

**TEMECULA COMMUNITY SERVICES DISTRICT
AGENDA REPORT**

TO: General Manager/Board of Directors

FROM: Erica Russo, Director of Community Services

DATE: July 22, 2025

SUBJECT: Approve Agreement with Balanced Bites Café, LLC for Concessionaire Services at Patricia H. Birdsall Sports Park, Sports Ranch at Sommers Bend, and Ronald Reagan Sports Park

PREPARED BY: Emily Sizemore, Administrative Assistant

RECOMMENDATION: That the Board of Directors approve an agreement with Balanced Bites Café, LLC for concessionaire services at Patricia H. Birdsall Sports Park, Sports Ranch at Sommers Bend, and Ronald Reagan Sports Park.

BACKGROUND: Temecula Community Services District opened a Request for Proposals for concessionaire services at Patricia H. Birdsall Sports Park, Sports Ranch at Sommers Bend, and Ronald Reagan Sports Park (Memorial Day weekend only) to fully utilize the facilities at these parks and to improve the experience of all residents participating in Community Services sports programs. Ronald Reagan Sports Park is for Memorial Day weekend only as Little League and Temecula Youth Baseball run the concessions February through June and Temecula Valley Soccer Association run the concessions September through December.

The top proponent, Balanced Bites Café, LLC, was recommended to be awarded. This proponent scored high in the RFP process and provided a competitive revenue split with diverse and reasonably priced concessions menu. Staff recommends entering into a one-year agreement, with the option to extend through 2030.

FISCAL IMPACT: There is no fiscal impact on expenditures for the current Fiscal Year 2025-26. Maintenance for the utilized facilities has already been allocated into the annual operating budget. There will be an increase in revenue based on the 15% earnings of gross receipts from the concessionaire that will be allocated to the City. Once staff has an approximation of how much revenue will be generated, we will submit that information to Finance as part of the Mid-Year Budget process.

ATTACHMENTS: Agreement