



Feb. 1-3, 2023 \diamond Universal City, CA

New Mayors and Council Members **ACADEMY**

Find session materials online at www.calcities.org/NMCMA

WiFi Network: NMCMA Passcode: Elected 2023

WEDNESDAY, FEB. 1

8:00 a.m.-4:00 p.m.

Registration Open

Grand Hall

9:00-11:00 a.m. Check-in begins at 8:30 a.m. Harassment Prevention Training for Supervisors and Officials (AB 1661)

Grand Ballroom

Sign-in will begin 30 minutes prior to the session and you must be present

for the full two hours to receive the certification of attendance. Entry will be prohibited once

the session begins.

This informational and interactive workplace harassment prevention training will focus on current and emerging issues, and teach officials and supervisors how to identify, prevent, and properly respond to workplace harassment, discrimination, retaliation, and abusive conduct in order to avoid personal and agency liability in compliance with AB 1825, AB 2053, AB 1661 and SB 396.

The Institute for Local Government is a State Bar of California minimum continuing legal education (MCLE) approved provider and certifies this activity meets the standards for MCLE credit by the State Bar of California in the total amount of 2 hours (general credits). Provider #13881

Speaker: Anni Safarloo, Associate, Liebert Cassidy Whitmore

11:30 a.m.-12:30 p.m.

Your Cal Cities and How To Use It

Grand Ballroom

As a city official, you are the League of California Cities. Meet the Cal Cities leadership team and learn about the organization's mission and structure, the advocacy and educational tools Cal Cities provides, and how you can get the most out of your membership.

Opening Remarks: Lori Ogorchock, Department Director, Mayors and Council Members Department and Council Member Antioch

and Council Member, Antioch

Speakers: Carolyn Coleman, Executive Director and CEO, League of California Cities Ali Sajjad Taj, President, League of California Cities and Council Member, Artesia

12:30-1:30 p.m.

Networking Luncheon

Grand Ballroom

1:45-3:15 p.m.

Developing an Effective City Council and City Manager Team: The Key to Good Governance and City Success

Grand Ballroom

Successful communities require highly effective governance and management, key to which is a positive city council/city manager working relationship guided by good, open communication. This session will help you to better appreciate the roles that the city council governing body, individual council members, and the city manager fulfill in a successful working relationship based on effective communication and sound governance practices.

Introductory Remarks: Lisa Middleton, Second Vice President, League of California Cities and Council Member, Palm Springs

Moderator: Pat Martel, West Coast Regional Director, ICMA

Speakers: Denise Davis, Council Member, Redlands

Charles Duggan, City Manager, Redlands

WEDNESDAY, FEB. 1

3:30-5:00 p.m.

Your Legal Powers and Obligations; Open Government and Conflicts of Interest Grand Ballroom

You were elected to make things happen in your city. Learn the breadth and limitations of your powers as a city official. Then, acquire a basic understanding of the legal authorities and restrictions under which cities and city officials operate, with a focus on open government laws, such as the Brown Act and the Public Records Act, and laws pertaining to conflicts of interest.

Moderator and Speaker: Corrie Manning, General Counsel, League of California Cities Speaker: Thomas Brown, Of Counsel, Burke, Williams & Sorensen, LLP

League of California Cities Executive Committee

President, Ali Sajjad Taj Council Member, Artesia

First Vice President, Daniel Parra Mayor, Fowler

Second Vice President, Lisa Middleton Council Member, Palm Springs

Immediate Past President, Cindy Silva Mayor, Walnut Creek

Executive Director and CEO, Carolyn Coleman League of California Cities

2022 - 2023 Mayors and Council Members Department Officers

President, Susannah Meyer Vice Mayor, Brentwood

First Vice President, Melissa Hunt Council Member, Anderson

Department Director, Lori Ogorchock Council Member, Antioch

Immediate Past President, John Minto Mayor, Santee

THURSDAY, FEB. 2

7:00 a.m.-5:30 p.m.

Registration Open

Grand Hall

7:30-9:00 a.m.

Networking Breakfast

Studio Suites

7:45-9:45 a.m. Check-in begins at 7:15 a.m. Understanding Public Service Ethics Laws and Principles (AB 1234)

Grand Ballroom

Sign-in will begin 30 minutes prior to the session and you must be present for the full two hours to receive the certification of attendance. Entry will be prohibited once the session begins.

State law requires elected and appointed officials to receive two hours of training in specified ethics laws and principles every two years. Newly elected and appointed officials must receive this training within one year of becoming a public servant. Join a panel of experts as they help navigate the ethics laws and principles.

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Speakers: Lauren Langer, Partner, Best Best & Krieger, LLP

Megan Garbaldi, Partner, Best Best & Krieger, LLP

10:00-11:00 a.m.

Policy Role in Land Use Planning

Grand Ballroom

Land use planning is one of the most important parts of a city official's responsibilities due to the long-term impacts it can have on a community's environment, economic vitality, and the physical health of its residents. Learn about tools and processes in land use planning, such as the general plan, zoning, and the California Environmental Quality Act, as well as the role of regional agencies and the state. This knowledge will help you foster a solid working relationship with your city's planning commission and planning staff.

Moderator: John Minto, Immediate Past President, Mayors and Council Members Department and Mayor, Santee

Speakers: Eric Nelson, Planning Commissioner, Dana Point

Mark Teague, Managing Principal, PlaceWorks

11:15 a.m.-12:30 p.m.

Effective Advocacy and Key City Issues

Grand Ballroom

Meet the League of California Cities' legislative team and learn about the 2023 Cal Cities Action Agenda, legislative calendar, and trending issues in the Legislature. The Cal Cities team will also share ideas for establishing practical skills to develop persuasive arguments and testimony that will serve your city's interests.

Moderator: Melanie Perron, Deputy Executive Director, Advocacy and Public Affairs, League of California Cities

Speakers: Bismarck Obando, Director of Public Affairs, League of California Cities Jason Rhine, Assistant Director, Legislative Affairs, League of California Cities Elisa Arcidiacono, Legislative Representative, League of California Cities Caroline Cirrincione, Legislative Representative, League of California Cities Damon Conklin, Legislative Representative, League of California Cities Johnnie Piña, Legislative Representative, League of California Cities Nicolas Romo, Legislative Representative, League of California Cities Jessica Sankus, Senior Policy and Legislative Analyst, League of California Cities

12:30-1:30 p.m.

Networking Lunch Grand Ballroom

THURSDAY, FEB. 2

An Irregular Meeting of the City Council of Dysfunction Junction: The Do's and 1:45-3:15 p.m.

Don'ts of Conducting a Public Meeting

Grand Ballroom

Enjoy a popular depiction of a city council meeting gone awry and learn from its mistakes.

Facilitators: Christi Hogin, Of Counsel, Best Best & Krieger, LLP

Michael Jenkins, Of Counsel, Best Best & Krieger, LLP

Social Media/Digital Communications and Civic Engagement 3:30-5:00 p.m.

Grand Ballroom

With constant advancements in social media over the last several years, it can be hard to keep up with the "do's and don'ts" of every platform. Moreover, as misinformation increases, elected officials need to be quick on their feet and have the necessary skills to proactively manage public perceptions about local governmental affairs. Discover what cities should be doing to communicate with their constituents in the 21st century, and the rules that elected officials must follow.

Moderator: John Minto, Immediate Past President, Mayors and Council Members Department and Mayor, Santee

Speakers: Brandon Castillo, Partner, Bicker, Castillo & Fairbanks N. Richard Shreiba, Attorney, Burke, Williams & Sorensen, LLP

Legislative Reception Planned with CAL CITIES PARTNER 5:15-6:15 p.m.

Starview Room, 21st floor

Take this opportunity to network with your peers after a full day of educational sessions. Assembly Members and Senators from throughout the state are invited to attend.

Please take a moment to share your thoughts on the academy by scanning this QR code.



FRIDAY, FEB. 3

7:30-11:00 a.m. Registration Open

Grand Hall

7:30-8:30 a.m. Networking Breakfast

Grand Ballroom

8:30-11:45 a.m. (Break 10:00-10:15 a.m.) Financial Responsibilities, City Revenues Workshop

Grand Ballroom

Learn about your responsibilities as an elected official when exercising fiduciary accountability and transparency in open government. In this enlightening conversation, discuss the local government financial cycle, elected official financial oversight duties, and state and local funding relationships, and the four stages of fiscal meltdown. Plus, learn how to be a better leader by discovering how to avoid micromanagement and manage complacency. The importance of structurally balanced budget tips for setting city council goals and the need for financial policies will be stressed during this session.

Speakers: Michael Coleman, Fiscal Policy Advisor, CaliforniaCityFinance.com

Christina Turner, City Manager, Morgan Hill

11:45 a.m.-noon

Closing Remarks

Grand Ballroom

Speaker: Lori Ogorchock, Department Director, Mayors and Council Members Department and Council

Member, Antioch

Save The Dates:

2023 CITY LEADERS SUMMIT

APRIL 12-14 | SAFE CREDIT UNION CONVENTION CENTER, SACRAMENTO

2023 ANNUAL CONFERENCE AND EXPO

SEPT. 20-22 | SAFE CREDIT UNION CONVENTION CENTER, SACRAMENTO

2024 NEW MAYORS AND COUNCIL MEMBERS ACADEMY

JAN. 24-26 | MONTEREY MARRIOTT

FLOOR PLAN



