

Appointment Application

Important Information

The appointment process is a public process subject to the Ralph M. Brown Act and Public Records Act. An applicant presentation is required at a City Council meeting. An applicant must be a resident of the City of Temecula at the time the application is submitted. All applications on file at the close of an advertised period for a vacancy will be considered.

Profile

Amanda

First Name

R

Middle
Initial

Boudreault

Last Name

 [REDACTED]
 Home Address

Suite or Apt

Temecula

City

CA

State

92592

Postal Code

Which district do you live in? Find your district here:

<https://temecula.maps.arcgis.com/apps/instant/lookup/index.html?appid=e9f3983bc7e649e49143b806f901029d> *

 District 1

 [REDACTED]
 Email Address

Home: [REDACTED]

Primary Phone

The City of Temecula has multiple boards, committees and commissions. While more than one selection may be made below, applicants are encouraged to only select those that they truly wish to serve on and those that are actively recruiting for members. Thank you.

Note:

1. The 2024 vacancy for the Old Town Local Advisory Committee is specifically for an architect.
2. While there are no vacancies that currently exist, vacancies will exist effective January 1, 2025.

Which Boards would you like to apply for?

Community Services Commission: Submitted

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume with this information at the end of this application.

Please see resume.

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume with this information at the end of this application.

Please see resume. I have economic development and city government experience.

Service Experience

List Previous City/County/State Board/Committee/Commission Service (Name of Entity, Positions Held, Years of Service). State "see resume" if attaching a resume with this information at the end of this application.

Although I do not have experience volunteering on a City/County/State Board/Committee/Commissions I have attended and spoken at city commissions in the past. I am confident that I have enough experience in government and communities to bring value to the commission. Hoping to get involved with the city while expanding my professional experience.

List Organizational Service (Professional, Technical, Volunteer, Non-Profit, Service Clubs) (Name of Group, Positions Held, Years of Service). State "see resume" if attaching a resume with this information at the end of this application.

Please see resume.

Statement of Interest

Describe why you wish to serve on this board, committee, or commission, how you have engaged with the City previously (i.e., attending meetings and events, etc.), and why you believe you are qualified for the position. Please be specific.

I am deeply committed to the well-being and advancement of communities. My professional background revolves around this altruistic belief. I have worked in city government and collaborated with city officials in various capacities for the last five years. My experience as an analyst and director in both economic development and communications gives me a broad background that can bring value to the commission. In my city government experience, I have worked with developers and businesses on land use and provided concierge services to help businesses thrive. As a communications strategist I have also assisted many areas of government to communicate effectively to the greater community.

Value Statement

Question applies to multiple boards

The City of Temecula places a high value on the principles of equity, diversity and inclusion. If appointed, how would you uphold and/or contribute to these principles.

If appointed to the board, I would be welcoming and open to all people and opinions. I would uphold the city's DEI principles by actively listening and engaging others, promoting inclusive practices to make sure all have an opportunity to participate, and ensuring accessibility for people of all abilities, languages, and backgrounds.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Tess Sangster, Community & Economic Development Director - City of San Marcos, [REDACTED]
[REDACTED] tsangster@san-marcos.net Wendy Blubaugh, Graphic Designer - City of San
Marcos, [REDACTED] wblubaugh@san-marcos.net Anthony Boudreault, Real Estate
Broker - Coldwell Banker, [REDACTED]

Self-Selection Options

Question applies to multiple boards

Equal Employment Opportunity

The City of Temecula is required by federal and state law to collect certain information and maintain statistical data on applicants. Your responses to the next three questions are confidential and will be filed and tracked separately from your application for appointment. Results are used for reporting purposes only.

Question applies to multiple boards

What is your gender?

Question applies to multiple boards

What range does your age fall into below?

Question applies to multiple boards

What is your ethnic background?

Attachments

Question applies to multiple boards

[2024 Resume UpdatedAug24.pdf](#)

Resume - If you wish to attach a resume, please do so here.

Question applies to multiple boards

Recommendations - If you wish to attach a letter of recommendation, please do so here.

Question applies to multiple boards

Miscellaneous - If you wish to attach other materials, please do so here.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

I Agree

Question applies to multiple boards

Note: Please click "save" to ensure proper retention of all information, including attachments, prior to viewing/printing PDF and submitting.

Amanda Rose Boudreault

████████████████████ | ████████████████████ | Temecula, CA

Passionate professional dedicated to continual learning and making impactful contributions. Proficient in economic development, budget management, data analysis, website development, and communications.

Skilled at navigating ambiguous situations and collaborating to provide clarity. Eager to further my professional growth while making a difference in my community.

Highlighted Skills

- ❖ CALED ACE Certified
- ❖ Website Development, Granicus & WordPress
- ❖ Advanced Project Management
- ❖ Experienced with Various CRMs
- ❖ Adobe Suite Proficiency
- ❖ Organizational Planning
- ❖ Problem Solving Capabilities
- ❖ Professional Communication and Competency

Experience

Senior Management Analyst - Economic Development

Jun. 2022 – Oct. 2024

City of San Marcos

San Marcos, CA

- Engage businesses within the city’s sphere of influence, offering support such as business concierge services for permitting, business visits, and connection to resources and networking opportunities such as Innovate78, local institutions, and other organizations.
- Oversee budget planning, tracking, and monitoring to ensure budget alignment with departmental needs. Ensure prompt processing of expenses to appropriate line items.
- Manage waste and recycling mandates (SB1383 and SB54), coordinate with contractors to ensure compliance with outreach, education, reporting, and enforcement requirements.
- Actively manage the City website, including redesign, content creation, and press releases. Provide training and assistance to each department. Installed Google G4 analytics to monitor website traffic.
- Lead or participate in cross functional teams to navigate city-wide projects and initiatives, enhancing service and experience for internal and external stakeholders.
- Supervise two part-time employees including project direction, task delegation, and approval/monitoring bi-weekly timesheets.
- Utilize ClickUp software to actively manage city-wide communications requests for external and internal collateral. Examples include graphic design, social media, copy and print requests, press releases, program writing, and website editing.
- Successfully initiated and established HubSpot CRM to track economic development efforts, facilitate mass communications to the local business community, and measure business engagement outcomes.
- Approach new tasks and duties as assigned by the City Manager and/or Administration department with enthusiasm and dedication.

Director of Research & Municipal Services

Dec. 2021 – Jun.2022

San Diego North Economic Development Council

San Marcos, CA

- Oversaw and managed municipal contracts on behalf of SDNEDC, including the facilitation of Innovate 78 research services and events.
- Successfully composed and secured an NRP grant from San Diego County Board of Supervisors to publish the annual North County Indicators Report. Managed project lifecycle, ensuring adherence to defined timelines and data accuracy. Oversaw production of the professional report layout.

- Designed and curated event offerings and event programming, including speaker panels, event logistics, marketing copy, and venue selection.
- Lead and coordinated meetings for various organizational functions, supporting both internal and external initiatives.
- Utilized organization-wide budget allocations to determine pricing and resource allocation for events and research tools. Negotiated pricing and terms for logistics as necessary.
- Facilitated the hiring and onboarding for new hires. Provided active supervision and delegated projects to align with organizations strategic objectives.

Marketing and Events Coordinator

Jul. 2020 – Dec. 2021

San Diego North Economic Development Council

San Marcos, CA

- Strategized, organized, and facilitated weekly promotional newsletters reaching over 4,000 subscribers in municipal, business, and academic communities.
- Collaborated with Economic Development Managers and Mayors to market business related prosperity and continuity across 9 incorporated cities within North San Diego County.
- Managed development, production, and distribution of promotional collateral.
- Evaluated CRM platforms for added value and efficiency. Smoothly transitioned organization’s e-correspondence to an upgraded marketing platform.
- Engaged and grew audience and impressions across multiple social media platforms including Twitter, LinkedIn, Instagram, Facebook, and YouTube.
- Enhanced organization’s website through continued web development. Established and installed Google Analytics and Google Tag Manager to monitor traffic driven to the website from social media campaigns.

Project Manager, Office of Business Research and Analysis

Nov. 2018 - Dec. 2020

California State University San Marcos

San Marcos, CA

- Researched and published Economic Impact Reports and business plans across California on behalf of CSUSM.
- Provided economic analysis to illustrate industry value for geographic locations using specialized ArcGIS and IMPLAN software.
- Targeted and marketed organization’s capabilities and services to prospective clients and employees.
- Analyzed data sets to correlate and improve business operations and implementation.
- Utilized cloud-based technology to work remotely and communicate with team.

Education

California State University San Marcos

Aug. 2018 - May 2020

Bachelor of Science, Management & Human Resources

Mira Costa Community College

Aug. 2015 - Dec. 2017

Associate of Science, Business Administration for Transfer

Volunteer Experience

- Boys and Girls Club of San Marcos Committee Member
- San Marcos Chamber of Commerce Community Committee Member
- Hostess of Annual Coat Drive for One Warm Coat

Professional Accolades

- Accredited California Economic Developer, CALED

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Profile

Liselle

First Name

R

Middle
Initial

DeGrave

Last Name

 [REDACTED]
 Home Address

Suite or Apt

Temecula

City

CA

State

92592

Postal Code

Which district do you live in? Find your district here:

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 District 2

liselle@degravepr.com

Email Address

Home: [REDACTED]

Primary Phone

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Community Services Commission: Submitted

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San Diego State University - B.A., Communications Studies, Emphasis in Public Relations; Minor in Spanish Accreditation in Public Relations - Universal Accreditation Board J. Lindsay Wolf PIO Institute Certification- California Association of Public Information Officials FEMA - Incident Command System for Public Works Certificate FEMA - National Incident System Training Certificate Woman Owned Small Business Minority Owned Small Business Small Business (SB) Micro - California Department of General Services

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume with this information at the end of this application.

DeGrave Communications [REDACTED] Temecula, CA 92592 (physical address) 40575 Cal Oaks Rd D2-137, Murrieta, CA 92562 (mailing address) President, CEO A veteran communicator, Liselle has over 20 years of experience as a public relations professional. Her expertise includes spearheading communications, marketing and outreach projects for public-sector clients throughout California. Her background blends both in-house communications and agency expertise to ensure impactful communications strategies for the clients she serves. Primary responsibilities include project management, business development, overseeing public relations outreach projects including community service outreach projects.

Service Experience

List Previous City/County/State Board/Committee/Commission Service (Name of Entity, Positions Held, Years of Service). State "see resume" if attaching a resume with this information at the end of this application.

None.

List Organizational Service (Professional, Technical, Volunteer, Non-Profit, Service Clubs) (Name of Group, Positions Held, Years of Service). State "see resume" if attaching a resume with this information at the end of this application.

Public Relations Society of America - Board Member/ Assembly Delegate / APR Chair (2006, 2007, 2016, 2017, 2019) Rose Again Foundation - PR Volunteer (2017 - 2021) Community Mission of Hope - Food pantry Volunteer/ translator (2019 - 2020) Hispanic Public Relations Association - Director at Large (2021) Public Relations Society of America - Guest Speaker PRSA Gives Back (2021) Cal Baptist University - Guest Speaker to PR Students (2022, 2023, 2024) Jacob's House - Video production volunteer (2024) California Association of Public Information Officials - Guest Speaker Mentorship Mondays, webinar (2024) California Association of Public Information Officials - Guest Speaker Branding, conference (2024)

Statement of Interest

Describe why you wish to serve on this board, committee, or commission, how you have engaged with the City previously (i.e., attending meetings and events, etc.), and why you believe you are qualified for the position. Please be specific.

Temecula has been my hometown since my family moved here in 1998, and I am fortunate to have witnessed its remarkable growth and transformation. As a member of the first graduating class of Chaparral High School, I experienced firsthand the impact of Temecula's community services and programs. From my participation in the Youth Advisory Council during high school to playing softball at what is now Ronald Reagan Park, the city's services have always been a significant part of my life. It's also where I met my husband of 21 years at the Paloma Del Sol ball fields. I've seen Temecula evolve into a vibrant city that offers an impressive variety of programs and events. As a mother, I'm grateful for the amazing resources available to my family—from attending the Rod Run with our 57 Chevy Bel Air to riding in a float at the Christmas parade, Temecula has enriched our lives in countless ways. My daughter has thrived as a Junior Lifeguard, and my son enjoys playing baseball on the many well-maintained fields across the city. It's this deep connection to Temecula and the opportunities it provides that drives me to give back. That's why I'm applying to serve on the Community Services Commission—to contribute to the programs that have positively shaped my life and the lives of my family members.

Professional Experience Professionally, I am the founder and owner of DeGrave Communications, a full-service public relations firm that specializes in working with public agencies and nonprofits across California. We help cities manage everything from strategic communications to marketing outreach, including video production and social media campaigns. My work with community services outreach projects has been among the most fulfilling of my career. I've been involved in developing Parks and Rec booklets, city magazines, outreach for concerts in the park, and other city events, and I recognize how these efforts impact residents' quality of life. Community services programming is more than just entertainment—it's the glue that connects residents with their city and fosters pride in where they live. My professional experience in public relations, particularly with cities, positions me to bring valuable insights to the Community Services Commission. I understand the importance of communicating the value of city programs to residents and ensuring their tax dollars are used effectively.

Volunteerism In addition to my professional experience, I have volunteered and partnered with numerous local organizations, including Habitat for Humanity, The Community Mission of Hope, Jacob's House, the Rose Again Foundation, Professor Pennypickle's Workshop, Animal Friends of the Valleys, and TVUSD's Career Technical Education (CTE) Program. These experiences have deepened my connection to the community and reaffirmed my commitment to service.

Sports and Community Engagement I am also passionate about youth sports and have been actively involved as a coach for cheer teams at Chaparral High School and Pop Warner, and I've organized middle school summer camps. My early career included working as a summer counselor at the Boys and Girls Club, which reinforced my belief in the importance of accessible, engaging community resources for youth and families.

Closing In conclusion, my life has been intertwined with Temecula's growth, from its days as a small, close-knit town to the thriving community it is today. My desire to serve on the Community Services Commission stems from a deep love for this city and a commitment to giving back. I believe my background in public relations and community engagement, combined with my personal connection to the city, makes me uniquely qualified for this position. If selected, I will work tirelessly to support and expand the programs that make Temecula such a special place to live, ensuring that our community continues to thrive for generations to come. I am excited to serve in this capacity.

Value Statement

Question applies to multiple boards

The City of Temecula places a high value on the principles of equity, diversity and inclusion. If appointed, how would you uphold and/or contribute to these principles.

As a City of Temecula Community Services Commissioner, I would ensure that all voices within our community are heard and valued. I believe in actively engaging with residents from diverse backgrounds and creating inclusive programs that reflect the needs and aspirations of every individual. I would work collaboratively with fellow commissioners and city staff to foster an environment where everyone, regardless of their background, has equal access to opportunities and feels a true sense of belonging in our city.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Tammy Marine, CEO, Habitat for Humanity (951) 296-3362 ext 206 tammy@habitativ.org
Kelly Avon, Owner, Valley Events (951) 7571567 kelly@tvpinc.net Heather Toth, Owner/
Operator, ChickFila Temecula [REDACTED] Brooke Nunn, President/
CEO, Temecula Valley Chamber of Commerce, (951) 676- 5090 x 310 brooke@temecula.org

Self-Selection Options

Question applies to multiple boards

Equal Employment Opportunity

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Question applies to multiple boards

What is your gender?

Question applies to multiple boards

What range does your age fall into below?

Question applies to multiple boards

What is your ethnic background?

Attachments

Question applies to multiple boards

[Resume-Liselle_-DeGrave.pdf](#)

Resume - If you wish to attach a resume, please do so here.

Liselle R DeGrave

Question applies to multiple boards

Recommendations - If you wish to attach a letter of recommendation, please do so here.

Question applies to multiple boards

Miscellaneous - If you wish to attach other materials, please do so here.

Acknowledgment

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I Agree

Question applies to multiple boards

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LISELLE REGUEIRO DEGRAVE, APR

PRESIDENT OF DEGRAVE COMMUNICATIONS



Liselle Regueiro DeGrave, APR, an award-winning public relations consultant, provides clients with support services in the areas of strategic communication planning, writing, media relations, social media, event management, video production and creation of collateral materials. With over 20 years of experience of working both internally and externally with public agencies, she has built DeGrave Communications, Inc. as a firm that understands the unique challenges faced by government agencies. Public agencies exist to serve their communities; communications should reflect this.

CONTACT

Mailing Address	
	40575 CAL OAKS ROAD D2-137 MURRIETA, CA 92562
	LISELLE@DEGRAVEPR.COM
	WWW.DEGRAVEPR.COM
	[REDACTED]
	@DEGRAVEPR

SKILLS/CERTIFICATIONS

PROFICIENT IN ENGLISH & SPANISH
ACCREDITED IN PUBLIC RELATIONS (APR) - UNIVERSAL ACCREDITATION BOARD
J. LINDSAY WOLF PIO INSTITUTE CERTIFICATION - CALIFORNIA ASSOCIATION OF PUBLIC INFORMATION OFFICIALS
FEMA - NIMS IS - 700 A CERTIFICATE, ICS - 100 CERTIFICATE

AWARDS/ACHIEVEMENTS

IE PUBLIC RELATIONS SOCIETY OF AMERICA CAPELLA AWARD (multiple years)
IE PUBLIC RELATIONS SOCIETY OF AMERICA PRISM AWARD (multiple years)
IE PUBLIC RELATIONS SOCIETY OF AMERICA SPIRIT OF PR AWARD 2019
IE PUBLIC RELATIONS SOCIETY OF AMERICA BEST IN SHOW 2020
OC PUBLIC RELATIONS SOCIETY OF AMERICA PROTOS AWARD 2005
NATIONAL PUBLIC RELATIONS SOCIETY OF AMERICA BRONZE ANVIL 2020
CA ASSOC. OF PUBLIC INFORMATION OFFICERS EPIC AWARD (multiple years)
PODCAST HOST, PRESSING ON IN PUBLIC RELATIONS (2019 - present)
PUBLISHED AUTHOR, A PRACTICAL GUIDE TO STARTING YOUR OWN PR FIRM

MEMBER ORGANIZATIONS

CALIFORNIA ASSOCIATION OF PUBLIC INFORMATION OFFICIALS
PUBLIC RELATIONS SOCIETY IE CHAPTER (BOARD MEMBER: 2019, 2017, 2016, 2007, 2006)
PUBLIC RELATIONS SOCIETY OF AMERICA - NATIONAL CHAPTER

EDUCATION

2004 - 2000 ● **BACHELOR OF ARTS, COMMUNICATIONS**
San Diego State University
Bachelor of Arts in Communications, Emphasis in Public Relations
Minor in Spanish

EXPERIENCE

PRESENT - 2004 ● **PRESIDENT/PUBLIC RELATIONS CONSULTANT**
DeGrave Communications, Temecula, California
Management of strategic communication outreach campaigns.
Administration of event logistics for multi-county, public sector events.
Creation of strategic communication outreach programs for clients. Media relations outreach targeting Southern California media in print, online, TV and radio. Social media management for public sector agencies. Development of multilingual outreach campaign in disadvantaged communities, within three counties.

2015 - 2011 ● **EDUCATIONAL OUTREACH SPECIALIST**
Western Municipal Water District, Riverside, California
Implemented all education programs for District including: educator grant program, college scholarships, school assemblies, classroom resources and teacher workshops. Wrote stakeholder newsletter, news releases and copy for outreach materials. Managed award-winning annual Earth Night in the Garden event with more than 2,500 attendees and over 40 partnering agencies. Delivered presentations at District board meetings, school district meetings and workshops.

2007 - 2005 ● **PUBLIC AFFAIRS/ LEGISLATIVE SPECIALIST**
Rancho California Water District, Temecula, California
Administered all communicative and legislative outreach for District. Supported District legislative efforts with lobbyist to create needed talking points and material. Handled community outreach events, and communications, including community events, newsletter and collaterals. Managed all media relations: wrote press materials, pitched media, and secured media coverage. Supervised education program reaching 26 schools.

2005 - 2004 ● **ACCOUNT EXECUTIVE**
Euro RSCG Magnet Communications, Corona, California
Coordinated media relations for national clients: Johnson & Johnson, Marshalls, US Food and Drug Administration, Heineken, Lactaid and Splenda. Pitched national Hispanic media in five major US markets: Los Angeles, New York, Miami, Chicago, El Paso. Drafted news releases, media advisories, and public service announcements. Supported event logistics: coordinated vendors, media, staff, giveaways and set-up.

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Profile

Yuan

First Name

Hawkes

Last Name

Middle
Initial

Home Address

Suite or Apt

Temecula

City

CA

State

92591

Postal Code

Which district do you live in? Find your district here:

<https://temecula.maps.arcgis.com/apps/instant/lookup/index.html?appid=e9f3983bc7e649e49143b806f901029d> *

District 5

Email Address

Mobile:

Primary Phone

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Note: The 2024 vacancy for the Old Town Local Advisory Committee is specifically for an architect.

Which Boards would you like to apply for?

Community Services Commission: Submitted

Education and Employment

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Ph.D. Molecular Biology, University of Illinois at Chicago; B.S. Biology, Wuhan University (See Resume)

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume with this information at the end of this application.

2022-present, Commissioner, City of Temecula Community Services Commission 2019-2022, Springs Charter School, 27740 Jefferson Avenue, Temecula, CA 92590, Board Director, overseeing and approving the sound fiscal and operational management of the school. (see resume)

Service Experience

List Previous City/County/State Board/Committee/Commission Service (Name of Entity, Positions Held, Years of Service). State "see resume" if attaching a resume with this information at the end of this application.

2022-present, Commissioner, City of Temecula Community Services Commission (see resume)

List Organizational Service (Professional, Technical, Volunteer, Non-Profit, Service Clubs) (Name of Group, Positions Held, Years of Service). State "see resume" if attaching a resume with this information at the end of this application.

2018-present, President, Homeowners Association; 2020-21, VP membership, Optimal Speakers Toastmasters; 2015-16 Board of Directors of Toastmasters District 12; 2015-16 Area Director, Toastmasters International District 12; 2014-15 President, Temecula Toastmasters; 2015-16, Teacher, Good News Club; 2013-14, Sunday School Teacher, Rancho Community Church. (See Resume)

Statement of Interest

Describe why you wish to serve on this board, committee, or commission, how you have engaged with the City previously (i.e., attending meetings and events, etc.), and why you believe you are qualified for the position. Please be specific.

I would like to continue to serve on the community services commission because I love our community and this is one way that I can give back to the city that I call home. My family has grown with the city in the last 17 years. I was married here and my children were born and raised here. We have thoroughly enjoyed the family friendly environment and the quality of life. We have actively participated in many city's events: library story times, swim lessons, drawing lessons, photo contests, concerts, museums, and fireworks. I love engaging with the community. I am so honored to serve as a commissioner in the last three years. I have seen the needs, heard the concerns and brought the feedback. I was no longer an outsider looking in, but an insider aiding in better serving our community. I have faithfully served the community, whether it was visiting the seniors, judging various contests or celebrating city's milestones. I believe I am qualified because I am a leader, planner and communicator. I have served on various committees, including Harbor Springs Charter School board of directors. Currently I am also the president of my HOA, where I have led the board for 6 years and we have not raised fees regardless of inflation. I have also served as area director, president and VP membership of Toastmasters. I volunteer regularly at my church as well. I was voted the Toastmaster of the year because of my leadership. My PhD training and research work gave me a keen eye for details and the ability to solve problems and think critically. I am also an award-winning speaker who just earned the district champion title and I desire to use my skills whenever needed. I am competitive, compassionate and competent. I have an all-in attitude that causes me to strive for excellence. In addition, I am a team player who wants the best for the whole team. Thank you, council members, for entrusting me with this responsibility for the last three years. I ask you for three more years to continue to serve the city I love.

Value Statement

Question applies to multiple boards

The City of Temecula places a high value on the principles of equity, diversity and inclusion. If appointed, how would you uphold and/or contribute to these principles.

I have had great appreciation for equity, diversity and inclusion ever since I arrived in the United States. The equity I received, the diversity I experienced and the inclusion I felt since day one influenced my decision to become a naturalized citizen. I have also had opportunities to uphold those values as a commissioner. I support the effort to provide services to our residents of all ages, abilities and backgrounds. I enjoy being part of a community with a diverse population of various ethnic, economic, educational and age levels. I embrace and celebrate the diversity. As a minority woman, I also bring equity, diversity and inclusion to the commission.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Kathleen Hermsmeyer, Ed.D. Superintendent, Springs Charter School, [REDACTED],
kathleen.hermsmeyer@springscs.org; Mary Jo Jarrell, Assistant Manager, Chick-fil-A Murrieta,
[REDACTED]; Steven Solorzano, Business Owner, [REDACTED]
[REDACTED]

Self-Selection Options

Question applies to multiple boards

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Attachments

Question applies to multiple boards

[updated_CV-YuanHawkes.pdf](#)

Resume - If you wish to attach a resume, please do so here.

Question applies to multiple boards

[Dr. Yuan Hawkes Letter of Rec_051421.pdf](#)

Recommendations - If you wish to attach a letter of recommendation, please do so here.

Question applies to multiple boards

Miscellaneous - If you wish to attach other materials, please do so here.

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Yuan Hawkes, PhD

Temecula, CA 92591

██████████ (c)

QUALIFICATIONS

- Proven leader with 10+ years of experience.
- Award winning speaker-2024 District Champion of Toastmasters International.
- High performing research scientist with 20+ years of post graduate experience and excellent academic qualifications.
- Substantial knowledge in molecular biology, antibody engineering and cancer research.
- Exceptional follow-through abilities to plan and oversee projects from concept to delivery. Well-organized and detail oriented.
- Demonstrated ability to prioritize multiple responsibilities to achieve results.
- Extensive experience working with cross-functional teams.
- Excellent presentation, written and project management skills.
- Highly motivated with a proven record of productivity.
- Strong experiment design and troubleshooting skills.

EDUCATION AND WORK EXPERIENCE

Commissioner	2022-current	City of Temecula Community Services Commission
Director/Vice Chair	2019-2022	Springs Charter School Board of Directors
Scientist III	2008- 2011,	Millipore, <i>Antibody Development</i>
Scientist II	2007-2008,	Millipore, <i>Antibody Development</i>
Research Asso	2003-2007,	The Scripps Research Institute
Post-doc	2002-2003,	Alexion Antibody Technologies
Ph.D.	1997–2002,	University of Illinois at Chicago, <i>Molecular Biology</i> .
B.S.	1993–1997,	Wuhan University, <i>Biology</i> .

VOLUNTEER EXPERIENCE

- 2018- present: HOA President** (Award Series Association)
- 2020-2021: VP of Membership** (Optimal Speakers Toastmasters)
- 2015-2016: Area Director** (Toastmasters District 12)
- 2014-2015: President** (Temecula Toastmasters)
- 2015-2016: Teacher** (Good News Club)
- 2013-2014: Teacher**(Rancho Community Church)

WORK EXPERIENCE

- 2022- current: Commissioner** (City of Temecula Community Services Commission)
 - Review and make recommendations to community services of the city
- 2019- 2022: Board Director** (Springs Charter School)
 - Oversee the sound fiscal and operational management of the school
- 2007-2011: Research Scientist II & III** (Millipore, Bioscience)

Successfully developed a recombinant rabbit monoclonal antibodies program which rescued the antibody production from unstable rabbit hybridomas.

- Independently developed a novel method of engineering recombinant rabbit monoclonal antibodies from rabbit hybridoma cells within 6 months of date of hire.
- Promoted from scientist II to scientist III after 5 months on the job.
- Successfully launched 20 recombinant rabbit monoclonal antibodies which became the top sellers among Millipore's antibody portfolio,
- Constructed CHO stable cell lines for production and easy scale-up.
- Provided technical leadership and guidance to junior Scientists.
- Consistently received "high meet" on annual performance review.

Converted human antibodies to mouse or rabbit recombinant antibodies.

- Achieved great success by developing the top two selling antibodies, among several thousand, in less than a year since their launch in 2009, bringing in \$200k annual revenue.
- Demonstrated success in forging and nurturing collaborations among R&D, marketing and manufacturing.
- Delivered these antibodies ahead of timelines

2003- 2007: Postdoctoral Scientist (The Scripps Research Institute, Dr. Carlos F Barbas, III)

Project 1: Studied the effect of engineered tetravalent bispecific antibodies in tumor angiogenesis.

- Engineered one of a kind bispecific tetravalent antibodies in adenovirus system and transient transfection system.
- Purified large scale of adenovirus and recombinant antibodies for *in vivo* tumor model.
- Designed and executed mouse xenograft tumor models.
- Characterized the engineered antibodies by FACS, western blotting, ELISA, proliferation and migration assays.
- Stained xenograft tumor tissues using Immunohistochemistry.

Project 2: Designed and produced various IgG fusions proteins.

2002- 2003: Postdoctoral Scientist (Alexion Antibody Technologies, Inc.)

Discovering therapeutic antibodies for cancers by phage display technology.

- Constructed phage display libraries
- Performed whole cell panning using constructed libraries.
- High-throughput screening using 96-well FACS and ELISA on Tecan.
- Obtained and characterized a panel of potential targets after high-throughput screening.

1997-2002: Ph.D thesis research (University of Illinois at Chicago, Molecular Genetics)

Studied the roles of a breast cancer susceptibility gene BRCA2.

Project 1: Identified a novel pathway of BRCA2 by its interaction with a cytoskeleton protein filamin-1.

- Extensively characterized the interaction and mapped the interaction domains.
- Established a number of stable cell lines through retroviral infection or electroporation.
- Discovered novel roles of filamin-1 in mammalian DNA damage response through its interaction with BRCA2.
- Identified down-regulation of filamin-1 in colon, stomach, uterus and rectum tumors by cDNA hybridization.

Project 2: Identified a novel protein BCCIP α (a potential tumor suppressor) as a BRCA2-interacting protein.

- Thoroughly characterized the interaction and mapped the interaction domain in BRCA2.
- Purified BCCIP α for polyclonal antibody production.

PROFESSIONAL SKILLS

- Molecular biology: DNA/RNA extraction, gene cloning, vector design, library construction, PCR, RT-PCR, and site-specific mutagenesis.
- Cell biology: stable CHO cell construction and banking, retroviral infection, large scale adenovirus CsCl₂ purification/infection, lipo-transfection, electroporation, flow cytometry, cell cycle analysis, immunohistochemistry, fluorescent and confocal microscopy, cell-based assays (e.g. DNA repair, proliferation, migration assays)
- Biochemistry: recombinant protein expression and purification, FPLC purification, Western blotting, cellular protein fractionation, and protein-protein interaction assays (GST pull-down, co-immunoprecipitation & yeast two-hybrid).
- High-throughput screening: ELISA, 96-well FACS, automated machine (Tecan and Qpix).
- Computer skills: Accolade, Oracle, Word, Excel, Powerpoint, Photoshop, DNA Star, Macvector, VectorNTI, CellQuest and bioinformatics.
- Preclinical tumor models: model design, anesthesia, IP, IV and SC injection, eye or tail vein bleeding, tumor measurement and *in vivo* Matrigel plug assay.
- Written skills: Scientific writing of publications and grant applications.

MANAGEMENT SKILLS

- Trained and supervised junior scientists and visiting scholars on recombinant monoclonal antibody projects (2005-2011)

PUBLICATIONS

- Tragoolpua, K., Intasai, N., Kasinrerak, W., Mai, S., Yuan, Y. and Tayapiwatana, C. 2008. Generation of functional scFv intrabody to abate the expression of CD147 surface molecule of 293A cells. *BMC Biotechnology* 8:5
- Yuan, Y., Meng, X., Maestas, A. and Shen, Z. 2004. Recovery from DNA damage-induced G2 arrest requires actin-binding protein filamin-A/actin-binding protein 280. *J Biol Chem.* 279: 6098-105
- Yuan, Y., and Shen, Z. 2001. Interaction with BRCA2 suggests a role for filamin-1 (hsFLNa) in DNA damage response. *J Biol Chem.* 276:48318-24.
- Liu, J., Y. Yuan, Huan, J., and Shen, Z. 2001. Inhibition of breast and brain cancer cell growth by BCCIP α , an evolutionarily conserved nuclear protein that interacts with BRCA2. *Oncogene* 20:336-45.

MEETING PRESENTATIONS

- Yuan, Y. J. Archdeacon, etc. 2009, AACR, Recombinant rabbit monoclonal antibodies recognizing polyubiquitin chains joined through lys 48 or lys63.
- Yuan, Y. and C. Yang. 2007, Engineering of recombinant rabbit antibodies, Millipore science expo.
- Yuan, Y. and N. Jendreyko, M. Popkov, C. Rader and C. Barbas. 2005. Targeting tumor angiogenesis with intrabodies. *Keystone Symposia*. Santa Fe, NM.
- Yuan, Y. and Z. Shen. 2002. A role of filamin-1 in the adaptation of G2-arrest following irradiation. *49th Annual Meeting of the Radiation Research Society*, Reno, Nevada.
- Yuan, Y., G. Iliakis and Z. Shen. 2001. Role of filamin-1 in DNA damage response. *Gordon Research Conference (Radiation Oncology)*. Ventura, CA.
- Yuan, Y. and Z. Shen. 2000. Lack of ABP-280 renders melanoma cells hypersensitive to gamma radiation. *Second annual Steve Schiff Center for Skin Cancer Research Mini-Symposium*. Albuquerque, NM.

AWARDS

- 1st place, Toastmasters International Speech Contest, Area, Division, District 2024
- Toastmasters of the Month, 2024 March, June
- 1st place, Toastmasters Speech Contest, 2016, 2017, 2019
- 2nd Place, Toastmasters International Speech Contest, 2017, 2019
- 3rd Place, Toastmasters Humorous Speech Contest, 2016
- Toastmaster of The Year, 2014-1015
- Young Investigator Travel Award, 49th Annual Meeting of the Radiation Research Society, Reno, Nevada, 2002
- First Place Poster Winner, University of New Mexico, 2000



May 13, 2021

Dear City Council of Temecula,

I highly recommend Dr. Yuan Hawkes as a candidate for the Temecula planning commission. In fact, she is well suited to any role or position that requires intelligence, critical thinking, responsibility, excellent communication, and leadership. My name is Dr. Kathleen Hermsmeyer, and I am the Superintendent of the Springs Charter School network, which enrolls more than 9500 students in and around the Temecula area.

Dr. Hawkes began with us as a board member for Harbor Springs Charter School in 2019. In this role, she works tirelessly promoting our school's mission of parent choice and continuing our commitment to excellence. Her background as an innovative scientist, Toastmasters area director, and public speaker means that she is able to add value to our board and truly support the growth and development of our expanding operation.

Yuan deeply believes in our charter school's core belief of personalizing learning for all students. She is an active parent at River Springs Charter School's Temecula Student Center, her children's school site. Yuan is always willing to volunteer for extra duties, including several subcommittees. At all times, she is prepared and thoughtful. Our board packets are often over 200 pages each month, so that's no small feat!

We appreciate Yuan's energy and fearlessness in advocating for students. She is successful because of her grace, professionalism, and a "can-do" spirit.

Dr. Hawkes would be an asset to the planning commission and has my highest recommendation. If you have any further questions with regard to her background or qualifications, please do not hesitate to call me on my cell phone at [REDACTED].

Sincerely,

A handwritten signature in black ink, appearing to read "Kathleen Hermsmeyer". The signature is fluid and cursive, with a long horizontal stroke at the end.

Kathleen Hermsmeyer, Ed.D.



2nd Place
International Speech Contest
Area C6 Spring 2017

1st Place
Humorous Speech Contest
Area C6 Fall 2016

2ND PLACE
International Speech Contest
Area C6 Spring 2018

Appointment Application

Important Information

The appointment process is a public process subject to the Ralph M. Brown Act and Public Records Act. An applicant presentation is required at a City Council meeting. An applicant must be a resident of the City of Temecula at the time the application is submitted. All applications on file at the close of an advertised period for a vacancy will be considered.

Profile

Michele

First Name

Nelson

Last Name

Middle
Initial
 [REDACTED]
 Home Address

Suite or Apt

TEMECULA

City

CA

State

92592

Postal Code

Which district do you live in? Find your district here:

<https://temecula.maps.arcgis.com/apps/instant/lookup/index.html?appid=e9f3983bc7e649e49143b806f901029d> *

 District 3

 [REDACTED]
 Email Address

Home: [REDACTED]

Primary Phone

The City of Temecula has multiple boards, committees and commissions. While more than one selection may be made below, applicants are encouraged to only select those that they truly wish to serve on and those that are actively recruiting for members. Thank you.

Note:

1. The 2024 vacancy for the Old Town Local Advisory Committee is specifically for an architect.
2. While there are no vacancies that currently exist, vacancies will exist effective January 1, 2025.

Which Boards would you like to apply for?

Community Services Commission: Submitted

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume with this information at the end of this application.

see resume

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume with this information at the end of this application.

see resume

Service Experience

List Previous City/County/State Board/Committee/Commission Service (Name of Entity, Positions Held, Years of Service). State "see resume" if attaching a resume with this information at the end of this application.

see resume

List Organizational Service (Professional, Technical, Volunteer, Non-Profit, Service Clubs) (Name of Group, Positions Held, Years of Service). State "see resume" if attaching a resume with this information at the end of this application.

see resume

Statement of Interest

Describe why you wish to serve on this board, committee, or commission, how you have engaged with the City previously (i.e., attending meetings and events, etc.), and why you believe you are qualified for the position. Please be specific.

I am eager to serve the city of Temecula because I am deeply committed to this community. I have lived in the area for almost 20 years, and I have watched it grow and seen some of the struggles as well. My background in several areas during my career has equipped me with a unique perspective and set of skills that align well with the objectives of this commission. Throughout my Naval and Civilian career, I have demonstrated a strong dedication to being a strong leader for those with small voices, and I believe that my experience in Toastmasters will allow me to contribute meaningfully the work being done. I am particularly drawn to community initiatives and am excited about the opportunity to collaborate with other dedicated members to achieve our shared objectives. In addition to my professional background, I bring a passion for Temecula, a commitment to shared values and a collaborative spirit. I am confident that my analytics experience will enable me to provide valuable insights and support. Ultimately, my goal is to be of service to my community, and I am enthusiastic about the opportunity to contribute to the success of this commission. Thank you for considering my application, and I look forward to the possibility of working together to make a positive impact.

Value Statement

Question applies to multiple boards

The City of Temecula places a high value on the principles of equity, diversity and inclusion. If appointed, how would you uphold and/or contribute to these principles.

I would uphold current policies, but also would want to make sure that the current policies serve our community as well. These are important issues that need a variety of input from experience and thoughtful leaders.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Yuan Hawkes, PhD, Vice Chair Community Services Commission, Temecula Jim McLaughlin, Community Leader, VPe Twin Cities Toastmasters Temecula

Self-Selection Options

Question applies to multiple boards

Equal Employment Opportunity

The City of Temecula is required by federal and state law to collect certain information and maintain statistical data on applicants. Your responses to the next three questions are confidential and will be filed and tracked separately from your application for appointment. Results are used for reporting purposes only.

Question applies to multiple boards

What is your gender?

Question applies to multiple boards

What range does your age fall into below?

Question applies to multiple boards

What is your ethnic background?

Attachments

Question applies to multiple boards

[MNelsonCV_2024.pdf](#)

Resume - If you wish to attach a resume, please do so here.

Question applies to multiple boards

[Commissioner.docx](#)

Recommendations - If you wish to attach a letter of recommendation, please do so here.

Question applies to multiple boards

Miscellaneous - If you wish to attach other materials, please do so here.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

I Agree

Question applies to multiple boards

Note: Please click "save" to ensure proper retention of all information, including attachments, prior to viewing/printing PDF and submitting.

Michele Nelson

Solution Sales Engineer and Consultant

SUMMARY

Experienced and knowledgeable Technical Solution Sales Engineer and Consultant committed to maintaining innovative technical skills and up-to-date industry knowledge. Projects solutions with confidence and articulates that into solving problems with empathy and persuasion. Excellent presentation and negotiation skills.

CONTACT

Mobile: [REDACTED]

Email: [REDACTED]

Hometown: Temecula, CA

LinkedIn:
www.linkedin.com/in/michele-nelson-95a0642

EDUCATION

Master's Degree,
Computer Info Systems
UNIVERSITY OF PHOENIX
– San Diego, CA

Bachelor's Degree,
Accountancy
CALIFORNIA STATE UNIVERSITY
– Long Beach, CA

KEY SKILLS

- Value Solution Selling
- Effective Persuasive Presenter
- Customer Relations
- Negotiation skills
- Project Management
- Analytical skills
- Exemplary Communicator
- Problem solving
- Team leadership

PROFESSIONAL EXPERIENCE

Senior Enterprise Solution Consulting Engineer

DocuSign
June 2022 – July 2023

- Applied advanced sales methodologies to identify prospects, nurture leads, and close deals, leveraging data-driven strategies to increase sales performance and achieve revenue targets.
- Developed and implemented value-driven solutions that addressed client needs and business challenges, resulting in increased client satisfaction, improved operational efficiency, and measurable business growth.
- Provided exceptional customer support by addressing inquiries, resolving issues, and delivering solutions, leading to increased customer satisfaction and retention through effective problem-solving and communication.
- Accelerated new Account Executives (AE) on industry language, regulations, and common DocuSign use cases.
- SME for DocuSign Signature Appliance and Standards Based Signatures.

Business Intelligence Senior Solution Consulting Engineer

DataSelf
Dec 2020 – May 2022

- Designed and implemented customized technical solutions for clients, leveraging in-depth product knowledge and problem-solving skills to address complex requirements and ensure successful project outcomes.
- Developed and implemented business intelligence solutions, including data visualization and reporting tools, to deliver actionable insights and support strategic decision-making, resulting in improved operational efficiency and business performance.
- Configured and optimized ETL processes to efficiently extract, transform, and load data across various systems, enhancing data accuracy and reducing processing time for improved business intelligence.
- Led the development and execution of Proof of Concept (POC) projects, validating technical feasibility and showcasing potential solutions to stakeholders, resulting in informed decision-making and successful project adoption.
- Architected and integrated disparate data systems, designing scalable solutions to streamline data flow, enhance interoperability, and ensure seamless access and analysis across platforms.
- Created Statements of Work (SOWs) for complex projects, detailing scope, deliverables, timelines, and resource requirements, ensuring alignment with client expectations and project objectives.

LEADERSHIP

Data Science Certificate

UCLA -2024

Data Analyst Certificate

Calbright College -2024

President

Twin Cities Business Leaders
Toastmasters, Temecula
2024 - 2025

CASA

Court Appointed Special Advocates
(Foster Children)
Temecula
2014

BIG Sister BIG Brother

BIG Sister Advocate
San Diego, CA
2004

USNR, Retired

TECHNOLOGIES

- ERP (D365, Sage, Acumatica, etc.)
- Business Intelligence (Tableau, PowerBI, BI360, Action Analytics)
- Data Warehouse SQL, NoSQL
- DHTML, Javascript, CSS, XML, IIS, AJAX
- .ASP, PHP
- eCommerce technologies
- Adobe Suite
- Microsoft Suite
- AWS, Azure, Scala
- Python, R programming language
- Hadoop
- Security and ethics

Business Intelligence Solution Architect and Consultant

DXC Technology
Sep 2018 – Aug 2020

- Fostered strong team collaboration by coordinating with cross-functional teams, sharing insights, and driving joint efforts to successfully complete projects and meet organizational objectives.
- Developed and managed intellectual property (IP), including proprietary content, to enhance product viability and support strategic business initiatives with over \$1 million in revenue.
- Demonstrated expertise in AWS and Azure cloud platforms, utilizing their services for scalable solutions, optimizing cloud infrastructure, and enhancing system performance to meet organizational needs.

Business Intelligence Solution Architect and Consultant

Global Software, Inc.
Apr 2017 – Sep 2018

- Fostered strong team collaboration by coordinating with cross-functional teams, sharing insights, and driving joint efforts to successfully complete projects and meet organizational objectives.
- Proficient in web-based technologies, including HTML, CSS, JavaScript, and modern frameworks (Rest API, SOAP), with experience in building and maintaining responsive, user-centric websites and applications.
- Demo2win technique and philosophy of Tell-Show-Tell which resulted in increased revenue.
- Extracted and analyzed financial data from ERP systems leading to improved financial reporting accuracy and a 15% reduction in month-end close time.
- Automatically consolidate financial data such as taxes, financial year-end reports, and prepare filing docs.
- Create Self-serve BI reports that compare performance metrics, forecast sales, revenue, expenses, inventory, and more.

Business Intelligence Solution Architect and Consultant

Solver Technologies
Aug 2015 – Mar 2017

- Subject Matter Expert (SME) for Corporate Performance Management (CPM)
- Provided strategic guidance and expertise in CPM systems, including budgeting, forecasting, and performance analytics.
- Led the implementation of CPM tools, developed customized solutions to optimize financial planning processes, and trained cross-functional teams on best practices and system functionalities.
- Managed the full sales cycle from prospecting and lead generation to closing and post-sales support, achieving a 30% increase in sales.
- Demonstrated expertise in identifying client needs, delivering tailored solutions, and building long-term relationships to drive revenue growth.
- Configured and optimized natural language query interfaces for analytics, enhancing user interaction.
- Designed and implemented BI solutions using tools such as, Power BI, resulting in a 30% reduction in report generation time or a 20% increase in data-driven decision-making.

September 4, 2024

RE: Commissioner

Dear Mr. Mayor and city council members,

I am writing to enthusiastically recommend Ms. Michele Nelson for the position of Commissioner with the City of Temecula. I have had the pleasure of knowing her for the last two years, and in that time, I have witnessed her exceptional commitment to public service, leadership abilities, and deep-rooted passion for community development.

Michele has lived in Temecula for 20 years. She possesses a remarkable combination of skills and experiences that make her an outstanding candidate for this role. Her background in the Navy, and her degree in accounting, has equipped her with a thorough understanding of municipal operations and the intricacies of community engagement. For instance, her role as VP of membership at our club involved building membership, demonstrating her ability to handle complex issues with poise and effectiveness.

Michele's most notable strength is her exceptional communication skills. Currently, she is serving as the president of Twin City Business Leaders Toastmasters club, where we met and got acquainted. She has a unique talent for articulating complex ideas in a clear and compelling manner, which has been instrumental in leading our club. This skill will undoubtedly serve her well as a commissioner, where clear communication and the ability to convey the needs and concerns of the community are crucial.

In addition to her professional qualifications, Michele is a person of outstanding character. Her commitment to integrity, transparency, and ethical leadership is evident in all her endeavors. She consistently goes above and beyond to ensure that her work benefits the community, demonstrating a deep respect for the diverse needs and perspectives of all citizens.

Michele also has a proven track record of collaborative teamwork and innovative problem-solving. Her ability to work effectively with diverse groups and stakeholders has led to the successful implementation of several initiatives, including membership building campaigns in our Toastmasters club. These experiences have honed her ability to navigate complex challenges and drive positive outcomes for the community.

In summary, Ms. Nelson is an exceptional candidate for the Commissioner position. Her extensive experience, impressive skill set, and unwavering dedication to public service make her an ideal fit for this role. I am confident that Ms. Nelson will bring valuable insights, strong leadership, and a genuine commitment to the City of Temecula.

Thank you for considering Ms. Nelson for this important position. Please feel free to contact me if you require any additional information or have further questions.

Sincerely,

Yuan Hawkes

Yuan Hawkes, PhD, Vice Chair, Community Services Commission, City of Temecula

Appointment Application

Important Information

The appointment process is a public process subject to the Ralph M. Brown Act and Public Records Act. An applicant presentation is required at a City Council meeting. An applicant must be a resident of the City of Temecula at the time the application is submitted. All applications on file at the close of an advertised period for a vacancy will be considered.

Profile

Laura

First Name

V

Middle
Initial

Reich

Last Name

[REDACTED]

Home Address

Suite or Apt

temecula

City

CA

State

92592

Postal Code

Which district do you live in? Find your district here:

<https://temecula.maps.arcgis.com/apps/instant/lookup/index.html?appid=e9f3983bc7e649e49143b806f901029d> *

District 3

[REDACTED]

Email Address

Mobile: [REDACTED]

Primary Phone

The City of Temecula has multiple boards, committees and commissions. While more than one selection may be made below, applicants are encouraged to only select those that they truly wish to serve on and those that are actively recruiting for members. Thank you.

Note:

1. The 2024 vacancy for the Old Town Local Advisory Committee is specifically for an architect.
2. While there are no vacancies that currently exist, vacancies will exist effective January 1, 2025.

Which Boards would you like to apply for?

Community Services Commission: Submitted

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume with this information at the end of this application.

San Diego State University University of Cincinnati - BA

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume with this information at the end of this application.

LUXE Home Interiors, Temecula, CA - owner/designer - 2005 - 2010 1st Bank, Sun City, CA - account sales 1992- 1993 Stay at home mom since 1993 1st Stage Property Transformation - Interior Designer October 2023-Present

Service Experience

List Previous City/County/State Board/Committee/Commission Service (Name of Entity, Positions Held, Years of Service). State "see resume" if attaching a resume with this information at the end of this application.

Balloon & Wine Festival - Kids Fair Co-Chair - Vendor Coordinator Co-Chair - Food/Wine Pairing Co-Chair - Wine by the Glass server

List Organizational Service (Professional, Technical, Volunteer, Non-Profit, Service Clubs) (Name of Group, Positions Held, Years of Service). State "see resume" if attaching a resume with this information at the end of this application.

PTSA - Held various prominent positions at elementary, middle and high schools levels in the TVUSD - total of 15 years VHES Broadcast News - producer- 7 years TVIHA - various volunteer positions with hockey teams. Including team manager for the city teams and THVS hockey team. Total of 6 years. Girl Scout Association - leader for same group of girls - 5 years TVYSA - soccer coach - 2 years Scholarship Foundation - member - 1 year Donated remodel design services to Rancho Damacitas Mission Hope/Community Mission of Hope - Front Desk Volunteer - 2 years Community Mission of Hope Champions Luncheon 2023 - Coordinated set up/Decorating Community Mission of Hope Gala 2023 - Coordinated set-up/break down, entertainment Ride The Vines Charity Event through Bike Temecula Valley and CMOH - 2 years Mission Hope- Updating of Empowerment Village 2024 Villa Avanti HOA Board President- 2 years. Board member for 3 years Through the years of living in Temecula, I have donated hundreds of volunteer hours through my church, business, special events and our schools.

Statement of Interest

Describe why you wish to serve on this board, committee, or commission, how you have engaged with the City previously (i.e., attending meetings and events, etc.), and why you believe you are qualified for the position. Please be specific.

I am interested in the opportunity to serve the Community Services Commission. I believe I can help create community enrichment through our parks, community and recreation services the commission seeks. I have been a citizen of the city of Temecula for almost 30 years. I have seen the city grow and prosper. During these years I have given countless volunteer hours to various organizations (please see above). I believe in making a difference in our community. I would like to make a difference in bringing our community together and have people of different cultural backgrounds feel welcome. My experiences in serving the community have given me insight into what works and doesn't work to bring people together. I feel this experience helps me understand, create and provide quality services, activities, programs and facilities for the citizens of Temecula and the surrounding communities. And as a retired manager of messes (MOM), I have the time and creativity, but most importantly, the desire to serve my community. I hope that my interest in this commission as well as my previous involvement in the community and availability to serve will persuade you to choose me as a member. I appreciate your time in reviewing my application and hope to hear from you soon.

Value Statement

Question applies to multiple boards

The City of Temecula places a high value on the principles of equity, diversity and inclusion. If appointed, how would you uphold and/or contribute to these principles.

I plan to uphold the values on the principles of the Community Services Commission by promising to follow through with a mission statement. I believe people of all races and cultural backgrounds can work together to build a community we all love and feel safe in. I believe everyone deserves to be heard, valued and included in all of the city services, events and programs regardless race, religious beliefs or sexual preferences. My goal is to help develop parks and recreational areas to promote healthier lifestyles and that all feel welcome in our beautiful city.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

SharillCortez - high school principal; W 951 657 0728, [REDACTED]; email - [REDACTED]
[REDACTED] Kim Cervantes - real estate agent ; cell [REDACTED];
[REDACTED] Britt Sipe - Sunridge Community Church lead pastor
bsipe@sunridgechurch.org [REDACTED]

Self-Selection Options

Question applies to multiple boards

Equal Employment Opportunity

The City of Temecula is required by federal and state law to collect certain information and maintain statistical data on applicants. Your responses to the next three questions are confidential and will be filed and tracked separately from your application for appointment. Results are used for reporting purposes only.

Question applies to multiple boards

What is your gender?

Question applies to multiple boards

What range does your age fall into below?

Question applies to multiple boards

What is your ethnic background?

Attachments

Question applies to multiple boards

[September_6.docx](#)

Resume - If you wish to attach a resume, please do so here.

Question applies to multiple boards

[Laura_Reich_Recommendation.pdf](#)

Recommendations - If you wish to attach a letter of recommendation, please do so here.

Question applies to multiple boards

[Laura_Reich_letter_of_recommendation.docx.pdf](#)

Miscellaneous - If you wish to attach other materials, please do so here.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

I Agree

Question applies to multiple boards

Note: Please click "save" to ensure proper retention of all information, including attachments, prior to viewing/printing PDF and submitting.

September 6, 2024

To Whom It May Concern,

I have known Laura for well over 20 years. She has been a neighbor as well as the parent of a past student of mine. Laura is an individual of high integrity and brings a lot of enthusiasm to everything she does. Laura's application outlining the numerous community organizations that she has helped lead and participate in will help you to quickly ascertain that she is one of those rare people that "gets it done". Her high energy and sense of humor make her someone that others gravitate to and appreciate when there is a task at hand. The Community Services Commission will be an excellent fit for Laura. Her breath of experience in the community is a perfect fit. There have been times when Laura took the lead in various groups and her attention to detail and the ability to motivate others made a huge difference.

It is without reservation that I recommend Laura for the city of Temecula's Community Services Commission. I am familiar with the caliber of individual that the city hopes to find in its Commission members. Without a question Laura is a real find!

Sincerely,

Dale Borgeson

Commissioner Emeritus

September 7, 2024

Dear Members of the Community Services Commission,

I am writing to highly recommend Laura Reich for the position with the City of Temecula Community Services Commission. I have had the pleasure of working closely with Laura since she began her tenure on our Community Board of Directors as a volunteer. Over the nearly three years she served on the board, Laura demonstrated exceptional leadership qualities and a profound commitment to our community.

Laura's journey began as a dedicated board member with no prior HOA experience. Her remarkable ability to grasp complex issues and her innate leadership skills were quickly recognized when the board faced serious challenges with its President. The board members, confident in Laura's abilities, asked her to step into the role of Board President—a role she accepted with remarkable grace and efficiency.

In my 15 years working in the HOA industry and collaborating with over 100 board members, I have never witnessed someone with so little initial experience take on the presidency and, within a short period, bring about such significant improvements. Laura's approach was both strategic and empathetic. She worked closely with each board member, understanding their perspectives and fostering a collaborative environment that transformed our board into a well-functioning and cohesive unit.

Laura's impact as Board President was transformative. She has a unique talent for managing and leading individuals, ensuring that each person's voice is heard and valued. Her exceptional direction has not only improved board operations but also enhanced my effectiveness as the Manager. I am consistently impressed by her proactive approach, her problem-solving abilities, and her dedication to our community's well-being.

Laura Reich embodies the qualities that are essential for effective community service—leadership, dedication, and a collaborative spirit. I am confident that she will bring the same level of excellence and commitment to the City of Temecula Community Services Commission. She has my highest recommendation, and I am certain she will make a significant positive impact in this new role. Thank you for considering Laura for this position. Should you require any further information, please feel free to contact me.

Sincerely,
Traci Russell
Senior Community Manager, CMCA, AMS

MISSION HOPE

Helping people access healthy food and stable housing since 1984

BOARD OF DIRECTORS

Steve Hargis, Chair
Technology Executive

**Nicole Albrecht, Vice-Chair/
Treasurer**
Elite Tax Partners

Monica Hargis, Secretary
Retired Analyst

**Christene Close,
Immediate Past Chair**
Murrieta Development, Inc.

John Broussard
Educator/Author

Howard Fraser
Retired Educator

Joseph Gray
DRMetrix

Stefani Laszko
Mythos Technology

Lyman Legters
Casey Family Programs

James Nakakihara
Educator

Kimberly Palmer
Mason Real Estate

Tom Roney
Up On The Roof, Inc.

Sonia Tagliaferri
Kaiser Permanente

Scott Treadway
Rancho United

Laurie Webster
WebSec Corporation

Denyse Wilson
Real Estate Places

Tax ID# 95-3551068

Dear Members of the Community Services Commission,

I'm writing to wholeheartedly recommend Laura Reich for a position on the Temecula Community Services Commission. Laura has been a dedicated volunteer at Mission Hope for the past two years, and during that time, she has proven herself to be a compassionate, professional, and deeply committed member of our team.

Laura's primary role has been at our busy front desk, where she consistently interacts with our clients with kindness and respect. Her professionalism in handling a wide range of situations is impressive, and she always goes the extra mile to ensure everyone feels welcomed and supported.

Beyond her regular duties, Laura is the first to step up whenever additional opportunities to serve arise. She has taken the lead on various projects, seeing them through from start to finish with enthusiasm and dedication. Her love for the Temecula community shines through in everything she does, and her passion for helping others is truly inspiring.

As a resident of Temecula, I would be proud to have Laura serve on the Community Services Commission. Her ability to connect with others and foster positive relationships is a significant asset, and I believe she would be an excellent representative of our community.

Thank you for considering Laura Reich for this important position. If you have any questions or need further information, please feel free to contact me.

Sincerely,

Allison Willits
Director of Operations
Mission Hope

Appointment Application

Important Information

The appointment process is a public process subject to the Ralph M. Brown Act and Public Records Act. An applicant presentation is required at a City Council meeting. An applicant must be a resident of the City of Temecula at the time the application is submitted. All applications on file at the close of an advertised period for a vacancy will be considered.

Profile

Thomas

First Name

J

Middle
Initial

Renzy

Last Name

[REDACTED]

Home Address

Suite or Apt

Temecula

City

CA

State

92592

Postal Code

Which district do you live in? Find your district here:

<https://temecula.maps.arcgis.com/apps/instant/lookup/index.html?appid=e9f3983bc7e649e49143b806f901029d> *

District 3

[REDACTED]

Email Address

Mobile: [REDACTED]

Primary Phone

The City of Temecula has multiple boards, committees and commissions. While more than one selection may be made below, applicants are encouraged to only select those that they truly wish to serve on and those that are actively recruiting for members. Thank you.

Note:

1. The 2024 vacancy for the Old Town Local Advisory Committee is specifically for an architect.
2. While there are no vacancies that currently exist, vacancies will exist effective January 1, 2025.

Which Boards would you like to apply for?

Community Services Commission: Submitted

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume with this information at the end of this application.

See resume for more information.

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume with this information at the end of this application.

Cisco Systems - 170 West Tasman Drive San Jose California 95134. I have worked there for the last 17 years (see resume).

Service Experience

List Previous City/County/State Board/Committee/Commission Service (Name of Entity, Positions Held, Years of Service). State "see resume" if attaching a resume with this information at the end of this application.

I don't currently have any experience with City/County/State Board/Committee/Commission Service jobs or duties.

List Organizational Service (Professional, Technical, Volunteer, Non-Profit, Service Clubs) (Name of Group, Positions Held, Years of Service). State "see resume" if attaching a resume with this information at the end of this application.

Watch DOGS (Dads of Great Students) Coach (Football, Lacrosse)

Statement of Interest

Describe why you wish to serve on this board, committee, or commission, how you have engaged with the City previously (i.e., attending meetings and events, etc.), and why you believe you are qualified for the position. Please be specific.

My desire to apply for this position as a 14 year resident is to give back to the city of Temecula and it's residents. Temecula is a wonderful town and my family and I feel very fortunate to live here. We have also come to know a lot of the people in our community who were very giving. Though I have never served on a board, committee, or commission, I have a strong desire to give back to the community in Temecula. I feel that the community services commission would be an excellent way to give back to the city that has given myself and my family so much. My current employer (Cisco) encourages us to give back which is another reason for me to look at this great opportunity. I am both a fast learner and willing to do whatever is needed.

Value Statement

Question applies to multiple boards

The City of Temecula places a high value on the principles of equity, diversity and inclusion. If appointed, how would you uphold and/or contribute to these principles.

I would uphold these principles by making sure that any projects and decisions that are made: Do these projects and decisions provide benefit to all the citizens of Temecula, regardless of color, race, religion? Do we have good representation in these projects? Ensure that ALL decisions that are made are inclusive and to the benefit of Temecula residents.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Cory Smith, [REDACTED], [REDACTED] Craig Rubin, [REDACTED]
[REDACTED] Craig Buckley, [REDACTED], [REDACTED]

Self-Selection Options

Question applies to multiple boards

Equal Employment Opportunity

The City of Temecula is required by federal and state law to collect certain information and maintain statistical data on applicants. Your responses to the next three questions are confidential and will be filed and tracked separately from your application for appointment. Results are used for reporting purposes only.

Question applies to multiple boards

What is your gender?

Question applies to multiple boards

What range does your age fall into below?

Question applies to multiple boards

What is your ethnic background?

Attachments

Question applies to multiple boards

[resume_city_of_Temecula.txt](#)

Resume - If you wish to attach a resume, please do so here.

Question applies to multiple boards

Recommendations - If you wish to attach a letter of recommendation, please do so here.

Question applies to multiple boards

Miscellaneous - If you wish to attach other materials, please do so here.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

I Agree

Question applies to multiple boards

Note: Please click "save" to ensure proper retention of all information, including attachments, prior to viewing/printing PDF and submitting.

Thomas Renzy

Temecula CA 92592

Cell: [REDACTED]

Objective

Seeking a challenging position where I can leverage my experience and expertise in network design, implementation, and operations to help businesses gain a competitive advantage.

Summary of Qualifications

- Over 20 years experience in Computer Networking
- In-depth knowledge of network design and architectures
- Strong ability to apply technical solutions to business requirements
- Extensive experience working with a wide range of customers from Retail, Healthcare, to Financial
- Expert troubleshooting and analytical skills
- Self Motivated requiring little management oversight
- Ability to work effectively with colleagues and customers
- Ability to interact effectively with C-level executives and senior business managers
- Excellent written and oral communication skills
- Ability to deliver presentations and convey design and technical strategies to multiple audiences
- Designed and Proctored Walk In Self Paced Labs for Cisco Live

Areas of Technical Expertise

- Routing Protocols: BGP, EIGRP, OSPF, MPLS, RIP
- Data Center Designs using Application Centric Infrastructure (ACI)
- Automation tools such as Ansible, Terraform, Python
- Routed Protocols: TCP/IP, IPv6, IGMP, PIM, DNS (BIND)
- Data Center Platforms: Nexus 9000, 7000/7700, Nexus 6000/5500, FEX 2232/2248
- Policy Controllers : Cisco Application Policy Controller (APIC)
- Router Platforms: ASR 1000, ISR-G2 (2900/3900), CSR1000v
- LAN Platforms: Catalyst 6500/6880-x, Catalyst 4500/4500-X, Catalyst 3750/3850
- WAN: MPLS L3 VPN, PFR, Ethernet, OC-3/12, DS3, Frame-Relay
- LAN: STP/RSTP/MSTP, Etherchannel, VPC, FEX, VLAN, VLAN Trunking
- Security: IKE, IPSec, DMVPN, GETVPN, TACACS+, RADIUS
- Operating Systems: Cisco IOS, Cisco NX-OS, UNIX, Mac OSX, Linux
- Scripting: Python, EEM, UNIX Shells
- Tools: Wireshark, tcpdump, IOS packet capture, Ethalyzer

Profession Experience

Technical Leader

Cisco

April 2007 - Present

As Technical Leader:

- * Worked with a wide range of customers in High Tech, Financial, Retail, and Bio-tech.
- * Provided technical leadership for AS customers on a number of their designs and initiatives
- * Successfully helped lead customer projects for new network designs around ACI, Data Center and WAN.
- * Led Proactive Design Reviews for existing environments
- * Provided escalation support with TAC on critical issues
- * Led discussions on business requirements for new projects.
- * Worked closely with Account Teams to drive new business and renewals for

AS subscription accounts.

- * Provided training to customers on Data Center, Routing, Switching, and other technologies.

- * Participated in AS virtual teams for IPv6 and Security (DMVPN, GETVPN)
- * Mentored Junior Network Consulting Engineers and GSP Team members

Symantec Corporation Sunnyvale, California, USA
Network Architect (June 2005 - April 2007)

As the architectural and technical lead for Symantec's Global Network team:

- * Successfully led the integration of the VERITAS and Symantec Networks.
- * Led the redesign and implementation of Symantec Corporation's world wide WAN in twelve months.
- * Designed a new corporate lights out Data Center network.
- * Led Symantec's Data Center consolidation effort that resulted in a savings of \$7 Million.
- * Architected a solution to secure Securing traffic over the Global WAN using Dynamic Multipoint VPN (DMVPN).
- * Domain Name System using BIND 8.x, 9.x on Sun Solaris and Linux.
- * Hostmaster responsibility for over 170 domain names including symantec.com
- * Designed a global IP address management and allocation scheme.
- * Provided escalation for complex network issues for NOC and junior engineers.
- * Contributed to the development and mentoring junior Network engineers.

VERITAS Software, Inc., Sunnyvale, California, USA
Senior Network Engineer (May 1999 - July 2005)

Architected, planned, implemented, and managed:

- * Corporate WAN Design and administration
- * Corporate standard for IP addressing allocation and management.
- * Administration of Cisco router and switch platforms
- * IP routing protocols BGP, EIGRP, OSPF, RIP.
- * Large Campus LAN Design with Cisco Switches using HSRP, VTP, and STP.
- * Multihomed Internet architecture using BGP.
- * Domain Name System using BIND 8.x, 9.x on Sun Solaris.
- * Hostmaster responsibility for over 170 domain names.
- * IP administration and registration responsibility for Internet networks.
- * Enterprise Wide IP Multicast for streaming video and training.
- * Planned and executed network maintenance activities.
- * Provided training for our Junior Network Engineers and Network Operations team.

Seagate Software, Orlando, Florida, USA
Network Engineer (Feb. 1997 - May 1999)

Design, implementation, deployment, and management of:

- * Local and wide-area networks across 20 company sites with 1000 users.
- * IP, AppleTalk, and IPX networks using EIGRP, IPX EIGRP, RIP.
- * Cisco routers 2500, 4500, 7500.
- * LAN switch administration using Cisco Catalyst 5500 and 2900.
- * Redundant internet firewalls using Checkpoint Firewalls.
- * Migration of IP space to private Internet addressing (RFC1918) globally.
- * Integration with Seagate Technology World Wide network.
- * Remote access (PPP over POTS and ISDN).
- * Internet services (WWW (Apache), FTP, sendmail hacks) hosted on Solaris.
- * DNS administration using BIND 4.x and 8.x.
- * Hostmaster responsibilities for all domains and IP addresses.

WorldRamp Internet, Inc., Orlando, Florida, USA
Network and UNIX Administrator (Aug. 1996-Feb. 1997)

Network and UNIX Systems engineer for ISP network, including:

- * DNS administration for over 200 domain names.
- * Solaris systems administration.
- * Ascend router configuration for customer connections.
- * T-1, Frame Relay, ISDN, DS0, and analog connections.
- * Email (SMTP/POP3/sendmail) and Web (Apache) server administration.
- * Systems programming in C, Perl, and Unix shell scripting.
- * Client-facing consultation involving Unix, Networking, and cable installation.

Education and Certifications

- * AA Manatee Community College (May 1992)
- * Attended University of Central Florida Computer Science Major Computer Science/Minor Math (September 1992 - May 1994)
- * Cisco Certified Internetwork Expert written (July 2014)

Appointment Application

Important Information

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Profile

Bonnie

First Name

J.

Middle
Initial

Woodrome

Last Name

[REDACTED]

Home Address

Suite or Apt

Temecula

City

CA

State

92591

Postal Code

Which district do you live in? Find your district here:

<https://temecula.maps.arcgis.com/apps/instant/lookup/index.html?appid=e9f3983bc7e649e49143b806f901029d> *

District 4

[REDACTED]

Email Address

Home: [REDACTED]

Primary Phone

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Note:

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See resume

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See resume

Service Experience

List Previous City/County/State Board/Committee/Commission Service (Name of Entity, Positions Held, Years of Service). State "see resume" if attaching a resume with this information at the end of this application.

See Resume

List Organizational Service (Professional, Technical, Volunteer, Non-Profit, Service Clubs) (Name of Group, Positions Held, Years of Service). State "see resume" if attaching a resume with this information at the end of this application.

See Resume

Statement of Interest

Describe why you wish to serve on this board, committee, or commission, how you have engaged with the City previously (i.e., attending meetings and events, etc.), and why you believe you are qualified for the position. Please be specific.

After moving to Temecula, my family and I quickly realized that this city offered everything we were searching for in a community—vibrant recreational activities, diverse cultural events, and a strong sense of community. The variety and the quality of activities provided by the Community Services Department played a significant role in our decision to move here permanently. Temecula's commitment to cultural diversity and contemporary trends is something I admire and wish to be part of. My background in public service is complemented by years spent in the arts, where I managed and coordinated productions ranging from local community theater to international ballet companies and world-renowned speakers at the Music Center in Los Angeles. I am passionate about the performing arts and have actively involved myself and my family in Temecula's cultural scene, volunteering both onstage and backstage for the past seven years. In addition to my professional and volunteer experience listed on my resume, I have served on the board of the Lake Elsinore Chamber of Commerce, the Lake Elsinore Rotary, and the James L. Day Middle School Choir Boosters. I've also led a local Cadette/Senior Girl Scout Troop, volunteered with CTAP Performing Arts, and supported the CMOH food pantry. My engagement with the City of Temecula extends to attending several City Council meetings through my role at WRCOG, participating in the City's Annual PIO luncheon, and attending committee meetings where the City is actively represented. I am eager to deepen my involvement and contribute further to the city that my family and I proudly call home.

Value Statement

Bonnie J. Woodrome

Question applies to multiple boards

The City of Temecula places a high value on the principles of equity, diversity and inclusion. If appointed, how would you uphold and/or contribute to these principles.

I have seen the strides Temecula is making to provide more inclusive programming and activities for its residents. I am committed to supporting these efforts and would actively contribute by suggesting and weighing in on new opportunities to enhance diversity in our city. I would advocate for a surveying effort to identify areas for improvement, with the goal of benefiting the widest range of citizens through the available program funding. I would seek partnerships and tap into community expertise to help determine the best course of action for our city. In collaboration with our City Council, I would align my efforts with their strategic plan, working closely with other commissioners to ensure our actions best serve the interests of the community. Additionally, I would value the opportunity to provide feedback and recommendations to the council based on the collective needs and desires of our residents. With over two decades of experience as a public servant, I understand and appreciate the relationships between staff, the council, and the public. I would strive to maintain a balanced decision-making process—actively listening and weighing outcomes to ensure that the most informed decisions are made in the best interest of our community.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Liselle DeGrave, DeGrave Communications, President and Temecula Resident- [REDACTED]
[REDACTED] liselle@degravepr.com Terese Quintanar, Board Secretary, Rainbow Water District and Temecula Resident- [REDACTED] Rachel McGuire, President, RMG, [REDACTED]
[REDACTED]

Self-Selection Options

Question applies to multiple boards

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Question applies to multiple boards

What is your gender?

Question applies to multiple boards

What range does your age fall into below?

Question applies to multiple boards

What is your ethnic background?

Attachments

Question applies to multiple boards

[Resume-BWoodrome-0223.pdf.pdf](#)

Resume - If you wish to attach a resume, please do so here.

Question applies to multiple boards

Recommendations - If you wish to attach a letter of recommendation, please do so here.

Question applies to multiple boards

Miscellaneous - If you wish to attach other materials, please do so here.

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I Agree

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Bonnie Woodrome, APR



TEMECULA, CA



SUMMARY OF QUALIFICATIONS

I am a senior-level, award-winning communications and government affairs leader with a passion for preservation of our water resources. My leadership style demonstrates my commitment to transparency, ethics, creativity, excellence and ongoing professional development.

I am looking forward to bringing my proven track record of successful strategic communications and oversight along with my enthusiasm for communications to EMWD.



EDUCATION AND CERTIFICATIONS

Bachelor of Arts, California State University, Fullerton

Accredited in Public Relations (APR), Universal Accreditation Board

Certification, Developing Attitudes of Leadership and Communication
Dale Carnegie

July 2023- Current

Manager, Communications and External Affairs

WESTERN RIVERSIDE COUNCIL OF GOVERNMENTS | RIVERSIDE, CALIFORNIA

Provided **senior-level leadership, communications and advocacy strategy** to the executive director and the executive committee made up of 18 cities, the County of Riverside, two water agencies, and the Riverside Board of Education. Led communications, government relations, and public relations for the agency, implementing strategy to prepare staff and assist member agencies with communications and advocacy efforts,

SELECT ACHIEVEMENTS

- Developed relationships key audiences, including County and City elected officials, water district board members, state legislators, and executive staff from regional public agencies. Participated in local coalitions and organizations, raising awareness about key issues that impacted member agency concerns and state imposed regulations.
- Implemented and oversaw professional development programs for WRCOG staff to improve communications skills. Prepared staff to create and implement their own program communications strategies, including a "Confident Communicators" monthly session and consistent workshops to hone skills.
- Developed a communications strategy program for member agencies and their staff to assist with "shoestring budget" communications strategies and tactics including public speaking, crisis communications planning, branding and social media.
- Regular communication with stakeholders and key communities through a variety of new tactics including social media, annual reports, newsletters and videos.

SEPTEMBER 2011 - July 2023

Community Affairs Supervisor

ELSINORE VALLEY MUNICIPAL WATER DISTRICT | LAKE ELSINORE, CALIFORNIA

Provided **senior-level leadership, communications and water use efficiency strategy** to the general manager, board of directors and executive team; service area of 97 square miles and **159,000 water and wastewater customers** in western Riverside County. Led a team of communications, education, water conservation specialists and consultants and implemented projects and programs driven by data and strategy and focused on results.

SELECT ACHIEVEMENTS

- Led innovative new communications and efficiency programs for the District including Prop 218 hearing outreach, emerging constituents and water quality awareness, drought outreach and assistance programs, grassroots community partnerships to promote rate assistance programs, regular community outreach and connects with the community regarding changing water regulations and regular special events, including the award winning Splash Into Spring-District open house and newest, and also award winning, Flow Into Fall Virtual open house during the pandemic.

Bonnie Woodrome, APR



TEMECULA, CA



AWARDS AND ACCOLADES

**Public Relations Society of America
Inland Empire: 24 Polaris Awards**

**California Association of Public
Information Officials:
13 EPIC Awards**

**Association of California Water
Agencies (ACWA) Finalist Best In
Blue Communications**

**California Municipal Utilities
Association (CMUA) 3 First Place
Awards**

**California Water Environment
Association (CWEA) : SARBS Gold
Level Award**

**Murrieta Chamber of Commerce: 40
Under Forty Award**



AFFILIATIONS

**Association of California Water
Agencies (ACWA) Communications
Committee Member (2019-2023)**

**California Association of Public
Information Officials (CAPIO) member
Public Relations Society of America
member**

**Lake Elsinore Valley Chamber of
Commerce, vice chair**

**Lake Elsinore/ San Jacinto Watershed
Agency (LESJWA) Communications
Committee member**

**Inland Empire Economic
Development(IEEP) Legislative
Committee**

SELECT ACHIEVEMENTS (continued)

- Regular polling of the District shows that communication under my tenure improved, with 75 percent of those polled recalling receipt of publications and materials from the water district within the last year and over 50 percent recall information received in those publications.
- In an effort to align organizational values, spearheaded the EVMWD rebrand, which involved extensive research and involvement of staff, in addition to polling of the board, stakeholders, and the public on opinions of the District. Process has included collaboration and influence to move forward with a brand that best represents the District, its mission and values. Most notable, staff entered into the process with a significant loyalty the brand in place and with taking part in the process of defining the District through its values and goals, ended with 72 percent of internal respondents being in favor of the proposed brand.
- At the helm of my department, we received 37 communications industry awards for outreach programs, four water conservation industry awards and nomination for Statewide Water Association's Huell Howser Best in Blue awards.
- Communications tactics since my leadership at the District has expanded, reaching our customers through bill inserts, newsletters, eblasts, varying social media platforms, public events and stakeholder partnerships.

APRIL 2008 - SEPTEMBER 2011

Supervising Media Specialist II

FIRST 5 SAN BERNARDINO (CHILDREN AND FAMILIES COMMISSION) | SAN BERNARDINO, CALIFORNIA

Provided leadership and communications strategy for First 5's team, serving California's largest county. Led a team of two in developing strategic public education and awareness campaigns for the agency.

SELECT ACHIEVEMENTS

- Developed relationships its key audience-which included over 75 grantees, community businesses, non profits and government agencies-to assist First 5 convey its messages.
- Created large scale community events, including the literacy promoting "All Aboard the Reading Railroad", which brought more than 4,500 residents, Operation "Splash" drowning prevention event at a local pool, attracting 800 neighborhood children, as well as, "State of First 5 Address", which saw more than 500 in attendance.

Bonnie Woodrome, APR

 [REDACTED], TEMECULA, CA  [REDACTED]  [REDACTED]

JUNE 2005 - APRIL 2008

Marketing/ Events Director

ARROWHEAD ARTS ASSOCIATION AND LAKE ARROWHEAD VILLAGE MERCHANTS ASSOC., AND LAKE ARROWHEAD VILLAGE | LAKE ARROWHEAD, CALIFORNIA

Oversaw the public relations and marketing strategies for several organizations in the Lake Arrowhead Community. Managed 15+ volunteers, at any given time, to support the events and endeavors of the organizations and businesses.

SELECT ACHIEVEMENTS

- Plan and implement all public relations and marketing for several organizations in the Lake Arrowhead Community.
- Boosted events and event attendance by 30-50% for organizations over the course of 3 years.
- Effectively communicated through press, collateral materials, community gatherings and other outreach tactics to help grow downtown community activity.
- Developed outreach committee with downtown organizations to improve outreach strategies.
- Recruited and coordinated over 100 volunteers to assist with downtown activities and events, including concerts, farmer's markets, car shows, fairs, holiday celebrations, and parades.