails had reached 177,650 residents, community members, and stakeholders.

Table 1. Outreach Notifications by Type and Reach

Type	Run Time/Number of Posts	Dates	Reach
Social Media (Instagram and Facebook)	3	August 20, 2025 September 17, 2025 September 30, 2025	128,200
GPU Interest List	1	November 7, 2025	219
Direct Mailer	1	September 13, 2025	49,000+
City News & eNewsletter	2	August 21, 2025 October 6, 2025	81,748
GPU Website	Ongoing	September 1, 2025 (website launch), to November 13, 2025	4,230



Open Houses

Between September and October 2025, the City hosted five community visioning open houses across multiple neighborhoods to solicit input on the General Plan and CAP, engaging more than 150 residents. The activities for each open house focused on hearing what residents and community members love about Temecula, what they would keep the same or change, and what they would add to the city's future. The visioning open house schedule is presented in Table 2. The following section provides an overview of each activity and key themes identified.



Table 2. Visioning Open House Schedule, Location, and Attendance

Open House Location	Date and Time	Attendance
Margarita Recreation Center 29119 Margarita Road Temecula, CA 92591	Wednesday, September 24, 2025 6:00 – 8:00 p.m.	11
Temecula Library 30600 Pauba Road Temecula, CA 92592	Thursday, October 2, 2025 6:00 – 8:00 p.m.	29
Vail Headquarters 32115 Temecula Pkwy. Temecula, CA 92592	Monday, October 6, 2025 6:00 – 8:00 p.m.	32
Meadowview Clubhouse 41050 Avenida Verde, Temecula, CA, 92591	Tuesday, October 7, 2025 6:00 – 8:00 p.m.	55
Hawk's Pointe 45100 Redhawk Pkwy. Temecula, CA 92599	Wednesday, October 8, 2025 6:00 – 8:00 p.m.	31

Format and Activity Descriptions

The visioning open houses were hosted across the city to hear from a variety of local voices. At each open house, participants were greeted at a welcome table, where they signed in, made a name tag, and received directions to the five stations. There were four input activity stations and one information station for participants to engage with; they could begin at any station. Project and City

staff were available to answer questions and provide additional directions at each station. The stations were the same at each open house. Participants could attend one or many of the events and share their insights. Over 150 community members participated in the open houses.

The input activities are described below, followed by the key feedback collected

from each activity. See Appendix A for the detailed input from each of the activities and Appendix B for the activity boards.

Visioning Activity

The visioning activity was designed to solicit open comments on four big-picture prompts:

1. What you love about Temecula;
2. Community assets;
3. Community challenges; and,
4. Vision for the future of Temecula.

Each prompt had a dedicated board with sticky notes and pens for participants to write their answers. The project team invited participants to envision Temecula's future, assess the City's current assets and challenges, and share what they love and value about Temecula. This input, summarized in the key themes in the next section, will help to inform the General Plan Vision Statement.

Land Use Activity

The land use activity was designed to identify key areas within Temecula with the potential for future development, areas of concern for residents, and notable urban design features or roadways. The activity included one citywide map and four larger-scale maps of the City (separated into four quadrants: South, North, Central, and West

of I-15) to make it easier for the public to write notes on specific areas of the City. Participants were invited to use colorful sticky dots to identify key areas with dot colors representing different features (see Appendix B for the details of the activity boards). In addition, participants were invited to include written comments with additional ideas or extended comments about the dot activity.

Climate Action Plan Activity

The Climate Action Plan activity focused on the vision for sustainability in Temecula through four topics: transportation, solid waste, energy, and water. The activity offered a single board with guiding questions for each sustainability topic. Participants were invited to add ideas or current sustainability strategies they employ by writing comments on the board. The sustainability guiding questions are below, organized by topic:

Transportation:

- What could incentivize you to drive less?
- What is your favorite alternative mode of transportation (e.g., walking, biking, scooter, transit)?
- What would encourage you to replace your gas car with an electric vehicle?
- How often do you carpool?



Energy

- What would encourage you to switch from natural gas appliances to electric?
- Would you consider doing energy retrofits to your home?
- Would you consider opting into an alternative energy supplier that uses more renewable energy sources?
- What could incentivize you to install solar panels to your home?

Solid Waste

- What do you do to reduce waste at home?
- Do you compost at home?
- Do you strictly sort your waste by trash, recycling, and yard waste?
- Do you think the City has enough recycling containers in public places?

Water

- What do you do to conserve water at home?
- Would you consider replacing your water fixtures to more efficient models?

Mobility Activity

The mobility activity was designed to ask participants to assess how they would fund potential mobility improvements. Participants were given five “coins”, representing their allotted funds, and asked to “invest” in their priorities by placing the coins into jars labeled by each mobility or technology category (seven categories in total). The categories were:

1. New Technology Support e.g. electric vehicle charging, traffic signal coordination
2. Transportation & Transit Access e.g. access to trolley service and RTA buses
3. Travel Safety Around Schools e.g. motorist operations around schools, walking and biking to school education programs

4. Active Transportation e.g. bicycle and pedestrian facilities and education
5. System & Pavement Management e.g. traffic signal upgrades, new paving
6. Roadway Safety e.g. traffic calming measures and safety improvements
7. Recreational Trails e.g. new and improved trails and connections

Input and Key Themes

Following the visioning open houses, the collected input was transcribed and synthesized. Key themes identified from participant input are listed below, organized by activity, without regard to priority. The key themes reflect the combined input from all open houses. All written comments provided during the open house activities are included in Appendix A.

Vision Activity Input and Key Themes

The key themes below represent the input collected at the vision activity which prompted community members to provide input on: What you love about Temecula, assets, challenges, and vision for the future.

- Smart Growth, Affordability, and Preserving Temecula’s Character: Concern that significant new development could erode Temecula’s special qualities; desire to maintain open land and rural charm and to protect Wine Country; expand housing options to include options for young professionals and families.
- Transportation, Traffic, and Mobility: Traffic congestion and speeding on major roadways (Ynez Road, De Portola and on or near the I-15) cause safety concerns for pedestrians, bikers, and drivers that affect residents’ quality of life; future opportunities to offer multimodal



transportation options with connected biking and walking trails, better transit (trolleys, buses, trains, airport links) inside and outside of the city; incorporate traffic-calming efforts on residential streets; mixed sentiments on the number of lanes on Ynez Road.

- Community Safety, Cleanliness, and Resilience: Appreciation for law enforcement and firefighters keeping Temecula safe, with suggestions to establish a City of Temecula police force; continued investment in a safe, well-maintained city.
- Parks, Trails, Recreation, and Healthy Living: Undeveloped outdoor spaces and nature were expressed as a core strength of residents' lifestyles as they support access to green spaces, community health and education, and environmental resilience; create a citywide network of parks and active transportation corridors – shaded trails, greenways, water features, and sports facilities; invest in more shade,

maintenance of parks, and community activities such as a community garden.

- Economy, Culture, and Local Identity: Keep Temecula's unique character, with destinations and industry such as Wine Country, live music, and Old Town's retail and restaurants; invest in more small businesses and local job opportunities.
- Connected and Engaged Community: Value of Temecula's small-town charm, open spaces, and friendly, family-oriented atmosphere; prioritize community involvement in everyday activities and civic engagement.
- Sustainability, Infrastructure, and Future Readiness: Suggestions to consider that infrastructure improvements and expansions are planned before new developments, including utilities, water, and roads; incorporate renewable energy, fire resilient landscaping, and resilient infrastructure.



Land Use Input

Participants shared input on the types of uses that could be accommodated in different places throughout Temecula over the next 20 years, corresponding to colored dot stickers: shopping/dining (red), housing (yellow), employment/jobs (blue), public spaces (green), vertical mixed-use (pink), or other uses (white). Land use priorities listed in Table 3 are organized by area in the city. Additionally, key themes were summarized based on the supplemental written comments.



Table 3. Land Use Priority Dot Responses

Land Use Type	South Temecula	Central Temecula	North Temecula	West of I-15 Temecula	Citywide
Shopping / Dining	4	5	1	1	3
Housing	0	10	0	4	1
Employment / Jobs	0	2	4	4	5
Public Spaces / Uses	7	11	8	7	11
Vertical Mixed-Use	2	5	1	8	1
Other (Written Comments)	4	7	9	6	33

In addition, the following roads were identified as major entryways or thoroughfares in Temecula:

- Pechanga Parkway
- Temecula Parkway
- Highway 79
- Ynez Road
- Santiago Road
- I-15 Freeway
- Winchester Road
- Rancho California Road
- Margarita Road
- De Portola

Land Use Key Themes

- Traffic and Roadways: Concerns about the number of lanes on Ynez and De Portola, as impacted thoroughfares; implement speed reduction strategies on major roads.
- Connectivity: Preserve open space and nature access; expand biking and walking trails around the city; implement e-bike safety training and education for all ages; add pedestrian bridges across creeks and major roads to offer safer connections; add a public trolley around Old Town.
- Local Culture and Recognition: Upgrade the “Welcome to Temecula” sign; appreciate and preserve Old Town and its iconic role in the city’s tourism and economic development; protect and expand access to Wine Country with public transit from Old Town and other key city centers.
- Infrastructure Expansions: Consider connections with San Diego and Los Angeles airports; research paid and free parking options.

Climate Action Plan Input

The key themes below represent the input collected at the Climate Action Plan activity station, organized by the four sustainability topics.

Energy

- Offer solar energy rebate incentives
- Keep natural gas
- Incorporate light sensors and energy-efficient lights in homes and businesses
- Introduce tree coverage and drought-resistant landscaping

Transportation

- More education, incentives, and charging stations for electric vehicles
- Expand public transit opportunities within the city, including frequent stops, added routes to residential areas, and connecting Old Town to Wine Country
- Improve and expand bike and walking trails to connect the city
- Encourage e-bike education, especially for youth, and consider a licensing process

Water

- Conserve, collect, and reuse water from rain barrels and gray water
- Drought-resistant landscaping; educate the community on ways to conserve water, water efficiency, and water quality
- Consider water bill assistance and incentives based on water usage

Solid Waste

- Educate the community and provide resources on composting
- Add more trash and recycling bins to public spaces, such as trails, parks, and streets
- Offer dumping and hazardous waste disposal sites closer to the city
- Encourage all businesses to recycle

Mobility Input

The responses in Figure 3 represent the input collected at the mobility activity station, as shown in Figure 4. The order reflects the priorities for investments in potential mobility improvements, from highest to lowest.

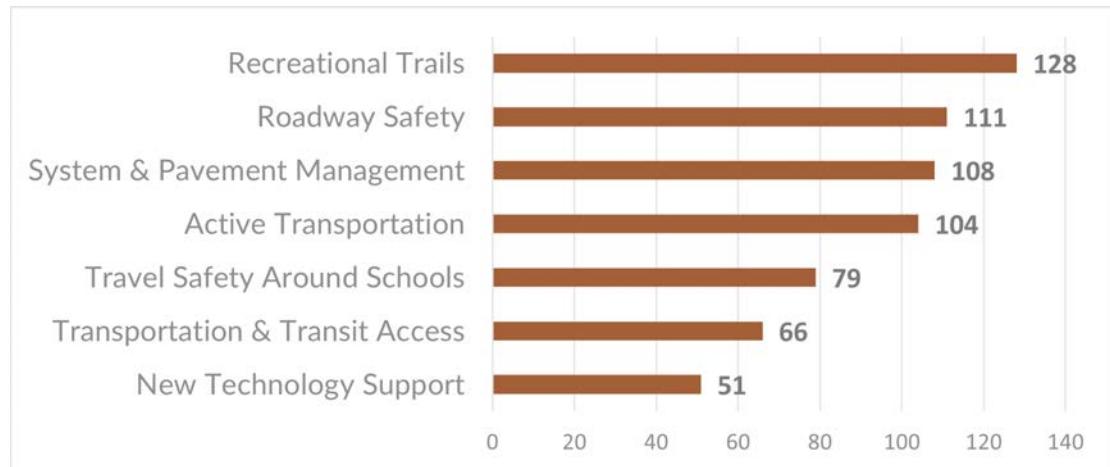


Figure 3. Mobility “funding” investment and technology responses.



Figure 4. Mobility station where participants to put coins into jars.

FUTURE EVENTS

Outreach for this project will continue into 2026. Activities will include pop-up events, workshops, public meetings, and a community survey. This summary will be amended with community input from those future events and activities.



APPENDIX A

This appendix includes all responses from the four visioning open house activity stations. The transcribed responses are provided below, edited slightly for clarity. Order of the responses does not indicate priority.

Vision Activity Input

The complete written comments from the love about Temecula, assets, challenges, and vision activity boards, edited lightly for clarity, are provided below. The responses from the five open houses are combined into their respective lists. The order does not represent priority.

Love about Temecula

- Activities
- Athletics
- Beautiful (x4)
- Bible belt
- Bike ways
- Business-friendly (x3)
- Casino
- Centrally located
- City offers an impressive amount and variety of events, classes, and activities
- City parks
- City planning
- City pools and parks
- Clean and cleanliness (x4)
- Close to the outdoors
- Communication
- Community activities, support, services, and involvement (x5)
- Diverse community
- Dog friendly (x2)
- Duck ponds

- Easy to identify areas of town
- Entertainment
- Events
- Family friendly and oriented (x12)
- Fast response, professional, and friendly law enforcement
- Friendliness
- Front Street
- Good food
- Good for raising kids (parks and schools)
- Good layout
- Good schools
- Graffiti-free
- Great events
- Great parks
- Great place to raise kids
- Great schools (x2)
- Healthy lifestyle
- Hills
- Historic vibe
- Hot air balloons
- How we try hard to hold on to our small town's beautiful attitude
- I love the size, friendliness, sense of community, support for veterans (x2)
- Integrated horse community with world-class competitions
- Kid-friendly
- Landscape/open space
- Layout of neighborhoods helps to reduce crime (x3)
- Library
- Living in Meadowview and close to shopping and very congested roads (x3)
- Local outdoors, hiking, camping
- Location and vicinity to cities

- Love the parks
- Master-planned community
- Mountain bike paths
- Music and theater
- Neighborhoods, trails, and sidewalks are well connected
- Newer than LA/SD development
- Old Town (x8)
- Our wildlife coyotes, road runners, waul, hawks, and other wild birds
- Parking at the city center
- Parks (x9)
- Peaceful living
- Pet friendly
- Pickleball community
- Public parks
- Red Hawk Dog Park
- Room for growth while maintaining that “small town” feel (x2)
- Rural character
- Safety (x10)
- Schools (x3)
- Sense of community (x4)
- Separate planning areas integrated with business
- Small, intimate town (x3)
- Social events
- Street landscaping
- That streets are not a grid
- The library
- Theater
- Traditional values of the majority of residents
- Youth sports
- Vail Headquarters
- Variety of shopping
- Weather (x3)
- Well-maintained streets and landscaping
- Well-planned communities
- Wine and golfing (x9)

Assets

- Active lifestyle and community services
- Aldi and other international food stores
- Awesome community services and recreation programs
- Biking
- Central
- City Council
- City events and recreation programs
- City hall and services
- City hall architecture
- City leaders who are active on social media
- City services: classes, library, parks, trails
- Cleanliness (x2)
- Community activities
- Community events and celebrations
- Creek along Diaz Road for bike trails
- Crossing guards help kids get to school safely
- Culture
- Dirt walking paths
- Duck Pond
- Education center
- Fiber internet
- Firefighting - they put out the Tornado Fire really quickly
- Friendly residents
- Gated cul-de-sac for pedestrians
- Great mix of nature/scenery and city activities
- Good for kids
- Good, balanced City budget
- Great biking and trails across (x2)
- Great community services programs
- Great wineries
- Great, safe area to raise a family
- Highways



- History
- Holiday parades
- Horse trails
- Increasing restaurant options and diversity
- Increasing trails for bikes, walking, running, skating
- Investments in community services, events, and recreation centers
- Kid-friendly
- Land
- Less government overreach
- Library (x3)
- Live music and theater
- Local gatherings: parades, fairs and festivals
- Location
- Love our libraries
- Margarita rec center/community facilities
- More housing choices, not just single-family homes
- More street bridges
- New bike pathway and lighting
- Nonprofits to come in and help the community
- Nordstrom Rack
- Old Town (x6)
- Open land
- Open nature
- Opportunities
- Our City staff love this place! You are assets!
- Outdoor Quilt Show
- Parks (x15)
- Police presence
- Population who cares
- Promenade Mall
- Proximity to deserts, mountains, oceans
- Relatively safe community
- Restaurants and coffee shops
- Road network
- Rod Run (x2)
- Ronald Reagan Sports Park
- Roots
- Safety (x2)
- Schools (x3)
- Small business friendly
- Small town community feel (x2)
- Soil fertile
- Temecula and Murrietta should collaborate
- Temecula Family Resource Center
- Temecula Valley Hospital
- Tesla
- Tourism
- The town center plaza has mostly vacant space for housing. The plaza right now has great walkability from store to store.
- Trader Joe's
- Trails and parks
- Unused assets are the empty lots at Santiago
- Vail Ranch
- Variety of food and shopping
- Viewing spaces
- Walking
- Weather (x2)
- Wildlife horse trails (x2)
- Wine Country (x6)
- Youth + rec facilities opportunities
- Zero debt

Challenges

- Affordability for young adults and families (x4)
- Airport
- Attract more unique restaurants
- Attract small businesses - tired of being like every other city
- Balancing housing and jobs

- Bike loop needs to be monitored
- Bike trail along Temecula Creek (x3)
- Businesses close too early
- Car-dependent culture
- Children of older residents staying; need job opportunities to stay (x2)
- City leadership aligned with residents
- Collaboration with the City, County, and Murrieta
- Communication
- Community events after work hours - preferably free ones too!
- Continue to keep Old Town safe and clean! (x2)
- Cost of rent
- Cost of homes for millennials and Gen Z
- County of Riverside
- Create equestrian/biking trails through the city to the Wine Country
- Crosswalk safety for kids on De Portola to Abby Reinke Elementary School
- Defined bike trails (x4)
- Diaz Road (Murrieta)
- Diversity
- Don't want to build over
- Don't widen Ynez/De Portola
- Driving apps take drivers on "shortcuts" through our neighborhoods
- E-bike safety (x7)
- Encroaching development in Winchester and French Valley
- Evacuation routes
- Fast development of structures in places of newly discovered roadway or bikeway ideas
- Free parking in Old Town, like it used to be
- Front Street wi-fi
- Getting gouged at a private parking

- lot in Old Town
- Good, independent restaurants with ambience (indoor and outdoor patios)
- Greenway planning and infrastructure (through water district utility road)
- Hard to get rid of large waste
- High-speed limit roads going through Los Ranchitos
- Highway 79 e-charging (not equally distributed)
- Highway spillover (x2)
- Holding on to what made Temecula special - open spaces and a small-town feel
- Homelessness (x4)
- How to handle the new building on the west side
- I-15 rush hour traffic
- If you're not in school or going to the library often, you don't hear about fun community events. Maybe implement a poster board at parks and similar popular places.
- Increased population and infrastructure
- Infrastructure
- Jefferson and Winchester - significant traffic
- Jobs
- Lack of greenway trails
- Let's build an international airport.
- Managing growth
- More art, i.e., galleries, kids' museums, installations
- More bike-friendly roads and routes, especially near schools (x3)
- More off-ramps and on-ramps to the 15 freeway
- Most of it looks the same
- Need better wi-fi connection in Old Town

- Need more high-paying jobs in town
- Need more leagues for kids
- Need more roundabouts and fewer traffic lights
- Need to promote and connect with more local resources like the Temecula Family Resource Center and Western Eagle
- Needs more farm-to-table/family-owned restaurants
- New housing with more infrastructure
- No black box theatre
- No more e-bikes (3)
- Not hitting kids on e-bikes/dirt bikes (x2)
- Not scaling infrastructure and jobs with population growth
- Only one high-end area to go out to eat
- Overcrowding: too many apartments, cars, and people (x6)
- Parents at schools park in red zones and no parking zones, making their own rules on where to park and engaging in illegal maneuvers
- Parking
- Parks need more shade
- Paved road to the awesome pickleball courts (it's just embarrassing and hard on our cars and the fresh air)
- Promenade Mall needs better stores
- Public transit
- Put back to 75' to the residence for horses, or else no horses will be in Meadowview
- Quality access & health care
- Reduce speed on Campanula between Meadows and DePortola; people go over 60 mph. Add stop signs and crosswalks between both sides.
- Safety in Old Town
- Same street with multiple names (x2)
- Save spaces in Wine Country for hot balloon landing areas
- Single-family homes are okay, and there is a need for the missing middle housing for young singles
- "Sleepy demographics" are so hard for business owners
- Speeding cars down residential roads
- State housing laws
- Stop the parking lot ticker scammers in Old Town
- Streetlight coordination (x4)
- Temecula red light syndrome - no will notice if I drive through it
- That poor horse sculpture on De Portola/Ynez
- Too much traffic on my street - De Portola is in my front yard
- Tower 4 airport
- Traffic speed, flow on Ynez, and safety (x33)
- Unable to split private lot into three different lots (due to zoning)
- Un-walkable (x2)
- Very red (politically) (x2)
- Ynez Road to Los Ranchito speeds are too fast - can't get in or out of driveways. Do not widen the road, or it will only get worse. Need more horse crossings on Ynez Road.
- Young kids on e-bikes without safety gear

Vision

- A balanced community that is connected, welcoming to tourists, and that leads to a high quality of life
- A healthy and educated community with easy access to trails and outdoors, and fun areas like Old Town to go out
- Active transportation and cyclists - connect with creeks/bike trails + shaded benches

- Active transportation network
- Active/safe transportation throughout the city - family-friendly, safe community
- Add bike paths along Rancho in Wine Country and other areas
- Add start and end school zone signs to help with safety
- Airport for domestic flights, within 30 miles (x3)
- Amtrak and bus routes
- Art in the city
- Art murals in Old Town by local artists
- Back to property living/ranch country style
- Become a city utility - electric and gas
- Behavioral health services
- Better public transit that connects to bigger cities
- Black box theater (for small performances)
- Bridge over the mountains to the beach
- Children's museum
- City trolley to connect Wine Country to Old Town (x2)
- City with a wider diversity on the City Council
- Community garden
- Community wildfire resilience plan
- Commuter bus from Temecula to San Diego Mission Valley and UCSD (x2)
- Complete bike route to circulate the city (x9)
- Cover all parking lots with solar
- CR Campus and Cal State San Marcos Campus to be developed into a venue in Temecula
- Create an old European town type of design
- Create small-scale mass transit to reduce traffic
- Decrease speeds in residential areas (Ynez Road)
- Destination location
- Develop a "keep Temecula clean and beautiful" committee similar to Riverside's KRCB, only better
- Diversity in our schools, e.g. teachers
- Diversity throughout the city
- Education on water use, gardening, compost, etc.
- Embrace nature - we need our own preserve
- Encircle the city with bike trails separate from traffic
- Entertainment for young adults
- Equestrian community center on a vacant lot on the corner of Santiago and Ynez
- Expand French Valley Airport for commercial flights
- Expand public transit
- Extend bike lanes all the way on De Portola (x2)
- Extend fast-track lanes on freeway
- Find innovative ways to ease congestion - especially on weekends
- Foundational guidance for parents with new generations
- French Valley overpass
- Get around the community efficiently and safely
- Higher-end shopping and grocery stores
- Horse areas
- Improve wi-fi connections
- In the 2050 plan, take serious consideration of the maximum city population. If we are at 110-115k now, then maybe 125 -130K max would be appropriate.
- Incorporate the Wine Country to increase revenue
- Increase police and fire

- Keep city socially conservative (x2)
- Keep Meadowview as an equestrian area
- Keep our road conditions up
- Keep this city family-friendly and fiscally conservative (x2)
- Keep us open space friendly
- Kudos for cutting down trees with respect to the roots, system problems mitigated
- Late night business - midnight hour library
- LED bridge over Old Town/Front Street (no cars)
- Less chain restaurants and duplicates (x3)
- Light rail
- Maintain Wine Country, northern SD County feel with increased space for cyclers separated from cars for all modes to benefit
- Maintaining the small-town charm without losing industry
- Make Front Street a car-free zone on weekends (x3)
- Makerspace
- Manage population and location of housing
- Manage traffic
- Meadowview horse available
- Meditation center for kids and all
- Mixed-use redevelopment in uptown Temecula
- More access to recreational water/ lakes. So little in the way of options here. The beach is so far away. Maybe a user-friendly beach-like area at Skinner (x2)
- More activities in parks for kids (zipline) + infrastructure (starts) for young kids
- More bathrooms in parks
- More bike, walking, and running trails
- More charging stations and transit
- More community events (in Old Town)
- More diverse entertainment
- More diversity in leadership positions and City Council (x2)
- More fire-safe landscaping in all open or undeveloped areas
- More fun attractions for young people (high school) in southern Temecula - shopping center and concerts at Vail Headquarters
- More high-paying jobs within the city (x3)
- More hiking trails
- More hotels
- More Infrastructure (water, sewer, electrical lines) in the Wine Country
- More local employment opportunities
- More Mexican restaurants
- More of what we have - strong police, smart government in Temecula
- More options for enforcement
- More senior living communities - we are all getting older!
- More trails + connectivity (North and South) (x2)
- More unique restaurants and shopping (x3)
- More walkable
- Municipal golf course
- NFL team
- No roads through Meadowview
- Not in my backyard
- Old Town Temecula's live music scene is alive and thriving
- Opportunity/place for artists to share work - dancers, artists, photographers, kids, adults
- Outdoor high-end shopping center
- Peaceful living in my neighborhood
- Place where our community (everyone) feels welcomed,

- accepted, heard, wanted, and loved
- Porto's Bakery and King Taco
- Preserve low-density zoning and natural water ways - it is part of city's character and attractiveness
- Preserve what we already have
- Promote University of California health facilities (either UCSD or UC Riverside) to expand into Temecula
- Propose sewer line 79 N to extend to Vail Lake
- Public transit with expanded hours so you can come home late from school/ work/shopping
- Public transit stops in a residential area
- Public transit with frequent service
- Rapid 983 - Maybe Temecula Parkway is an exit
- Reduce 50 mph speed limit roads to 45 mph (Rancho Vista, Butterfield Stage)
- Remove from General Plan: the expansion of Ynez and De Portola from 2 to 4 lanes. For safety reasons.
- River walk behind Old Town (x3)
- Safe community areas open late, e.g., library open until 10 pm (bonus points if they are free)
- Safety course for e-bike riders is mandatory with a license (x3)
- Slow down housing development
- Smart growth
- Soccer fields for community kids
- Southside library and pool
- Stay focused on land protection
- Subsidize Galway Downs
- Support e-bikes with training, bike lanes that can fit them, but aren't mixed with pedestrians
- Take back local control of housing and planning, pressure from the state to contribute to infrastructure (x3)

- Temecula needs its own police force and fire department - just like Murrieta. It's time! (x2)
- That Temecula retains the spirit of old
- Think about the amount of walking and adjust speed limits accordingly
- Top Golf
- Trader Joe's on the South side (Temecula Parkway) with plenty of parking
- Traffic enforcement
- Traffic on 15 is the #1 obstacle to tourism and the sanity of commuters (x2)
- Transportation to airports (SD and LAX)
- University in Temecula
- Update Ronald Reagan pool, more "water park" features for families and kids
- Uptown Temecula Specific Plan - see it is successful
- Walkable micro communities (x2)
- Walking Wine Trail (x2)
- Water park (x2)
- We need a tennis club, not pickleball
- Weekend wine bus from LA to Temecula (x2)
- Whole Foods (x3)
- Wildfire protection fuels management public education on defensible space (x2)
- Would like to see Temecula develop our art community with quality classes, art displays, art for sale, and art festivals
- Yes! Slow down housing development, especially on the hillsides.

Climate Action Plan Activity

Input

The complete written comments from the Climate Action Plan activity, edited lightly for clarity, are provided below. The responses from the five open houses are combined into their respective lists: transportation, energy, water, solid waste, and general comments. The order does not represent priority.

Transportation

- Ability to drive golf carts to local areas
- Accessible public transportation, transit, bike, scooter
- Add more bike lanes and trails
- Age restriction on e-bikes
- Allow golf carts
- Bike lanes (full like the beach towns)
- Bike lanes and trails
- Bike scooter paths on Temecula Parkway
- Bus stops at more areas
- Car charging on Temecula Parkway
- Charge EVs when rates are lowest
- Cic-la-via: A day without a car citywide
- Citywide trail system
- Complete streets
- Complete trails
- Could use more EV chargers
- E-bike education (x2)
- Electric van - 8 passengers to park offsite and go into Old Town
- Electric vehicles are not climate or resource-friendly - research battery development and replacement
- Expanded transit and more bus stops
- Extended bus times
- Facilities of different types nearby
- Favorite alternative transportation: walking, EV, e-bikes

- Golf cart for local purposes
- I love the trails that exist; adding even more bike lanes and bicycle awareness may be helpful
- Improved transit and off-street bike trails
- Increased mileage and lithium-iron phosphate battery adoption
- Keep up with technological advancements
- Local economic development
- Managed bike lanes (some not needed)
- More bike trails along main roads - San Francisco style
- More charging stations (x2)
- More education and support for electric Vehicles
- More greenway trails that connect to major areas
- More local, high-paying jobs
- More separated bike lanes
- More street parking
- More work from home
- Pedestrian/bike safe trails
- Public transportation is easy to navigate, like streetcars
- Rancho CA Road is a complete bike lane for bikes to connect Old Town to Tower Plaza
- Remote work
- Safer, clearly defined bike lanes/trails
- Separated bike paths
- Shuttle from Old Town to wineries
- Smart placement of bike lanes
- Subsidies for EVs
- The speed limit on the road near the trails is too fast.
- Trains to Riverside and San Diego

- Transit is helpful for the under-25 crowd.
- Transportation for tourists, shuttles for free or low cost
- Will not be getting an EV, already carpool
- Would utilize more if the trolley were more consistent and came to the south side
- Would walk more if car safety were improved
- Keep natural gas
- More help with rebates
- More rebates on electrical applications
- More restaurants - Porto's and King Taco would be great
- More trees for shading and drought resistance
- Natural gas
- No electric applications - gas is cheapest and usable in a blackout.
- No solar - environmentally bad
- Not having to connect solar to the grid
- Number of lights on
- Sensor lights for auto turn-off, dimmers, LEDS (x2)
- Solar energy incentive rebate (x3)
- Temecula-specific CSA program to support local farmers and reduce carbon footprint (e.g., Baneberry Farm)
- What are the long-term goals for the downstream effects of using electricity, recycling, lithium, etc.?

Water

- Allow us to use our grey water to water our yards
- Better tier explanation and assistance; better coordination
- Bigger picture of development
- Collect rainwater (x6)
- Communicate more
- Conservation
- Do not use dishwashers
- Drought-tolerant
- Education on water quality
- I wash my hair only once a week!
- I would consider replacing fixtures.
- Make my water bill reflective of how much water I use. I pay \$60 in service fees, regardless of how much I use.
- More gray water (x2)
- Network rancho water drought-tolerant lawn replacement
- Preserve dry washes that control flooding and consolidate rainwater when it comes by putting in bypasses under roads/new development, and it keeps water cleaner because it doesn't go on the roads.
- Santiago Lot community garden with education on compost, water efficiency, and water plants to capture runoff
- Sort waste
- Tax benefit for any help. A lot of time was wasted waiting for the heating. Tax related to instant hot water.
- Teaching our children about conserving water.
- Televised water meetings
- Traffic and open land
- Trees! The City has a fantastic quantity and variety of trees, but I advocate for more! Possibly reduce the square footage of grass in City parks and add more trees with heavy mulch (Goal: 10-15% less grass). This will also create the opportunity for a little more water conservation over time.
- Turning off the water while showering
- Use gray water to water plants
- Use more reclaimed water for landscaping

- Yes, to H2O fixtures

Solid Waste

- Solid waste
- Burn waste
- Accountability
- City-organized broad recycling
- Clear instructions on waste disposal
- Compost (x2)
- Encouraging local businesses to recycle
- Hazardous waste disposal site
- Home composting
- It is hard to get rid of large waste - it requires dumping.
- Local small drop off dump to transport waste to Perris collection in bulk, discovery dumping
- Love composting! We sort! Need many more recycling bins
- More options to recycle (example #4 plastic)
- More people are using the waste system correctly
- More solid waste is dumped off
- More trash and recycling options in public spaces (x8)
- More water-wise and drought-tolerant plants in landscaping everywhere
- Need more recycling bins in public
- Negotiate with trash company
- Offer education on how to compost
- Public education needed for trash and recycling
- Reuse waste after treatment for agriculture
- Simplified trash collection
- Thanks for adding green waste to trash pickup!
- The bin assortment is confusing. Really need 4? One specific for food waste?

- Transparency
- Zero waste

General Comments

- Biking, hiking, walking trails
- Incorporate native plants, sound soil management, erosion mitigation, and water use
- Land conservation and wildlife protection
- Land use: Practice sustainable landscaping in City-owned areas and require some form of approved private developments
- Mind your own business (x2)
- More or better-advertised hazardous household (paints, etc.). E-waste and recycling centers
- Overall fire safety plans for building and open spaces
- Save trees and plant more: a lot of trees are being cut down in commercial areas because fire insurance will refuse to insure if trees are in the area. Montezuma Road Industrial Center cut down its trees because of this rule
- Support nonprofit independent horticultural organizations with funding and collaboration programs

Land Use Mapping Activity Input

The complete written comments from the land use mapping activity, edited lightly for clarity, are provided below. The responses from the five open houses are combined into their respective lists: South Temecula, Central Temecula, North Temecula, West of I-15, and Citywide. In addition, photos of each map accompany the written comments. Written responses identify potential land use ideas within each opportunity area. The order does not represent priority.

South Temecula

- Expand dirt Butterfield Stage road from stage stop next to Kohl's to Temecula Parkway - for greater public access
- Golf care access for decreasing traffic for shopping at Vail Headquarters and other shopping on 79
- Improved traffic enforcement at red lights; cameras along Pechanga Parkway for speeding and running red lights
- Maintain the basin for fire safety and public safety (homelessness). Provide signage to keep e-bikes on existing paths. Do not allow e-bikes and pedestrians on service roads.
- Need a bridge over the creek across the street from the hospital for pedestrians and equestrian trails

Central Temecula

- Greenway and multi-use trail between Margarita and Pauba
- Maintain as much low and mid-density as possible in all sections of the city
- More horse crossing in Los Ranchito
- Need a bike trail through Nicolas Valley connecting Calle Medusa at Wellington
- No four lanes on Ynez and De Portola, and no cut-through
- Reduce speed limit on Ynez and Dr Portola
- You have 164 homes in the new clubhouse, where the school crossing is at Campanula and De Portola? People go 50-60 mph on Campanula. This street needs stop signs to slow it down.

North Temecula

- Another area similar to Old Town, but

a bit more modern

- Continue traffic jam mitigation efforts on 15 and around the city's main streets
- Natural preserve in some of our open spaces within the city
- No bars open past 1 or 2 am anywhere
- Oversight of the French Valley Airport flight path to avoid airspace over residential areas as much as possible
- Preserving open space to create a city trail system
- Save space to expand the airport someday
- Support tourism
- We are between SD and LAX

West of I-15

- Love Old Town sidewalks redone to mimic the original boardwalk look, but so much safer
- Old Town: Water in Culvert to mimic the San Antonio River Walk
- Preserve Old Town character - No to five-story structures
- Re-greening with native plants on the hillside behind developments
- Western bypass corridor, earlier Capital Improvement Plan partnership
- Who approved of trashing our mountainside to build homes? So anti-Temecula character

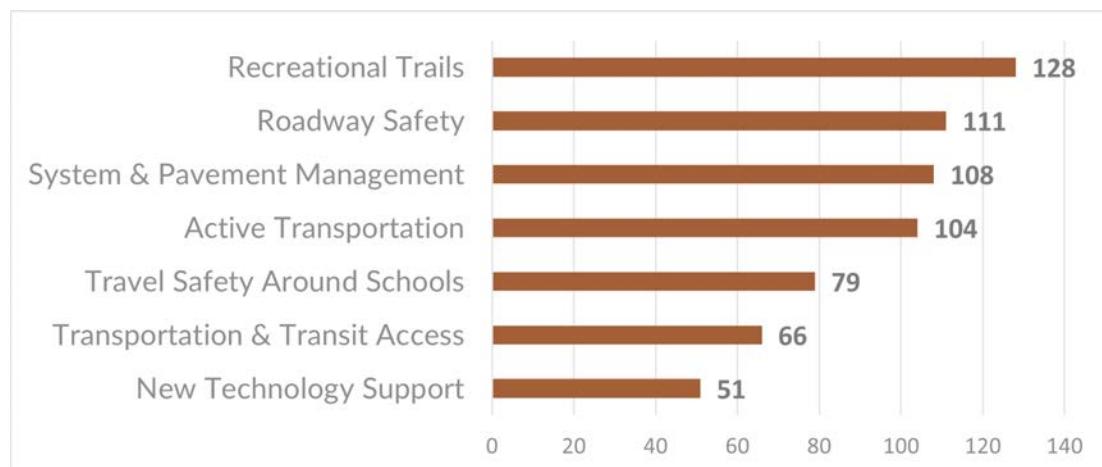
City-wide

- Add a trolley loop in Old Town
- Annex Wine Country
- Consider a nature preserve in Nicolas Valley
- Create/finish hiking trail in Nicolas Valley

- Do not widen [the lanes] on Ynez between La Paz and Santiago for safety. Heavy traffic is okay because it moves slowly, and slow is safe.
- Do not widen Ynez and De Portola - it's my home!
- Don't widen Ynez near Los Ranchito
- Enforcement of animal (pets) control in open spaces - lots of dogs off leash are chasing coyotes, weasels, roadrunners, from their natural habitats in open spaces
- Fire station near Temecula Creek and Auberry Place
- Get the paid parking companies from out of town
- Innovation jobs
- Keep preserving it, but connect Pourroy
- Make "river walk" with benches and lights behind Old Town (x3)
- More public hiking trails
- More public tennis courts in the city
- More roads for building in the West
- No widening! Not for residential
- North side free parking garage in Old Town
- Preserve all open space west of Calle Medusa and Wellington Circle
- Preserve open space and low-density zoning on Nicolas Road
- Remodel the "Welcome to Temecula" sign at Southend; it looks 70ish
- Separate pickleball courts and tennis courts
- Take 75' horse to property line ordinance back to 75' to residence, makes Meadowview more available horse
- Walkable communities would reduce traffic
- Welcome to Temecula sign entering the city instead of leaving. Also, on the driver's right side
- Why is Los Ranchito asking for so much and getting it? We don't need more horse crossings for 1% of the community. We need slower speeds on Campanula and the school crossing at De Portola
- Widen Ynez and Jefferson
- Widen Ynez between Santiago and Rancho California; flow currently not working
- Widen Ynez to five lanes
- Ynez -De Portola do not widen into four lanes

Mobility Priority Coin Activity Input

Participants were given five coins, to “spend” on mobility investments/future technologies. The graph below represents the combined responses from the open houses. The order reflects the highest to lowest responses; 647 coins were used in the activity.



APPENDIX B

Activity boards used at the open house events.

Visioning Activity

We want to know...

**WHAT DO YOU LOVE
ABOUT TEMECULA?**

VISION

Temecula
GENERAL
PLAN 50

Temecula
GENERAL
PLAN 50

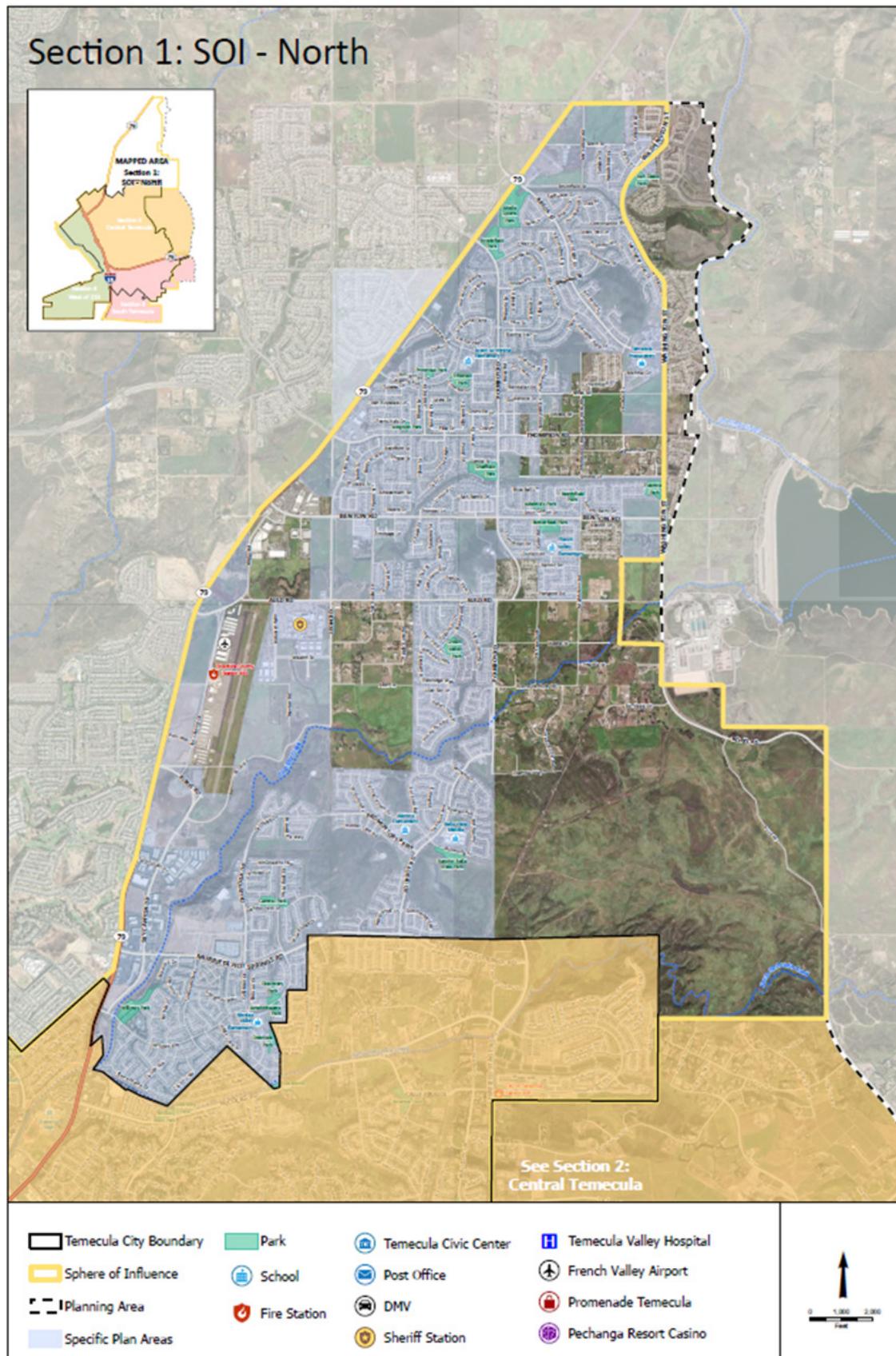
CHALLENGES

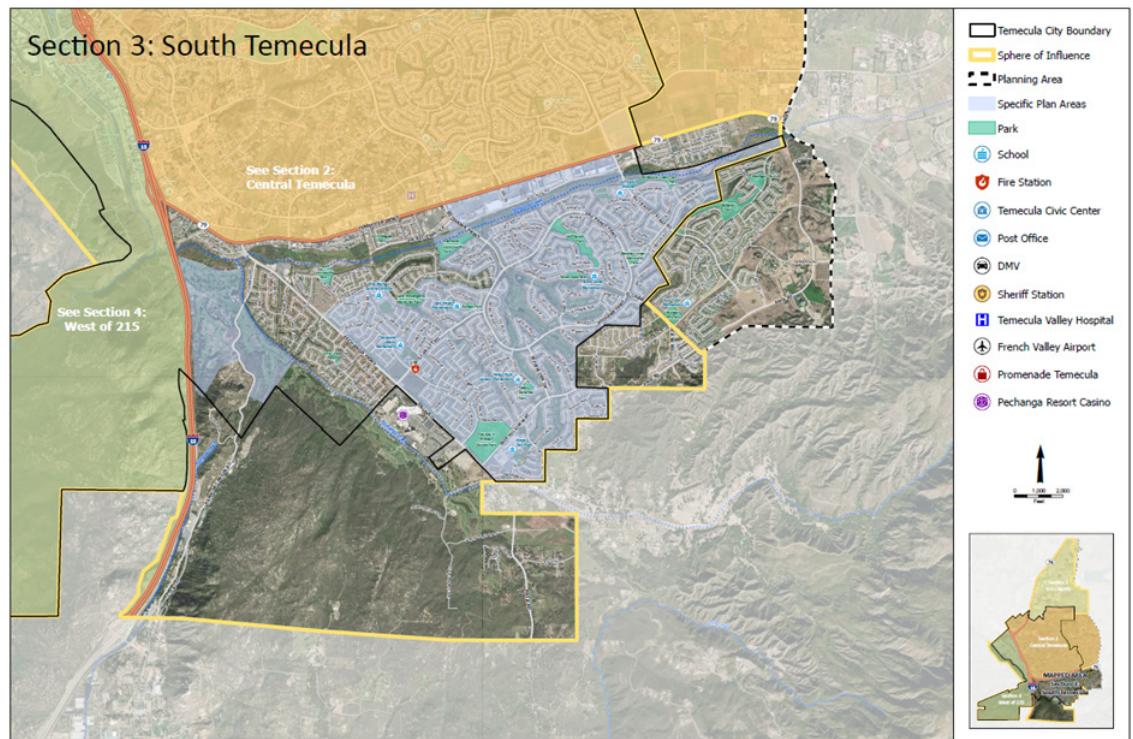
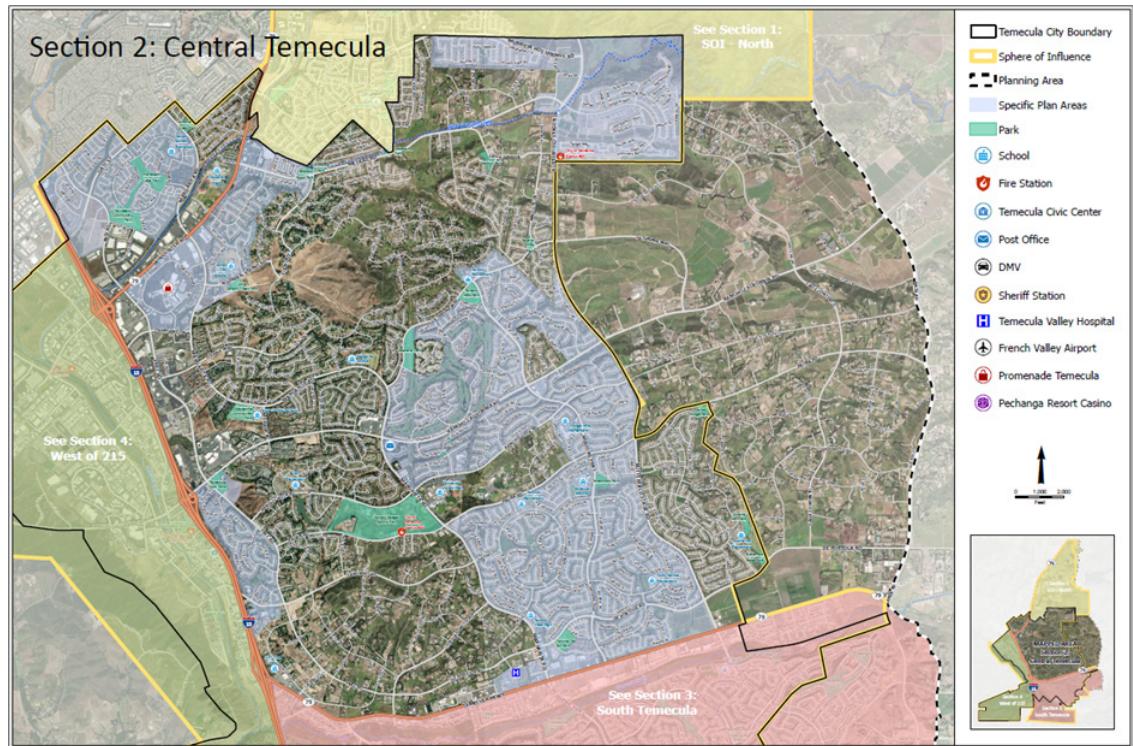
ASSETS

Temecula
GENERAL
PLAN 50

Temecula
GENERAL
PLAN 50

Land Use Mapping Activity



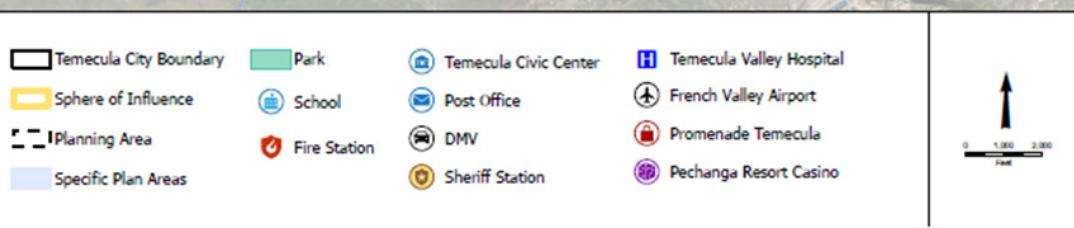


Section 4: West of I-15



See Section 2:
Central Temecula

See Section 3:
South Temecula



Climate Action Plan Activity

Temecula GENERAL PLAN 50

HOW CAN WE MAKE TEMECULA MORE SUSTAINABLE?

- What could incentivize you to drive less?
- What is your favorite alternative mode of transportation (e.g., walking, biking, scooter, transit, etc.)?
- What would encourage you to replace your gas car with an Electric Vehicle?
- How often do you carpool?

- What do you do to reduce waste at home?
- Do you do composting at home?
- Do you strictly sort your waste by trash, recycle, and yard?
- Do you think the City has enough recycling containers in public places?

- What would encourage you to switch from natural gas appliances to electric?
- Would you consider doing energy retrofits to your home?
- Would you consider opting into an alternative energy supplier that uses more renewable energy sources?
- What could incentivize you to install solar panels to your home?

- What do you do to conserve water at home?
- Would you consider replacing your water fixtures to more efficient models?

Mobility Activity

NEW TECHNOLOGY SUPPORT

EXAMPLES: ELECTRIC VEHICLE CHARGING STATIONS, TRAFFIC SIGNAL COORDINATION, ONLINE SERVICES, ETC.



SYSTEM & PAVEMENT MANAGEMENT

EXAMPLES: TRAFFIC SIGNAL UPGRADES, PAVEMENT SLURRY SEAL, NEW PAVING, ETC.



ROADWAY SAFETY

EXAMPLES: TRAFFIC CALMING (MANAGING SPEEDS AROUND CITY SUCH AS SIGNS AND PAVEMENT LEGENDS) AND TRAFFIC SAFETY IMPROVEMENTS (ADDING NEW SIGNAGE, STRIPING, AND MEDIANIS)



TRAVEL SAFETY AROUND SCHOOLS

EXAMPLES: MOTORIST OPERATIONS AROUND SCHOOLS, WALKING TO SCHOOL (YOUTH WALKING OR BIKING TO SCHOOL), BIKING TO SCHOOL (BIKEWAYS & SAFETY TRAINING)



TRANSPORTATION & TRANSIT ACCESS

EXAMPLES: ACCESS TO TROLLEY SERVICE AND THE RIVERSIDE TRANSIT AUTHORITY (RTA) BUSES



RECREATIONAL TRAILS

EXAMPLES: NEW & IMPROVED TRAILS, CONNECTIONS, AND AMENITIES



ACTIVE TRANSPORTATION

EXAMPLES: BICYCLE & PEDESTRIAN FACILITIES, EDUCATION,
AND TRAILS NETWORK

