CITY OF TEMECULA AGENDA REPORT

TO: City Manager/City Council

FROM: Matt Peters, Director of Community Development

DATE: March 11, 2025

SUBJECT: Introduce Ordinance Amending Title 9 of the Temecula Municipal Code Modifying Class IV Entertainment Establishment Hours of Entertainment (At the Request of Council Member Stewart)

PREPARED BY: Eric Jones, Associate Planner II

RECOMMENDATION: That the City Council introduce and read by title only an ordinance entitled:

ORDINANCE NO.

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF TEMECULA AMENDING TITLE 9 OF THE TEMECULA MUNICIPAL CODE TO REVISE CLASS IV ENTERTAINEMENT LICENSE OPERATIONAL HOURS AND FINDING THAT THIS ORDINANCE IS EXEMPT FROM THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) PURSUANT TO CEQA GUIDELINES SECTION 15061 (B)(3)

BACKGROUND SUMMARY:

On July 9th, 2024 the City Council adopted Ordinance No. 2024-03 which implemented changes to the City's alcohol policy. These changes included limiting the hours of alcohol sales to midnight, inclusion of standardized conditions of approval, and implementation of a new Type 90 Alcohol Beverage Control (ABC) License. The Type 90 ABC License is specifically designed for music venues and allows these uses to serve full liquor (beer, wine, and distilled spirits) without food service. Furthermore, the Type 90 allows the license holder to sell alcohol two hours before and one hour after a performance.

The City's alcohol ordinance requires all alcohol serving businesses not governed by a pre-existing Conditional Use Permit to close at 11:59:59. During the development of the Type 90 license regulations, it was determined that the City would also regulate this license type by including it as part of a Class IV Entertainment License. The current regulations require an establishment holding a Class IV Entertainment license to end live entertainment at 10:59:59 p.m., and then close at midnight per the City Ordinance. Any violations are subject to Code Enforcement fines and non-renewal or revocation of the annual live entertainment license.

The one and only Class IV Entertainment License, which allows for the Type 90 ABC License has been in use now for several months without incident or issue. A revision was requested by the license holder about extending entertainment hours by one-half hour. Staff was given direction at the February 11, 2025, City Council meeting to propose an amendment to the entertainment hours for Class IV licenses and present them at the next available City Council hearing. The table below summarizes the current and proposed regulations for Class IV licenses:

	Current Regulations	Proposed Regulations
Entertainment Hours	7:00 a.m. – 10:59:59 p.m.	7:00 a.m. – 11:29:59 p.m.
Last Call	11:29:59 p.m.	No Change
Closing Time	11:59:59 p.m.	No Change

SUMMARY OF ORDINANCE: The proposed Ordinance would amend Title 9 of the Temecula Municipal Code to allow an additional half hour of entertainment. Listed below is a summary of the proposed changes to the Municipal Code:

Change to Title 9

Section 9.10.090 (Universal entertainment license standards and conditions)

1. The proposed change would amend the entertainment hours for Class IV Entertainment License establishments. This change would allow for entertainment hours to be revised from 10:59:59 p.m. to 11:29:59 p.m., an increase of thirty (30) minutes. The hours for alcohol sales, last call, and closing time do not change.

FISCAL IMPACT: The proposed Ordinance would not have a direct fiscal impact, if adopted.

ATTACHMENTS:

- 1. Ordinance
- 2. Notice of Public Hearing
- 3. Notice of Exemption