

**TEMECULA COMMUNITY SERVICES DISTRICT  
AGENDA REPORT**

**TO:** General Manager/Board of Directors

**FROM:** Erica Russo, Director of Community Services

**DATE:** April 14, 2026

**SUBJECT:** Receive Recommendation Related to Incorporating America 250 into Fourth of July Festivities and Provide General Direction Regarding the Same (At the Request of Subcommittee Members Schwank and Stewart)

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**PREPARED BY:** Dawn Adamiak, Assistant Director of Community Services

**RECOMMENDATION:** That the Board of Directors receive a recommendation related to incorporating America 250 into Fourth of July Festivities and provide general direction regarding the same.

**BACKGROUND:** The City of Temecula hosts many events throughout the year at its facilities and parks. The annual Fourth of July Festivities have long been a community tradition and a favorite among residents and visitors. On March 24, 2026, the Parks, Recreation and Community Services Subcommittee (ZS/JS) met to review ideas for incorporating America 250 into the already planned parade and fun at the sports park. America 250 is a year-long celebration intended to commemorate the 250<sup>th</sup> anniversary of the signing of the Declaration of Independence, culminating in our signature community events on July 4, 2026. TCSD staff have been collaborating with representatives from the Old Town Temecula Association (OTTA), Visit Temecula Valley (VTV) and the Chamber of Commerce to brainstorm ideas to lean into a nostalgic hometown feel to honor the spirit of our community. Some ideas include advocating for more local business participation, encouraging community-oriented entries in the parade, providing a City-sponsored entry for *Flags of Honor* recipients, and incorporating country line dance lessons from the stage at the Ronald Reagan Sports Park.

Subcommittee members were supportive of this approach and recommended the Board discuss and provide further direction.

**FISCAL IMPACT:** No current fiscal impact with ideas provided

**ATTACHMENTS:** None