

**TEMECULA COMMUNITY SERVICES DISTRICT
AGENDA REPORT**

TO: General Manager/Board of Directors

FROM: Erica Russo, Director of Community Services

DATE: February 25, 2025

SUBJECT: Approve Sponsorship Agreement with American Red Cross for Monthly Blood Drives

PREPARED BY: Rishann Clermont, Community Services Supervisor II

RECOMMENDATION: That the Board of Directors approve a sponsorship agreement with American Red Cross for use of facility space for monthly Blood Drives.

BACKGROUND: The Community Services Department is committed to providing a high quality of life for Temecula citizens and visitors. This includes working closely with our Nonprofit community partners who offer services and benefits for our residents. In April 2020, the City first sponsored the first blood drive in the Conference Center. With sold out appointments of this blood drive, the City recognized the generosity of our residents wanting to give back to the community and hopefully make a difference for someone else. Since that time the City has continued to provide space for the American Red Cross to host monthly blood drives and staff recommends continuing this partnership for a two-year term.

The costs for sponsorship include in-kind facility rental space and staff support valued at \$19,440.

FISCAL IMPACT: None. All in-kind support is included in the existing budget. Future years will be requested as part of the Annual Operating Budget process.

ATTACHMENTS: Agreement