



Advocacy Day 2024 Conference Schedule

Tuesday, January 23

<p>10:00 am</p>	<p>Event Check-In Open</p>	<p>Holiday Inn Sacramento Sierra Ballroom 16th Floor</p>
<p>11:00 am - 12:00 pm</p>	<p>OPENING PROGRAM PLENARY</p> <p>Welcome + Introduction Maureen Sedonaen CEO Habitat Greater San Francisco Chair Habitat California Board of Directors</p> <p>Janice Jensen CEO Habitat East Bay/Silicon Valley Chair Habitat California Legislative Committee</p> <p>California Advocacy Update Debbie Arakel Executive Director Habitat California</p> <p>Making the Case to Policymakers Holly Fraumeni De Jesus Partner Lighthouse Public Affairs</p>	<p>Sierra Ballroom 16th Floor</p>
<p>12:00pm - 1:00pm</p>	<p>LUNCH Sponsored by Nonprofits' United Jeff Einhorn CEO</p> <p>Keynote Speaker @ 12:30pm Asm. Chris Ward, 78th District (D-San Diego) Chair, Assembly Housing + Community Development Committee</p>	<p>Sierra Ballroom 16th Floor</p>

Tuesday, January 23 (con't)

1:00pm - 1:15pm	BREAK	
1:15pm - 2:15pm	<p>AFTERNOON PLENARY #1 Strength in Partnership A Case Study: Habitat Inland Valley + the City of Temecula</p> <p>Moderator: Lynn Kelly-Lehner Director of Housing Programs and Compliance Habitat Inland Valley</p> <p>Zak Schwank Councilmember + Former Mayor City of Temecula</p> <p>Randi Johl Legislative Director + City Clerk City of Temecula Board of Directors League of California Cities</p> <p>Tammy Marine CEO Habitat Inland Valley</p> <p>Jackie Steed Vice Chair, Board of Directors Habitat Inland Valley Commissioner City of Temecula Race, Equity, Diversity and Inclusion Commission</p>	Sierra Ballroom 16th Floor
2:15pm - 2:30pm	<p>AFTERNOON PLENARY #2 From Habitat Kid to Habitat Advocate A Fireside Chat with Daijon Jackson</p> <p>Daijon Jackson Habitat Homeowner Family Member (San Pablo, CA)</p> <p>Patti Wang Cross Communications Manager Habitat East Bay/Silicon Valley</p>	Sierra Ballroom 16th Floor
2:30pm - 2:45pm	BREAK	
2:45pm - 3:45pm	<p>AFTERNOON PLENARY #3 Ins and Outs of SB4 and SB9 + How Habitat is Putting Them to Work</p> <p>Kevin Ashe Associate Holland & Knight Newport Beach</p> <p>Bryan Wong CEO San Gabriel Valley Habitat</p> <p>Grant Power Director of Real Estate Development San Gabriel Valley Habitat</p>	Sierra Ballroom 16th Floor

Tuesday, January 23 (con't)

3:45pm - 4:45pm	LEGISLATOR MEETING PREPARATION + GROUP HUDDLES Holly Fraumeni De Jesus Partner Lighthouse Public Affairs Debbie Arakel Executive Director Habitat California	River City Room 16th Floor
4:45pm - 5:30pm	FREE TIME	
5:30pm - 7:00pm PROGRAM @ 6pm	HABITAT CALIFORNIA LEGISLATIVE RECEPTION 2023 LEGISLATOR OF THE YEAR AWARD Tamsen Plume Executive Partner Holland & Knight San Francisco 2023 Legislator of the Year Assemblymember + Majority Leader Eloise Gomez Reyes 50th District (San Bernardino)	Sierra Ballroom 16th Floor

Wednesday, January 24

8:00am - 9:00am	<p>BUFFET BREAKFAST</p> <p>MORNING PLENARY</p> <p>Keynote Speaker @ 8:15am Tia Boatman Patterson President + CEO CA Community Reinvestment Corporation</p> <p>BONUS GROUP HUDDLES</p>	Sierra Ballroom 16th Floor
9:00am - 9:45am	<p>HOTEL CHECK-OUT BREAK + TRAVEL TO MEETING SPACE (approx. 1 mile walk or rideshare)</p>	Capitol Annex Swing Space 1021 O Street (O St./10th St.)
10:00am - 4:30pm	LEGISLATIVE VISITS	Swing Space
11:30am - 1:30pm	<p>"DROP-IN" LUNCH Sponsored by Habitat California</p>	Swing Space 2nd Floor
4:30pm - 5:30pm	<p>"DROP-IN" DEBRIEF Return Legislative Meeting Notes</p>	Swing Space 2nd Floor