

Property Name	No. of Rooms	Phone	Contact	Title	Email	Mailing Address	Sent Back Petition
TID Hotels							
Best Western Plus Hotel & Suites	60	951-501-8100	Kalpesh Patel - KP	Owner	kalpesh.jp@gmail.com	41841 Moreno Road, Temecula, CA 92590	Received
Best Western Country Inn	74	951-676-7378	Neal Bhakta	GM	pi.redwoodcity@gmail.com	27706 Jefferson Ave. Temecula, CA 92590	Received
Embassy Suites Temecula	176	951-676-5656	Matt Ezor	GM	matt.ezor@windorhospitality.com	29345 Rancho California Rd Temecula CA 92591	Received
Extended Stay America	107	951-587-8881	Hilda Fetzner	GM	Ltm@extendedstay.com	27622 Jefferson Ave. Temecula, CA 92590	Received
Fairfield Inn Suites	94	951-587-9800	Jeannette De La Paz	GM	ffitemecula@ami-pcm.com_	27416 Jefferson Ave., Temecula, CA 92590	Received
Hampton Inn & Suites	98	951-506-2331	Lucero Torres	GM	hamptontemecula@gmail.com	28190 Jefferson Ave., Temecula, CA 92590	Received
Hilton Garden Inn	104	951-296-2288	Stormi Posch	GM	Sposch@247hotels.com	28210 Jefferson Ave, Temecula CA 92590	Received
Holiday Inn Express	90	951-699-2444 x511	Yesenia Ramirez	GM	hitemecula@ami-pcm.com	27660 Jefferson Ave. Temecula, CA 92590	Received
Home2 Suites	120	951-331-3622	Chris Johnson	GM	chris.johnson@hilton.com	28400 Rancho California Rd Temecula, CA 92591	Received
La Quinta Inn & Suites	56	951-296-1003	Vimal Patel (VP)	GM	lq6113gm@laquinta.com	27330 Jefferson Ave., Temecula, CA 92590	Received
Motel 6	135	951-676-7199	Jessica Linares	GM	M6temecula@ipihotels.com	41900 Moreno Rd, Temecula, CA 92590	Received
Palomar Inn	10	951-676-6503	Gabrijela Stanze	Owner	yardoldtown@gmail.com	28522 Old Town Front St., Temecula CA 92590	Received
Quality Inn Temecula	73	951-296-3788	Ken Westmyer	VP	ken@ellishospitality.com	27338 Jefferson Ave. Temecula Ca 92590	Received
Signature Temecula	70	951-676-8770	Mike Lad	GM	.gm@signaturetemecula.com	28980 Old Town Front St., Temecula Ca 92590	Received
Staybridge Suites	114	951-587-4248	Camille Reese	AGM	creese@tharaldson.com	27500 Jefferson Ave, Temecula, CA 92590	Received
Rancho California Inn	24	951-676-5700	Viraj Vazir	GM	ranchocaliforniainn18@gmail.com	41873 Moreno Rd., Temecula Ca 92590	Received
Rodeway Inn	40	951-676-4833	Bob Patel	Owner	bob95691@yahoo.com	28718 Old Town Front St., Temecula CA 92590	Received
Temecula Creek Inn	126	951-506-1760	Michael Feeley	PDC	mfeeley@pechanga-pdc.com	44501 Rainbow Canyon Rd. Temecula CA 92590	Received
The Hotel Temecula	10	951-805-8813	Richard Beck	Owner	beckesq1@juno.com	42100 Main Street Temecula CA 92590	Received
Springhill Suites by Marriott	134	951-699-4477	Marie Pranger	GM	shstemecula@ami-pcm.com	28220 Jefferson Ave., Temecula CA 92590	Received

MANAGEMENT DISTRICT PLAN SUMMARY

Location:

No changes to the boundaries of the renewed VTVTBID are proposed. The exterior boundaries of the existing VTVTBID are the boundaries of the City of Temecula (the "City"). The VTVTBID includes all lodging businesses, which include hotels, motels, and bed and breakfasts as defined in Temecula Municipal Code Section 3.20.020 ("Lodging Businesses") within these boundaries. There are no benefit zones within the VTVTBID.

Services:

No changes to the services provided by the renewed VTVTBID are proposed. The services consist of marketing and sales promotions designed to specifically benefit Lodging Businesses by increasing tourism and marketing the Temecula Valley as a tourist, meeting and event destination.

Budget:

The total VTVTBID annual budget for the initial year of its new five (5) year term of operation upon renewal Is anticipated to be approximately \$2,480,000. The annual revenues for each year of the remaining four years of the renewed VTVBID's five-year term are expected to fluctuate In accordance with occupancy rates and rents charged by the operators of the Lodging Businesses within the renewed VTVTBID, but the amount is not anticipated to be significantly different each year. The City shall not issue bonds in connection with the renewed VTVTBID. The City shall retain from the assessments an amount equal to its actual expenses in renewing the VTVTBID, and 2% of collected assessments each year will be used to pay for collecting the assessments and administrative expenses of the City.

Assessment:

No changes to the assessment levied within the existing VTVTBID are proposed upon renewal of the VTVTBID. Except where funds are otherwise available, the City proposes to annually levy an assessment on all Lodging Businesses within the boundaries of the renewed VTVTBID based upon 4% of the rent charged by the operator per occupied room per night to pay for activities within the renewed VTVBID. Extended stays, defined as stays of more than 30 consecutive calendar days, and those exempt persons as defined in Temecula Municipal Code Section 3.20.040, will be exempt from the renewed VTVTBID assessment. New Lodging Businesses established within the boundaries of the renewed VTVTBID after the beginning of any fiscal year will not be exempt from the levy of assessment for that fiscal year. Assessments pursuant to the renewed VTVTBID shall not be included in gross room rental revenue for purpose of determining the amount of the transient occupancy tax imposed pursuant to Chapter 3.20 of the Temecula Municipal Code.

Renewal:

The City Council may Initiate proceedings to renew the VTVTBID upon the submission of a written petition signed by the owners of Lodging Businesses within the proposed VTVTBID which will pay more than 50% of the assessments proposed to be levied.

MANAGEMENT DISTRICT PLAN SUMMARY

If the City Council, by resolution, declares its intention to renew the VTVTBID, the Council must hold a noticed meeting and a subsequent public hearing on the proposed renewal. The owners of the Lodging Businesses will receive a joint notice of the meeting and public hearing by mail.

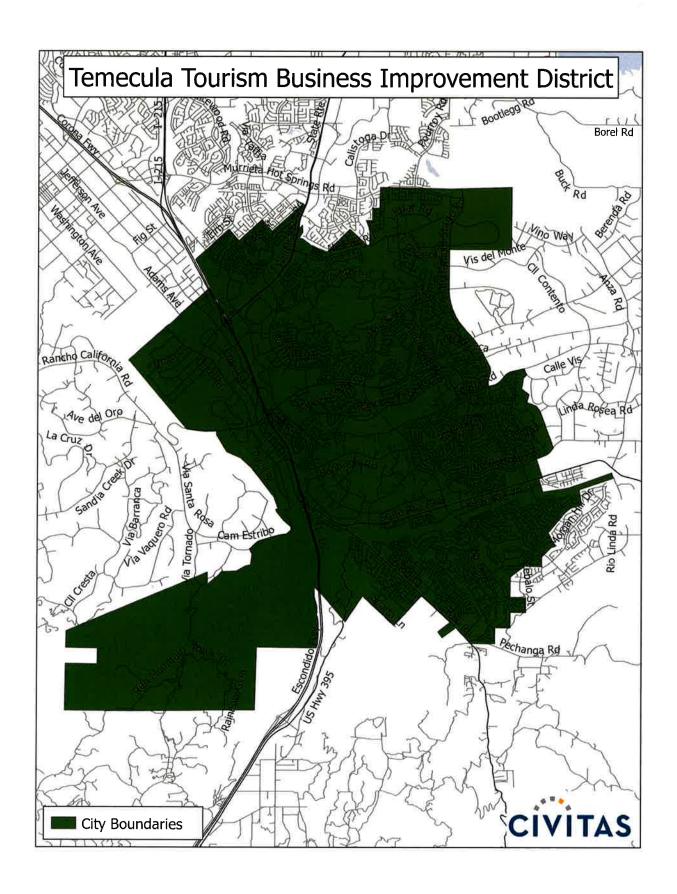
At the public hearing a protest may be made orally or in writing by any interested person. Every written protest shall be filed with the City Clerk at or before the time fixed for the public hearing. Written protests may be mailed to the City Clerk, City of Temecula, 41000 Main Street, Temecula, California 92590. The City Council may waive any irregularity in the form or content of any written protest. A written protest may be withdrawn in writing at any time before the conclusion of the public hearing. Each written protest shall contain a description of the business in which the person subscribing the protest is interested sufficient to identify the business and, If a person subscribing is not shown on the official records of the City as the owner of the business, the protest shall contain or be accompanied by written evidence that the person subscribing is the owner of the business or the authorized representative. A written protest that does not comply with these requirements shall not be counted in determining a majority protest. If written protests are received from the owners or authorized representatives of businesses in the proposed renewed VTVTBID that will pay 50 percent or more of the assessments proposed to be levied and protests are not withdrawn so as to reduce the protests to less than 50 percent, no further proceedings to levy the proposed assessment against such businesses shall be taken for a period of one year from the date of the finding of a majority protest by the City Council.

Duration:

Upon renewal of the VTVTBID, the proposed assessments shall be levied for five fiscal years, beginning with the fiscal year that commences on January 1, 2025 and ends on December 31, 2025. After the expiration of the five-year term (December 31, 2029), the City Council may renew the assessment pursuant to Section 36600 of the 1994 Law. For purposes of levying and collecting assessments within the renewed VTVTBID, a fiscal year shall commence on January 1st and end on the following December 31st, provided the City Council may, by resolution, designate the fiscal year as July 1st to June 30th of the following year, or any other fiscal year, subject to all applicable requirements of the 1994 Law.

Once per year beginning on the anniversary of the renewal of the VTVTBID there shall be a 30-day period in which owners of the Lodging Businesses paying more than 50% of the assessment may petition the City Council to terminate the renewed VTVTBID.

Management: Visit Temecula Valley shall continue to serve as the VTVTBID's Owners' Association. The Owners' Association is charged with managing funds and implementing programs, and must provide annual reports to the City Council.



PETITION TO THE CITY OF TEMECULA TO RENEW THE VISIT TEMECULA VALLEY TOURISM BUSINESS IMPROVEMENT DISTRICT

We petition you to initiate proceedings to renew the Visit Temecula Valley Tourism Business Improvement District (the "VTVTBID") in accordance with the Property and Business Improvement District Law of 1994, Streets and Highways Code Section 36600 et seq., for the purpose of providing services as described in the Management District Plan Summary attached hereto as Exhibit A within the territory shown on the map in Exhibit A.

Lodging Establishment & Address	Business Owner
Best Western Plus Temecula Wine Country Hotel & Suites	
41841 Moreno Road	Kalpesh Patel – Anay LLC
Temecula, CA 92590	
By my signature below, I certify that I am authorized to business listed above.	to sign this Petition on behalf of the
Kalpesh Patel	Owner .
Owner /Owner Representative Name (printed)	Title
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λ k~	
Owner/Owner Representative Signature	09/11/2044

A complete copy of the Management District Plan is on file with the City of Temecula City Clerk and Finance Director and will be furnished upon request. Requests for a complete copy of the Management District Plan should be made to:

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Lodging Establishment & Address	Business Owner
Best Western Country Inn	_
27706 Jefferson Ave	
Temecula, CA 92590	
By my signature below, I certify that I am authorized to business listed above.	to sign this Petition on behalf of the
Neal Bhakta	GM
Owner /Owner Representative Name (printed)	Title
Owner/Owner Representative Signature	9/q/24 Date
Ottorio Vetter inchiesculariae signature	A410

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Lodging Establishment & Address	Business Owner
Embassy Suites Temecula Valley Wine Country	
29345 Rancho California Rd.	Windsor Hospitality Temecula OPCO LLC
Temecula, CA 92591	· · · · · · · · · · · · · · · · · · ·
By my signature below, I certify that I am authorize business listed above.	ed to sign this Petition on behalf of the
Matt Ezor	Managing Director
Owner /Owner Representative Name (printed)	Title
Watt Zor Owner/Owner Representative Signature	9/9/2024
- //	

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Lodging Establishment & Address	Business Owner
Extended Stay America	
27622 Jefferson Ave	
Temecula, CA 92590	
By my signature below, I certify that I am authorized	to sign this Petition on behalf of the
business listed above.	
Hilda Fetzner	GM
Owner /Owner Representative Name (printed)	Title
Owner/Owner Representative Signature	9/11/2024
Owner/Owner nepresentative signature	Date

A complete copy of the Management District Plan is on file with the City of Temecula City Clerk and Finance Director and will be furnished upon request. Requests for a complete copy of the Management District Plan should be made to:

PETITION TO THE CITY OF TEMECULA TO RENEW THE VISIT TEMECULA VALLEY TOURISM BUSINESS IMPROVEMENT **DISTRICT**

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Lodging Establishment & Address	Business Owner
Fairfield Inn & Suites	
Marriott Temecula	Advance Management & Investment, LLC
27416 Jefferson Ave	3001 E Andy Devine Ave
Temecula, CA 92590	Kingman, AZ 86401
By my signature below, I certify that I am authorize business listed above.	d to sign this Petition on behalf of the
Jeanette De La Paz	CNA
	GM
Owner /Owner Representative Name (printed)	Title

A complete copy of the Management District Plan is on file with the City of Finance Director and will be furnished upon request. Requests for a complete copy of the Management District Plan should be made to:

PETITION TO THE CITY OF TEMECULA TO RENEW THE VISIT TEMECULA VALLEY TOURISM BUSINESS IMPROVEMENT DISTRICT

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Lodging Establishment & Address	Business Owner
Hampton Inn & Suites Temecula	
28190 Jefferson Ave	Cambridge Hospitality
Temecula, CA 92590	
By my signature below, I certify that I am authorized to business listed above.	to sign this Petition on behalf of the
Lucero Torres	GM
Owner /Owner Representative Name (printed)	Title
Owner/Owner Representative Signature	9/11/24. Date

Accomplete copy of the Management District Plan is on file with the City of Temecula City Clerk and Finance Director and will be furnished upon request. Requests for a complete copy of the Management District Plan should be made to:

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Business Owner

Lodging Establishment & Address

28210 Jefferson Ave Teme (VIA CA 92590 Hilton Garden Inn	
By my signature below, I certify that I am authorized to signature	gn this Petition on behalf of the
business listed above.	
Owner (Owner Representative Name (printed)	Glaral Manager Title
Owner/Owner Representative Signature	Old A 4 Date

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TO RENEW THE VISIT TEMECULA VALLEY TOURISM BUSINESS IMPROVEMENT DISTRICT

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Lodging Establishment & Address	<u>Business Owner</u>
Holiday Inn Express	
27660 Jefferson Ave	Advance Management & Investments
Temecula, CA 92590	
	ed to sign this Petition on behalf of the
	ed to sign this Petition on behalf of the GM
By my signature below, I certify that I am authorize business listed above. Yesenia Ramirez Owner /Owner Representative Name (printed)	

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Lodging Establishment & Address	Business Owner
Home2 Suites by Hilton Temecula	Temecula HHG Hotel Development, LP
28400 Rancho California Road	105 Decker Court, Suite 500
Temecula, CA 92590	Irving, TX 75062
By my signature below, I certify that I am authorize business listed above.	d to sign this Petition on behalf of the
Patricia Santini	Manager of General Partner
Owner /Owner Representative Name (printed)	Title
	September 10, 2024
Owner/Owner Representative Signature	

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Lodging Establishment & Address	Business Owner
La Quinta Inn & Suites by Wyndham	
27330 Jefferson Ave	Vimal Patel
Temecula, CA 92590	
By my signature below, I certify that I am authorize business listed above.	d to sign this Petition on behalf of the
Vimal Patel	GM
Owner / Owner Representative Name (printed)	Title
Vimal Patel	91B124
Owner/Owner Representative Signature	Date

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Lodging Establishment & Address	Business Owner
Motel 6 Temecula – Historic Old Town	
41900 Moreno Rd	Temecula Hotel LLC
Temecula, CA 92590	
By my signature below, I certify that I am authorized business listed above.	to sign this Petition on behalf of the
Kumar Koneru	Manager
Owner /Owner Representative Name (printed)	Title
Cleme (les	9/10/24
Owner/Owner Representative Signature	Date

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MANAGEMENT DISTRICT PLAN SUMMARY

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Lodging Establishment & Address

Lodging Establishment & Address	Business Owner
Palomar Inn Hotel	
28522 Old Town Front Street	Carlos Palma
Temecula, CA 92590	
By my signature below, I certify that I am authorized to business listed above.	sign this Petition on behalf of the
Carlos Palma	Owner
	o when
Owner /Owner Representative Name (printed)	Title

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Pusiness Oumer

Lodging Establishment & Address

Loughig Establishment & Address	Dasiness Owner
Quality Inn Temecula	Bajipuna Hospitality LLC
27338 Jefferson Ave	Dba Quality Inn Temecula
Temecula, CA 92590	{
By my signature below, I certify that I am authorize business listed above.	d to sign this Petition on behalf of the
Ken Westmyer	VP of Operations
Owner /Owner Representative Name (printed)	Title
Ken Westmyer	9/8/24

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Lodging Establishment & Address	Business Owner
Signature / Temecula	
28980 Old Town Front Street	Mike Lad
Temecula, CA 92590	Hansa Lad
By my signature below, I certify that I am authorized to	sign this Petition on behalf of the
business listed above.	
Mike Lad Therefore	GM / owner
Owner /Owner Representative Name (printed)	Title
<i>*</i>	
Malad	09-12-24
Owner/Owner Representative Signature	Date

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Lodging Establishment & Address	Business Owner
Staybridge Suites Temecula	Heritage Inn of Temecula LLC
27500 Jefferson Ave	4520 36 th Ave
Temecula, CA 92590	Fargo, ND 58104
By my signature below, I certify that I am authorized to business listed above. Ashley Lopez	o sign this Petition on behalf of the Director of Sales
Owner /Owner Representative Name (printed)	Title
Owner/Owner Representative Signature	9/13/24 Date

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Lodging Establishment & Address	Business Owner
Rancho California Inn	
41873 Moreno Road	Viraj Vazir
Temecula, CA 92590	
By my signature below, I certify that I am authorize business listed above.	ed to sign this Petition on behalf of the
Viraj Vazir	GM
Owner /Owner Representative Name (printed)	Title
V-M.Vazik	9-11-24
Owner/Owner Representative Signature	Date

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Lodging Establishment & Address	Business Owner
Rodeway Inn	AA
28718 Old Town Front Street	Bob Patel
Temecula, CA 92590	
By my signature below, I certify that I am authorize	ed to sign this Petition on behalf of the
business listed above.	is to sign this retain on senan or the
Bob Patel	owner
Owner /Owner Representative Name (printed)	Title
	9/13/24
Owner/Owner Representative Signature	Date

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Business Owner

Lodging Establishment & Address

Temecula Creek Inn	Pechanga Development Corporation
44501 Rainbow Canyon Rd	45000 Pechanga Parkway
Temecula, CA 92592	Temecula, CA 92592
O	
ousiness listed above.	d to sign this Petition on behalf of the
business listed above. VEN PEREZ	PRESIDENT
business listed above.	

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Lodging Establishment & Address	Business Owner
The Hotel Temecula	unn
42100 Main Street	Richard Beck, Michael Beck
Temecula, CA 92590	
By my signature below, I certify that I am authorize business listed above.	d to sign this Petition on behalf of the
21.	
Richard Beck	Partner
Owner /Owner Representative Name (printed)	Partner Title
ſ	

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Lodging Establishment & Address	Business Owner
Springhill Suites by Marriott	AMI
28220 Jefferson Ave.	3001 E Andy Devine Ave
Temecula, CA 92590	Kingman, AZ 86401
By my signature below, I certify that I am authorized business listed above.	to sign this Petition on behalf of the
Owner/Owner Representative Name (printed)	Title
Owner/Owner Representative Signature	9/10/24
, representative signature	Date

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