



ICSC LAS VEGAS

Schedule

Sunday May 19, 2024

8:00 am - 2:00 pm

ICSC & UNC Retail Real Estate Case Competition

Wynn Hotel – Mouton

Presentation Rooms 1-2 • Wynn Hotel – Montrachet 1-2 ...

8:00 am - 5:00 pm

Badge Pickup & Registration

LVCC - Grand Lobby

8:00 am - 5:00 pm

Badge Pickup & Registration

LVCC – Lower South Hall

8:00 am - 5:00 pm

Badge Pickup Only

Harry Reid International Airport – T1 & T3

Terminal 1 (Central Baggage Claim across from Starbucks) Termi...

8:00 am - 7:30 pm

Badge Pickup & Registration

Wynn Hotel – Latour Ballroom

10:00 am - 12:00 pm

Volunteer Leadership Appreciation Brunch With Trustees' Distinguished Service Awards

Wynn Hotel – Margaux

By Invitation Only

12:00 pm - 1:00 pm

Volunteer Leadership Briefing

Wynn Hotel – Palmer

By Invitation Only

1:00 pm - 2:00 pm

Community Advancement Volunteer Leadership Meeting

Wynn Hotel – Lafleur 2

By Invitation Only

1:00 pm - 2:00 pm

Professional Development Workshop: Capital Stack Management – Raising Funds in a Tight Market

Wynn Hotel – Lafite 1-2

From restructuring debt to exploring new funding sources, including tax incentives and tokenization, gain practical insi...

1:00 pm - 2:00 pm

Professional Development Workshop: Navigating SEO – Strategies for Boosting Online Visibility and Traffic

Wynn Hotel – Lafite 6,8

Join this session on navigating the complexities of search engine optimization (SEO) to enhance online exposure and driv...

1:00 pm - 2:00 pm

Professional Development Workshop: Practical Industry Applications to Leverage Artificial Intelligence (AI)

Wynn Hotel – Lafite 4,7,9

From predictive analytics to AI-driven tenant profiling for optimal leasing strategies, attendees will discover how AI t...

1:00 pm - 2:00 pm

Professional Development Workshop: So You Want to Renew? – Lease Negotiation Insights for Landlords and Tenants

Wynn Hotel – Lafite 5

Join experienced experts who will share proven strategies and negotiation techniques for maximizing the value for both l...

2:15 pm - 3:15 pm

Professional Development Workshop: Dealmaking Masterclass – Creative Leasing Approaches

Wynn Hotel – Lafite 5

Join this session to gain insight into what it takes to get a deal done in today's ever-changing market. We'll address...

2:15 pm - 3:15 pm

Professional Development Workshop: Marketing Impact – Driving Conversion Through Compelling Content

Wynn Hotel – Lafite 6,8

Join...

2:15 pm - 3:15 pm

Professional Development Workshop: Maximizing ICSC LAS VEGAS – Practical Tips for Today and the Future (Students Only)

Wynn Hotel – Latour 6

Join industry and HR professionals to gain actionable tips tailored for your ICSC LAS VEGAS experience, with insights se...

2:15 pm - 3:15 pm

Professional Development Workshop: Retrospectives & Perspectives – A Conversation With Industry Veterans

Wynn Hotel – Lafite 4,7,9

Join this panel of longstanding ICSC members offering valuable insights from the past and look into the future of the re...

2:15 pm - 3:15 pm

Professional Development Workshop: The Retail Fit Out – Strategies for Navigating Store Design

Wynn Hotel – Lafite 1-2

Join this session to hear from industry experts as they share their approaches to creating compelling retail store inter...

3:30 pm - 4:15 pm

Professional Development Workshop: Evolving Retail Landscapes – Adapting to Changing Demographics in CRE Developments

Wynn Hotel – Lafite 6,8

As population demographics continue to evolve, retail environments must also transform. This panel will delve into the m...

3:30 pm - 4:15 pm

Professional Development Workshop: Experience Centers – How to Monetize Engagement From Design to Transformation

Wynn Hotel – Lafite 4,7,9

Join this session to discover groundbreaking strategies and best practices that will elevate your shopping center into a...

3:30 pm - 4:15 pm

Professional Development Workshop: Public-Private Partnerships – 11 Things Developers and City Planners Wish Each Other Knew

Wynn Hotel – Lafite 1-2

This session is dedicated to uncovering the insights and mutual expectations that, if addressed, can significantly enhance...

3:30 pm - 4:15 pm

Professional Development Workshop: Repositioning a Troubled Asset – Transforming Underperforming Centers

Wynn Hotel – Lafite 5

Discover innovative strategies from seasoned professionals as they share real-life examples of how they have transformed...

4:00 pm - 5:00 pm

ICSC Foundation Reception: Celebrating the Talent Incubator Project

Wynn Hotel – Bollinger

By Invitation Only

4:30 pm - 5:15 pm

Keynote Presentation: Nick Saban

Wynn Hotel – Cristal 1-4

Hear exciting new perspectives from Nick Saban, a man of vision who has a proven record of championship successes. Get i...

5:30 pm - 7:30 pm

Opening Reception

Wynn Hotel – Event Pavilion & Garden

6:15 pm - 8:00 pm

ICSC Global Awards Ceremony

Wynn Hotel – Margaux

Join ICSC in recognizing achievements for professional excellence in the Marketplaces Industry. The awards ceremony is c...



ICSC LAS VEGAS

Schedule

Monday May 20, 2024

6:30 am - 5:00 pm

Badge Pickup & Registration

LVCC - Grand Lobby

6:30 am - 5:00 pm

Badge Pickup & Registration

LVCC - Lower South Hall

7:15 am - 8:30 am

Women's Forum & Breakfast in Partnership with CREW

LVCC - N109-110

Women Dealmakers: Empowering Women to Do Business Their Way...

7:30 am - 8:30 am

Advancing Retail in Communities Breakfast

LVCC - N111-112

Building Retail Bridges: How Cities Can Align With National Retailers for Economic Development...

8:00 am - 12:00 pm

Badge Pickup Only

Harry Reid International Airport - T1 & T3

Terminal 1 (Central Baggage Claim across from Starbucks) ...

8:00 am - 5:00 pm

Exhibit Hall Open

LVCC - Central & South Halls

8:30 am - 4:00 pm

ICSC Student Member Lounge

LVCC - N101

For Student Members Only

9:00 am - 10:00 am

ICSC Foundation Scholars Breakfast

LVCC - N115-116

By Invitation Only

10:00 am - 10:30 am

General Session: The Marketplaces Industry - Innovative Perspectives to Transformative Insights

LVCC - ICSC Brand Activation: Central Hall, C5

Join this session to discover the latest trends shaping the Marketplaces Industry. MODERATOR Naveen Jaggi,...

10:00 am - 11:00 am

Career Insights: AMA With Industry Professionals
LVCC – N117

Students Only Unlock the...

10:30 am - 11:00 am

Sponsored Content Session: Buildout

LVCC - DINE. PLAY. GATHER.: Lower South Hall

This is a paid sponsored content session. ...

10:45 am - 11:15 am

General Session: Deal or No Deal – Key Considerations for Future Investing

LVCC - ICSC Brand Activation: Central Hall, C5

From analyzing market dynamics to understanding consumer demands, experts will provide valuable insights to guide your s...

11:00 am - 12:00 pm

Student Speed Networking: Session 1

LVCC – N119-120

Pre-Registration Required

11:15 am - 11:45 am

Sponsored Content Session: Korem – Maximizing Retail & Real Estate Success

Using Location Intelligence

LVCC - DINE. PLAY. GATHER.: Lower South Hall

This is a paid sponsored content session. ...

11:30 am - 12:00 pm

Sponsored Content Session: Esri – Location-Smart AI Assistants – The Power

Brokers Secret Weapon

LVCC - ICSC Brand Activation: Central Hall, C5

This is a paid sponsored session. ...

12:30 pm - 1:30 pm

Student Lunch – Meet the Retailers

LVCC – N115-116

Pre-Registration Required

1:00 pm - 1:30 pm

General Session: Transforming Tradition – Reimagining Mall Design to Meet

Consumers' Needs

LVCC - ICSC Brand Activation: Central Hall, C5

Join our experts as they explore the dynamic intersection of design, technology and consumer behavior, offering strategi...

1:15 pm - 1:45 pm

Sponsored Content Session: EVPassport – EV Charging and the CRE of

Tomorrow

LVCC - DINE. PLAY. GATHER.: Lower South Hall

SPEAKERSSam Sockwell, Senior Managing Director, Global EV Solutions, CBREHooman

Shahidi, Co-Founder & CEO, EVPASSPORTAbo...

1:45 pm - 2:15 pm

General Session: Breaking Ground Series – Women-Led Retail Concepts

Transforming Shopping Spaces and Places

LVCC - ICSC Brand Activation: Central Hall, C5

Join us for an engaging conversation with a women-owned retail brand as they unveil their journey to brick-and-mortar su...

2:00 pm - 3:00 pm

Student Speed Networking: Session 2

LVCC – N119-120

Pre-Registration Required

2:00 pm - 5:00 pm

ICSC & UNC Retail Real Estate Case Competition – Final Round

LVCC – N117

2:30 pm - 3:00 pm

General Session: Urban and Suburban Renewal Strategies – Lessons From Successful Revitalization Projects

LVCC - ICSC Brand Activation: Central Hall, C5

Whether your city seeks to revitalize a historic downtown or redevelop a suburban shopping area, this session will provi...

2:45 pm - 3:15 pm

Sponsored Content Session: Esri – Location-Smart AI Assistants – The Power Brokers Secret Weapon

LVCC - DINE. PLAY. GATHER.: Lower South Hall

This is a paid sponsored session. AI is evolving fast and becoming commonly used within the industry's leading practit...

3:15 pm - 3:45 pm

General Session: The Office – The Effect of Flexible Work Models on Foot Traffic

LVCC - ICSC Brand Activation: Central Hall, C5

Join this session to discover how the rise of remote and hybrid work schedules has reshaped consumer behavior and occupa...

3:30 pm - 4:00 pm

Sponsored Content Session: Metropolis – The Future of Parking: Driving NOI with AI

LVCC - DINE. PLAY. GATHER.: Lower South Hall

This is a paid sponsored content session. ...

4:00 pm - 4:30 pm

General Session: Retailtainment Concepts – An Experience Worth Shopping

LVCC - ICSC Brand Activation: Central Hall, C5

Join this session to uncover the market dynamics fueling the surge of experiential retail concepts in the Marketplaces I...

4:15 pm - 4:45 pm

Sponsored Content Session: Ariadne – Why Accurate Data for EVERY Visitor Journey Matters

LVCC - DINE. PLAY. GATHER.: Lower South Hall

This is a paid sponsored content session.

5:00 pm - 6:30 pm

ICSC Next Generation Leadership Network and Volunteer Leaders Reception

Wynn Hotel – Montrachet

By Invitation Only

5:30 pm - 7:00 pm

ICSC Diversity Reception

Wynn Hotel – Margaux

6:30 pm - 7:30 pm

ICSC Foundation Student Member Reception

Wynn Hotel – Lafleur

University Faculty and Administrators Welcome



ICSC LAS VEGAS

Schedule

Tuesday May 21, 2024

7:00 am - 12:00 pm

Badge Pickup & Registration

LVCC - Lower South Hall

7:00 am - 3:00 pm

Badge Pickup & Registration

LVCC - Grand Lobby

8:00 am - 3:00 pm

Exhibit Hall Open

LVCC - Central & South Halls

10:00 am - 10:30 am

General Session: The Social Shopper – Influencer Marketing’s Impact on Consumer Buying Habits

LVCC - ICSC Brand Activation: Central Hall, C5

From understanding the psychology behind influencer endorsements to dissecting successful campaigns, this session will u...

10:45 am - 11:15 am

General Session: Shifting Store Formats – The Impact on Tenant Mixes, Leases and Portfolios

LVCC - ICSC Brand Activation: Central Hall, C5

Hear industry leaders examine how retailers have evolved their store formats and physical store footprints. They'll addr...

11:30 am - 12:00 pm

General Session: Tech-Driven Retail Experiences – From Augmented Reality to Contactless Payments

LVCC - ICSC Brand Activation: Central Hall, C5

Join this session to discover the innovations that are revolutionizing the shopping experience and how they impact retai...