

Appointment Application

Important Information

The appointment process is a public process subject to the Ralph M. Brown Act and Public Records Act. An applicant presentation is required at a City Council meeting. An applicant must be a resident of the City of Temecula at the time the application is submitted. All applications on file at the close of an advertised period for a vacancy will be considered.

Profile

Luzseth

First Name

A

Middle
Initial

Badea

Last Name


Home Address

Suite or Apt

Temecula

City

CA

State


92591

Postal Code

Which district do you live in? Find your district here:

<https://temecula.maps.arcgis.com/apps/instant/lookup/index.html?appid=e9f3983bc7e649e49143b806f901029d> *

 District 4


Email Address
Home: 

Primary Phone

The City of Temecula has multiple boards, committees and commissions. While more than one selection may be made below, applicants are encouraged to only select those that they truly wish to serve on and those that are actively recruiting for members. Thank you.

Note:

1. The 2024 vacancy for the Old Town Local Advisory Committee is specifically for an architect.
2. While there are no vacancies that currently exist, vacancies will exist effective January 1, 2025.

Which Boards would you like to apply for?

Planning Commission: Submitted

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume with this information at the end of this application.

See Resume

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume with this information at the end of this application.

See Resume

Service Experience

List Previous City/County/State Board/Committee/Commission Service (Name of Entity, Positions Held, Years of Service). State "see resume" if attaching a resume with this information at the end of this application.

See Resume

List Organizational Service (Professional, Technical, Volunteer, Non-Profit, Service Clubs) (Name of Group, Positions Held, Years of Service). State "see resume" if attaching a resume with this information at the end of this application.

See Resume

Statement of Interest

Describe why you wish to serve on this board, committee, or commission, how you have engaged with the City previously (i.e., attending meetings and events, etc.), and why you believe you are qualified for the position. Please be specific.

I wish to serve on this board because I believe I can strongly advocate for the community and help channel great ideas into meaningful action. My previous involvement with Temecula's Youth Advisory Council during high school gave me an early understanding of civic engagement. Recently, my role at Luke's on Front has reconnected me with the community, where I've seen firsthand the passion people have for positive change. Many have innovative ideas but may not know how to get those ideas in front of decision-makers. I want to be a bridge for those voices, ensuring they are heard and acted upon. The Planning Commission's role in reviewing subdivisions, specific plans, and zone changes directly impacts the growth and character of our city. With my broad professional background and firsthand experience working in Old Town Temecula, I deeply understand how planning decisions affect businesses, residents, and the community as a whole. While my current roles in hospitality and as a flight attendant may not seem directly related to planning, they have given me a unique perspective on the importance of creating environments that serve diverse needs and foster economic growth. I've noticed that while many serving on boards are business owners or landowners, their perspectives can sometimes differ from those of the workers who rely on these businesses. As someone actively working within the community, I represent both the business interests and the needs of everyday residents. My diverse professional experience, from managing events to customer service, has taught me how to navigate complex situations, listen to diverse viewpoints, and contribute thoughtfully to decision-making processes. I am confident in my ability to contribute meaningfully to the Planning Commission by offering a balanced perspective and a commitment to ensuring that planning decisions not only serve business interests but also benefit the broader community. By drawing from my global experiences, I can bring fresh ideas that support both economic growth and quality of life in Temecula.

Value Statement

Question applies to multiple boards

The City of Temecula places a high value on the principles of equity, diversity and inclusion. If appointed, how would you uphold and/or contribute to these principles.

As the daughter of immigrants from Romania and Ecuador and having lived all over the world, I've developed a deep appreciation for the richness that diversity brings. My experience as a Southwest Airlines flight attendant has further reinforced this perspective, allowing me to interact with people from all walks of life. At Southwest, our "Heart" culture celebrates these differences by fostering an inclusive and welcoming environment for passengers and employees alike. Through our interactions, we ensure that everyone feels valued and respected. In my role, I've embraced Delta's philosophy to "connect the world, reflect the world, respect the world." I connect passengers with care, reflect diversity by acknowledging and appreciating the various backgrounds and needs of each individual, and respect everyone by creating a welcoming atmosphere on every flight. I understand the distinction between equity and equality. Equality offers the same resources to everyone, while equity recognizes that different individuals or groups may need more or less to achieve the same outcome. As a flight attendant, I've learned to provide equitable service, whether by assisting a passenger with special needs or adapting my approach to ensure everyone feels comfortable and included. If appointed, I would uphold these principles by advocating for equitable solutions and fostering an environment where diversity and inclusion are central, ensuring everyone in the Temecula community feels seen, heard, valued, and empowered to thrive.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Kelly Cusack Owner Luke's on Front 951-294-7080 lukesonfrontstreet@yahoo.com Anthony Veronese Supervisor at MCCS Camp Pendleton 760-277-1325 Randy Saldivar Supervisor MCCS Miramar 858-361-6706

Self-Selection Options

Question applies to multiple boards

Equal Employment Opportunity

The City of Temecula is required by federal and state law to collect certain information and maintain statistical data on applicants. Your responses to the next three questions are confidential and will be filed and tracked separately from your application for appointment. Results are used for reporting purposes only.

Question applies to multiple boards

What is your gender?

Question applies to multiple boards

What range does your age fall into below?

Question applies to multiple boards

What is your ethnic background?

Attachments

Question applies to multiple boards

[Luzseth Badea Resume 09-2024.pdf](#)

Resume - If you wish to attach a resume, please do so here.

Question applies to multiple boards

Recommendations - If you wish to attach a letter of recommendation, please do so here.

Question applies to multiple boards

Miscellaneous - If you wish to attach other materials, please do so here.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

I Agree

Question applies to multiple boards

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Luzseth Azucena Badea

Temecula, CA | [REDACTED] | [REDACTED]

Education

HIGH SCHOOL | JUNE 2013 | LINFIELD CHRISTIAN HIGH SCHOOL

- 4.02 GPA

BACHELOR OF ARTS | UNIVERSITY OF CALIFORNIA SAN DIEGO

- **Major:** International Business with an emphasis in Finance
- **Minor:** Supply Chain Management
- Related coursework: Personal Ethics, Managing Diverse Teams, Marketing, Financial/Personal/Managerial Accounting, Economics, Enterprise Finance, Quantitative Analysis, Negotiation, Corporate Social Responsibility, Supply Chain Management, Social Media Marketing, Diversity Equity and Inclusion

Skills & Abilities

SPANISH LANGUAGE

- Native Speaker- read, write, and speak
- Volunteer as a live translator at The Bridge Church in Murrieta, CA

FRENCH LANGUAGE

- Alliance Française in Quito, Ecuador
- 4 Quarters at UCSD- intermediate level proficiency

AMERICAN SIGN LANGUAGE

- Limited working proficiency

AMERICAN HEART ASSOCIATION HEARTSAVER CERTIFICATE

- First Aid/CPR/AED for Adults, Children, and Infants

CALIFORNIA DEPARTMENT OF JUSTICE CERTIFICATE OF ELIGIBILITY

RIVERSIDE COUNTY FOOD HANDLER CERTIFICATE AND RESPONSIBLE BEVERAGE SERVICE

TECHNOLOGY

- Microsoft Office/Google Suite
- Adobe Creative Apps
- Ethos
- Social Media Platforms
- Sales Force
- Oracle
- Slack/Microsoft Teams/Trello
- MAC/iOS & PC/Android
- Zoom
- Multiple Listing Service
- Encompass
- AI
- GSA
- Toast

Experience

Luke's on Front Rooftop Restaurant and Bar | Chief Operating Officer | 06/01/2023 TO Present

- Develop and implement business strategies to ensure profitability, brand reputation, and alignment with the owners' vision.
- Oversee financial operations, including budgeting, forecasting, cost management, and vendor negotiations to optimize expenses.
- Directly manage and supervise both front-of-house and back-of-house teams, ensuring smooth daily operations and consistent service standards.
- Recruit, train, schedule, and manage staff, fostering a positive work environment and addressing conflicts or performance issues.
- Ensure compliance with health, safety, and labor regulations, particularly California labor laws, while maintaining operational efficiency.
- Delivered exceptional service while addressing guest needs and resolving issues in high-pressure environments, ensuring a smooth and safe experience for all customers.
- Plan and execute events such as weddings, private parties, and corporate functions, coordinating with clients, vendors, and staff to ensure success.
- Promote the business through social media, local marketing, and community outreach to attract new customers and event clients.
- Handle inventory management, purchasing, and supply logistics for food, beverages, and event-related materials.
- Continuously seek out opportunities for innovation, operational improvements, and long-term growth in all areas of the business.

Southwest Airlines | Flight Attendant | 09/16/2016 TO Present

- Ensured the safety and comfort of up to 175 passengers per flight by conducting thorough pre-flight safety checks, delivering safety demonstrations, and adhering to FAA regulations.
- Provided exceptional customer service, handling passenger inquiries, addressing concerns, and assisting with special needs.
- Managed in-flight services, including food and beverage distribution, ensuring efficiency and attention to detail in high-demand environments.
- Responded calmly and effectively to emergencies or challenging situations, including medical incidents, turbulence, and unruly passengers, ensuring minimal disruption to the flight.
- Collaborated with crew members to ensure seamless communication and coordination for smooth flight operations.
- Actively supported Southwest Airlines' "Heart" culture by fostering positive interactions with passengers and colleagues.
- Adapted to frequent schedule changes and high-pressure environments while maintaining professionalism and a positive attitude.

MCCS CAMP PENDLETON | OFFICE AUTOMATION CLERK | 09/20/2022 TO 08/04/2023

- Assist in managing a fleet of over 200 vehicles at Marine Corps Base Camp Pendleton and Marine Corps Logistics Base Barstow, ensuring compliance with all policy and procedures
- Develop agency fleet-specific program policies and procedures that align with United States Marine Corps, Department of Defense, and station orders
- Coordinate the acquisition, assignment, utilization, maintenance, repair, replacement, and disposal of fleet vehicles, while promoting appropriate use of GSA SmartPay Fleet Accounts and taking appropriate action for fraud, waste, or abuse
- Monitor driving history to track improvement and identify areas for additional driver training programs that emphasize a culture of safety as a top priority
- Prepare annual environmental, VAM and Federal Automotive Statistic Tool (FAST) Report
- Coordinating the transition to a hybrid and electric vehicle fleet, in order to reduce greenhouse gas emissions and save in fuel costs annually

- Regularly monitored the usage of the fleet's vehicles to ensure that the environmental impact was minimized, and prepared an annual environmental report that included data on fuel usage, emissions, and overall environmental impact
- Ensure compliance with all Federal, State, and Local laws and regulations related to registration, maintenance, repair, and operation of fleet vehicles
- Track fleet metrics such as fuel usage, direct and indirect costs, mileage, and preventative maintenance to identify opportunities for cost savings and process improvements
- Assisted in the insurance and accident reporting process for the fleet, including filling out and submitting appropriate forms such as SF91 and SF94
- Verify billing for vehicles assigned to each line of accounting, review monthly invoices for accuracy, and promptly resolve any discrepancies. Additionally, manage the scheduling and payment of monthly car washes to ensure all vehicles are well-maintained and presentable
- Manage the distribution of car wash vouchers and tokens to ensure prompt and accurate delivery

AMERICAN PRIME LENDING| LOAN PROCESSOR ASSISTANT| 09/06/2021 TO 08/04/2023

- Only loan processor assistant for Spanish only speaking customers
- Solid understanding of loan approval conditions and investor guidelines for Freddie Mac, USDA, Fannie Mae, FHA and VA
- Ability to use loan related automated systems
- Communicating with customers through various channels
- Received, assorted, and arranged initial loan files appropriately
- Ensured all documents required for loan processing have complete and correct information
- Placed orders for items essential for fraud prevention and loan approval such as PMI, title work, appraisal, survey, final inspection, credit report, verification of employment, deposits, verification of rent/mortgage, insurance, and tax transcripts
- Handle complaints, provide appropriate solutions for customers, and follow up to resolve any issues their customers experience
- Practiced confidentiality and security standards for handling sensitive data/ personal information
- Analyze active loan files on a regular basis and recommend solutions to speed up the loan process
- Operate in compliance with laws and regulations
- Collected necessary information and processed every loan file from pre-approval to final closure

SAN DIEGO GUNS |FIREARMS CONSULTANT| 05/24/2021 TO 09/03/2021

- Selling of firearms, ammunition, and accessories to customers
- Key-holder for multiple safes
- Professional, patient, people-first, customer service that encouraged repeat business
- Correctly filing California state and federal paperwork required
- Demonstrating basic gun safety and handling
- Maintaining proper accountability of firearms in accordance with the Federal Department of Alcohol, Tobacco, and Firearms
- Troubleshooting accessories and firearms
- Inventory and ordering of merchandise
- Receive and process cash and credit payments for purchases
- Organization and light cleaning of the storefront

- Auditing submitted paperwork and supporting documents
- Maintained and enforced all sanitation procedures and COVID guidelines

THE BARN FITNESS CENTER MCAS MIRAMAR |FITNESS STAFF| 04/30/2018 TO 05/21/2021

- Front Desk: greeting, maintaining security, checking ID's, answering enquiries
- As a key holder was accountable for opening and closing responsibilities.
- Provided outstanding hospitality to customers to gain appreciation, satisfaction and return service
- Managed retail point-of-sale, inventory, and cash fund
- Created a welcoming and enjoyable experience ensuring customer satisfaction by maintaining a friendly, accommodating and positive attitude
- Light cleaning of workout equipment, racking weights, and moving machinery
- Maintained regular clientele through professional and friendly service
- Familiar with varying cultures and customs of military members, contractors, and their families
- Advertised, marketed and recommended product options to guest to increase guest satisfaction
- Communicated product knowledge to facilitate guest decision making
- Maintained all sanitation procedures and COVID guidelines
- Demonstrated flexibility in regard to work assignments and work schedule

CARING HANDS HOME CARE INC |CAREGIVER| 03/16/2017 TO 07/01/2018

- Assist with medication, monitor and report vital signs, CBG's, input/output, oxygen use or other as designated by RNA
- Help clients with ambulation and mobility around the house or outside
- Prepared and served meals and beverages
- Companionship, including activities, discussions, encouragement, reassurance, and redirection as needed
- Assist clients with personal care and hygiene
- Act quickly and responsibly in cases of emergency
- Maintained open communication between families and health care professionals regarding patients' medical information
- Practiced confidentiality at all times
- Redirecting clients with memory issues; providing safety guidance protection to the client who cannot be left alone due to impaired judgment

NANNY | 08/01/2016 TO 01/03/2021

- Instructed children in each school subject
- Responsible for the safety, discipline, transportation, and personal care of both children
- Prepare snacks and meals
- Communicated with parents about daily activities and behaviors

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Profile

Amanda

First Name

R

Middle
Initial

Boudreault

Last Name

 [REDACTED]
 Home Address

Suite or Apt

Temecula

City

CA

State

92592

Postal Code

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<https://temecula.maps.arcgis.com/apps/instant/lookup/index.html?appid=e9f3983bc7e649e49143b806f901029d> *

 District 1

 [REDACTED]
 Email Address

Home: [REDACTED]

Primary Phone

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Note:

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Which Boards would you like to apply for?

Planning Commission: Submitted

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume with this information at the end of this application.

Please see resume.

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume with this information at the end of this application.

Please see resume. I have economic development and city government experience.

Service Experience

List Previous City/County/State Board/Committee/Commission Service (Name of Entity, Positions Held, Years of Service). State "see resume" if attaching a resume with this information at the end of this application.

Although I do not have experience volunteering on a City/County/State Board/Committee/Commissions I have attended and spoken at city commissions in the past. I am confident that I have enough experience in government and communities to bring value to the commission. Hoping to get involved with the city while expanding my professional experience.

List Organizational Service (Professional, Technical, Volunteer, Non-Profit, Service Clubs) (Name of Group, Positions Held, Years of Service). State "see resume" if attaching a resume with this information at the end of this application.

Please see resume.

Statement of Interest

Describe why you wish to serve on this board, committee, or commission, how you have engaged with the City previously (i.e., attending meetings and events, etc.), and why you believe you are qualified for the position. Please be specific.

I am deeply committed to the well-being and advancement of communities. My professional background revolves around this altruistic belief. I have worked in city government and collaborated with city officials in various capacities for the last five years. My experience as an analyst and director in both economic development and communications gives me a broad background that can bring value to the commission. In my city government experience, I have worked with developers and businesses on land use and provided concierge services to help businesses thrive. As a communications strategist I have also assisted many areas of government to communicate effectively to the greater community.

Value Statement

Question applies to multiple boards

The City of Temecula places a high value on the principles of equity, diversity and inclusion. If appointed, how would you uphold and/or contribute to these principles.

If appointed to the board, I would be welcoming and open to all people and opinions. I would uphold the city's DEI principles by actively listening and engaging others, promoting inclusive practices to make sure all have an opportunity to participate, and ensuring accessibility for people of all abilities, languages, and backgrounds.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Tess Sangster, Community & Economic Development Director - City of San Marcos, [REDACTED], [REDACTED], tsangster@san-marcos.net Wendy Blubaugh, Graphic Designer - City of San Marcos, [REDACTED], [REDACTED], wblubaugh@san-marcos.net Anthony Boudreault, Real Estate Broker - Coldwell Banker, [REDACTED]

Self-Selection Options

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What is your ethnic background?

Attachments

Question applies to multiple boards

[2024 Resume UpdatedAug24.pdf](#)

Resume - If you wish to attach a resume, please do so here.

Question applies to multiple boards

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Amanda Rose Boudreault

██████████ | ██████████ | Temecula, CA

Passionate professional dedicated to continual learning and making impactful contributions. Proficient in economic development, budget management, data analysis, website development, and communications.

Skilled at navigating ambiguous situations and collaborating to provide clarity. Eager to further my professional growth while making a difference in my community.

Highlighted Skills

- ❖ CALED ACE Certified
- ❖ Website Development, Granicus & WordPress
- ❖ Advanced Project Management
- ❖ Experienced with Various CRMs
- ❖ Adobe Suite Proficiency
- ❖ Organizational Planning
- ❖ Problem Solving Capabilities
- ❖ Professional Communication and Competency

Experience

Senior Management Analyst - Economic Development

Jun. 2022 – Oct. 2024

City of San Marcos

San Marcos, CA

- Engage businesses within the city’s sphere of influence, offering support such as business concierge services for permitting, business visits, and connection to resources and networking opportunities such as Innovate78, local institutions, and other organizations.
- Oversee budget planning, tracking, and monitoring to ensure budget alignment with departmental needs. Ensure prompt processing of expenses to appropriate line items.
- Manage waste and recycling mandates (SB1383 and SB54), coordinate with contractors to ensure compliance with outreach, education, reporting, and enforcement requirements.
- Actively manage the City website, including redesign, content creation, and press releases. Provide training and assistance to each department. Installed Google G4 analytics to monitor website traffic.
- Lead or participate in cross functional teams to navigate city-wide projects and initiatives, enhancing service and experience for internal and external stakeholders.
- Supervise two part-time employees including project direction, task delegation, and approval/monitoring bi-weekly timesheets.
- Utilize ClickUp software to actively manage city-wide communications requests for external and internal collateral. Examples include graphic design, social media, copy and print requests, press releases, program writing, and website editing.
- Successfully initiated and established HubSpot CRM to track economic development efforts, facilitate mass communications to the local business community, and measure business engagement outcomes.
- Approach new tasks and duties as assigned by the City Manager and/or Administration department with enthusiasm and dedication.

Director of Research & Municipal Services

Dec. 2021 – Jun.2022

San Diego North Economic Development Council

San Marcos, CA

- Oversaw and managed municipal contracts on behalf of SDNEDC, including the facilitation of Innovate 78 research services and events.
- Successfully composed and secured an NRP grant from San Diego County Board of Supervisors to publish the annual North County Indicators Report. Managed project lifecycle, ensuring adherence to defined timelines and data accuracy. Oversaw production of the professional report layout.

- Designed and curated event offerings and event programming, including speaker panels, event logistics, marketing copy, and venue selection.
- Lead and coordinated meetings for various organizational functions, supporting both internal and external initiatives.
- Utilized organization-wide budget allocations to determine pricing and resource allocation for events and research tools. Negotiated pricing and terms for logistics as necessary.
- Facilitated the hiring and onboarding for new hires. Provided active supervision and delegated projects to align with organizations strategic objectives.

Marketing and Events Coordinator

Jul. 2020 – Dec. 2021

San Diego North Economic Development Council

San Marcos, CA

- Strategized, organized, and facilitated weekly promotional newsletters reaching over 4,000 subscribers in municipal, business, and academic communities.
- Collaborated with Economic Development Managers and Mayors to market business related prosperity and continuity across 9 incorporated cities within North San Diego County.
- Managed development, production, and distribution of promotional collateral.
- Evaluated CRM platforms for added value and efficiency. Smoothly transitioned organization’s e-correspondence to an upgraded marketing platform.
- Engaged and grew audience and impressions across multiple social media platforms including Twitter, LinkedIn, Instagram, Facebook, and YouTube.
- Enhanced organization’s website through continued web development. Established and installed Google Analytics and Google Tag Manager to monitor traffic driven to the website from social media campaigns.

Project Manager, Office of Business Research and Analysis

Nov. 2018 - Dec. 2020

California State University San Marcos

San Marcos, CA

- Researched and published Economic Impact Reports and business plans across California on behalf of CSUSM.
- Provided economic analysis to illustrate industry value for geographic locations using specialized ArcGIS and IMPLAN software.
- Targeted and marketed organization’s capabilities and services to prospective clients and employees.
- Analyzed data sets to correlate and improve business operations and implementation.
- Utilized cloud-based technology to work remotely and communicate with team.

Education

California State University San Marcos

Aug. 2018 - May 2020

Bachelor of Science, Management & Human Resources

Mira Costa Community College

Aug. 2015 - Dec. 2017

Associate of Science, Business Administration for Transfer

Volunteer Experience

- Boys and Girls Club of San Marcos Committee Member
- San Marcos Chamber of Commerce Community Committee Member
- Hostess of Annual Coat Drive for One Warm Coat

Professional Accolades

- Accredited California Economic Developer, CALED

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Profile

Robert

First Name

J

Middle
Initial

Hagel SR

Last Name

[REDACTED]

Home Address

Suite or Apt

Temecula

City

CA

State

92592

Postal Code

Which district do you live in? Find your district here:

<https://temecula.maps.arcgis.com/apps/instant/lookup/index.html?appid=e9f3983bc7e649e49143b806f901029d> *

District 3

[REDACTED]

Email Address

Mobile: [REDACTED]

Primary Phone

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Bachelor of Science in Economics and Industrial Relations (Human Resources) Rider College 1974 (Rider University, New Jersey). Held a Real Estate License and Appraisers License in Virginia during the 1970's. Corporate Relocation Council (National organization in Washington, DC - Senior Corporate Relocation Professional Certificate. I have completed many management and technology courses over the years with organizations including Merrell Lynch, IBM, Weyerhaeuser, and Disney University. CERT and American Red Cross Shelter Training Certificates.

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume with this information at the end of this application.

Now Retired. Owner and President until 2020 (18-1/2 years) of Eagle Graphic Creations Inc. (Eagle's Mark) 41775 Elm Street, Murrieta. Retired Columnist (Writer of the column on Laser Engraving) for GraphicsPRO Magazine (National Business Media, Inc. PO Box 1416 Broomfield, CO 80038 USA).

Service Experience

List Previous City/County/State Board/Committee/Commission Service (Name of Entity, Positions Held, Years of Service). State "see resume" if attaching a resume with this information at the end of this application.

Commissioner, Temecula Public / Traffic Safety Commission (2006 to Present) 15 years. Chair and Vice Chair. Served on various City committees including outside committee with the California Highway Patrol to reduce under the influence driving. Planning Commissioner for 3 years including Co-chair and Chair. Missed only one commission meeting in 18 years.

List Organizational Service (Professional, Technical, Volunteer, Non-Profit, Service Clubs) (Name of Group, Positions Held, Years of Service). State "see resume" if attaching a resume with this information at the end of this application.

Temecula Valley Chamber of Commerce - several committees (18 years). Murrieta / Wildomar Chamber of Commerce (18 years) - Board of Directors (2005-2010), Executive Board (2006-2010) and Chairman (2009). Southwest Healthcare (Rancho Springs and Inland Valley) Patient Advisory Committee (2019 to 2022). Southwest Healthcare Hospital Performance Improvement Committee (2019 to Present). Corporate Relocation Council (29 years 1974 - 2003 - various committees). Temecula Citizens Corps 2004 - 2012 as a Leader. United Way of the Inland Valley - advisory committee. Have volunteered for many events with local service organizations including the Lions Club and the Rotary Club of Temecula for presentations regarding the City and as a Student Speech Contest Judge.

Statement of Interest

Describe why you wish to serve on this board, committee, or commission, how you have engaged with the City previously (i.e., attending meetings and events, etc.), and why you believe you are qualified for the position. Please be specific.

I have served the City of Temecula over the past 20 years through the Temecula Citizens Corps and the Public Traffic / Safety Commission serving on many committees, participating in emergency drills, and attending countless events and meetings. I was deposed in a lawsuit the City faced over a traffic accident and represented the City well. These have included volunteering at parades, ribbon cuttings, participating in passing Measure A, Quality of Life Master Plan, The Fallen Hero's Memorial, saving the City from the quarry and many more. I have just completed my 3rd year on the Planning Commission. I have attended the Planning Commissioners Academy twice and the California American Planning Association conference learning my role and the many land related issues facing our community today. I spent 29 years in corporate relocation assisting companies in moving employees, groups of employees, offices and manufacturing facilities, and corporate headquarters. I provided consulting services to Fortune 500 corporations regarding the decision if and where to move a facility or corporate headquarter operations. I have owned 5 homes in 3 states and have designed and had a custom home built. I also bought a unfinished commercial condominium in Murrieta and designed and had a custom build out (sold today). This building was used for my local business for 15 years. I am familiar with the land development and construction process. I am an 21 year resident of the City and have served on the Public/Traffic Safety Commission for 15 years and now the Planning Commission for 3 years.. We have worked on many traffic calming projects in developments and issues caused by cut-through traffic, many relating to road layout and design. I am very familiar with the road system, layout and zoning of Temecula. I believe one of the major contributions the Planning Commission can make is working with developers to prevent issues related to traffic added to by the design. There are many unintended consequences of developments that must be balanced with the State laws, regulations and requirements the City must consider and follow. I understand the complexity the City operates under and the challenge the planning department and commission faces every day. I understand the Brown Act and other laws and state guidelines for the commissions to follow. I understand the need to be a good ambassador for the City, attending events, and am willing to provide our residents and visitors the information and knowledge they seek about this great City. I have recently retired and will dedicate the time for my commission duties and other opportunities and obligations related to our City, and its residents and businesses. As an ambassador for the City I enjoy and am honored to attend the many events in our city and represent Temecula whenever I travel outside the city.

Value Statement

Question applies to multiple boards

The City of Temecula places a high value on the principles of equity, diversity and inclusion. If appointed, how would you uphold and/or contribute to these principles.

What makes Temecula so strong is the friendliness of its residents, welcoming to visitors and wide diversity of people. Strength comes from the diversity of ages, races, religions and beliefs, as well as partnerships of all kinds. I will work to assure that our housing and business diversity mirrors our cultural diversity and the wide gamut of needs of our residents. I will also work to prevent harmful development within our City. Balance is critical to offering our residents what they need with the ability to access the many opportunities with minimum delay. As an City Municipal Ordinance sub-committee member I have worked diligently to protect our residents and visitors from incidents related to alcohol abuse and our kids from tobacco related products. We want Temecula to be a safe and fun place to live, work and visit. Safety is always my number one priority.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Division Chief Phil Rawlings (Retired) - Support Services Division Chief, Riverside County Fire, CAL FIRE The Honorable David Velasquez (Retired), 949-582-3423 Dr. Alan Winkelstein - Temecula Valley Optometry and the Lions Club - 951-265-1044

Self-Selection Options

Question applies to multiple boards

Equal Employment Opportunity

The City of Temecula is required by federal and state law to collect certain information and maintain statistical data on applicants. Your responses to the next three questions are confidential and will be filed and tracked separately from your application for appointment. Results are used for reporting purposes only.

Question applies to multiple boards

What is your gender?

Question applies to multiple boards

What range does your age fall into below?

Question applies to multiple boards

What is your ethnic background?

Attachments

Question applies to multiple boards

Resume - If you wish to attach a resume, please do so here.

Question applies to multiple boards

Recommendations - If you wish to attach a letter of recommendation, please do so here.

Question applies to multiple boards

Miscellaneous - If you wish to attach other materials, please do so here.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

I Agree

Question applies to multiple boards

Note: Please click "save" to ensure proper retention of all information, including attachments, prior to viewing/printing PDF and submitting.

Appointment Application

Important Information

The appointment process is a public process subject to the Ralph M. Brown Act and Public Records Act. An applicant presentation is required at a City Council meeting. An applicant must be a resident of the City of Temecula at the time the application is submitted. All applications on file at the close of an advertised period for a vacancy will be considered.

Profile

Michele

First Name

Nelson

Last Name

Middle
Initial
 [REDACTED]
 Home Address

Suite or Apt

TEMECULA

City

CA

State

92592

Postal Code

Which district do you live in? Find your district here:

<https://temecula.maps.arcgis.com/apps/instant/lookup/index.html?appid=e9f3983bc7e649e49143b806f901029d> *

 District 3

 [REDACTED]
 Email Address

Home: [REDACTED]

Primary Phone

The City of Temecula has multiple boards, committees and commissions. While more than one selection may be made below, applicants are encouraged to only select those that they truly wish to serve on and those that are actively recruiting for members. Thank you.

Note:

1. The 2024 vacancy for the Old Town Local Advisory Committee is specifically for an architect.
2. While there are no vacancies that currently exist, vacancies will exist effective January 1, 2025.

Which Boards would you like to apply for?

Planning Commission: Submitted

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume with this information at the end of this application.

see resume

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume with this information at the end of this application.

see resume

Service Experience

List Previous City/County/State Board/Committee/Commission Service (Name of Entity, Positions Held, Years of Service). State "see resume" if attaching a resume with this information at the end of this application.

see resume

List Organizational Service (Professional, Technical, Volunteer, Non-Profit, Service Clubs) (Name of Group, Positions Held, Years of Service). State "see resume" if attaching a resume with this information at the end of this application.

see resume

Statement of Interest

Describe why you wish to serve on this board, committee, or commission, how you have engaged with the City previously (i.e., attending meetings and events, etc.), and why you believe you are qualified for the position. Please be specific.

I am eager to serve the city of Temecula because I am deeply committed to this community. I have lived in the area for almost 20 years, and I have watched it grow and seen some of the struggles as well. My background in several areas during my career has equipped me with a unique perspective and set of skills that align well with the objectives of this commission. Throughout my Naval and Civilian career, I have demonstrated a strong dedication to being a strong leader for those with small voices, and I believe that my experience in Toastmasters will allow me to contribute meaningfully the work being done. I am particularly drawn to community initiatives and am excited about the opportunity to collaborate with other dedicated members to achieve our shared objectives. In addition to my professional background, I bring a passion for Temecula, a commitment to shared values and a collaborative spirit. I am confident that my analytics experience will enable me to provide valuable insights and support. Ultimately, my goal is to be of service to my community, and I am enthusiastic about the opportunity to contribute to the success of this commission. Thank you for considering my application, and I look forward to the possibility of working together to make a positive impact.

Value Statement

Question applies to multiple boards

The City of Temecula places a high value on the principles of equity, diversity and inclusion. If appointed, how would you uphold and/or contribute to these principles.

I would uphold current policies, but also would want to make sure that the current policies serve our community as well. These are important issues that need a variety of input from experience and thoughtful leaders.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Yuan Hawkes, PhD, Vice Chair Community Services Commission, Temecula Jim McLaughlin, Community Leader, VPe Twin Cities Toastmasters Temecula

Self-Selection Options

Question applies to multiple boards

Equal Employment Opportunity

The City of Temecula is required by federal and state law to collect certain information and maintain statistical data on applicants. Your responses to the next three questions are confidential and will be filed and tracked separately from your application for appointment. Results are used for reporting purposes only.

Question applies to multiple boards

What is your gender?

Question applies to multiple boards

What range does your age fall into below?

Question applies to multiple boards

What is your ethnic background?

Attachments

Question applies to multiple boards

[MNelsonCV_2024.pdf](#)

Resume - If you wish to attach a resume, please do so here.

Question applies to multiple boards

[Commissioner.docx](#)

Recommendations - If you wish to attach a letter of recommendation, please do so here.

Question applies to multiple boards

Miscellaneous - If you wish to attach other materials, please do so here.

Acknowledgment

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I Agree

Question applies to multiple boards

Note: Please click "save" to ensure proper retention of all information, including attachments, prior to viewing/printing PDF and submitting.

Michele Nelson

Solution Sales Engineer and Consultant

SUMMARY

Experienced and knowledgeable Technical Solution Sales Engineer and Consultant committed to maintaining innovative technical skills and up-to-date industry knowledge. Projects solutions with confidence and articulates that into solving problems with empathy and persuasion. Excellent presentation and negotiation skills.

CONTACT

Mobile: [REDACTED]

Email: [REDACTED]

Hometown: Temecula, CA

LinkedIn:
www.linkedin.com/in/michele-nelson-95a0642

EDUCATION

Master's Degree,
Computer Info Systems
UNIVERSITY OF PHOENIX
– San Diego, CA

Bachelor's Degree,
Accountancy
CALIFORNIA STATE UNIVERSITY
– Long Beach, CA

KEY SKILLS

- Value Solution Selling
- Effective Persuasive Presenter
- Customer Relations
- Negotiation skills
- Project Management
- Analytical skills
- Exemplary Communicator
- Problem solving
- Team leadership

PROFESSIONAL EXPERIENCE

Senior Enterprise Solution Consulting Engineer

DocuSign

June 2022 – July 2023

- Applied advanced sales methodologies to identify prospects, nurture leads, and close deals, leveraging data-driven strategies to increase sales performance and achieve revenue targets.
- Developed and implemented value-driven solutions that addressed client needs and business challenges, resulting in increased client satisfaction, improved operational efficiency, and measurable business growth.
- Provided exceptional customer support by addressing inquiries, resolving issues, and delivering solutions, leading to increased customer satisfaction and retention through effective problem-solving and communication.
- Accelerated new Account Executives (AE) on industry language, regulations, and common DocuSign use cases.
- SME for DocuSign Signature Appliance and Standards Based Signatures.

Business Intelligence Senior Solution Consulting Engineer

DataSelf

Dec 2020 – May 2022

- Designed and implemented customized technical solutions for clients, leveraging in-depth product knowledge and problem-solving skills to address complex requirements and ensure successful project outcomes.
- Developed and implemented business intelligence solutions, including data visualization and reporting tools, to deliver actionable insights and support strategic decision-making, resulting in improved operational efficiency and business performance.
- Configured and optimized ETL processes to efficiently extract, transform, and load data across various systems, enhancing data accuracy and reducing processing time for improved business intelligence.
- Led the development and execution of Proof of Concept (POC) projects, validating technical feasibility and showcasing potential solutions to stakeholders, resulting in informed decision-making and successful project adoption.
- Architected and integrated disparate data systems, designing scalable solutions to streamline data flow, enhance interoperability, and ensure seamless access and analysis across platforms.
- Created Statements of Work (SOWs) for complex projects, detailing scope, deliverables, timelines, and resource requirements, ensuring alignment with client expectations and project objectives.

LEADERSHIP

Data Science Certificate

UCLA -2024

Data Analyst Certificate

Calbright College -2024

President

Twin Cities Business Leaders
Toastmasters, Temecula
2024 - 2025

CASA

Court Appointed Special Advocates
(Foster Children)
Temecula
2014

BIG Sister BIG Brother

BIG Sister Advocate
San Diego, CA
2004

USNR, Retired

TECHNOLOGIES

- ERP (D365, Sage, Acumatica, etc.)
- Business Intelligence (Tableau, PowerBI, BI360, Action Analytics)
- Data Warehouse SQL, NoSQL
- DHTML, Javascript, CSS, XML, IIS, AJAX
- .ASP, PHP
- eCommerce technologies
- Adobe Suite
- Microsoft Suite
- AWS, Azure, Scala
- Python, R programming language
- Hadoop
- Security and ethics

Business Intelligence Solution Architect and Consultant

DXC Technology
Sep 2018 – Aug 2020

- Fostered strong team collaboration by coordinating with cross-functional teams, sharing insights, and driving joint efforts to successfully complete projects and meet organizational objectives.
- Developed and managed intellectual property (IP), including proprietary content, to enhance product viability and support strategic business initiatives with over \$1 million in revenue.
- Demonstrated expertise in AWS and Azure cloud platforms, utilizing their services for scalable solutions, optimizing cloud infrastructure, and enhancing system performance to meet organizational needs.

Business Intelligence Solution Architect and Consultant

Global Software, Inc.
Apr 2017 – Sep 2018

- Fostered strong team collaboration by coordinating with cross-functional teams, sharing insights, and driving joint efforts to successfully complete projects and meet organizational objectives.
- Proficient in web-based technologies, including HTML, CSS, JavaScript, and modern frameworks (Rest API, SOAP), with experience in building and maintaining responsive, user-centric websites and applications.
- Demo2win technique and philosophy of Tell-Show-Tell which resulted in increased revenue.
- Extracted and analyzed financial data from ERP systems leading to improved financial reporting accuracy and a 15% reduction in month-end close time.
- Automatically consolidate financial data such as taxes, financial year-end reports, and prepare filing docs.
- Create Self-serve BI reports that compare performance metrics, forecast sales, revenue, expenses, inventory, and more.

Business Intelligence Solution Architect and Consultant

Solver Technologies
Aug 2015 – Mar 2017

- Subject Matter Expert (SME) for Corporate Performance Management (CPM)
- Provided strategic guidance and expertise in CPM systems, including budgeting, forecasting, and performance analytics.
- Led the implementation of CPM tools, developed customized solutions to optimize financial planning processes, and trained cross-functional teams on best practices and system functionalities.
- Managed the full sales cycle from prospecting and lead generation to closing and post-sales support, achieving a 30% increase in sales.
- Demonstrated expertise in identifying client needs, delivering tailored solutions, and building long-term relationships to drive revenue growth.
- Configured and optimized natural language query interfaces for analytics, enhancing user interaction.
- Designed and implemented BI solutions using tools such as, Power BI, resulting in a 30% reduction in report generation time or a 20% increase in data-driven decision-making.

September 4, 2024

RE: Commissioner

Dear Mr. Mayor and city council members,

I am writing to enthusiastically recommend Ms. Michele Nelson for the position of Commissioner with the City of Temecula. I have had the pleasure of knowing her for the last two years, and in that time, I have witnessed her exceptional commitment to public service, leadership abilities, and deep-rooted passion for community development.

Michele has lived in Temecula for 20 years. She possesses a remarkable combination of skills and experiences that make her an outstanding candidate for this role. Her background in the Navy, and her degree in accounting, has equipped her with a thorough understanding of municipal operations and the intricacies of community engagement. For instance, her role as VP of membership at our club involved building membership, demonstrating her ability to handle complex issues with poise and effectiveness.

Michele's most notable strength is her exceptional communication skills. Currently, she is serving as the president of Twin City Business Leaders Toastmasters club, where we met and got acquainted. She has a unique talent for articulating complex ideas in a clear and compelling manner, which has been instrumental in leading our club. This skill will undoubtedly serve her well as a commissioner, where clear communication and the ability to convey the needs and concerns of the community are crucial.

In addition to her professional qualifications, Michele is a person of outstanding character. Her commitment to integrity, transparency, and ethical leadership is evident in all her endeavors. She consistently goes above and beyond to ensure that her work benefits the community, demonstrating a deep respect for the diverse needs and perspectives of all citizens.

Michele also has a proven track record of collaborative teamwork and innovative problem-solving. Her ability to work effectively with diverse groups and stakeholders has led to the successful implementation of several initiatives, including membership building campaigns in our Toastmasters club. These experiences have honed her ability to navigate complex challenges and drive positive outcomes for the community.

In summary, Ms. Nelson is an exceptional candidate for the Commissioner position. Her extensive experience, impressive skill set, and unwavering dedication to public service make her an ideal fit for this role. I am confident that Ms. Nelson will bring valuable insights, strong leadership, and a genuine commitment to the City of Temecula.

Thank you for considering Ms. Nelson for this important position. Please feel free to contact me if you require any additional information or have further questions.

Sincerely,

Yuan Hawkes

Yuan Hawkes, PhD, Vice Chair, Community Services Commission, City of Temecula

Appointment Application

Important Information

The appointment process is a public process subject to the Ralph M. Brown Act and Public Records Act. An applicant presentation is required at a City Council meeting. An applicant must be a resident of the City of Temecula at the time the application is submitted. All applications on file at the close of an advertised period for a vacancy will be considered.

Profile

Mark

First Name

Watson

Last Name

Middle
Initial

Home Address

Suite or Apt

Temecula

City

CA

State

92592

Postal Code

Which district do you live in? Find your district here:

<https://temecula.maps.arcgis.com/apps/instant/lookup/index.html?appid=e9f3983bc7e649e49143b806f901029d> *

 District 1

Email Address

Mobile:

Primary Phone

The City of Temecula has multiple boards, committees and commissions. While more than one selection may be made below, applicants are encouraged to only select those that they truly wish to serve on and those that are actively recruiting for members. Thank you.

Note:

1. The 2024 vacancy for the Old Town Local Advisory Committee is specifically for an architect.
2. While there are no vacancies that currently exist, vacancies will exist effective January 1, 2025.

Which Boards would you like to apply for?

Planning Commission: Submitted

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume with this information at the end of this application.

1987 - 1992; United States Army - Counterintelligence Special Agent 1992 - 1994; Student; University of Alaska - Fairbanks (English major) 1992 - 1996; Realtor; Fairbanks Alaska 1996 - 2007; Vice President - Business Development, Unicef Corporation 2007 - 2014; Manager - Business Development, San Diego Sheet Metal Works 2014 - present; Manager - Capital Projects, The Namou Group, LLC

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume with this information at the end of this application.

The Namou Group, LLC, 2014 - present Escondido-based developer

Service Experience

List Previous City/County/State Board/Committee/Commission Service (Name of Entity, Positions Held, Years of Service). State "see resume" if attaching a resume with this information at the end of this application.

2017 - 2019 - Planning Commissioner, City of Escondido

List Organizational Service (Professional, Technical, Volunteer, Non-Profit, Service Clubs) (Name of Group, Positions Held, Years of Service). State "see resume" if attaching a resume with this information at the end of this application.

2019 - 2020; Member, Redhawk HOA Architectural Committee 2020 - Present; Secretary, Redhawk HOA Board of Directors

Statement of Interest

Describe why you wish to serve on this board, committee, or commission, how you have engaged with the City previously (i.e., attending meetings and events, etc.), and why you believe you are qualified for the position. Please be specific.

Please see the attached Letter of Introduction.

Value Statement

Question applies to multiple boards

The City of Temecula places a high value on the principles of equity, diversity and inclusion. If appointed, how would you uphold and/or contribute to these principles.

I fully endorse and support the City of Temecula's guiding principles of equity, diversity, and inclusion. We are all greater when we are all included. Our unity is our strength.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Mike Strong, Assistant Director of Community Development, City of Carlsbad, [REDACTED]
[REDACTED] Stan Weiler, Chairman, Escondido Planning Commission [REDACTED]
[REDACTED] Greg Hann, Architect, President, Empire Design Group, Murrieta,
[REDACTED]

Self-Selection Options

Question applies to multiple boards

Equal Employment Opportunity

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Question applies to multiple boards

What is your gender?

Question applies to multiple boards

What range does your age fall into below?

Question applies to multiple boards

What is your ethnic background?

Attachments

Question applies to multiple boards

[Bio - Mark Watson.pdf](#)

Resume - If you wish to attach a resume, please do so here.

Question applies to multiple boards

[Letters of Recommendation.pdf](#)

Recommendations - If you wish to attach a letter of recommendation, please do so here.

Question applies to multiple boards

[Letter of Introduction.pdf](#)

Miscellaneous - If you wish to attach other materials, please do so here.

Acknowledgment

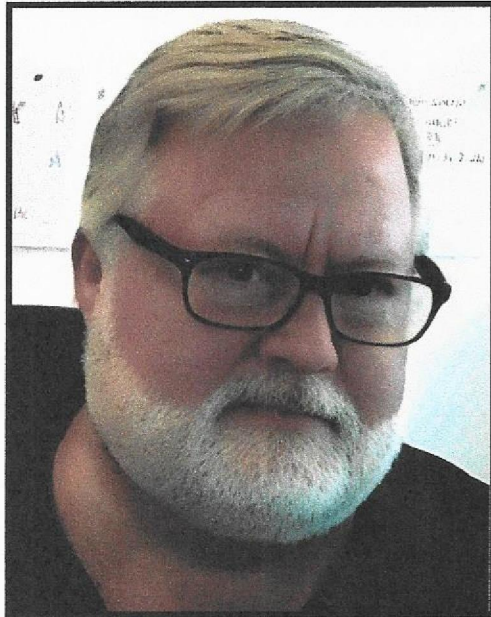
Mark Watson

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I Agree

Question applies to multiple boards

Note: Please click "save" to ensure proper retention of all information, including attachments, prior to viewing/printing PDF and submitting.



Mark Watson

Experience and Background

1/87 - 12/92 - Counterintelligence Special Agent - US Army, The Netherlands

I directly participated in counterintelligence and counterespionage investigations that resulted in approximately 225 years of offender incarceration. I also conducted detailed, thorough, and accurate sensitive background investigations for hundreds of Army servicemembers and their civilian counterparts.

My Top Secret (TS/SCI) security clearance was granted based on a thorough investigation of my background and a favorable adjudication of my loyalty, integrity, discretion, maturity, and character.

In recognition of the nature of my service, I was granted the following awards:

- *Army Commendation Medal, twice*
- *Army Achievement Medal, twice*
- *Good Conduct Medal, twice*
- *Southwest Asia Service Medal (Desert Shield/Desert Storm)*
- *National Defense Service Medal*
- *NCO Professional Development Ribbon*
- *Army Service Ribbon*

I was honorably discharged from the Army on December 19, 1992

My experiences as a counterintelligence special agent developed and honed my abilities to grasp the “big picture” of things while never losing sight of the crucial details. It also made me an especially effective communicator, a skill that has yielded lifelong benefits, especially in my role as manager of capital projects for The Namou Group.

1/93 - 8/94 - Student, University of Alaska - Fairbanks

Core studies with an English major.

8/94 - 12/96 - REALTOR®, Fairbanks, Alaska

As a licensed REALTOR® I learned how to evaluate properties, develop accurate pricing based on comparable sales, and develop effective marketing plans that got residential and commercial properties sold. I developed especially productive professional relationships with local lenders by thoroughly vetting and preparing borrowers for the lending process.

1/97 - 6/07 - Vice President - Business Development, Unicel Corporation

On my move from Alaska to Southern California, I applied for and was hired as, a production supervisor for a defense, aerospace, and transportation contractor. I learned the technical aspects of tight-tolerance manufacturing and the importance of on-time deliveries.

I was promoted Vice President of Business Development after three years of employment.

In my new role, I promoted and sold lightweight (honeycomb material) passenger railcar interior components (ceilings, floors, cab/partition assemblies) to Siemens Transportation in support of their passenger rail products in San Juan, Puerto Rico (Tren Urbano), Houston, Texas (S70 program), San Diego's Trolley, and the Sprinter Light Rail program. I sold warship components to the US Navy and CAE (flight simulators).

I left the company on excellent terms when they consolidated their manufacturing facilities and relocated to Deer Park, New York.

6/07 - 3/14 - *Manager, Business Development* - San Diego Sheet Metal Works

As its manager of business development, I promoted and sold the fabrication and installation of sheet metal products for interior and exterior commercial applications.

I was actively involved in the process of estimating for time and materials, plan checks, and direct interface with general contractors including; Clark Construction, Barnhart Construction, Sundt Construction, and Hensel Phelps, among others.

I left the company after it was sold.

3/14 - Present - *Manager, Capital Projects* - The Namou Group

My primary responsibility with The Namou Group has been the orderly planning and execution of new construction and tenant improvement projects. Based on the quality and effectiveness of the professional relationships that I have forged with architects, engineers, general contractors, consultants, vendors, and Planning & Building staffs, I have delivered more than \$9.5MM in construction values on time and at (or under) established budgets.

I can both read and draw construction plans in AutoCad (v. 24.2) and Sketchup 2024. I am intimately familiar with the construction specifications encompassed by the 16 major divisions of work as defined by the Construction Specifications Institute.

I have contracted generals and I have served as The Namou Group's own "general", managing subcontractors and vendors. Whether I'm contracting or directly managing projects, my approach remains the same; value engineering, strict cost and management controls, and working only with the most reputable sub- and general contractors, in environments that are clean, safe, and productive.

Planning Commissioner - City of Escondido

Before I relocated to Temecula, I proudly served as a Planning Commissioner for the City of Escondido. My work there allowed me to help shape development policy on city-wide and project-specific levels in accordance with the city's General and Specific Plans.

Board Member, Redhawk HOA

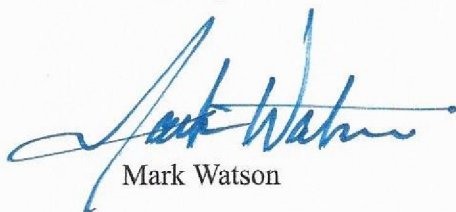
Lastly, I am presently in my second, two-year term of service to my community as a Secretary of the Board of Directors for the 3,257-home Redhawk Homeowners Association.

I happily reside in Temecula with my wonderful wife of 23 years, Holly, and our English bulldog, Dash.

I have no work or personal commitments that would conflict with my ability to serve as a Planning Commissioner for the City of Temecula.

Please feel welcome to contact me regarding the content of this letter. I am available at your convenience.

Sincerely,



Mark Watson

Mark@TheNamouGroup.com

Direct: 760.443.6699

Encl.



September 25, 2024

Mayor James Stewart
City of Temecula
41000 Main Street
Temecula, CA 92590

SUBJECT: Planning Commission Appointment – Letter of Recommendation for Mark Watson

Dear Mayor Stewart,

Mr. Mark Watson is applying for an appointment to the City of Temecula Planning Commission. As the current Chair of the Escondido Planning Commission, it is with honor that I can provide a strong recommendation for Mr. Watson.

I had the exceptional pleasure of serving with Mr. Watson during his tenure on the City of Escondido Planning Commission. It was a significant loss to the Escondido Planning Commission when Mr. Watson had to resign his position when he purchased his beautiful home in the City of Temecula.

Mr. Watson is a well-read and conscientious individual with a high level of character and integrity.

While on the Commission, I found Mr. Watson incessantly prepared with a full understanding of each item on the agenda. When necessary, he would reach out to staff ahead of time to ensure he was clear on any project issues and asked complicated questions at that time so as not to place staff in an awkward position during the public meetings. He was always fully engaged during the Planning Commission meetings and maintained a willingness to initiate discussion amongst the other Commissioners. He presented himself in a thoughtful and logical manner while clearly demonstrating his understanding of the complexities of many projects, the need to adhere to the codes and the interrelationships between all the various planning documents that are used during the decision-making process.

Mr. Watson has a strong desire to serve his community and demonstrates this by currently holding the position of Secretary on the Redhawk HOA board of directors, a community of 3,257 homes. Using his current experience as an HOA board member and as a previous Escondido Planning Commissioner, I firmly believe that he would be dedicated to his position as a Temecula Planning Commissioner and would be a tremendous asset to the City of Temecula. I firmly believe you would be personally proud to have such a gentleman serving as a Planning Commissioner.

Please feel free to contact me if you have any questions regarding Mr. Watson's service as a Planning Commissioner.

Sincerely,

A handwritten signature in blue ink, appearing to read 'L. Stan Weiler', written in a cursive style.

L. Stan Weiler, AICP
Chairman, Escondido Planning Commission

May 3, 2020

Re-City of Temecula Planning Commission Appointment

To Whom it May Concern,

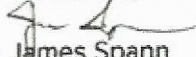
I have had the privilege of serving with Mark Watson on the Escondido Planning Commission for a period of time.

Mark has always always been faithful in attendance and well prepared and thorough. His questions were always considerate to the applicant as well as the public and always pertinent to the business before the commission.

It was with great disappointment we accepted his resignation due to his relocation to Temecula.

I am confident he would be a valuable addition to you Planning Commission. I am available for any questions you may have.

Thank You.



James Spann
Chairman-Escondido Planning Commission

[Redacted]
[Redacted]



Mike Strong
Director of Community Development
Planning Division
201 North Broadway, Escondido, CA 92025
Phone: [REDACTED]

May 6, 2020

Honorable Mayor and City of Temecula Councilmembers,

A former Planning Commission member for the City of Escondido has asked me to write a letter of recommendation on his behalf, and I am more than happy to do so. Mr. Mark Watson was appointed to the Escondido Planning Commission in January 2017. From the start, he really hit the ground running, capitalizing upon his experience in land use development and his passion for community service. There was little need for a learning curve, which is often expected for new commissioners. Mark possesses a firm command of the protocols and processes required to successfully advise decision-makers on land use and development issues, taking input, and making recommendations. He is open-minded, objective, and an information seeker. Further, he clearly prepared for each meeting as he was detailed when he needed to be, while getting the "big picture" to help make things run efficiently.

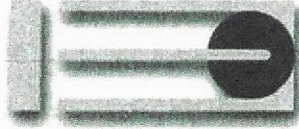
In my 15 years of experience as a planner, I have worked for the cities of Carlsbad, Vista, Encinitas and Escondido. I have seen many different commissions and have seen many different ways to conduct "commission" business. What makes Mark especially unique is that he embraces his role, works with other commissioners make informed decisions, and has a flawless attendance record. He has my support and should easily instill confidence that he is an ideal candidate to serve on your Planning Commission.

Sincerely,

A handwritten signature in blue ink, appearing to read "MDS".

Mike Strong
Director of Community Development
City of Escondido

EMPIRE DESIGN GROUP, INC.



24861 Washington Ave, Murrieta CA 92562
Ph (951) 696-1490 Fax (951) 696-1443
ghann@empiregr.biz

Honorary Mayor and City Council Members,

My name is Greg Hann and I am an Architect in Murrieta, CA and President of Empire Design Group, Inc.

As a 32 year resident of Murrieta I like to give my full support to Mr. Mark Watson for the upcoming open Planning Commissioner Seat. Mark is an outstanding individual, detailed and diligent, a man with a good work ethic, and a good ear for listening. Mark has a very strong comprehension of the subject matter that a Planning Commissioner may face. I have worked with Mark for over three years now and found him to be quite professional. He is a team player and knows what it takes to get a project to fruition. As a former Chairman of the Murrieta Planning Commission, I understand the qualities and personality needed to be Commissioner. I believe Mark to be an excellent candidate for the Temecula Planning Commission and would like to personally state, Mark should garner your vote.

Respectfully,

A handwritten signature in blue ink, appearing to read 'Greg Hann', with a stylized flourish at the end.

Gregory S. Hann, Architect
CA License No. C26663

James McNair

Escondido, CA 92027

May 4, 2020

To Whom it May Concern:

I have served on the City of Escondido Planning Commission since January 2017. During my tenure Mark Watson was appointed to fill a vacancy on the commission. I was impressed with how quickly Mark adapted to the system. His thorough review of the issues before the commission and his work with the planning staff was evident in the questions he asked the applicants. It was obvious that he had spent considerable time reviewing the particular issue before us.

Mark was able to understand the application and analyze the factors that would not only conform to the zoning ordinances but also the conformance with the applicable specific plan.

It was a loss to our city when Mark moved out of the area and resigned his position on the Planning Commission. I can, without reservation recommend Mark for a position on Temecula Planning Commission.

Sincerely,



James McNair
Planning Commissioner
City of Escondido

Don Romo

[REDACTED]
Escondido, California 92029

May 5, 2020

City of Temecula
Attn: Mayor James Stewart
41000 Main Street
Temecula, CA 92590

Re: Letter of Recommendation; Mark Watson

Dear Mayor Stewart,

Please accept this letter to convey and express my sincere recommendation of Mark Watson for consideration for appointment to the Temecula Planning Commission.

Because I served alongside Mark during his tenure as a Planning Commissioner for the City of Escondido, I hope that you will consider my frame of reference into his conduct and competence useful when evaluating his suitability for service to the city.

Mark arrived for each meeting fully researched and imminently prepared to evaluate all items on our agenda. His tone was invariably respectful and polite. He asked thoughtful questions of staff, applicants, and of his fellow commissioners to gain the fullest understanding matters at-hand.

As a sitting commissioner, I can say this Mark's relocation from Escondido to Temecula was a loss to Planning Commission-body. Our city's loss, though, could be your fair city's gain.

It is for the reasons stated above that I am pleased to offer my wholehearted endorsement and recommendation of Mr. Watson.

Please feel free to contact me regarding the content of this letter.

Sincerely,



Don Romo

[REDACTED]



May 1, 2020

Mayor James Stewart
City of Temecula
41000 Main Street
Temecula, CA 92590

SUBJECT: Planning Commission Appointment – Letter of Recommendation for Mark Watson

Dear Mayor Stewart,

Mr. Mark Watson is applying for an appointment to the City of Temecula Planning Commission. As such, it is with honor that I can provide a strong recommendation to appoint Mr. Watson.

I had the exceptional pleasure of serving with Mr. Watson during his tenure on the City of Escondido Planning Commission. He faithfully attended all Planning Commission meetings with the exception of one which was due to circumstances that were beyond his control. It was a significant loss to the Escondido Planning Commission when Mr. Watson had to resign his position because he was able to purchase a beautiful home in the City of Temecula.

Mr. Watson is a well read and conscientious individual with a high level of character and integrity whose has a strong desire to serve his community using his previous experience as an Escondido Planning Commissioner. While on the Commission, I found Mr. Watson incessantly prepared with a full understanding of each item on the agenda. If necessary, he would reach out to staff ahead of time to ensure he was clear on any project issues and asked complicated questions at that time so as not to place staff in an awkward position during the public meetings. He was always fully engaged during the meetings and maintained a willingness to initiate discussion amongst the other Commissioners. He presented himself in a thoughtful and logical manner while clearly demonstrating his understanding of the complexities of many projects, the need to adhere to the codes and the interrelationships between all the various planning documents that are used during the decision-making process. He was dedicated to his position and I feel he would be a tremendous asset to the City of Temecula and you personally would be proud to have such a gentleman serving as a Planning Commissioner.

Please feel free to contact me if you have any questions regarding Mr. Watson's service as a Planning Commissioner.

Sincerely,

A handwritten signature in blue ink, appearing to read 'L. Stan Weiler', written in a cursive style.

L. Stan Weiler, AICP
President, HWL

Mark Watson
[REDACTED]
Temecula, California 92592

September 25, 2024

The Honorable James "Stew" Stewart, Mayor
The Honorable Brenden Kalfus, *Mayor Pro Tem*
The Honorable Zak Schwank, *Council Member*
The Honorable Jessica Alexander, *Council Member*
4100 Main Street
Temecula, California 92590

Re: Request for Appointment; Planning Commission

Dear Mayor Stewart and City Council Members,

Please accept for your review and consideration my application to serve on the City of Temecula Planning Commission. I have an abiding interest in service-to-community that I would very much like to continue in the city that I proudly chose to make my home.

The City of Temecula's smart growth, tremendous values in terms of home and business ownership, and wise governance that strikes a balance between *growth* and *infrastructure capabilities*, are surely all components of our fair city's many successes.

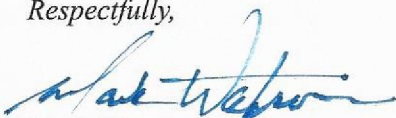
I am a former US Army Counterintelligence Special Agent, licensed Realtor (in Alaska), and Escondido Planning Commissioner. I have attached several Letters of Recommendation from my former fellow Escondido Planning Commissioners as well as Escondido's Director of Community Development, that will attest to my commitment to service, as well as my professional competencies.

When my new neighbors ask whether I am originally from Temecula, I always reply with: "Not originally, *but I got here as fast as I could!*"

Thank you for the opportunity to be considered for service to the City of Temecula and its residents.

Please feel free to contact me with any questions you may have regarding my application. I am available at your convenience.

Respectfully,



Mark Watson

Direct: [REDACTED]