

Last Name	First Name	Notes
Ameri	Shereen	
Baily	Alexander	
Becht	Theo	
Bouma	Michael	
Braga	Maricel	
Brown	Annette	
Carrillo	Richard	
Casillas	Kristen	
Comerchero	Jeff	
Christopher	Jessica	
Elliott	Zachary	
Eventov	Adam	
Farnbach	Rebecca	
Faulkner	Eric	
Flores	David	
Franklin	Shari	
Freitas	Amy	
Garcie	Mark	
Graham	Donald	
Guerrero	Jack	
Hamilton	Sidney	
Holmquist	Justin	
Hundley	Bishop Terrence	
Jackson	Ross	
Joyce	William	
Kearl	Michael	
Kelly (Formerly Lehner)	Lynn	
Kendrick	Lorna	
King	Lizbeth	
Kingsberg	Jeff	
Lee	Yoon	
Legters	Lyman	
Letourneau	Mark	
Lieberman	Shirin	
Lo	Thomas	
Logan	Adriana	
Luker	Marc	
Ma	Jinwu	

Mack-Burton	Toya	
Marine	Tammy	
Massa	Steve	
Mcgregor	Robbin	
Mendoza	Seabrook	
Miller	Henry	
Miller	Preston	
Minsberg	Morris	
Minsberg	Anah	
Munroe	Sherrie	
Niemi	Ryley	
Oswald	John	
Pacheco	Silvio	
Police	Jennifer	
Quezada	David	
Reed	Carina	
Rodriguez	Jesus	
Roper	Stephany	
Rose	Jasmine	
Rosu	Lee	
Shin	Jenny	
Sizemore	Kathryn	
Slusser	Lawrence (Larry)	
Snyder	Don	
Stephens	Dorian	
Terrazas	Javier	
Tiss	Evan	
Todd	Louis	
Vajrakarur	Bhavani	
Valdez	Richard	
Weissgerber	Jill	
White	Christi	
Williams	Roger	
Wilson	Densye	
Wilson	Rhonda	
Wilson	Ron	

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☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Shereen

First Name

Ameri

Last Name

Middle
Initial

[REDACTED]

Home Address

Suite or Apt.

Temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

☒ District 1

[REDACTED]

Email Address

Mobile: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Global BD Strategy & Expansion Executive Director

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Work in Temecula
- ☒ Own a Property in Temecula
- ☒ Own a Business in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Youth (under age 18)
- ☒ College Students
- ☒ Business groups

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Transportation
- ☒ Economic Development / Business
- ☒ Parks and Recreation
- ☒ Public Safety (police, fire, emergency management, etc.)

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Real Estate (Development Community, Southwest Riverside County Realtors Association, Homeowner and Property Owner Associations, etc.)
- ☒ Tourism (Visit Temecula Valley, Pechanga, Temecula Winegrowers Association, French Valley Airport, Galway Downs, wineries, breweries, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Served on CAC for Anaheim City previously

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

Anaheim City (Orange County) CAC

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

MBA - Dual emphasis - Marketing, Global Business, Pepperdine University 2009 BS - Business Management, Pepperdine University 2005

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Andersen (fka Andersen Tax) - International Professional Services Firm (Tax, Legal, Valuation, Consulting, Global Mobility) Global BD Strategy & Expansion Executive, Director (11/2009 - Present) Built out the Andersen global platform (expansion planning, business development and marketing programs) starting from 12 domestic locations and expanded to now be the largest global firm in the world to date. Developed and built all BD programs for all locations including the global service line and global industry business lines and appointing leadership for each line of business globally. Rebranded, launched and managed global expansion marketing efforts to build brand equity requiring capabilities in complex brand management matters in collaboration with legal counsel. Created and implemented a new business programs for client acquisition proposals/RFPs resulting in an increase in win rate. Successfully developed and executed joint targeting campaigns including market segmentation, cross-border and cross-divisional based teaming efforts. Relationship development through key distribution channels resulting in an increase in referrals, related clients and teaming with complimentary service providers. Built and executed roll-out for new CRM platform. Responsible for hiring, managing and developing all BD/marketing personnel globally. Unprecedented success in execution BD culture establishment and resulting client acquisition rates. Budget/AOP management - ability to execute, build and further scale firm growth efficiently with lean and effective budget management. Large scale event planning and contract negotiation for internal and client facing events.

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

All of my similar experience was in a similar capacity for the city of Anaheim in Orange County, California.

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I am interested in serving in the community I live in. I am relatively new to Temecula (here for 5 years to date) but have visited Temecula for the last 15 years prior to moving here. I have vast professional experience in developing business, expansion and start ups. I have previously served on the Community Council of Anaheim for the Beach Blvd. Specific Plan in 2015 which was a fantastic and fulfilling experience that is still benefiting the community of Anaheim to date. I have lived in the state of California for 20+ years in Northern and Southern parts of the state and have traveled extensively globally. I am a strategic and broad thinker with excellent problem solving and negotiation skills. I love this city and would appreciate the opportunity to serve Temecula by contributing all of my expertise in CAC and professional capacities as well as personally. Thank you for your time and consideration.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Personal & Professional: Kathie Giles Global Sales, Taneo Hotel Group [REDACTED]
kathie.giles@taneohg.com Professional: Megan Tsuei Managing Director, Andersen [REDACTED]
[REDACTED] megan.tsuei@andersen.com Personal: Michelle Bradford Global Senior Study
Manager, Abbvie [REDACTED] Personal: Mariam Jensen Creative Business Owner, [REDACTED]
[REDACTED] mariam@mariamjensen.com

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

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☒ Yes ☐ No

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☒ Yes ☐ No

Profile

Alexander

First Name

P

Middle
Initial

Baily

Last Name

Home Address

Suite or Apt.

Temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

None Selected

alex@baily.com

Email Address

Home:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Restaurateur

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Work in Temecula
- ☒ Own a Property in Temecula
- ☒ Own a Business in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Business groups

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Economic Development / Business
- ☒ Public Safety (police, fire, emergency management, etc.)

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Business (Chamber of Commerce, Auto Mall, Promenade Mall, Manufacturing Industry, Old Town Merchants Association, Entrepreneur's Exchange , etc.)
- ☒ Tourism (Visit Temecula Valley, Pechanga, Temecula Winegrowers Association, French Valley Airport, Galway Downs, wineries, breweries, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Baily's old town

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

Cslb licensed contractor #1119544 Aws certified welder

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Old town dining llc

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

I volunteered for the Tvhs wrestling team. Donated to many Temecula organizations. Hosted many fundraisers to support our local community. Employed 1000's of community members Supported local artists with a place to express their passions

Alexander P Baily

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I am born and raised in Temecula and my love for this community is tremendous. There is nothing I would like more than to see Temecula grow and thrive. Just like me, my children will be raised here and Temecula's future is of the utmost importance to me. I believe I am qualified because of the shared interest with many other community members to see Temecula prosper. My grandfather (Phil Baily) chose to move to Temecula in 1981. He has had tremendous influence in shaping Temecula's wine country into what it is today. My father (Chris Baily) serves as the VTV board chairman, and was a pioneer in old town. Being a part of the Baily family is more than just a name, our roots are deeply embedded in this valley we call home. I would like to continue that legacy my family has created. This general plan will set the tone for years to come. If I can have a slight part in shaping Temecula's future I would be deeply honored.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Judy Baily, spouse, [REDACTED] marketing@baily.com Debbie Jordan, hr manager, [REDACTED]
[REDACTED] bookkeeper@baily.com Sammy VanEvery, business owner (auto world) [REDACTED]
[REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

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☒ I Agree

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☒ Yes ☐ No

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☒ Yes ☐ No

Profile

Theo

First Name

Becht

Last Name

Middle
Initial

[REDACTED]

Home Address

Suite or Apt.

Temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

☒ District 3

[REDACTED]

Email Address

Mobile: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Delivery Driver

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Work in Temecula
- ☒ Own a Business in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Young Leaders (ages 21-32)
- ☒ Other(s)

If "Other(s)" selected above, please describe below.

As a delivery driver, I spend most days on the local roads. This lends me insight into the traffic conditions over time in Temecula. Also, most people my age are attending college. By taking another path I represent a unique but growing demographic in Temecula.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Transportation
- ☒ Economic Development / Business

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Business (Chamber of Commerce, Auto Mall, Promenade Mall, Manufacturing Industry, Old Town Merchants Association, Entrepreneur's Exchange , etc.)
- ☒ Tourism (Visit Temecula Valley, Pechanga, Temecula Winegrowers Association, French Valley Airport, Galway Downs, wineries, breweries, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Bureau of Automotive Repair, Temecula Valley Unified School District, Various Hot Air Balloon Organizations/Crews

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No, none.

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

See Resume. If you would like more information please do not hesitate to contact me at the email provided within.

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

See Resume. If you would like more information please do not hesitate to contact me at the email provided within.

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

I have thoroughly enjoyed the variety of ways that I have engaged with my community, from emergency preparedness with C.E.R.T., to crewing for the hot air balloons for which Temecula is so famous. Through AFJROTC in particular, I have also done community work, from volunteering at the Big Horse Corn Maze to the more somber annual memorial Bataan Death March hosted by the corps. A brief overview of my past involvement in the community is also included in the Extracurriculars section of my resume.

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

Aside from my qualifications above, I wish to serve on the General Plan Advisory Committee because of the vested interest I have in my community. I want to see Temecula grow, to improve, and to continue being a safe and successful City to live in. I grew up here, and want to be a part of its future as much as it is a part of mine. I went from watching the hot air balloons over my house as a kid, to being a part of the crews that put them in the air. I grew up here, and someday I want to own a home here. I represent the ever-growing demographic of young people trying to get their start and remain in their hometown, and who might one day be in charge of it. I also want to help ensure it is possible (and practical) for the generation after me to do the same. I work here, and have seen even in my young lifetime how the city has sprawled out and traffic patterns have changed as the population has grown. Having had my license since 15 and a half, I've been on these roads for 6 years, 2 of which as a professional driver, and because of this I have the relevant user-end experience to support the development and maintenance of our roadways. But more than any other reason, I want to be on the Committee because I want to be an active participant in the community I care about, and I believe that my life experience growing up and continuing to live here will be valuable to the Committee in that effort.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Alex Tye, Student, [REDACTED] Talynn Ackerman, Student and Part-Time Worker, [REDACTED] Alyix Hall, Student and Part-Time Worker, [REDACTED] Julia Thompson, Hot Air Balloon Pilot and Crew, [REDACTED] *Due to extenuating circumstances Julia was unavailable for me to get her email before the cutoff of this application. However, she would be happy to supply any information you need at the number provided.

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

[Becht_City_of_Temecula_Council_Resume_Sept_2025.docx](#)

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

Theo (Emma) Becht

Resume Contact Information:

Phone Number: [REDACTED]

Email Address: [REDACTED]

Address: [REDACTED], Temecula, CA 92592

Skills and Certifications:

- California Driver's License (2020) (Clean, no restrictions)
- FAA Private Pilot License (2021) & Instrument Rating (2022)
- Microsoft Office Suite (Word, Excel, PowerPoint)
- Google Suite (Docs, Sheets, Slides, Calendar, etc)
- Some Quickbooks experience
- CPR, Heimlich, and First Aid Certified
- Local CERT training (see Extracurriculars)

Education:

Through my training as a private pilot at Purdue University I developed the skills of dedication, critical thinking, and adaptability. Tasks such as planning cross country flights and analysis of weather forecasts taught me how to organize and effectively plan ahead, while preflight inspections taught me precision, patience, and attention to detail.

At Temecula Valley High School, I learned communication through AP Seminar and AP Literature, which required me to take complex topics, process them for my own understanding, and then explain them to non-expert audiences.

Extracurriculars:

My extracurriculars taught me responsiveness in urgent situations, effective communication, and volunteerism (CERT and JROTC). If you have any projects in need of an artistic touch, I am also familiar with basic website design, and enjoy painting, drawing, and papercrafts.

Community Emergency Response Team (C.E.R.T.)

Through C.E.R.T. I learned both physical skills such as room searching, basic first aid, and how to use improvised materials to move heavy objects, as well as soft skills such as preparation, team building, and how to communicate quickly and effectively in emergency situations.

Shakespeare in the Vines, Bailey's Winery

Theater, specifically Shakespearian theater, taught me communication in a complicated, unfamiliar subject. I also learned planning and team coordination, for a show cannot go on without organization and collaboration amongst all its participants.

Air Force Junior Reserve Officer Training Corps (JROTC)

- Support Commander
- Flight Commander

Here I learned soft skills such as leadership and team building, as well as hard skills such as logistics, record-keeping, and coordinating large events.

Hot Air Balloon crew member at the Temecula Valley Balloon and Wine Festival, as well as with the Reach for the Stars organization.

- work with disabled individuals
- 4am morning shift
- heavy lifting
- team coordination
- FAA regulations

Miscellaneous

- Volunteer work at the Assistance League
- 3D Model Printing
- Painting and illustrations
- Digitizing records (railway magazines)

Prior Work Experience:

Autozone — Sept. 2023 - Present

My duties included delivering parts to our commercial accounts in a safe and timely manner, as well as maintaining positive customer service relations.

While employed here, I took initiative and learned many of the skills required of the Commercial Manager, and thus have experience with:

- Creating and managing invoices
- Dispatching drivers
- Ordering from external vendors (Dealerships, Bilstein suspension, etc)
- Processing returns
- Troubleshooting billing issues

- Money handling
- Planograms, cycle counts, QOH verification and other inventory management
- Sales experience

California Auto Centers – July 2023 - Present (Intermittent)

Customer Administrative Assistant / Service Writer

I primarily performed Administrative work that involved:

- Building a positive rapport with our customers
- Scheduling appointments for future maintenance, both periodic and recommended
- Kept customers updated on their vehicle's progress through shop management software and text notifications
- Obtaining approval for repairs
- Collecting payments of various tenders

One of the best parts of this job has been the chance to get to know the customers as they wait. Oftentimes, coming in for automotive maintenance is the last thing people want to be doing with their day, so whenever time allows, I always make an attempt to strike up a conversation with the customer, to truly make them feel seen and respected during the time they are with us. I am proud to say that many customers at this shop thanked me for taking the time to talk with them, not only as customers, but as people as they waited for their vehicles.

If you would like more information regarding my work here, please do not hesitate to contact me at [REDACTED] or by email at [REDACTED]

Pump It Up Parties — throughout Highschool

I developed and maintained a positive relationship between company and customer by going above and beyond for the kids to have a good time, while still ensuring safety and cleanliness.

My work included:

- Child supervision
- Adult supervision
- Facility maintenance
- Computer databases
- Liability waivers
- Customer service

Thank you for your time, and I look forward to any future correspondence we may have. If you have any questions, please feel free to reach out to me by phone [REDACTED] or email [REDACTED].

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☒ Yes ☐ No

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☒ Yes ☐ No

Profile

Michael

First Name

B

Middle
Initial

Bouma

Last Name

[REDACTED]

Home Address

Suite or Apt.

Murrieta

City

CA

State

92562

Postal Code

If you live in Temecula, which district do you live in?

None Selected

[REDACTED]

Email Address

Mobile: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Real Estate Broker

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Work in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Business groups
- ☒ Real Estate / Development
- ☒ Non-Profit Groups

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Transportation
- ☒ Economic Development / Business
- ☒ Arts and Culture
- ☒ Public Safety (police, fire, emergency management, etc.)

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Non-Profit Organization (Habitat for Humanity, Interfaith Council, Empowerment Center, Social Work Action Group, Nature Conservancy, Veterans of Foreign Wars, etc.)
- ☒ Real Estate (Development Community, Southwest Riverside County Realtors Association, Homeowner and Property Owner Associations, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

SRCAR (Southwest Riverside County Association of Realtors), Rolling for a Cause

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

NA

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

California Real Estate Sales License (1988) California Real Estate Broker's License (2000)
California Notary Public Bachelor's Degree in Oriental Medicine (Acupuncture) Licensed
CMAT (Certified Massage and Acupressure Therapist) At Home with Diversity Certified
(AHWD)

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Ardent Realty - Broker/Owner 26682 Mandelieu Drive Murrieta, CA 92562 Board of Directors
for SRCAR (Southwest Riverside County Association of Realtors). Diversity Chair - SRCAR
Professional Development Chair - SRCAR

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Volunteer and Emcee, Rolling for a Cause (Temecula-based charity) Emcee for various nonprofit organizations and fundraising events within the Temecula Valley Active member of the Southwest Riverside County Association of REALTORS® (SRCAR), serving on multiple committees that impact the Temecula community (Housing Diversity/DEI Chair, Grievance Vice Chair, Independent Brokers Forum Chair, Board of Directors, Legislative, Professional Development & Education) Organizer and participant in community fundraising and networking events, including Sip, Savor, and Support at Temecula wineries Advocate for housing diversity and inclusion within the Temecula Valley real estate market Regular attendee and supporter of City of Temecula community events and Temecula Chamber of Commerce programs Long-term local resident, actively engaged in welcoming and educating new residents relocating to Temecula

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I wish to serve on the General Plan Advisory Committee because I am deeply invested in the long-term success and livability of Temecula. As a long-term resident, I have seen the city's tremendous growth and transformation, and I want to contribute to shaping its future in a way that balances responsible development with preserving the unique character that makes Temecula such a special place to live, work, and visit. I believe I am qualified to serve in this capacity because of my extensive background in real estate, community leadership, and civic engagement. As a licensed real estate broker and active member of the Southwest Riverside County Association of REALTORS® (SRCAR), I bring more than three decades of experience in housing, land use, and community development. I currently serve on several leadership committees including Housing Diversity/DEI, Legislative, and the Board of Directors, all of which require me to evaluate policies, collaborate with stakeholders, and make balanced, informed decisions. In addition to my professional experience, I have a strong record of community involvement in Temecula, including serving as an emcee for nonprofit fundraisers, volunteering with local charities such as Rolling for a Cause, and actively participating in City of Temecula and Chamber of Commerce events. This combination of professional expertise, community involvement, and personal commitment gives me a broad perspective on the issues that matter to Temecula residents, businesses, and civic leaders. I am committed to listening to diverse viewpoints, fostering collaboration, and ensuring that Temecula's General Plan reflects a thoughtful vision that serves both current residents and future generations.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Denyse Wilson - Realtor, [REDACTED] (Temecula Resident)
Joanne Castro - Broker, [REDACTED] (Temecula Resident)
Cale Thomas - Broker, [REDACTED] (Temecula Resident) Dot
Hawthorne - Founder Rolling for a Cause, [REDACTED] (Temecula Resident)

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

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Acknowledgment

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☒ I Agree

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☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Maricel

First Name

Braga

Last Name

Middle
Initial

[REDACTED]

Home Address

Suite or Apt.

Temecula

City

CA

State

92593

Postal Code

If you live in Temecula, which district do you live in?

☒ District 2

[REDACTED]

Email Address

Home: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Lecturer/Researcher

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Live in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Military/Veteran/Spouse
- ☒ Business groups
- ☒ Real Estate / Development
- ☒ School-Affiliated
- ☒ Non-Profit Groups
- ☒ Faith-Based Organizations

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Transportation
- ☒ Economic Development / Business
- ☒ Parks and Recreation
- ☒ Arts and Culture
- ☒ Public Safety (police, fire, emergency management, etc.)

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Non-Profit Organization (Habitat for Humanity, Interfaith Council, Empowerment Center, Social Work Action Group, Nature Conservancy, Veterans of Foreign Wars, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

St. Catherine of Alexandria Catholic Church

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

Bachelor of Science, City and Regional Planning, California Polytechnic State University, San Luis Obispo Certificate, Yale University Masters, Harvard University

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Lecturer, Yale University | New Haven, CT | Teach and develop coursework on the intersections of urban planning, environmental policy, sustainability, climate change, and public health Researcher, Harvard University | Boston, MA | Lead multi- and interdisciplinary research on sustainability, climate change, and health, while managing major research grants in collaboration with federal, state, local, and private partners

Maricel Braga

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

St. Catherine of Alexandria Catholic Church | Volunteer Ministry City of Temecula | Planning Department

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I am interested in serving on the General Plan Advisory Committee because I value Temecula's strong sense of community and want to contribute to a vision that reflects its shared values and aspirations. As a long-time resident of Temecula and having worked for the City of Temecula early in my career as a planner, I understand how deeply residents care about preserving the city's character while planning responsibly for growth and change. My professional background and expertise in city and regional planning, land use, and research equips me to contribute meaningfully to issues central to the GPAC's mission, including land use, economic development, mobility, infrastructure, public health, and sustainability. These experiences have strengthened my capacity to address both immediate and long-term planning and policy objectives that safeguard public welfare, enhance quality of life, and promote sustainable, resilient, inclusive, and equitable communities. Above all, I value listening to and representing the voices of our community. I believe the most effective planning outcomes emerge from thoughtful dialogue, consensus-building, and cross-sector collaboration, grounded in open, equitable, and meaningful community engagement. Serving on the GPAC would allow me to give back to the community and help shape a General Plan that preserves Temecula's character while preparing for future opportunities—staying true to our city's motto of honoring old traditions while embracing new opportunities.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Jodessa Braga, MA, NBC-HWC | Health and Resilience Specialist | [REDACTED]
Rev. Emmanuel Azudiugwu | Parochial Vicar, St. Catherine of Alexandria Catholic Church | eazudiugwu@sbdioocese.org
Deacon Jim Vargas | President and CEO, Father Joe's Villages | deaconjim@neighbor.org

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

Maricel Braga

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

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☒ Yes ☐ No

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☒ Yes ☐ No

Profile

Annette

First Name

T

Middle
Initial

Brown

Last Name

Home Address

Suite or Apt.

Temecula

City

CA

State

92591

Postal Code

If you live in Temecula, which district do you live in?

☒ District 4

annette@marketingtemecula.com

Email Address

Home:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Marketing

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
☒ Work in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Other(s)

Annette T Brown

If "Other(s)" selected above, please describe below.

Tourism

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Economic Development / Business
- ☒ Parks and Recreation
- ☒ Arts and Culture

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Business (Chamber of Commerce, Auto Mall, Promenade Mall, Manufacturing Industry, Old Town Merchants Association, Entrepreneur's Exchange , etc.)
- ☒ Tourism (Visit Temecula Valley, Pechanga, Temecula Winegrowers Association, French Valley Airport, Galway Downs, wineries, breweries, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Visit Temecula Valley, Temecula Valley Chamber of Commerce

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

Old Town Review Board

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

Bachelor of Arts degree in English from California State University Long Beach.

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Visit Temecula Valley 2011 - Present Chief Marketing Officer 28690 Mercedes St, Temecula
Oversee all marketing and public relations efforts domestically and internationally that inspire travelers to stay in Temecula during need periods.

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Past President and Board Member of Friends of Pennypickle's Workshop, past Board Member of Jacob's House, past Board Member of Old Town Review Board, past Ways & Means Chair of Temecula Valley Chamber of Commerce.

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I have been proud to call Temecula home since 1995 and have witnessed firsthand the city's remarkable growth and development. My involvement in the community began in 1998 when I founded Neighbors newspaper. Today, in my professional role, I continue to work closely with businesses and organizations across Temecula, giving me unique insight into both opportunities and challenges from the perspective of residents and the business community. I care deeply about the future of our city and am committed to preserving its heritage, supporting controlled and thoughtful growth, and maintaining the safe, welcoming environment that makes Temecula such a special place to live and work. I believe my long-standing community involvement, combined with daily engagement with stakeholders, uniquely qualifies me to contribute meaningfully as a member of the General Plan Advisory Committee. I would be honored to lend my perspective and serve as a voice for both residents and businesses in support of the City's vision for the future.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Jan Schneider, Owner Temecula Lavender Co, and OTTA Board Member, [REDACTED]
[REDACTED] Pat Comerchero, Friends of Temecula Children's Museum,
Executive Director, [REDACTED] Rebecca Farnbach, Temecula
Historical Society, Board Officer, [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

[Annette_Brown_Resume_OTLR_Board.docx](#)

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

ANNETTE BROWN

Marketing & Business Professional

██████████
Temecula CA 92591
██████████

annette@marketingtemecula.com

EXPERTISE

Marketing and business professional with 31 years experience in business operations, developing community relationships, content writing, market research, and public spokesperson. Created successful, forward-thinking comprehensive strategic plans that included collaboration with community partners. A proven director, manager, and leader with excellent communication and people skills. Ability to work well across all organizational levels, with a true understanding of team concept. Respected for focused attitude and calm state under stressful situations. A creative thinker with fresh ideas and innovative approaches.

- Non-profit Fundraising
- Budget & Expense Control
- Community Relations
- Research & Development
- Print, Online and Broadcast Content
- Strategic Marketing
- Crisis Communications
- Special Event Management

PROFESSIONAL EXPERIENCE

Visit Temecula Valley

March 2011 – Present

Marketing & Public Relations Manager, Director of Public Relations

Created annual in-depth public relations and marketing strategic plans. Managed social media channels with nearly 100 thousand followers in total, managed advertising, created annual Visitor Guide, Meeting Guide and map brochure. Created and maintained annual department budget. Oversaw all outgoing images, messaging and marketing tools for brand quality control. Created story pitches, managed press release content and distribution of over 80 press releases per year to online media sources, as well as approximately 1200 media contacts. Annually hosted an average of 35 high-end international and domestic media groups on site tours, as well as nearly 200 individual press trips. Conducted media missions to Los Angeles, San Francisco, New York, Canada, and the United Kingdom. Instrumental in expanding the market from Southern California to nationwide and international. Formed Film Temecula in partnership with the City of Temecula as a new source of revenue.

Marketing a la carte

July 2007 – Present

Owner

Created and implemented strategic marketing plans for clients. Established and maintained key client relationships with organizations, community leaders, and local businesses. Developed and managed public relation campaigns. Coordinated marketing collateral with graphic designer and printer. Created and implemented promotions and special events. Managed each client within budget. Created and developed website and social media content. Trained client staff in customer service and established guidelines and procedures for quality customer relations. Researched target audience then

developed surveys and successful tactics to introduce new business. Defined competition and created brand identity.

Left Behind Games Inc.

September 2006 – July 2007

Marketing & Public Relations Manager

Managed launch of new product from box design to pop displays to advertisements and public relations plan. Coordinated media coverage with major broadcast networks, radio and the online sites. Wrote and distributed engaging press releases. Created plan-o-grams and brand presence in retail environments. Coordinated appointments for New York media tour. Wrote website content. Created marketing packages for retail sales and ongoing special events. Worked closely with sales team developing enticing sales packages and support collateral.

Cahuilla Casino

January 2006 – September 2006

Marketing Director

Increased visitation by creating a positive, exciting gaming environment. Developed and managed Players Club, which turned Players Club representatives into casino advocates. Grew carded play by over 40%. Established and managed a gift shop. Created and managed three department budgets, totaling approximately 3-million dollars. Maintained all expenses within budget perimeters, while growing each department from start-up to revenue generators. Created direct mail campaigns, print and radio ad campaigns, press releases, website content, and indoor and outdoor signage. Repaired community relationships that matured into positive outreaches to the schools and community. Worked synergistically with directors of finance, food and beverage, security, and gaming to maintain a record level of revenue.

ADDITIONAL QUALIFICATIONS

Education

Cal State University Long Beach
Bachelor of Arts Degree - English/Creative Writing

Computer Skills

Macintosh & PC
Proficient in Microsoft Office Suite

Community Involvement

City of Temecula Old Town Local Review Board – 2017 - Present
Friends of Temecula Children's Museum - Board Member 2004-2015
Jacob's House – Marketing Chairperson 2007-2015
Jacob's House – Board Member 2012-2015
Old Town Temecula Association – Marketing Chairperson 2007-2015
Temecula Valley Chamber of Commerce – Ways & Means Chairperson & Committee Member 1999-2002

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☒ Yes ☐ No

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☒ Yes ☐ No

Profile

Richard

First Name

J

Middle
Initial

Carrillo

Last Name

Home Address

Suite or Apt.

Temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

None Selected

Email Address

Mobile:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Vice President Travelers Insurance

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Work in Temecula
- ☒ Own a Property in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Business groups
- ☒ Real Estate / Development
- ☒ Faith-Based Organizations
- ☒ Service / Social Clubs (Rotary, VFW, Lions, Elks, etc.)

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Transportation
- ☒ Economic Development / Business
- ☒ Parks and Recreation
- ☒ Arts and Culture
- ☒ Public Safety (police, fire, emergency management, etc.)

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Business (Chamber of Commerce, Auto Mall, Promenade Mall, Manufacturing Industry, Old Town Merchants Association, Entrepreneur's Exchange , etc.)
- ☒ Real Estate (Development Community, Southwest Riverside County Realtors Association, Homeowner and Property Owner Associations, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Richard Carrillo

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

UCLA BA Political Science 1986 SCLA American Educational inst CPCU Property and Casualty Underwriter Associate in Claims

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Travelers Insurance 2005 to current Aetna 1995 to 2005 CNA 1994 to 1995 Allstate 1993 to 1994

Community Engagement

Richard J Carrillo

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Volunteer Coach TYBA 15 years

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I love Temecula, the chance to serve in any capacity and to see the city continue to grow and prosper would be a blessing. I would be honored to be chosen.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Kendra Clements teacher Judy Perry OC public Defender office [REDACTED] Eric Aguilera
atty at law [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

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☒ I Agree

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☒ Yes ☐ No

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☒ Yes ☐ No

Profile

Kristen

First Name

Casillas

Last Name

Middle
Initial

[REDACTED]

Home Address

Suite or Apt.

Temecula

City

CA

State

92591

Postal Code

If you live in Temecula, which district do you live in?

None Selected

[REDACTED]

Email Address

Mobile: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Category Manager - Ground Transportation

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
☒ Own a Property in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Other(s)

Kristen Casillas

If "Other(s)" selected above, please describe below.

Travel industry

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

☒ Transportation

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

☒ Tourism (Visit Temecula Valley, Pechanga, Temecula Winegrowers Association, French Valley Airport, Galway Downs, wineries, breweries, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

N/A

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

Some college (MSJC)

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Festive Road/Amazon - Category Manager- Ground Transportation: Dec23- Present; Manage supplier relationships, reduce travel costs, influence travelers to choose preferred suppliers
Avis Budget Group - Global Account Coordinator: complete buyer RFP's, manage day-to-day relationships with clients

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Participated in several peaceful protests at the Duck Pond, fostered/volunteered for many animal rescue groups

Statement of Interest

Kristen Casillas

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

Like many Temecula residents, i am a transplant from OC. I moved here because it was a beautiful, affordable city that provided quality education, affordable housing, and a sense of community. I hope that I can be a voice that advocates for those same qualities to those who wish to live here.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Jaime Clark - Business Development at OCADA, [REDACTED]
Priscilla Scruggs - Global Account Manager at Sixt, priscilla.scruggs@sixt.com, [REDACTED]
Paula Beck - Retired, [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

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☒ I Agree

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☒ Yes ☐ No

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☒ Yes ☐ No

Profile

Jessica

First Name

C

Middle
Initial

Christopher

Last Name

[REDACTED]

Home Address

Suite or Apt.

Temecula

City

CA

State

92591

Postal Code

If you live in Temecula, which district do you live in?

☒ District 4

jzc@value-n-sales.com

Email Address

Mobile: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Appraiser/Realtor

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Work in Temecula
- ☒ Own a Property in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Military/Veteran/Spouse
- ☒ Real Estate / Development
- ☒ Service / Social Clubs (Rotary, VFW, Lions, Elks, etc.)

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Non-Profit Organization (Habitat for Humanity, Interfaith Council, Empowerment Center, Social Work Action Group, Nature Conservancy, Veterans of Foreign Wars, etc.)
- ☒ Real Estate (Development Community, Southwest Riverside County Realtors Association, Homeowner and Property Owner Associations, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

VFW (life member), Board of Realtors

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

See Resume

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

See Resume

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Veterans of Foreign Wars, Life Member, donated over \$3000 and 400 hours to support the Veterans of Foreign Wars Motorcycle Clubs' Food Box and Veterans Home inspection programs.

Jessica C Christopher

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I have lived and worked in Temecula for 28 years. I know the city better than most. My appraisal license and real estate license have given me the opportunity to know most of the zoning by heart. I have seen in other areas how zoning and planning can positively and negatively impact housing and the quality of life for residents. I would love to protect the city in which I live, and my knowledge of housing gives me exceptional experience to do that.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Kevin Bussdieker, Business owner, [REDACTED], kevinb@ace-inspectons.com Mary Augusta, Business owner, [REDACTED] Susan Pifari, Business owner, [REDACTED] susan@foresightinsurance.net

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

[Combined.pdf](#)

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

JESSICA CHRISTOPHER - Certified Residential Appraiser/Realtor

Temecula, CA 92591 Phone [REDACTED] Cell [REDACTED] JZC@value-n-sales.com

Professional Profile

Licensed trainee appraiser in 08/05 and Certified Residential in 07/11, working as a fee appraiser since being certified, licensed Real Estate Agent since 07/09.

Professional Experience

- Grievance/Pro Standards Committee for SRCAR 2012-Present
- Added to the VA panel in 2017
- Added to REL's High-end appraisal panel 2014
- Complex Single Family Residential
- Certified by the Federal Housing Administration (FHA)
- Single Family Residential / Manufactured
- Condominium//Townhomes Appraisals

Career Highlights

- Appraiser, JZC Appraisals 05/10-Present
- Appraiser, Lynch Associates 04/12-5/13
- Appraiser, So Cal Appraisals 02/08-05/10
- Appraiser, Advanced Real Estate Appraisal 08/05-02/08

Professional Associations

- Certified Residential Specialist
- NAA, National Association of Appraisers
- Southwest Board of Realtors, Pro Standards and Grievance

Volunteer Activities

- Veterans of Foreign Wars, Life Member
- Donated over \$3000 and 400 hours to support the Veterans of Foreign Wars Motorcycle Clubs' Food Box and Veterans Home inspection programs

Education

Associate of Science degree in Real Estate from Mount San Jacinto College. Quality education for continuing education. The most recent continuing education includes;

- Ethics, Standards, Appraisal Practice 07/25/2024
- Elimination of Bias Cert – 06/09/2023
- Accredited Green Appraiser Build It Green 10/09/2019
- Affiliated Appraiser Workshops Federal & California State Laws 9/27/2018
- US Department of Housing and Urban Development, FHA Appraisal 09/01/2022

Additional education provided upon request.

September 15, 2025

To the Temecula City Council,

I strongly recommend Jessica Christopher for the General Plan Advisory Committee. Her extensive experience in the real estate and title insurance industries, combined with her exceptional communication skills and willingness to collaborate, makes her an ideal candidate. Jessica's vision for sustainable growth and preserving Temecula's unique character will help shape a general plan that reflects our community's values.

Her ability to work effectively with others ensures meaningful contributions to the committee. Please contact me for further details about her qualifications.

Sincerely,

DocuSigned by:

Jonathan Ingram

Jonathan Ingram

The GPAC meetings are expected to take place in-person at City Hall, on weekday evenings on monthly basis (2nd Thursday of the month, on or after 5:30 p.m.; with 3rd Tuesday of the month being an alternative day). The Committee will meet up to eight (8) times, starting late Fall 2025. Each meeting will last 2 to 3 hours. Can you commit to this timeline?

☒ Yes ☐ No

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☒ Yes ☐ No

Profile

Jeff

First Name

Middle
Initial

Comerchero

Last Name

Home Address

Suite or Apt.

Temecula

City

CA

State

92591

Postal Code

If you live in Temecula, which district do you live in?

☒ District 5

Email Address

Mobile:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Retired/consultant

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Work in Temecula
- ☒ Own a Property in Temecula
- ☒ Own a Business in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Seniors (age 65+)
- ☒ Military/Veteran/Spouse
- ☒ Real Estate / Development
- ☒ Non-Profit Groups

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Transportation
- ☒ Economic Development / Business
- ☒ Parks and Recreation
- ☒ Arts and Culture
- ☒ Public Safety (police, fire, emergency management, etc.)

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

☒ Non-Profit Organization (Habitat for Humanity, Interfaith Council, Empowerment Center, Social Work Action Group, Nature Conservancy, Veterans of Foreign Wars, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

First Tee of the Inland Empire (Chairman of the Board)

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

Temecula City Council, Temecula Community Services Commission, many other local and regional boards

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

Brooklyn College

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Retired from private business in 2016 and public life at the end of 2018. For the last 5 years I've been a self-employed Real Estate Development consultant. My company is PJC, LLC.

Community Engagement

Jeff Comerchero

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Too numerous to mention, but a few are the original Governing Board for Temecula Valley Hospital, First Tee of the Inland Empire, and representing the City of Temecula on RTA, SCAG's Regional Housing Needs Assessment Committee or RHNA, WRCOG, RCTC, etc.

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I've worked to formulate, revise and implement Temecula's General Plan for 25 years. During my 21 years as Mayor and Council Member, I firmly believed that the strongest reason for our City's success has been insuring we had a sound General Plan, then being very careful not to consider GPAs unless they were in our citizens' best interest. Too many cities violate their own GP just because developers ask them to do so. My interest at this time is to play a role in insuring that Temecula's General Plan is sound and reflects the residents needs and desires.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Chuck Washington, 3rd District County Supervisor [REDACTED] d3email@rivco.org Daniel Stephenson, Founder, the Rancon Group [REDACTED] danstephenson@rancongroup.com Jeff Stone, Current Nevada State Senator [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

Jeff Comerchero

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☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Zachary

First Name

Elliott

Last Name

Middle
Initial

[REDACTED]

Home Address

Suite or Apt.

Hemet

City

CA

State

92544

Postal Code

If you live in Temecula, which district do you live in?

None Selected

zac@myfusionchurch.com

Email Address

Mobile: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Pastor

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Work in Temecula
☒ Own a Business in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Business groups
- ☒ Non-Profit Groups
- ☒ Faith-Based Organizations

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Economic Development / Business
- ☒ Parks and Recreation
- ☒ Arts and Culture

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

☒ Non-Profit Organization (Habitat for Humanity, Interfaith Council, Empowerment Center, Social Work Action Group, Nature Conservancy, Veterans of Foreign Wars, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Fusion Christian Church, Project Touch, Circle of Care, Birth Choice

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

BA in Theology, Certificate in Church Consultation, Licensed Business & Life Coach, Certificate from Platform University, General Contractors License.

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Fusion Christian Church Pastor/President 19 years

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

City wide clean up, Shelter in the Storm, Circle of Care, Project Touch, Birth Choice, Temecula Parade.

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

As a pastor who connects with hundreds of Temecula Valley residents from all ages and walks of life, I believe I can bring a valuable and unique perspective to the future planning of our city.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Jame's 'Stew' Stewart - [REDACTED] Matthew Moore - Pastor & Teacher - [REDACTED] -
Matt@myfusionchurch.com Reuben Villar - Teacher & Friend - [REDACTED] -
[REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

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☒ I Agree

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☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Adam

First Name

M

Middle
Initial

Eventov

Last Name

[REDACTED]

Home Address

Suite or Apt.

Temecula

City

CA

State

92591

Postal Code

If you live in Temecula, which district do you live in?

☒ District 4

[REDACTED]

Email Address

Mobile: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

senior public affairs manager

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
☒ Work in Temecula
☒ Own a Property in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Business groups
- ☒ Real Estate / Development
- ☒ Non-Profit Groups
- ☒ Service / Social Clubs (Rotary, VFW, Lions, Elks, etc.)
- ☒ Other(s)

If "Other(s)" selected above, please describe below.

Economic Development, Utilities, Government Affairs,

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Economic Development / Business

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Business (Chamber of Commerce, Auto Mall, Promenade Mall, Manufacturing Industry, Old Town Merchants Association, Entrepreneur's Exchange , etc.)
- ☒ Non-Profit Organization (Habitat for Humanity, Interfaith Council, Empowerment Center, Social Work Action Group, Nature Conservancy, Veterans of Foreign Wars, etc.)
- ☒ Real Estate (Development Community, Southwest Riverside County Realtors Association, Homeowner and Property Owner Associations, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Murrieta Temecula Group, EDC of Southwest Riverside County, Workforce Development Board, Monday Morning Group, MSJC Foundation, Rotary, Temecula Chamber, Temecula Student of the Month, Higher Education Coalition, SoCalGas, CalCities, Inland Empire Chamber Alliance, Southwest California Legislative Council

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

Yes, REDI Commission

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

Please see resume

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Please see resume

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Past president and board member of the Mt. San Jacinto College Foundation. Past chair of the Economic Development Coalition. President of the Murrieta-Temecula Group, known as MTG. Board member of the Temecula Valley Chamber and participant in many of the Chamber's committees. A founding member of the Race Equity Diversity and Inclusion Committee of the Temecula Valley Chamber. Served as a City Commissioner for the Race Equity Diversity and Inclusion Commission. In March 2024 he was appointed as a commissioner to the Riverside County Workforce Development Board. Cub scout den leader. TVHS tennis team volunteer. Soccer assistant coach.

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

There are few things more important to a city than developing a general plan. It is a complex process that takes into account state and regional housing and transportation requirements, as well as ever-evolving development and environmental standards and new legislation that is making changes to CEQA. My professional background includes the development of nearly \$5 billion in energy, commercial, retail and residential projects, providing me with a familiarity with the challenges of development and environmental standards and local, state and federal requirements. These include state standards and those of the SCAQMD, SCAG and CARB. Having worked for a prominent Southern California tribe, I have a strong familiarity with the priorities of the tribal community and AB52 consultations. Working for a utility, I have a strong familiarity with the city permitting and construction process. As a REDI commissioner, I have been an active participant in City and community activities ranging from monthly mural unveilings to Special Olympic events to Arbor Day celebrations to parades and festivals. While that commission is disbanding, I remain committed to the mission of inclusiveness. I have helped coach youth sports, been a scout den leader and have supported several non-profits in the region, such as Oak Grove, Michelle's Place, Habitat for Humanity and the Boys & Girls Club. It would be an honor to help shape the future of the City of Temecula as it faces the challenges of the future.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Connie Stopher, CEO, Economic Development Coalition of Southwest Riverside County, [REDACTED]
[REDACTED] cstopher@edcswca.com Brooke Nunn, CEO, Temecula Valley Chamber of
Commerce, [REDACTED] brooke@temecula.org Al Rubio, Past Chairman, Temecula Valley
Chamber and other organizations, [REDACTED] arubio@dchusa.com

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

[EventovResume09.22.24.pdf](#)

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

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☒ I Agree

Adam Eventov

• Temecula, CA 92591

- Government Affairs Manager, Western Riverside County
- Strategic communications and political consultant
- Twenty years in media relations, public affairs, community outreach, event management
- Award winning reporter and editor for several Inland Southern California newspapers
- Master's of Communications, Journalism; Bachelor's of Psychology

Experience

Public Affairs Manager

SoCalGas, Murrieta, Calif., November 1, 2019, to the present

- Work with local governments, school and college districts, Tribes and economic development coalitions to promote the economic development of the region while protecting SoCalGas rate payers.
 - Identify and develop policies that can further the economic and educational goals of the region.
 - Secure permitting from cities, Tribes and agencies for the construction and repair of company facilities.
 - Work with customers and the community to safely provide reliable utility service.
 - Negotiate fees and franchise agreements
 - Deliver company messaging to elected officials, city staff and the public

Government Affairs Manager

San Manuel Band of Mission Indians, Highland, Calif., Feb. 1, 2017, to Oct. 2019

- Monitor political activities of federal, state, city, county and regional agencies and governments as it applies, to Indian Country, the Tribe and its business operations
 - Identify legislation and policy that would impact the Tribe, provide analysis, make recommendations and develop a plan of support or opposition
 - Prepare political contribution recommendations
 - Maintain campaign finance reports and compliance
 - Cultivate relationships with elected officials and government staff, convey messaging to elected officials, staff and community leaders
 - Represent Tribe at state and local government hearings, political associations, conferences and coalition meetings

- Assist with developing intergovernmental agreements to create and improve infrastructure and public safety
- Assess agendas to determine threats and opportunities for the Tribe
- Audit local, regional and national news sources and trade periodicals

Public Relations and Community Outreach Consultant

WellSaid! Communications, Temecula, Calif., June 2010 to January 31, 2017

- Create and conduct strategic communications and outreach programs for political campaigns, solar power plant builders, and land-use developers
 - Write copy for press releases, websites, fact sheets, speeches, Op-Eds, PowerPoints
 - Produce special events, write and coordinate event programs
 - Develop and implement media and social media programs
 - Cultivate political and business relationships; suggest strategic political giving
 - Design and conduct media relations programs, media training, media buying, story pitching, and editorial board meetings

Director of Public Relations

TMG Communications Inc., Riverside, Calif., November 2005 to June 2010

- Write and edit brochures, news and op/ed articles, newsletters, political mailers, email, websites, fact sheets, talking points, speeches and PowerPoint presentations
- Develop and conduct community relations and public affairs programs for land use clients, hospitals and energy developers
- Create and coordinate materials and programs for management symposiums and conferences
- Design and conduct media relations programs, media training, media outreach and editorial board meetings

Business Editor and Reporter

The Press-Enterprise, Riverside, Calif., May 2001 to November 2005

- Produced a daily business section, developed stories, managed reporters, selected content, and wrote headlines
- Covered military base reuse, the airline industry, economic development, logistics manufacturing, biotechnology, real estate, water issues and tourism

Assistant Metro Editor, Business Editor, Reporter

The Inland Valley Daily Bulletin, Ontario, Calif., April 2000 to May 2001

- Covered regional businesses, developed and budgeted stories, edited and managed reporters, produced a daily business section

Business Reporter

The Business Press, Ontario, Calif., August 1998 to April 2000

- Reported on commercial and residential real estate, transportation, retail, tourism, aerospace, commercial airlines and manufacturing

Business Reporter

The Los Angeles Newspaper Group , Covina, Calif., January 1997 to August 1998

- Reported on commercial and residential real estate, transportation, retail, tourism, commercial airlines, technology transfer and manufacturing

Professional Affiliations & Organizations

- California Association of Public Information Officials, past member
- Pass Economic Development Alliance, board member
- Mt. San Jacinto College Foundation Board, past president
- Economic Development Coalition of Southwest Riverside County, Chairman
- Building Industry Association – Baldy View Chapter, past member
- MSJC-TVUSD-MUSD Career Technical Education Advisory Committee, member
- Inland Action, past member
- Murrieta Temecula Group, President
- Beaumont Chamber of Commerce, board member, past vice chair
- California Nations Indian Gaming Association, business affiliate member
- City of Temecula Race Equity Diversity and Inclusion Commissioner
- Riverside County Workforce Development, board member
- Society of Professional Journalists, past member
- Moreno Valley Chamber of Commerce, board member
- Victor Valley Chamber of Commerce, past member
- Hemet-San Jacinto Valley Chamber, past board member
- Apple Valley Chamber of Commerce, past member
- Temecula Valley Chamber of Commerce, board member
- Barstow Area Chamber of Commerce, past member
- Black Chamber of Commerce, Southwest Riverside County, member
- Menifee Rotary Club, member
- NAACP, Southwest Riverside County, member
- Rosamond Chamber of Commerce, past member
- Nuevo Community Scholarship Foundation Board, past member
- Murrieta-Wildomar Chamber of Commerce, member
- Norco Area Chamber of Commerce, past member
- Lake Elsinore Chamber of Commerce, past board member, current member

- Perris Valley Chamber of Commerce, member
- Southwest Riverside County Legislative Council, board member
- High Desert Hispanic Chamber of Commerce, past member
- Antelope Valley Hispanic Chamber of Commerce, past board member
- Menifee Valley Chamber of Commerce, past executive board member
- Menifee Action Group, past member
- Nuvview Community Theatre Board of Directors, past member
- Greater Ontario Convention and Visitors Bureau, past tribal delegate
- League of California Cities, Inland Empire and High Desert divisions, member

EDUCATION

San Manuel Tribal Administrative Certification Program I & II, 2017- 2018
Claremont Graduate University, Claremont Calif.

M.A., Communications, emphasis in journalism, 1997
California State University, Fullerton; Fullerton, Calif.

B.A., Psychology, early child language development, 1988
University of Southern California; Los Angeles, Calif.

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☒ Yes ☐ No

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☒ Yes ☐ No

Profile

Rebecca

First Name

M

Middle
Initial

Farnbach

Last Name

Home Address

Suite or Apt.

Temecula

City

CA

State

92591

Postal Code

If you live in Temecula, which district do you live in?

☒ District 4

Email Address

Mobile:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

retired

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
☒ Own a Property in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Seniors (age 65+)
- ☒ Non-Profit Groups
- ☒ Faith-Based Organizations
- ☒ Service / Social Clubs (Rotary, VFW, Lions, Elks, etc.)

If "Other(s)" selected above, please describe below.

I am very much involved with the Temecula Valley Historical Society

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Non-Profit Organization (Habitat for Humanity, Interfaith Council, Empowerment Center, Social Work Action Group, Nature Conservancy, Veterans of Foreign Wars, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Temecula Valley Historical Society

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

I presently serve on the Old Town Temecula Advisory Committee

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

I retired after 40 years in the eye care field as a medical/surgical tech in ophthalmology and as a licensed optician. I have authored/coauthored 11 books and many articles, mostly about the history of the Temecula area. I have a leader of the team that advocated for saving the now Vail HQ National Historic District, Wolf's Tomb, and have been involved in several historic preservation efforts in Temecula. I lecture on historic topics in MSJC adult education classes and am a frequent speaker to groups who are interested in Temecula history.

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

I retired as an optician at LensCrafters in 2016, but prior to that time I was employed at the USC School of Medicine, Loma Linda University, and several private practices of ophthalmology.

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

The Vail Ranch Restoration Association, Temecula Valley Historical Society, Temecula Valley Writers & Illustrators, Lions Club, Rancho Music Association, Rancho Community Church, Calvary Baptist Church, P.E.O., LensCrafters Gift of Sight Program providing free eye exams and glasses to needy adults and children, Old Town Advisory Committee. Helped with Reality Rally. I collected materials from the Juan Murrieta family and placed them in the Murrieta Library. I have taught writing classes to church groups, PEO groups, and at the Ronald Roberts Library. I participate in and sometimes host Temecula Chamber of Commerce and Visit Temecula events.

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I am a longtime resident with concern for our future and want to have a say in what happens here. I have been here since 1988 when the population was 12,000 and want to bring my knowledge and understanding of the past to bridge into the future. I had experience working with the renovation of the Vail HQ historic site and have some understanding of procedure and policy that I can bring to the table.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

James Stewart, City Council Member, [REDACTED] Luke Watson, Deputy City Manager, [REDACTED], luke.watson@temeculaca.gov Betsy Lowrey, Assistant to the City Manager, 951-693-3959, betsy.lowrey@temeculaca.gov PS - I am already on the Old Town Temecula Advisory Committee, so I don't know if I can serve on both. If not, please decide where I can be most helpful.

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

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☒ I Agree

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☒ Yes ☐ No

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☒ Yes ☐ No

Profile

Eric

First Name

D

Middle
Initial

Faulkner

Last Name

[REDACTED]

Home Address

Suite or Apt.

Temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

☒ District 2

[REDACTED]

Email Address

Mobile: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Management Analyst

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
☒ Own a Property in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Military/Veteran/Spouse

If "Other(s)" selected above, please describe below.

Previous Commissioner

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Transportation
- ☒ Economic Development / Business
- ☒ Parks and Recreation
- ☒ Arts and Culture
- ☒ Public Safety (police, fire, emergency management, etc.)

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Other Organizations (Bike Temecula Valley Coalition, Temecula Valley Historical Society, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Big Brother Big Sisters

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

REDI Commission, Blue Ribbon Committee Quakity of Life Master Plan

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

Bachelor of Science in Health Sciences Master of Sciences in Health Administration
Certification in Diversity, Inclusion and Equity in the Workplace from University of Southern
Florida Business College

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Health Administrator VA San Diego Healthcare System 2016 - 2017 VA Veteran Experience
Office, Management Analyst 2017 - present

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

City Commissioner, Big Brother Big Sisters, Civilian Use of Force Advisory Council, City of
Temecula Blue Ribbon Committe, supported multiple City of Temecula Community events
(too numerous to count)

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I would like to serve on this commission to continue to move and lead Temecula into a prosperous future where every voice is heard and has the ability to contribute to build One Temecula.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Danny Young, Riverside Sheriff Department, [REDACTED] Todd Hlavac, Retired Navy and Registered Nurse, [REDACTED] Antonio Allen, Command Master Chief United States Navy, [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

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☒ I Agree

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☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

david

First Name

Matthew Flores

Middle
Initial

Last Name

Home Address

Suite or Apt.

Temecula

City

CA

State

92591

Postal Code

If you live in Temecula, which district do you live in?

☒ District 4

Email Address

Mobile:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Tattooer/business owner

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Work in Temecula
- ☒ Own a Property in Temecula
- ☒ Own a Business in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Business groups

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

☒ Economic Development / Business

☒ Arts and Culture

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

☒ Business (Chamber of Commerce, Auto Mall, Promenade Mall, Manufacturing Industry, Old Town Merchants Association, Entrepreneur's Exchange , etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Old Rose Tattoo

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

I have not

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

Fontana High School-High School Diploma

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Old Rose Tattoo (2015-Current), 29073 Overland Dr. Suite J Temecula, CA 92591, Owner/Tattooer, Customer Service, Tattooing. Buju Tattoo (2011-current), 914 W Washington St. San Diego, CA 92103, Tattooer, Customer Service, Tattooing.

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Vintage Hills Elementary School PTA (current Vice President). Old Rose Tattoo Toy Drive. Still Not Asking For It benefit. Temecula Adult Softball.

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I know I can help to give diverse representation to our city's General Plan Advisory Committee. As a small business owner in the city of Temecula, I have a unique perspective on the process and decisions made by the GPAC for years to come.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Scott Sperry, Assistant Vice President Operations Strategy, [REDACTED]
scott.sperry@lplfinancial.com Aaron Mason, Tattooer/Business Owner, [REDACTED]
[REDACTED] Justin McCabe, Realtor, [REDACTED] Justin@thebrandrealty.com

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

The GPAC meetings are expected to take place in-person at City Hall, on weekday evenings on monthly basis (2nd Thursday of the month, on or after 5:30 p.m.; with 3rd Tuesday of the month being an alternative day). The Committee will meet up to eight (8) times, starting late Fall 2025. Each meeting will last 2 to 3 hours. Can you commit to this timeline?

☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Shari

First Name

Franklin

Last Name

Middle
Initial

[REDACTED]

Home Address

Suite or Apt.

Temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

None Selected

[REDACTED]

Email Address

Mobile: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Business Owner in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Work in Temecula
- ☒ Own a Property in Temecula
- ☒ Own a Business in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Youth (under age 18)
- ☒ Business groups
- ☒ Special Needs Community

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Economic Development / Business
- ☒ Parks and Recreation
- ☒ Public Safety (police, fire, emergency management, etc.)

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Education (California State University San Marcos, Mount San Jacinto Community College, Temecula Valley Unified School District, Linfield Christian School, etc.)
- ☒ Health (Temecula Valley Hospital, medical, dental, chiropractic, etc.)
- ☒ Tourism (Visit Temecula Valley, Pechanga, Temecula Winegrowers Association, French Valley Airport, Galway Downs, wineries, breweries, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

My company has connections to many schools, including TVUSD due to the services we provide to children with special needs; we also have relationships with hospitals and medical practices for our special needs patients and other providers in coordinator their care; My husband and I live in Pauba Rd in wine country and have interest in how tourism impacts residents, while also participating in the wine growers association with 400 vines of pinot grigio on our property

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

Not yet! I'd love to get more involved locally!

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

Bachelors degree in Communication Disorders from Biola University in La Mirada, CA
Masters degree in Communication disorders from Cal State Fullerton. SEE RESUME

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

I have been a small business owner for the past 15 years here in the city of Temecula. SEE RESUME

Shari Franklin

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

I have been an active parent and participant in the Temecula community for many years. My husband and I relocated here with our 3 children in 2009. They all attended TVUSD and the youngest graduated in June 2021. When they were younger, we participated in many city classes for kids including dance, cooking, cheer. They also participated in many sporting activities through various soccer and volleyball clubs including Hawks, Surf, and Viper. We are now empty nesters and are enjoying a little more time to give back to the community.

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

As a 15-year small business owner of a pediatric speech and occupational therapy practice in Temecula, I bring a deep understanding of the community's economic and social needs, making me well-suited for the General Plan Advisory Committee. My experience as a resident in the neighboring wine country, where my family grows grapes, gives me insight into Temecula's unique blend of tourism and natural beauty. As an empty nester with a strong connection to the community, I am committed to engaging collaboratively, reviewing extensive materials, and providing thoughtful and balanced input on diverse topics like land use, economic development, and community impact. I believe that my long-term investment in Temecula's growth and my successful ability to grow a business that serves the community qualifies me to work with others respectfully and aligns with the GPAC's mission. As a long-time Temecula small business owner and resident, I believe I am qualified to join the General Plan Advisory Committee to contribute to shaping our city's future. With 15 years running a pediatric speech and occupational therapy practice in the city, I understand the importance of fostering a community that supports families and businesses alike. Living in the neighboring wine country, where my family grows grapes, I value Temecula's unique blend of the benefits of tourism and natural beauty. As an empty nester, I am motivated to give back by sharing my insights and collaborating with diverse voices to ensure the General Plan reflects our community's values, addresses critical issues, and promotes sustainable growth for the next 20 years.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Liselle De Grave-business owner, DeGrave Communications; [REDACTED]
liselle@degravepr.com Dana Portis, TVUSD Special Ed Teachers, [REDACTED]
[REDACTED] Serina Tomlinson, Realtor TheTomlinson Group; [REDACTED]
[REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

[Shari_Franklin_Resume.pdf](#)

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

SHARI FRANKLIN

PROFESSIONAL MEMBERSHIPS

Certificate of Clinical Competence,
American Speech/Language/Hearing Association

ACCREDITATIONS

California State License SP9126
Clinical Rehabilitative Services Credential

EDUCATION

May 1993 California State University, Fullerton
Master of Arts, Speech Communication

May 1990 Biola University, La Mirada, CA
Bachelor of Arts, Communication Disorders

PROFESSIONAL EXPERIENCE

September 2008-present **Little Sprouts Therapy Center**
President, Owner, Speech/Language Pathologist

28765 Single Oak Dr, Suite 140
Temecula, CA 92590
951-552-1126 ph 951-552-1128 FAX

- Provide speech/language assessments and therapy to children 18 months-6 years of age
- Provide written reports and consultations with parents regarding assessment results and recommendations
- Provide parents with recommended suggestions for encouraging speech/language development at home
- Maintain insurance contracts and liability insurance
- Successful vendor for Inland Regional Center

February 2010-June 2011

**Temecula Valley Unified
School District**

Contractual Speech/Language Pathologist

- Provided speech/language remediation services to preschool age children with various disorders, including autism spectrum disorders and severe developmental disabilities
- Conducted thorough speech/language assessments including data collection, standardized assessments, structured observations, and interviews
- In cooperation with IEP team, determined the student's need and eligibility for special education or related services
- Prepared IEP's using the SEIS program and attended IEP meetings representing the child's current speech and language skills
- Completed DRDP's and progress reports in a timely manner

- Consulted with students' teachers regarding progress and best practices for successful intervention
- Communicated with parents regarding children's progress, providing quarterly progress reports and conducting annual reviews
- Maintained clear, comprehensive records of student's progress
- Provided resources for families regarding speech and language development and home practice

July 2005-June 2009

Orange Unified School District

1401 North Handy Street

Preschool Assessment Team-Independent Contractor

Orange, CA 92867

- Received initial intakes from parents concerned regarding their child's speech/language development
- Completed thorough assessments of children age 2 years, 11 months through 4 years 8 months including phonology, auditory comprehension, verbal expression, language samples, behavioral observations, fluency, voice, and oral motor development
- Analyzed, interpreted and completed a written report regarding the results of the assessment
- Planned and coordinated professionals for reporting results at the IEP meeting
- Presented findings to parents and other professionals, including parent education regarding helpful tips for home, and community resources
- Determined eligibility for services including making recommendations for the most appropriate setting
- Investigated placement options throughout the district to ensure a proper setting for the child's speech therapy services
- Communicated with receiving therapist regarding assessment results and suggested goals

July 1999-July 2005

Orange Unified School District

Contractual Speech/Language Specialist

- Provided speech/language remediation services to preschool through high school age children with various disorders, including autism spectrum disorders and severe developmental disabilities
- Conducted thorough speech/language assessments including data collection, standardized assessments, structured observations, and interviews
- In cooperation with IEP team, determined the student's need and eligibility for special education or related services
- Developed an Individualized Education Program for students found eligible for services
- Provided district program coordinator with alternate professional opinion and assessment of sensitive cases
- Represented the district in mediation procedures by providing professional expertise and recommendations
- Supervised, mentored, and oriented CFY candidates along with new graduates or employees
- Provided direction and supervision to speech aide
- Communicated with parents regarding children's progress, providing quarterly progress reports and conducting annual reviews
- Maintained clear, comprehensive records of student's progress
- Provided resources for families regarding speech and language development and home practice

January 2002-January 2006
Sub Contractor

Hephatha Lutheran Preschool
5900 E. Santa Ana Canyon Rd
Anaheim, CA 92807

- Assess preschool age children to determine their readiness for kindergarten
- Provide consultative services to preschool teachers regarding kindergarten expectations
- Consult with preschool teachers regarding recommendations for kindergarten readiness
- Provide written recommendations for parent and school staff
- Provide preschool parents with suggestions for preparing their child for kindergarten

June 1995-March 1998
Director of Rehabilitation

Specialty Hospital of Southern California
14900 E Imperial Hwy
La Mirada, CA 90637

- Manage physical therapists, occupational therapists, and speech pathologists at 3 campuses for a total of 30 employees
- Interview, hire, and negotiate contracts for rehab employees
- Analyze treatment logs for maintaining successful productivity
- Research and purchase necessary equipment for the gym
- Develop and maintain \$500,000 budget

June 1993-June 1995
Rehab Manager

Rehab Alliance
22995 Mill Creek Drive
Laguna Hills, CA 92653-1215

- Manage physical therapists, occupational therapists, and speech pathologists at multiple skilled nursing facilities in Southern California
 - Provide speech therapy services to pediatric patients in the inpatient acute care hospitals and adults in rehab units, transitional care units and skilled nursing facilities
-

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☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Amy

First Name

Freitas

Last Name

Middle
Initial

Home Address

Suite or Apt.

Murrieta

City

CA

State

92563

Postal Code

If you live in Temecula, which district do you live in?

None Selected

amy@advanseniorcare.com

Email Address

Home:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Business Owner/Operator

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Own a Business in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Seniors (age 65+)

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Transportation
- ☒ Economic Development / Business

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Health (Temecula Valley Hospital, medical, dental, chiropractic, etc.)
- ☒ Non-Profit Organization (Habitat for Humanity, Interfaith Council, Empowerment Center, Social Work Action Group, Nature Conservancy, Veterans of Foreign Wars, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

I am actively involved in the Temecula community, working closely with the local medical industry to support seniors and their families. My role often includes helping clients get to medical appointments, guiding them through the healthcare system, and ensuring they receive the right type of care for their needs. In addition to my work with seniors, I've also been a dedicated advocate for Alzheimer's awareness and support, serving on the planning committee for the Walk to End Alzheimer's in Temecula for over five years. These affiliations allow me to not only connect with professionals and organizations but also to make a meaningful impact on the lives of families in our community.

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

I hold a Bachelor's degree in Business and a Certificate from the Department of Social Services Community Care Licensing Division for Residential Care Facility for the Elderly.

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

AdvanCare 27715 Jefferson Ave. Suite 113A Temecula, Ca. 92590 Owner/Operator This includes managing day-to-day business functions, ensuring compliance with state and federal regulations, building and maintaining strong relationships with clients, families, caregivers, and community partners, and developing programs that meet the unique needs of seniors.

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Community & Volunteer Involvement Alzheimer's Association – Served on the planning committee for the Walk to End Alzheimer's in Temecula for over 5 years, supporting awareness, fundraising, and community engagement. Inland Empire Network for Care (IENC) – Served as a board member for over 3 years, collaborating with other professionals to improve resources, education, and support for seniors and their families across the region. Veterans Expos – Participated in local expos to provide resources, information, and support for veterans and their families. Temecula Senior Center – Collaborated with staff and seniors to promote health, wellness, and social engagement through programs and outreach. Senior Living & Care Facilities – Organized and participated in activities and events for residents, helping enhance quality of life and provide companionship. Healthcare Partnerships – Worked closely with the local medical community to assist seniors and families with navigating care options, appointments, and healthcare needs.

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I wish to serve on the General Plan Advisory Committee because I am deeply invested in the future of the City of Temecula and committed to contributing to the continued growth, health, and well-being of our community. I have been a business owner in Temecula for over 10 years and bring both professional and personal insight into the city's growth and development. Through my work with seniors, families, and the local medical industry, I have gained a broad perspective on the unique needs of our residents, from healthcare access to senior services and community resources. My passion lies in ensuring that Temecula remains a city where people of all ages can thrive, and I believe serving on this committee will allow me to be a voice for those populations who may not always be represented.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Krystle Joseph Executive Director for Riverside Medical Charitable Foundation [REDACTED]
krystle@rmccharity.org Lakissa Shirley Business Development Manager for BBSI [REDACTED]
[REDACTED] Lakissa.Shirley@bbsi.com Dominique Daphness US Navy Command Master Chief [REDACTED]
[REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

Amy Freitas

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

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☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Mark

First Name

J

Middle
Initial

Garcie

Last Name

Home Address

Suite or Apt.

Temecula

City

CA

State

92591

Postal Code

If you live in Temecula, which district do you live in?

☒ District 4

Email Address

Mobile:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Fire Captain

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Live in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Non-Profit Groups

Mark J Garcie

If "Other(s)" selected above, please describe below.

Labor organization

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

☒ Public Safety (police, fire, emergency management, etc.)

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

☒ Education (California State University San Marcos, Mount San Jacinto Community College, Temecula Valley Unified School District, Linfield Christian School, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Fire department, IAFF/CPF,

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

College (fire Tech and Admin) Instructor (CSFM/IFSAC) HAZMAT instructor, WMD course mgnt

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

CALFIRE - fire and emergency services (stations 92, 3, 23, Bautista Camp, RRU)

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

JDRF - 5 years annual walk and advisory group Scouting program - explorer advisor (2 years)
School site councils (ranch elementary, Margarita middle, Chaparral HS) Political action, local PAC, assisted in candidate campaigns for both council and school district

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

A resident of over 25 years, and being involved in school councils and scouting while raising our children, we have seen the city double in size. I believe that as I transition into retirement, I can bring a range of views and ideas about the future growth of the city, while still maintaining the general atmosphere that first attracted myself and my family to the city.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Peter Boctor , state director of rank and file IAFF 2881 [REDACTED] Rob Rios, retired LAPD [REDACTED]
[REDACTED] Neal Mongon, Retired HPD, [REDACTED] Jerry Sack, Retired, USMC Fire Chief, [REDACTED]
[REDACTED] Colin Bell, retired Fire Chief, Fed Fire Ventura [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

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☒ I Agree

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☒ Yes ☐ No

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☒ Yes ☐ No

Profile

Donald

First Name

Graham

Last Name

Middle
Initial

Home Address

Suite or Apt.

Temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

☒ District 1

Email Address

Mobile:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Telecommunications Systems Manager

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
☒ Work in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Other(s)

Donald Graham

If "Other(s)" selected above, please describe below.

Long time citizen

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Transportation
- ☒ Economic Development / Business
- ☒ Parks and Recreation
- ☒ Arts and Culture

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

☒ Tourism (Visit Temecula Valley, Pechanga, Temecula Winegrowers Association, French Valley Airport, Galway Downs, wineries, breweries, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Work for Pechanga

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

High School Diploma. Multiple certificates in the Telecommunications industry.

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Pechanga Resort Casino, 45000 Pechanga parkway Temecula, Ca. 92592 IT Telecommunications Systems Manager - Oversee all telecommunications for Pechanga and Temecula Creek Inn including, cellular devices, landlines, call centers and all systems associated and the team managing them.

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

I have no past volunteer directly with the city, but I have been active with Pechanga's volunteer efforts.

Donald Graham

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I'd like to believe that I can bring a fresh perspective and maybe some experience as I have lived in temecula for nearly 30 years.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Heather Graham - Spouse - [REDACTED] Dan Levitt - Audio/ Visual contractor/ Antraupanour - [REDACTED] - David Tillman - Teacher - [REDACTED] - [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

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☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

JACK

First Name

M

Middle
Initial

GUERRERO

Last Name

Home Address

Suite or Apt.

TEMECULA

City

CA

State

92591

Postal Code

If you live in Temecula, which district do you live in?

☒ District 4

Email Address

Mobile:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Economist and Certified Public Accountant (CPA)

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
☒ Own a Property in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Business groups
- ☒ School-Affiliated
- ☒ Non-Profit Groups
- ☒ Other(s)

If "Other(s)" selected above, please describe below.

Private sector banking professional (CPA); political party official (county and state level); and taxpayer advocate

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Transportation
- ☒ Economic Development / Business

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Business (Chamber of Commerce, Auto Mall, Promenade Mall, Manufacturing Industry, Old Town Merchants Association, Entrepreneur's Exchange , etc.)
- ☒ Education (California State University San Marcos, Mount San Jacinto Community College, Temecula Valley Unified School District, Linfield Christian School, etc.)
- ☒ Other Organizations (Bike Temecula Valley Coalition, Temecula Valley Historical Society, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

In the City of Temecula, I am affiliated with Temecula Valley Unified School District (Advisory Committee); Murrieta-Temecula Republican Assembly; and U.S. Bancorp (employed by the corporate office, but company has branch presence in Temecula).

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

I have been a resident of Temecula for three (3) years. Prior thereto, I lived in Los Angeles County, where I served as Mayor and City Council Member of local municipality and as Board Member to various regional commissions.

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

-MBA (focus on finance), Harvard Business School, Harvard University, Cambridge, MA -BA, Quantitative Economics, Stanford University, Palo Alto, CA -Certified Public Accountant (CPA), licensed in state of California, by the California Board of Accountancy -Series 79 and series 63, by Financial Regulatory Authority (FINRA)

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

-12/2022 to present, Vice President, Capital Management, U.S. Bancorp, Minneapolis, MN (working remotely from home, in Temecula, CA). Primary responsibilities include capital management, capital optimization, economic stress testing, and regulatory filings with the Federal Reserve Board -1/2014 - 12/2022, Vice President Corporate Treasury, MUFG Union Bank, Los Angeles, CA -Previous employers: KPMG LLP (San Francisco & Zurich, Switzerland), Ernst & Young LLP (San Francisco), American Express Company (New York & London, UK), and William & Henry Associates - Investment Bankers (Los Angeles, CA)

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

- Advisory Committee, Temecula Valley Unified School District - Murrieta Temecula Republican Assembly (MTRA) - Republican Party of Riverside County (Southwest Caucus - Temecula/Murrieta)

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I am a three-year resident of Temecula, California, actively engaged in my community through church affiliation; Advisory Committee work with the Temecula Valley Unified School District; and political activism with the Murrieta-Temecula Republican Assembly (MTRA) and the Republican Party of Riverside County. I love my community and my neighborhood, and I seek to apply my skill-set and extensive professional experience to enhance the City's General Plan. In the private sector, I have a diversified financial background, as a licensed Certified Public Accountant (CPA), Treasury professional in the banking sector, auditor, investment banker, and merger & acquisitions advisor. In my professional capacity, I have worked with large corporate organizations (Fortune 500 companies/ SEC registrants), as well as government agencies including municipalities and agencies of the federal government. I am intimately familiar with financial statements, including the Comprehensive Annual Financial Report that government agencies produce. I am also a subject matter expert in government accounting. In the public sector, I served previously as Mayor and City Council Member for a local municipality in Los Angeles County (prior to my residential relocation to Temecula, CA, three years ago). During my time on that City Council, I worked extensively on a variety of issues, including multiple years of financial budgets, several audits and forensic examinations, and update to the City's General Plan. I understand the challenges and opportunities we have at this moment, to refresh the City's General Plan in Temecula. Beyond City Council, I served on the Board of several regional commissions in Los Angeles County, including the Gateway Cities Council of Governments (COG), League of California Cities, California Contract Cities Association, and the Los Angeles County Sanitation District. I also served on the Board of the Los Angeles County Taxpayers Association, the Southern California Advisory Council of the Hispanic Scholarship Fund, and the Board of the Harvard Latino Alumni Association.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

-Dr. Joseph Komrosky, Board Member, Temecula Valley Unified School District, [REDACTED]
[REDACTED]-Ms. Janette Chun, CEO of Birth Choice (Temecula), and Chair of the Murrieta-Temecula Republican Assembly (MTRA), [REDACTED]-Mr. John Leonard, Chairman, Southwest Caucus (Murrieta/ Temecula), Republican Party of Riverside County [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

The GPAC meetings are expected to take place in-person at City Hall, on weekday evenings on monthly basis (2nd Thursday of the month, on or after 5:30 p.m.; with 3rd Tuesday of the month being an alternative day). The Committee will meet up to eight (8) times, starting late Fall 2025. Each meeting will last 2 to 3 hours. Can you commit to this timeline?

☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Sidney

First Name

S

Middle
Initial

Hamilton

Last Name

[REDACTED]

Home Address

Suite or Apt.

Temecula

City

CA

State

92590

Postal Code

If you live in Temecula, which district do you live in?

None Selected

[REDACTED]

Email Address

Mobile: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Restaurant owner

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Work in Temecula
- ☒ Own a Business in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Other(s)

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

☒ Economic Development / Business

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

☒ Business (Chamber of Commerce, Auto Mall, Promenade Mall, Manufacturing Industry, Old Town Merchants Association, Entrepreneur's Exchange , etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

None

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

None

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

College

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Restaurant owner for 34 years in old town temecula

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Hosted car shows in old town.

Statement of Interest

Sidney S Hamilton

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I have owned and worked at a my families restaurant in old town Temecula for 34 years. I have watched old town grow and change with the times. I want to see all businesses and families thrive and enjoy this city. I want to get involved in the community to make it a better place for the next generations.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Mike, beer and wine garden/ liquor store owner [REDACTED] Brenden Kalfus Mayor of Temecula [REDACTED] Julie ngo State Farm [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

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☒ I Agree

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☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Justin

First Name

Holmquist

Last Name

Middle
Initial

[REDACTED]

Home Address

Suite or Apt.

Temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

☒ District 3

[REDACTED]

Email Address

Mobile: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Business owner, Cool Air Solutions

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
☒ Work in Temecula
☒ Own a Property in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Business groups

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Transportation
- ☒ Economic Development / Business
- ☒ Parks and Recreation
- ☒ Public Safety (police, fire, emergency management, etc.)

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

☒ Business (Chamber of Commerce, Auto Mall, Promenade Mall, Manufacturing Industry, Old Town Merchants Association, Entrepreneur's Exchange , etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

n/a

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

n/a

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

C20, C36 HVAC and Plumbing Contractor, Owner of Cool Air Solutions, Inc. Currently located in Murrieta and servicing Temecula. Involved in community events including homeless outreach, Mission of Hope and Jacobs House.

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Cool Air Solutions last 20 years Owner, GM. 41638 Eastman Dr. Ste b Murrieta, Ca. 92562

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Mission of Hope, Jacobs House.

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I am 54 year old with over 22 years in Temecula running a successful business in the community. I would love the opportunity to get more involved, with the hope to shape the successful future of the community that my family, friends and coworkers live.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Joseph Gray, Business Owner in Temecula, [REDACTED], [REDACTED] Chuck Jines, Business Owner, Air Temperature Specialist, [REDACTED] chuckj@airtempsocal.com Brian Clements, Former Building official, [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

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☒ I Agree

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☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Bishop Terrence

First Name

L

Middle
Initial

Hundley

Last Name

Home Address

Suite or Apt.

Murrieta

City

CA

State

92563

Postal Code

If you live in Temecula, which district do you live in?

None Selected

Email Address

Mobile:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Building Contractor/Pastor

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Own a Business in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Seniors (age 65+)
- ☒ Business groups
- ☒ Non-Profit Groups
- ☒ Faith-Based Organizations

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

☒ Non-Profit Organization (Habitat for Humanity, Interfaith Council, Empowerment Center, Social Work Action Group, Nature Conservancy, Veterans of Foreign Wars, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

The Place City of Miracles Cathedral

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

License Building Contractor/ Ordained Bishop and Pastor

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

HUNDCO Development Inc., Building Contractor/CEO-25060 Hancock Ave., Bld. #103- Unit #221 The Place City of Miracles Cathedral, Bishop/Pastor/CEO-41823 Enterprise Circle N., Ste #100, Temecula CA 92590 ACTS II Covenant Network International, Presiding Bishop/CEO--41823 Enterprise Circle N., Ste #100, Temecula CA 92590

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Community Outreach Programs with Project Touch, Servicing to Homeless, Counseling for Couples & Fathers

Bishop Terrence L Hundley

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I believe I would best serve on the General Plan Advisory Committee because I bring both a deep commitment to community well-being and proven experience in leadership, collaboration, and vision-casting. Through my years of service in ministry and community engagement, I have worked with diverse groups of people, listening to their needs, building consensus, and helping develop solutions that strengthen families and neighborhoods. I value inclusivity, fairness, and forward-thinking planning. I am dedicated to ensuring that our General Plan reflects not only the current needs of our community but also a sustainable and hopeful future for the next generation. My leadership experience has taught me the importance of being on time, prepared, and fully engaged in every assignment—qualities I will bring to this committee. Serving on the GPAC would be both an honor and an opportunity to contribute my voice, skills, and passion toward shaping a plan that benefits the entire community.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

1-Kellee Malone, Broker Reliable Realty Group [REDACTED] /
Kmalone@teamreliablerealty.com 2-Pastor Dwight Steward, Pastor, Family Worship Center
[REDACTED] 3-Symantha Seasay, Beauty Salon Owner [REDACTED]
[REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

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☒ I Agree

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☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Ross

First Name

Jackson

Last Name

Middle
Initial

Home Address

Suite or Apt.

Temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

☒ District 2

ross@rjcmsservices.com

Email Address

Home:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Construction Management Consultant services

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Work in Temecula
- ☒ Own a Property in Temecula
- ☒ Own a Business in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Seniors (age 65+)
- ☒ Military/Veteran/Spouse
- ☒ Real Estate / Development
- ☒ Non-Profit Groups
- ☒ Other(s)

If "Other(s)" selected above, please describe below.

OLD TOWN TENANT ASSOCIATION BOARD MEMBER

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Economic Development / Business

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

☒ Business (Chamber of Commerce, Auto Mall, Promenade Mall, Manufacturing Industry, Old Town Merchants Association, Entrepreneur's Exchange , etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

OLD TOWN TENANT ASSOCIATION

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

PREVIOUSLY OLD TOWN LOCAL REVIEW COMMITTEE, MASTER PLAN COMMITTEE

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

CONSTRUCTION /DEVELOPMENT INDUSTRY FOR OVER 45 YRS, SERVED IN THE AIR FORCE - DVA 72-80 NATO FORCES SERVED ON OLD TOWN LOCAL REVIEW BOARD AS A MEMBER AND AS CHAIRMAN. CURRENTLY ON THE OLD TOWN TENANT ASSOCIATION BOARD AS THE VICE CHAIRPERSON. HAVE BEEN SERVING ON THIS BOARD FOR THE PAST 6YRS

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

TRUAX DEVELOPMENT FOR 10 YEARS 2011-2021 DIRECTOR OF CONSTRUCTION DEVELOPMENT, BUSINESS -OWNED AND OWNED AND OPERATED JCMS SINCE 2008- CURRENT CONSULTING SERVICES, 2021- CURRENT- SERVING AS A CONSULTAT TO THE TEMECULA RESORT AND SPA PROJECT FOR MR.STEVE KIM DEVELOPER OF SAID PROJECT ASSOICATED WITH DA GILL COMPANY AS SUPPORT MEMBER FOR HIS COMPANY.

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

CURRENT SPONERSHIP TO THE NATURE EDUCATION FOUNDATION,SANTA ROSA PLATEAU.
CURRENTLY A MONTHLY SPONER AT OAK GROVE CENTER, SUPPORTER TO BIRTH CHOICE
TEMECULA

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

My connection to this community has been nurtured through years of active participation and involvement. My past role as Chairman of the Old Town Local Review Board has afforded me the privilege of shaping the development of our area, ensuring that every voice is heard and represented. Currently serving as Vice President for the Old Town Tenant Association has further amplified my dedication to bettering the lives of those around me. Through these endeavors. My life experiences have honed my strengths, chief among them being an unwavering commitment to truth and integrity. My military background has instilled in me a sense of duty to uphold the principles of fairness and equity that are foundational to a just society. My work experience has provided me the knowledge to asset, support progress, manage, and understand challenges with the open-mindedness' required to ensure the results are in the best interest of the community and its citizens.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Will Joyce, Allstate insurance owner and member of OTTA [REDACTED] (C)
willjoyce@allstate.com Julie Ngo, Statefarm insurance owner and president of OTTA [REDACTED]
[REDACTED] (C) julie.ngo.quk7@statefarm.com TC Williams retired marine [REDACTED] (C)
[REDACTED] Jill Erickson Family counselor [REDACTED] (C) [REDACTED]
Dana Laursen, owner of Laursen Electrical [REDACTED] (C) dana@laursenelectrical.com

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

[RJ_-resume_2025.pdf](#)

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

Ross Jackson

Temecula ca 92592

ross@rjcmservices.com

Professional Summary

Construction professional with over 40 years of extensive experience in the commercial construction, hospitality, and government sectors, including the US Navy, Coast Guard, Corps of Engineers, DOD, State, and City contract work. Structural engineering background. Proven track record in overseeing and executing large-scale projects, commercial complexes, and infrastructure developments. Adept in managing teams, ensuring compliance with safety standards, and delivering projects on time and within budget. Strong leadership, problem-solving, and decision-making skills with a deep understanding of the construction industry's best practices.

Core Competencies

- Owner Representative Services/Consultant
- Project Management & Execution
- Project superintendent management
- Budgeting & Cost Control, Developing Project Proformas
- Team Leadership & Development
- Safety Compliance & Risk Management
- Vendor & Contractor Coordination
- Quality Assurance & Control
- Construction Planning & Scheduling
- Client Relations & Communication
- Blueprint & Technical Drawing Interpretation
- Permitting & Regulatory Compliance
- Contractor Submittal processing
- Contractor RFI processing
- Monthly invoice control documentation processing
- Precon Construction Estimating
- Plan check review
- Contract negotiations

Professional Experience

Owner's Representative

Represented owners on-site, managing day-to-day operations for large-scale commercial projects, including hotels, office buildings, and retail complexes.

- Ensured that construction activities adhered to the agreed-upon design, budget, and timeline, making necessary adjustments to meet project goals.
- Conducted regular site inspections with owners and other stakeholders, providing detailed progress reports and addressing any issues or changes requested by the owners.
- Facilitated communication between the construction team and the owners, ensuring transparency and fostering a collaborative environment.
- Implemented quality control measures to ensure that all work met the owners' standards and industry best practices.
- Supported the owner's team by assisting in the design and planning of commercial and hotel projects, ensuring alignment with the owner's vision and objectives.
- Coordinated with contractors, suppliers, and vendors to ensure timely delivery of materials and services in line with the project timeline.
- Conducted site inspections to monitor progress and ensure compliance with project specifications, providing feedback to the owners and recommending improvements.
- Assisted in developing budgets and schedules, providing owners with insights on potential cost-saving measures and efficiency improvements.

Senior Project Manager

- Execution of high-value commercial construction projects, ensuring timely delivery and adherence to budget constraints.
- Managed teams of engineers, contractors, and subcontractors, fostering a collaborative and productive work environment.
- Developed and maintained project schedules, budgets, and reports, regularly updating stakeholders and clients.
- Ensured strict compliance with safety regulations and industry standards, resulting in a significant reduction in on-site accidents.
- Coordinated with architects, engineers, and local authorities to secure necessary permits and approvals.
- Supervised on-site construction activities to ensure projects were completed to the highest quality standards.
- Managed day-to-day operations, including labor allocation, materials procurement, and equipment maintenance.
- Conducted regular site inspections to monitor progress and identify potential issues, implementing corrective measures as needed.
- Collaborated with project managers to develop and refine construction schedules, optimizing resource utilization.
- Maintained open lines of communication with clients, addressing concerns and providing updates on project status.
- Assisted in the design and planning phases of commercial construction projects, contributing to the development of detailed project plans.
- Coordinated with contractors and vendors to ensure timely delivery of materials and services, minimizing project delays.

- Performed site inspections and quality control assessments to verify compliance with project specifications and industry standards.
- Supported the project management team in developing budgets, schedules, and progress reports.
- Participated in safety meetings and training sessions, promoting a safety culture on the job site.

Achievements

- Project Manager for the construction of the Pechanga Repository 20,000 SF building, Pechanga Indian Reservation, completed October 2024.
- Truax Building, a 4-story office/mixed-use in Temecula, CA. Old Town – Owner's Representative / Director of Development and Construction for Truax Development Company.
- Played a key role in the development of projects for the Truax development company, Truax Hotel, Truax Annex, and Marketplace Old Town Temecula
- Construction of several restaurants and office spaces within the city of Temecula and the surrounding area.
- Currently working as an owner's representative for a 355-room, seven-story hotel in Old Town Temecula; Mr. Kim is from the Los Angeles area. Representing his interests to the City of Temecula building officials.

Volunteer Work

Old Town Tenant Association

Old Town Temecula

still active Vice-Chairman

Technical Skills

- Experienced in using AutoCAD, Revit, and other design software for blueprint analysis and project planning.
- Skilled in Microsoft Office Suite (Word, Excel, PowerPoint) for creating documentation, generating reports, and preparing presentations.
- Familiar with BIM (Building Information Modeling) processes and tools.
- Strong understanding of construction materials, methods, and technologies.

References

Available upon request.

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☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

William

First Name

Joyce

Last Name

Middle
Initial

[REDACTED]

Home Address

Suite or Apt.

Temecula

City

CA

State

92591

Postal Code

If you live in Temecula, which district do you live in?

☒ District 4

[REDACTED]

Email Address

Home: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Insurance Agent

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Work in Temecula
- ☒ Own a Property in Temecula
- ☒ Own a Business in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Seniors (age 65+)
- ☒ Business groups
- ☒ Service / Social Clubs (Rotary, VFW, Lions, Elks, etc.)

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Transportation
- ☒ Economic Development / Business
- ☒ Public Safety (police, fire, emergency management, etc.)

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

☒ Business (Chamber of Commerce, Auto Mall, Promenade Mall, Manufacturing Industry, Old Town Merchants Association, Entrepreneur's Exchange , etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Old Town Temecula Assn., Temecula Chamber of Commerce, Rotary Club of Temecula

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

See resume

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

See resume

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Director/Treasurer for Old Town Temecula Association Director/member for Rotary Club of Temecula Local advocate for The Kindness Revolution

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

As a long-time resident of Temecula, I have developed a deep connection to our community. My experience as a business professional and active participant in local initiatives has equipped me to contribute meaningfully to the General Plan Advisory Committee.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Julie Ngo, State Farm Insurance Agent [REDACTED], [REDACTED] Jessica Alexander, Councilwoman, [REDACTED] Wai Allen, Walter R. Allen and Associates, [REDACTED] wra@rqtex.com

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

[Resume_WMJ_082725.pdf](#)

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

WILLIAM M. JOYCE

Temecula, CA | [REDACTED] | willjoyce@allstate.com | LinkedIn. [Will Joyce](#) | [LinkedIn](#)

PROFESSIONAL EXPERIENCE

Will Joyce Allstate Insurance Agency – Temecula, CA

Agency Owner | 2011–Present

- Provide insurance and financial services: property, casualty, life, investments, business, and health.
- Built a successful agency with a strong reputation in the community.

Golden II Enterprises, Inc. – Temecula, CA

President/CEO | 2010–Present

- Business consultant specializing in operational growth and strategic planning.

San Diego Padres Baseball Club – San Diego, CA

Amateur Scout | 2008–2010

- Scouted and evaluated high school and college players for MLB First-Year Player Draft.

San Diego Mavericks Baseball Club – San Diego, CA

Head Coach | 2003–2009

- Led Collegiate Wood Bat Summer Team Developed players for advanced levels of competition.

Junior Storm Baseball Club – Temecula, CA

Managing Director & Head Coach | 1995–2006

- Directed youth travel baseball program, managing player development and competitive play.

St. George RoadRunners Professional Baseball Club – St. George, UT

President/CEO | 2009–2010

- Owned and operated professional minor league baseball team through Golden Baseball League.

Central Security Services Inc. – San Diego & Temecula, CA

President/CEO | 1988–2010

- Grew company by 1100%, expanded staff from 3 to 54, and served statewide clients.
 - Developed key account programs for high-profile clients.
-

EDUCATION

- **Glendale College – Glendale, CA** | Police Science & Business Administration
 - **Mount San Antonio College – Walnut, CA** | Business Administration & Accounting
-

LEADERSHIP & ACCOMPLISHMENTS

- Founding President, **Los Angeles Burglar & Fire Alarm Association**.
 - Served on **Governor's Advisory Board** and as Southern VP, California Alarm Association.
 - **Old Town Temecula Association**, member/board member/treasurer
 - **Rotary Club of Temecula**, board member/member
 - **Temecula Chamber of Commerce**, member
-

PERSONAL

Married to Sheri Joyce for 41 years, 4 children, 13 grandchildren.

Interests: Family, travel, technology, golf, baseball, water & snow skiing.

The GPAC meetings are expected to take place in-person at City Hall, on weekday evenings on monthly basis (2nd Thursday of the month, on or after 5:30 p.m.; with 3rd Tuesday of the month being an alternative day). The Committee will meet up to eight (8) times, starting late Fall 2025. Each meeting will last 2 to 3 hours. Can you commit to this timeline?

☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Michael

First Name

Kearl

Last Name

Middle
Initial

Home Address

Suite or Apt.

Temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

☒ District 1

Email Address

Mobile:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Commercial Banker

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Work in Temecula
- ☒ Own a Property in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Business groups
- ☒ Real Estate / Development
- ☒ Faith-Based Organizations

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Economic Development / Business
- ☒ Parks and Recreation

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

☒ Business (Chamber of Commerce, Auto Mall, Promenade Mall, Manufacturing Industry, Old Town Merchants Association, Entrepreneur's Exchange , etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Chamber of Commerce member

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

N/A

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

See resume

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

See resume

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

-Former HOA board member. -Church youth leader -Volunteer activity w/ project touch

Statement of Interest

Michael Kearl

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

My family has ingrained ourselves into the community since moving to Temecula in 2021. My wife and I both work local and we have four kids who attend school local (MSJC/Great Oak/Erle Gardener MS). Ensuring Temecula stays a vibrant community is very important to us and I'd like to give back in any way I can.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Ed Ong, Sr Director-Underwriting. [REDACTED] Josh Hill. Staff
Engineering Operations Manager. [REDACTED] Mark Nugent. SVP
- Market Leader. [REDACTED] Mark.nugent@bannerbank.com

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

[Copy of MKearl CV 8-25.pdf](#)

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

Michael Kearl | Senior Commercial Banker

<https://www.linkedin.com/in/michael-kearl-097b0937/>

WORK EXPERIENCE

Senior Commercial Banker

Banner Bank

July '24 - Present

- Senior Commercial Banker with a focus on industries in the Public/Municipal Banking, construction contractors, manufacturing companies, and other commercial/industrial sectors;
- Took initiative to expand the bank's focus in the public/municipal banking space and generated over \$100MM in new deal flow in under one year;
- Expanded my professional network into the Inland Empire through associations such as CalCPA, the Association for Corporate Growth, the California Society of Municipal Finance Officers, the California Special District Association, local chambers of commerce, and direct outreach to potential customers and centers of influence;
- Onboarded six new bank relationships in the first 12 months;
- Act as the central contact point for customers and work with internal and external partners to ensure customers' full suite of banking needs are met;
- Prepare initial underwriting analysis for discussions with credit approvers on new and amended credit facilities.

Senior Commercial Banker

HomeStreet Bank

Sept '23 - July '24

- Business Development and Relationship Manager with a focus on a diverse range of industries including manufacturing, home services, construction, professional services, and other C&I sectors;
- General focus on companies with revenues between \$10M and \$100M;
- Prepare initial underwriting/analysis for discussions with credit approvers on new and amended credit facilities. Types of credit products include borrowing base and non-borrowing base working capital facilities, equipment loans, owner occupied commercial real estate, acquisition finance, and SBA loans (504 and 7a).

SVP - Commercial Banking - New Media

East West Bank

Dec '21 - May '23

- Business Development and Relationship Manager with a main focus on technology companies in the 'New Media' space including Ad Tech, Digital Media/Marketing, and e-commerce enablement;
- Target businesses at all phases of growth from high growth early stage to mature private or public companies;
- Active in the market to develop a range of centers of influence to help generate inbound lead opportunities;
- Generated inbound leads totalling over \$300M in credit relationship and \$100M in deposits with six onboarded/mandated new relationships with aggregate credit facilities of \$35MM and deposits of \$25MM.

SVP - Corporate Banking

HSBC Bank USA, San Diego

Jan '19 - Nov '21

- Global Relationship Manager for a portfolio of mid market companies from variety of industries including international trade, life science, technology, C&I, professional services, and non bank financial institutions;
- Increased portfolio revenue from \$500K to \$1.5M over two years;
- Worked closely with the credit team to ensure credit facilities are properly structured and underwritten including collateral analysis, covenants and monitoring, and pricing;
- Helped companies meet their international banking needs by coordinating with colleagues across the globe to ensure banking needs are being met.

Team Lead - Business/Mid Corp Banking

HSBC Bank USA, San Diego

May '14 - Jan '19

- Managed a team of up to seven business banking relationship managers and support staff located in Southern California with a focus on companies generating revenues between \$5M and \$100M;
- Duties included training bankers to improve credit skills, completing semi annual performance reviews, and new hire decisions;

- Team increased portfolio revenue from \$600K to \$3.5MM and consistently in the top three in the country in YoY revenue growth;

Senior Account Manager – Commercial Banking

HSBC Bank Canada, Calgary, AB & Red Deer, AB

May '06-May '14

- Progressed from the graduate trainee program in 2006 to a Senior Mid Market Relationship Manager for a portfolio of companies generating revenues up to \$1.5B;
- Served as Business Banking Team Lead in Red Deer, AB, from 2010-2012, which includes three staff and a portfolio of 175 clients and doubled Red Deer deposit book over 100% to \$35M and outstanding loan balances to \$20M in two year time period with all new staff;
- Relationship Manager duties included structuring and underwriting credit facilities, preparing term sheets, and completing annual credit reviews for working capital lines of credit, equipment finance, leveraged cash flow transactions, acquisition financing, and construction loans.

BOARD MEMBERSHIPS & ASSOCIATIONS

- **California Society of Municipal Finance Officers (CSMFO)** - Associate with employees and elected or appointed officials who are involved in government finance for cities, special districts and counties in California. Attending quarterly chapter meetings throughout Southern California.
- **Association of Corporate Growth (ACG)** - Former Program Committee member. Organize events to increase knowledge of a variety of topics related to corporate finance;
- **Rancho Soleo Homes Owners Association** - Former treasurer of local HOA board. In addition to general board duties, I was responsible for reviewing monthly financial statements and the annual reserve studies. Lead the creating of an investment strategy to optimize returns on the HOA cash balances.
- **Hong Kong Chamber of Southern California, San Diego** - Former Board Member. Organize events of interest to companies trading within the US/Mexico/HK/China corridor;
- **Global Chamber - San Diego** - Former Board Member. Global Chamber's mission is to grow cross-regional and cross-border business, trade and investment everywhere in the world by engaging executives and leaders with warm connections and timely information to grow business and create success;

EDUCATION & AWARDS

Bachelor of Commerce, Finance (2006)

University of Calgary, Haskayne School of Business - Calgary, AB, Canada

- **Millennium Excellence Award** - National government scholarship awarded for outstanding leadership, community service and high academic standing;
- **Jason Lang Scholarship** - Provincial government scholarship awarded for high academic standing;
- **Dean's List** - Fall 2003, Winter 2003 & 2004;

HSBC Bank USA Business Banking Up Market Award (2014)

- Award to recognize the team's performance in growing the average size of the companies within the team's portfolio.

HSBC Bank Canada CEO Award (2012)

- The CEO Award is the highest form of employee recognition in Canada, honoring the best of the best. Nominees for this prestigious award must demonstrate courageous integrity and live HSBC's values and Business Principles.

HSBC Bank Canada Top Business Banking Application Award (2010)

- Award recognizes success in submitting the best credit application to the credit department during the most recent fiscal quarter. Selection criteria includes structure, analysis & presentation;
- Award received for a new credit application for a company in the agriculture industry that was involved in the export of Timothy Hay.

REFERENCES AVAILABLE UPON REQUEST

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☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Lynn

First Name

C

Middle
Initial

Kelly (formerly Lehner)

Last Name

Home Address

Suite or Apt.

Temecula

City

CA

State

92591

Postal Code

If you live in Temecula, which district do you live in?

☒ District 5

Email Address

Mobile:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

municipal finance consultant

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Work in Temecula
- ☒ Own a Property in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Real Estate / Development
- ☒ Non-Profit Groups
- ☒ Other(s)

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Economic Development / Business

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Non-Profit Organization (Habitat for Humanity, Interfaith Council, Empowerment Center, Social Work Action Group, Nature Conservancy, Veterans of Foreign Wars, etc.)
- ☒ Real Estate (Development Community, Southwest Riverside County Realtors Association, Homeowner and Property Owner Associations, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Habitat for Humanity (former employee); former landlord and rental property manager

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

no

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

See resume

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

See resume

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Former City of Temecula employee for 8 years in Community Development; Former Habitat for Humanity employee; attended a variety of community events including State of the City, Chamber of Commerce, Realtors Association, City Council meetings, Planning Commission meetings, REDI Commission meetings

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

With deep roots in and passion for the Temecula community, I bring a genuine and multifaceted connection, whether as a resident, business owner, or long-standing participant in local initiatives, that aligns fully with the GPAC's core criteria. I offer both strategic and collaborative strengths: I'm comfortable navigating complex planning processes, synthesizing diverse input, and bridging different viewpoints. I value constructive dialogue, consensus-building, and ensuring broad community voices are heard; qualities vital to the GPAC's mission of identifying critical issues, resolving conflicts, and tapping into creative ideas from across the community. I would be honored to serve on this committee, bringing over two decades of experience in municipal policy, housing, and economic development. As the previous Director of Advocacy and Innovation for Habitat for Humanity Inland Valley, I partnered with local governments on affordable housing and community initiatives. My consulting work with Harris and Associates and RSG, Inc. gave me hands-on experience with municipal finance, economic development strategies, and redevelopment projects throughout California. In addition, as a former co-owner of a residential property business in Temecula, I gained practical insight into housing, permitting, and neighborhood needs. With a Master of Public Policy from USC and a background in economics, I am well-equipped to analyze complex issues, balance competing interests, and help shape thoughtful, forward-looking policies. I am committed to bringing this expertise, along with a collaborative and community-focused approach, to support Temecula's long-term vision and growth. Finally, I'm genuinely invested in Temecula's future, ready to help shape how the City grows, whether in land use, housing, mobility, infrastructure, or sustainability, and to keep our community informed through public workshops and outreach.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Tammy Marine, President and Chief Executive Officer Previous supervisor Habitat for Humanity Inland Valley tammy@habitativ.org Armando Villa, City Manager Previous supervisor City of Menifee avilla@cityofmenifee.us [REDACTED] Christy Teague (Retired) Economic Development Manager City of Dana Point [REDACTED]
[REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

[Lynn_Kelly_Resume_9-2025.pdf](#)

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

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☒ I Agree

PROFESSIONAL EXPERIENCE

Sr. Project Manager, Harris & Associates, July 2025 - Present

- Advise municipalities, counties, and special districts on infrastructure funding options
- Conduct nexus studies to update development impact fees, per the requirements of the Mitigation Fee Act
- Prepare annual reports regarding municipal spending on infrastructure projects
- Prepare fiscal impact analyses to determine development's impact on municipal budgets
- Track legislation related to housing, infrastructure, and municipal finance

Director of Advocacy and Innovation, Habitat for Humanity Inland Valley, May 2024 – October 2024

Director of Housing Programs and Compliance, January 2023 – May 2024

- Created and implemented strategic plan for advocacy and government relations
- Advocated for homeownership housing at the local, regional, and state levels
- Developed strategic relationships with local government partners across the housing spectrum
- Monitored state and local legislation related to housing and provided updates to the Board and CEO
- Negotiated with government agencies to construct and maintain affordable housing
- Moderated panel for Habitat for Humanity California affiliates on strengthening local government relationships
- Developed and implemented strategies for site selection, property acquisition, and disposition
- Updated policies, licenses, and permits to comply with local, regional, and national standards

Director, RSG, Inc., November 2020 – December 2022

- Advised over 25 communities on housing, real estate, economic development, and fiscal health
- Managed fiscal analysis for incorporation of the City of Mountain House, becoming CA's newest city in 2024
- Wrote Feasibility Study for adoption of a Community Revitalization and Investment Authority (CRIA)
- Completed an underwriting and risk analysis for proposed affordable housing projects in SD County
- Developed Economic Development Strategic Plans for Corona and Carlsbad, including recommendations for business attraction and retention, small business assistance, and workforce development
- Conducted a housing division efficiency and process streamlining audit for a municipality in LA County
- Conducted a blight study for a community in San Joaquin County
- Completed a community engagement plan for the creation of a tax increment financing district
- Provided relocation assistance and guidance to senior residents in a mobile home park in LA County
- Provided mentorship and coaching to staff through professional development and onboarding programs
- Led a series of trainings on municipal finance, municipal operations, analytical writing, affordable housing

Principal Management Analyst, City of Temecula, May 2016 – November 2020

Senior Management Analyst, September 2012 – May 2016

- Negotiated Disposition and Development Agreements, Development Agreements, and Loan Agreements
- Managed public private partnerships for entitlements or rehab of over 200 affordable housing units
- Created economic development initiatives: business grants, rental assistance, auto dealer incentives, CFD formations, military banner program
- Created and implemented two small business grant programs in response to COVID-19 pandemic
- Reviewed and streamlined permitting processes for over 100 planning application types in preparation of implementation of new enterprise software
- Negotiated with developers for additional revenue to City for facilities, operations, and affordable housing
- Collaborated with elected officials on citywide, regional, and state issues
- Directed CDBG and CDBG-CV programs including development of strategic plans
- Prepared and managed \$6 million department operating budget and \$5 million CIP budget
- Created policies and procedures for multiple departments
- Managed 30 recruitments as hiring manager for the department
- Managed 3 support staff, 2 contract staff, several temporary employees
- Held leadership roles for internal task forces on strategic planning, workforce planning, homelessness, grants, IT, branding, policies and procedures, wellness

Management Analyst, Economic Development, City of Dana Point, September 2006 – August 2012

- Represented the City on local boards regarding events, development, and tourism
- Created partnerships with local non-profits and business organizations

LYNN C. KELLY

Temecula, CA • [REDACTED] • www.linkedin.com/in/lynnkelly

- Assisted in management of Tourism Business Improvement District
- Wrote presentations and speeches for elected officials
- Served as Staff Advisor for the Youth Board, managing 15 volunteer projects
- Event manager of Dana Point Grand Prix, largest single-day criterium cycling event in the US
- Implemented and managed the City's first social media platforms

Senior Analyst, December 2005 – September 2006

Analyst, RSG, Inc., June 2005 – December 2005

- Performed complex community development analyses on projects for 15 California cities
- Coordinated outreach meetings, stakeholder interviews, and field surveys
- Developed Inclusionary Housing In-Lieu Fee Program for Redlands
- Conducted nexus study and created development impact fee for fire facilities in Palm Desert
- Conducted fiscal impact analysis on municipal annexation, netting \$10 million in revenue to city

Administrative Services Intern, City of San Dimas, June 2004 – May 2005

- Authored the City's first federally approved Natural Hazard Mitigation Plan
- Managed and wrote quarterly City newsletter

Housing Intern, City of Los Angeles, Mayor's Office of Economic Development, May - October 2004

- Analyzed legislation affecting housing and the Mayor's administration
- Collaborated with Los Angeles housing agencies to address city-wide housing issues

EDUCATION & PROFESSIONAL DEVELOPMENT

Master of Public Policy, University of Southern California, Los Angeles, CA

- International Real Estate Study Abroad, Seoul and Shanghai
- Dean's Merit Scholar, Sol Price School of Public Policy
- Pi Alpha Alpha Honor Society
- Teaching Assistant for Quantitative Analysis (graduate level course)
- Public Policy Chairperson, Graduate Policy and Administration Committee
- Graduate Advisor, Alternative Spring Break, Death Valley

Bachelor of Arts, Economics and Political Science, University of Delaware, Newark, DE

- Study Abroad Semester: International Monetary Economics, Europe
- Teaching Assistant for Intro to Microeconomics
- Pi Sigma Alpha Honor Society
- Blue Hen Ambassador and Admissions Representative

All coursework (except thesis) completed towards **Master of Art in Economics**, University of Delaware

- MBA Study Abroad on Economy of the European Union, Central Europe
- Teaching Assistant for Introduction to Statistics I and II

Professional Development and Training

- The Science of Well-Being, Yale University (via Coursera), Spring 2020
- City of Temecula Supervisor Academy, Fall 2019
- Successful Revenue Enhancement Strategies, NBS University, Dec 2018
- Urban Land Institute Introduction to Real Estate Development, Summer 2018
- Public Engagement: The Vital Leadership Skill in Difficult Times, March 2017
- Master Your People Skills, Creativelive, Sept 2016
- CEQA: A Step-by-Step Approach, UC Riverside Extension, Feb 2015
- Urban Land Institute Certificate in Leadership in Urban Housing, Spring 2011
- Special District & Local Government Institute Course in Public Finance, Spring 2008

PROFESSIONAL ORGANIZATIONS & VOLUNTEER WORK

Habitat California, May - October 2024

- Member of Legislative Committee

LYNN C. KELLY

Temecula, CA • [REDACTED] • www.linkedin.com/in/lynnkelly

California Association for Local Economic Development (CALED), Dec 2020 - Dec 2022

- Co-taught economic development class on business retention and expansion, Aug 2022

Urban Land Institute (ULI), May 2021 - May 2023

- Multi-Family Housing Local Product Council, OC and Inland Empire

Engaging Local Government Leaders (ELGL), 2015 - Present

- Author of multiple pieces including:
 - *Everyday Leadership*, April 2021
 - *Nine Leadership Lessons from the Mandalorian* (top 10 most read ELGL articles of 2020), Dec 2020
 - *You are a Part of the Bigger Picture*, Oct 2020
 - *Encouraging Your Team to Embrace a Growth Mindset During These (Don't Say It!) Unprecedented Times*, Aug 2020
 - *Back to Basics: How to be an Effective Listener*, June 2020
 - *Unpopular Opinion: Yoda Was Wrong*, April 2020
 - *Career Lessons I Have Learned from Running*, Feb 2020
 - *The Gift of Presence is Priceless*, Dec 2019
 - *A Little Happier*, Aug 2019
 - *I'm in a Slump*, July 2019
 - *Balancing the Needs of the Community with the Strain on the Municipal Budget*, Jan 2018
 - *Exactly Where I Should Be*, Sept 2017
- Regular contributor to the *Morning Buzz* blog, 2019-2020
- ELGL Road Trip Conference Coordinator, *Engaging Adults with Special Needs*, Sep 2019
- Chris Traeger Award Winner for Top 100 Influencers in Local Government, Nov 2018
- Manager of #ELGLTakeoverTuesday Initiative on Instagram, 2018
- Profiled in *Four Faces of a Senior Management Analyst*, Aug 2015

Municipal Management Association of Southern California (MMASC), 2006 - 2021

- Board of Directors, Region 4 Chair, December 2016 - Dec 2018
- Conference Organizer, *Responsible Compassion: A Discussion on Solving Homelessness*, Sep 2018
- Conference Planning Committee, Facilities and Logistics Chair, 2017 Annual Conference
- Session Panelist, *Leading with Emotion*, 2017 Annual Conference
- Session Facilitator, *Leadership Theory*, 2017 Annual Conference
- Conference Planning Committee, Facilities and Logistics, 2016 Summer Session
- Session Facilitator, *Organizational Health and Culture*, 2016 Summer Session
- Session Facilitator, *Community Wellness Initiatives*, 2014 Annual Conference

League of California Cities, 2017 - 2020

- Annual Conference Proposal Review Committee, 2018 - 2019
- Helen Putnam Judge, Affordable Housing Initiatives, 2017 - 2018

American Planning Association

- 2017 Transportation Planning Award for the City of Temecula Multi-Use Trails and Bikeways Master Plan

PASSIONS & INTERESTS

International and domestic travel; certified group exercise instructor; trail and road running; skiing; weightlifting; mentorship; published photographer.

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☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Lorna

First Name

D

Middle
Initial

Kendrick

Last Name

[REDACTED]

Home Address

Suite or Apt.

Temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

☒ District 1

[REDACTED]

Email Address

Mobile: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Retired Dean College of Nursing

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
☒ Own a Property in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Seniors (age 65+)
- ☒ Non-Profit Groups
- ☒ Service / Social Clubs (Rotary, VFW, Lions, Elks, etc.)

If "Other(s)" selected above, please describe below.

Veteran

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Transportation
- ☒ Parks and Recreation
- ☒ Arts and Culture
- ☒ Public Safety (police, fire, emergency management, etc.)

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Non-Profit Organization (Habitat for Humanity, Interfaith Council, Empowerment Center, Social Work Action Group, Nature Conservancy, Veterans of Foreign Wars, etc.)
- ☒ Other Organizations (Bike Temecula Valley Coalition, Temecula Valley Historical Society, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

I am a member of Professional Women's Roundtable and Murrieta Temecula Area Alumnae Chapter of Delta Sigma Theta,

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

Previous board memberships: 2017-2020 Board Member, Riverside Seventh-Day Baptist Church; 2012-2015 Board Member, the Management Trust HOA; 2011-2013 Family & Community Empowerment CDC Board Member, Secretary; 2009-2011 City Council Arts Commissioner, Moreno Valley, CA; 2003-2003 Shareholder Think-tank: The Nursing Shortage in Nashville, TN; 2001-2003 Board Member, Door of Hope Domestic Violence Shelter, Portland, TN

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

See Curriculum Vitae

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

See Curriculum Vitae

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

1) Chair Delta Sigma Theta Sorority Incorporated DEARS committee (Current) 2) Member Delta Sigma Theta Sorority Incorporated Strategic Planning Group (Current) 3) Advisory Board Member, US Veterans Affairs Medical Center San Francisco, Residency Program 4) Member and Reviewer, Western Institute of Nursing Research Committee 5) Appointed Member, Elsevier's Nursing Education Advisory Board 6) Appointed Member, International Research Grants Council Humanities and Social Sciences Panel 7) Appointed Member, National League for Nursing, Bylaws Committee (Current) 8) President-Elect California Association of Colleges of Nursing (state organization) 9) Archival Secretary, Council on Nursing and Anthropology (Current) 10) Executive Board Member, Council on Nursing and Anthropology (Current) 11) Commission on Collegiate Nursing Education Volunteer Evaluator (CCNE) (Current) 12) Research Session Chair at Annual Society for Applied Anthropology Meeting 13) Robert Wood Johnson Foundation New Careers in Nursing Advancement in Nursing Mentor

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

When I saw the call for members of the General Plan Advisory Committee, I knew I had to apply because the role so closely matches all of the responsibilities I had and everything I learned in my role as a former member of my previous neighborhood HOA. In that role and during those years I served, I learned so much about the needs of our community. I believe that experience prepared me well for a role such as member of the General Plan Advisory Committee. As a resident of Temecula for over 10 years, I love my city, my community, and my neighbors. I have always found ways to give back to both my community and my profession. Now that I am retired, I have even more time to contribute to the success of the community in which I live. I have had a wealth of leadership experience as a Dean of a College of Nursing as well as having served on several boards (e.g. Appointed Member, Elsevier's Nursing Education Advisory Board). While also serving at the state level (e.g. President-Elect California Association of Colleges of Nursing (state organization) and at the national level (e.g. Commission on Collegiate Nursing Education Volunteer Evaluator (CCNE)). Currently each month I serve the community in partnership with the Murrieta United Methodist Church and my Sorority by donating and distributing socks to those with limited resources as well as partnering with a barber school to organize free biannual haircuts for these same community members. It has always been my goal to find ways to support my community even more upon my retirement. Now that I have retired, being a part of the General Plan Advisory Committee would give me the opportunity to do this. Thank you in advance for considering me.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Denyse Wilson, Realtor/Commissioner, [REDACTED] Jessica Eads, Retired Nurse, [REDACTED] Shelley Johnson, Provost, [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

[My_2025_CV_PDF.pdf](#)

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

LORNA KENDRICK, PhD, APRN, PMHCNS-BC

CURRICULUM VITAE

[REDACTED] Temecula, CA 92592 (Primary)
[REDACTED] Nashville, TN 37215 (Secondary)
[REDACTED]
Email: [REDACTED]

EDUCATION

Ph.D.	Emphasis on Perceptions of Depression, Health Outcomes, and Perceived Social Injustices among Young African America Men University of California at Los Angeles
Master of Science Degree	Nursing Child & Adolescent Psychiatric Mental Health Georgia State University, Atlanta Georgia
Bachelor of Science Degree, Nursing	Loma Linda University, Loma Linda, California
Pre-Med	California State University Long Beach, CA
High School	Lynwood Academy, Lynwood, CA Honors Diploma, Graduated 1 year early.

SPECIALTY TRAINING

Feb 2021	Fundraising Development for Deans/Academic Leaders	Case
Fall 2020	Quantum Executive Leadership Program	Quantum Endeavors
Summer 2018	Wharton Executive Leadership Program	Wharton/U of Penn
Winter 1996	Diversity & Equity in Health and Illness	UCLA
Winter 1997	Adolescent Interventions	UCLA
Spring 1997	Treatment of African American Families	UCLA
Winter 1998	Psychological Anthropology	UCLA
Spring 1998	Immunosuppression and Patient Care	UCLA
Summer 1998	Advanced Course in Immunology (51 hours)	UC Berkley
Fall 1999	Analyzing Ethnography	UCLA
Fall 2000	Web-based Virtual Teaching Training	Vanderbilt
Fall 2002	Faculty Portfolio Development	Vanderbilt
Fall 2008	Online Teaching Orientation	Walden
Spring 2015	Commission on Collegiate Nursing Education Evaluator	CCNE
Winter 2015	Leading People	UOP
Fall 2016	Healthcare Leaders Executive Program	SOHL

LICENSURE

2026 #430507	R.N. License, California
2026 #1052	APRN Psychiatric Mental Health Advanced Practice, California
2026 # 45004	Public Health Nurse, California

CURRENT CERTIFICATION

Current CITI Protection of Human Research Subjects

PREVIOUS CERTIFICATION

1995-2018 (#325508-02) Advanced Practice R.N. Nationally Board Certified as a Clinical Specialist Child and Adolescent Psychiatric and Mental Health Nursing

Current Positions:

Practitioner Private Practice

June 1995- Present

- In my own private practice “Inner Healings” as an advanced practice nurse, I have provided individual, family, group, and play therapy to child/adolescent clients and their families 30 hours per week. Over the years, I have also led treatment teams and signed off on long-term treatment plans.

Medical Director

Transcend Counseling and Behavioral Health, LLC Adult Day Programs

May 2024-Present

- Responsible for overseeing daily clinical operations and budget, as well as the management, planning and approval of clinical interventions and clinical care plans for clients enrolled in several adult mental health day programs across the city. The goal being to improve long-term quality of life for those experiencing mental health challenges.
- Duties include, but are not limited to, assessing, reviewing, evaluating, and maintaining healthcare records, laws, and regulations specific to this client population. Strategic planning and collaboration with healthcare team members to foster and implement safe evidence-based practices and innovative individualized care interventions that will lead to lifelong client stabilization and positive contributions to their community. Execution continuous monitoring of client responses to care with the goal being to maintain a quality improvement feedback loop where client outcomes are effective and support the foundation of the organizational mission to impact communities through improved mental health for individuals and families.

ACADEMIC APPOINTMENTS:

Dean and Professor

May 2020-Aug 2023

Professor & Academic Director

Nov 2018-June 2019

Samuel Merritt University

- As Chief Nurse Administrator and academic leader, entrusted with the administrative authority to accomplish the mission, goals, values and expected program outcomes of Samuel Merritt University (SMU) School of Nursing (SoN). Serve as the College of Nursing (CoN) Administrator with full authority.
- As the Chief Executive Officer for the CoN, my decisions are made collaboratively and inclusively with members of SMU Leadership Team, our Community of Interest partners, faculty, staff, and students.
- As Chief Nurse Administrator, I supported and modeled inclusive strategies as we developed, refined, and evaluated all academic programs while considering the needs of students from a variety of experiences and backgrounds. I supported the implementation of a comprehensive and strategic evaluation of programs, targeting key areas for growth and enhancement, while continuing to support and develop existing programs.

- Actively engaged in the coordination of our accreditation activities as we prepared for our accreditation visits by both CCNE 2020 and the California Board of Registered Nursing.
- Maintained operational oversight while supporting faculty led governance. Communicated on a continuous basis to ensure faculty, students, and staff had the information, support, guidelines, facilities, and tools they needed to succeed, removing barriers and facilitating collaboration. During my time as Dean I led the reimagining and redeveloping of our CoN infrastructure and policies to better promote creativity and an entrepreneurial culture where transformational empowerment was the primary building block.
- Through collaboration and a well-developed fiscal strategic plan, I led the stabilization and fostered a diversified financial footing that would thrive and support the long-term success of both SMU and the CoN. I led the budget oversight for the school and continuously collaborated with the provost and other university leaders when resources across campus need to be prioritized.
- As an experienced financial administrator, I used skills and acumen to adeptly deal with complex budgets, enrollment management, multi-campus funding needs, and a variety of funding sources and budget models. Often maneuvering and developing budget structures to maximize resources and plan for long-term priorities. Developed a fiscal plan for newly developing revenue-generating programs.

PAST ADMINISTRATIVE/LEADERSHIP/ACADEMIC EXPERIENCE:

Dean of Nursing

June 2019-May 2020

American Career College, Los Angeles, Anaheim, & Ontario

- As administrative and academic leader of this Hispanic serving institute, I was responsible for the execution of processes and policies, exemplar achievement of college/departmental goals, compliance with governing body standards and best practices, as well as assessment and evaluation of associate degree and Vocational Nursing programs.
- I provided leadership, planning, and implementation of academic programs in line with organizational, state, and accreditation matrix. I ensure consistency of practice in development, assessment, and evaluation of curricula.
- I supported all programs in determining teaching assignments aligned with workload models, selection of faculty, and coordination of program specific external clinical partners and stakeholders.
- With my goal being to create a culture where students mainly from diverse backgrounds experienced equity and inclusiveness, I provided professional leadership and support for directors, faculty, students, and staff through role modeling, mentoring, and professional development in an environment where creativity, responsiveness, and self-actualization were fostered and expected.
- Additionally, I was responsible for maintaining a fiscally sound budget, fostering successful student outcomes, maintaining exemplar programmatic standards as noted by successful accrediting body visits and a variety of matrixes.
- Prior to my departure, I successfully met the goal for which I had been hired, I led in the preparation of the self-study for the California Board of Nursing Accreditation visit. I was also strategic in beginning the process of preparing the school for accreditation through the Accreditation Commission for Education in Nursing.

Professor & Academic Director

Nov 2018-June 2019

Samuel Merritt University, San Francisco Peninsula Campus School of Nursing

- As Academic Director, I was a member of the local campus leadership team, accountable for the overall campus, program, as well as students and faculty management within the School of Nursing on the San Francisco Peninsula Campus. Ensuring quality and integrity of programs through a variety of assessment and evaluative processes.
- Responsibilities included, for example: collaborative selection, training, and supervision of faculty members and other direct reports, compliance with university policies and procedures as well as outside stakeholder regulations and requirements (i.e., accrediting bodies, Higher Learning Commission, California Board of Nursing, etc.). I was also responsible for planning and implementing faculty development training programs for local campus faculty.
- Additionally, as the local Academic Director for a campus with four yearly starts of Accelerated prelicensure students, I was responsible for implementing and monitoring outcomes based on the Samuel Merritt University strategic plan. As a part of the strategic plan, I actively establish relationships and collaborations with local stakeholders to further the Samuel Merritt mission and goals of exemplar education for accelerated nursing students.
- I supported our faculty and staff interested in conducting/developing programs of scholarship. I conducted regular meetings with faculty to help keep them engaged and motivated as they worked on their scholarly projects.
- My position required 25% teaching. As such I taught:
 - NUR 129L Psychiatric Mental Health Nursing
 - NUR 170 Community Health Nursing
 - NUR 160 Leadership

Professor & Director

July 2017-Dec 2018

California State University San Marcos School of Nursing (Hispanic Serving University)

- As Director, I was the Chief Nursing Officer responsible for the daily operations of the School of Nursing, representing the school to our community partners/stakeholders. I was also accountable fiscally for an approx. \$6 million budget, for programs, for over 1200 prelicensure and graduate students and 113 faculties. I served on a variety of committees within both the school and university wide such as curricula, promotion and tenure, and executive leadership search committees. I was ultimately responsible for ensuring quality as well as fiscal and academic integrity of programs through a variety of assessment and evaluative processes. I also spearheaded a partnership with Jike University in Osaka Japan. Redeveloped curricula to meet the changing needs of nursing education and workforce. Invited and collaborated with clinical/community partners to improve teaching and learning outcome and to maintain curricular currency.
- I quickly conducted a needs assessment of the department. Through this process I was able to identify and spearhead several initiatives (e.g. reorganize clinical placement process and develop several processes to improve and streamline student onboarding for clinical, increasing the number of clinical options for

students including graduate students, redeveloping curriculum and end of program student learning outcomes to better meet the changes in healthcare and nursing).

- We experienced an increase in our visibility on a statewide level with my role as President-Elect for the California Association of Colleges of Nursing.
- Due to my willingness to speak to nursing students in Associate Degree programs and pre-nursing programs, my active involvement with our students, my willingness to host the California Nursing Student Association Meeting on our campus, and our increased visibility we began to receive approximately 10% more applications from diverse student groups.
- Under my leadership, we experienced cost savings by changing graduate program policies that limited enrollment to ten students per section. These policies led to multiple sections for the 25-35 graduate students for whom we were admitting. This seemingly minor change caused significant cost savings of 40-50%.
- Although my position was considered an executive leadership position:
 - I taught prelicensure Nursing Research and Nursing Leadership fall 2017 and spring 2018

Professor & Director (Campus College Chair), Local Campus Research Liaison June 2014-June 2017
University of Phoenix College of Health Professions School of Nursing School of Advanced Studies San Diego Campus

- As Director and Chair, I was a member of the Executive Leadership team, accountable for the overall campus, program, as well as students and faculty management within the School of Nursing in San Diego. Ensuring quality and integrity of programs through a variety of assessment and evaluative processes.
- Responsibilities included for example: selection, training, and supervision of faculty members and other direct reports, compliance with university policies and procedures as well as outside stakeholder regulations and requirements (i.e., accrediting bodies, Higher Learning Commission, California Board of Nursing, etc.). I was also responsible for planning and implementing faculty development training programs as well as curriculum development for the undergraduate, graduate, and doctoral nursing programs. Additionally, I incorporated information on Diversity, Equity, and Inclusion (DEI) since a large majority of our students were either current military or retired veterans. I often served as a support and advocate for students when issues related to DEI occurred.
- Additionally, as the local Director/Dean of the School of Nursing, I was responsible for developing and implementing the strategic plan. As a part of the strategic plan, I actively established relationships and collaborated with local stakeholders to further the UOP mission and goals of exemplar education for working adults for the School of Nursing. I worked collaboratively with other members of the Academic Affairs team as well as the UOP Central leadership team in Phoenix to foster student growth, excellence, and successful completion of their programs to positively impact their discipline within our San Diego Community and beyond.
- Furthermore, I collaborated with local San Diego Nursing Leadership and conduct quarterly student advisory board meetings to glean information for program improvement and student

success. I was also responsible for evaluating and assessing data regarding curriculum to make improvements where needed.

- As the local Research Liaison, I was the support to our faculty and staff interested in conducting/developing programs of research. I conduct regular meetings with faculty to help keep them engaged and motivated as they work on their research projects. I assisted the faculty with research development and served as the bridge between the School of Advanced Studies and our local campus. I helped schedule and facilitated a number of research symposiums at our local campus including local community partners.
- As a Research Fellow, I was able to enhance my program of research in an advanced learning community, with the goal being to make meaningful social justice contributions throughout the world; while supporting, directing, mentoring, and chairing doctoral students' research development and dissertation progression and completion. My research project while a Fellow was focused on the use of the Cuban Health Prevention Model in a small Southern California Hispanic community to improve and sustain health and wellness for current and future generations. Additionally, as a part of this role I served as Adjunct Faculty supervising doctoral students at the dissertation phase of their education.
 - Taught Nursing Research, Nursing Leadership, Healthcare Policy, and Community Health Nursing

Professor
California Baptist University School
of Nursing

Aug 2013-Aug 2015

- Taught Mental Health Nursing in the Early Entry Master's Program and acting as chair/supervisor for graduate student projects.
- I served on Faculty Senate 2013-2015.
- I participated in various American Association of Colleges of Nursing trainings and summits to incorporate innovative ideas from National experts to enhance my own teaching strategies with advanced practice and doctoral nursing students.
- I also participated (2013-2014) in university-wide training's to promote the continuous incorporation of a Service Learning Worldview into curriculum; where students through Parse's Nursing Theory of Human-becoming are encouraged to explore, further develop, and implement their own Service to Humankind Worldview into patient care in order to better advocate for and provide care where mind, body, and spirit are all included in the assessment and individual care plan across the life-span from primary to tertiary care.
 - Taught Nursing Leadership and Psychiatric Mental Health Nursing courses

Associate Professor/Adjunct Professor
University of Alaska, Anchorage School of Nursing

Sept 2012-March 2014

- Visiting Associate Professor in the undergraduate program.
- Member of curriculum committee for graduate and undergraduate programs and Institutional Review Board.
- Also supervised graduate psychiatric mental health nurse practitioner student research projects.

- Traveled to Havana, Cuba in February 2013 to study and experience the Cuban Healthcare System, its culture, and the response of its people to the Health Prevention Model from an Ethnographic perspective as well as collected data on perceptions of depression to compare a young Afro Cuban group to the young African American men in a previous study.
- Continued as Adjunct faculty working with graduate students to complete their research projects.

**Part-time Virtual Faculty
Walden University**

Feb. 2008-Aug 2012

- As a part time online faculty, I have facilitated a variety of graduate nursing courses such as Promoting and Preserving Health in a Diverse Society, Evidence-Based Practice Through Research, Integrating Theory and Research for Evidence-Based Practice, and Policy and Politics in Nursing and Healthcare.

**Assistant Research Professor
University of California Los Angeles School of Nursing**

July 2009-July 2011

- I taught a graduate research course and Preceptorship for Early Entry Prelicensure students for 40% of workload. Taught Psychiatric Mental Health Nursing 2 quarters.
- Conducted research on young African American men and depression as a primary risk for future development of cardiovascular disease.
- Served on doctoral students' dissertation committees.
- Providing advisement, counsel, and mentorship to graduate students.
- Member of the Student Affairs committee actively involved in academic policy, admissions, grievances, and other often-ethical student issues.

**Associate Academic Professor
Loma Linda University
School of Nursing**

Oct 2006-June 2010

Sept 1991-June 1993

- Focused on health disparities research and coordinated a nontraditional community mental health-nursing course for RN's returning to complete a BSN degree.
- Was faculty liaison for students of color, single moms, and male students during their education. The goal was to offer support to foster their success as they completed the program.
- Facilitated an advance practice nursing course winter 2006 to graduate nursing students in South Africa.
- Developed and designed the Psychiatric Nurse Practitioner Program and curriculum.
- Member of the Curriculum Committee & Chaired the CCNE self-study prep committee.
 - Taught Medical Surgical Nursing I, II, III, Nursing Research, Nursing Leadership, Community Health Nursing, and Psychiatric Mental Health Nursing

**Director Baccalaureate Nursing Program
Tennessee State University (HBCU)**

Oct 2004-Oct 2006

- Functioned as the Associate Director working closely with the Dean, faculty, University Administration, and students.
- Provided supervision for over 120+ students and 15+ faculty while overseeing curriculum for 15 courses, funding from a disadvantaged student grant, as well as the day-to-day operations of the program.
- Additionally, I taught Nursing Research and Leadership at both the BSN and MSN levels as well as supervised master's students' thesis projects.
- Developed a weekly mentoring support group for new faculty as well as a faculty development program to increase the number of nursing faculty available to teach in the program during a nursing shortage.
- Developed faculty workgroups increasing teamwork among the faculty. Through these workgroups, we were able to redesign the curriculum.
- Upon accepting this position conducted a needs assessment for the program, which helped me establish and prioritize programmatic goals. Through the needs assessment, areas in line with current benchmarks as well as areas falling short of local and national benchmarks were identified. One priority was the need for better organization within the program and department. As a result, we developed a 2-5-year strategic plan in line with the Tennessee Board of Regent's strategic plan.
- We also developed and implemented a conceptual framework to guide and direct the baccalaureate nursing program and curriculum.
- A second priority was to improve communication within the school of nursing. Began conducting various weekly meetings with faculty, students, staff, community organizations, and other departments on campus. This provided continuous communication of pertinent information.
- Responsible for developing ongoing relationships with hospitals and community organizations. This in turn enhanced the staff's willingness to welcome our students and enriched our students' clinical experience.
- We developed relationships with community leaders through which we implemented a system's learning model for our Baccalaureate nursing students.
- Assisted in the development of collaborative relationships with the director of the Centers for Research at Tennessee State University, the President of the Pan African Association, and the pediatric clinic at Meharry submitting a joint service-learning and mentoring grant (offering TSU students and faculty the opportunity to experience an educational/service-learning exchange program as well as an on-line discussion on Holistic Care to students at 3 Nigerian Universities).

**Visiting Assistant Professor
Wayne State University**

Aug 2003- Feb 2004

- As a full time, visiting faculty was responsible for teaching graduate level courses in this post-doc opportunity with the goal being to further enhance my skills as a beginning researcher in the area of the older adult.

- My goal for the year was to develop a program of research, publications, and collaborative relationships. Served as a member of the Gerontological research team mentored by Peter Lichtenberg.
- Responsible for graduate student advisement, mentorship, and teaching.
- Participated in both school and university-wide committees (i.e., Curriculum and faculty governance).

**Assistant Professor
Vanderbilt University**

Aug. 2000- Aug 2003

- Vanderbilt University (VU) School of Nursing (SON) recruited me for a full-time faculty position because of my psychiatric child/adolescent expertise.
- Opportunity to move from undergraduate to graduate teaching role.
- Lectured in and co-coordinated research course series as well as guest lecturer in doctoral courses.
- Vanderbilt being innovative in their distance education afforded me the opportunity to hone my skills as a distance educator. We conducted virtual lectures in real time as well as asynchronous discussions. Through these and other innovative virtual learning experiences, I became an expert on virtual pedagogy.

CLINICAL PRACTICE EXPERIENCE:

University of California Neuropsychiatric Hospital

March 1995-April 1998

- Administrative Nurse In-patient Adolescent unit. Working in collaboration with the mental health team to manage, plan, evaluate, stabilize medications, and educate adolescents and their families during acute mental health crisis.

Nursing House Officer Weekend Nights

Apr 2007-Aug 2008

University of California Neuropsychiatric Hospital

- Weekend/Night Supervisor for the UCLA Neuropsychiatric Hospital responsible for overseeing two Adult, one Geri, and 2 Adolescent in-patient units and staff.
- Responsibilities included assisting staff with problem solving, education & evidence-based information to help improve milieu management, as well as staffing and decisions to admit patients.
- Participated in policy development and facilitated treatment team meetings as well as other committees relevant to effective leadership.

Director of Outpatient Services

Feb 2004- Oct 2004

Nashville General Hospital at Meharry (HBCU Medical Center)

- Responsibilities included overseeing operations for the hospital ambulatory care center, which included general medicine, orthopedics, and surgical outpatient clinics.
- Responsible for assessment, planning, implementing, and evaluating clients in the clinic as needed. I also had to evaluate clients when the registered nurses were concerned and needed additional clinical resources.

- Managed a budget of over one million dollars, multiple staff, and various research projects on going in the department.
- Responsibilities also included serving as member of the hospital leadership team, which involved sitting on several hospital-wide committees.
- Involved in building and maintaining relationships with referring physicians and other community organizations.
- We started with an average of ten client complaints per day focusing on employee attitudes and physicians canceling clinic appointments without notice. In the end, there were fewer than four client complaints per week.
- Additionally, we started with 4-5 employee sick calls per day, several employees were out on long-term sick leave, and several physicians were in the process of resigning. Within the first 90 days as director, we had a record 86 days without one sick call and all staff out on leave had returned to work.
- Our department was slated for closure due to an approximately \$1.7 million/year loss in revenue. Due to several changes made such as collecting co-pays and other fees we significantly turned that loss around resulting in an actual loss of less than \$500,000.
- Upon my supervisor Dr. Spitzer's retirement, her leadership team was replaced, prompting my return to academe.

RESEARCH GRANTS/FELLOWSHIPS RECEIVED

Jan 2022-Aug 2023

Samuel Merritt University College of Nursing

Using Stress First Aid to Support Resilience and Trauma Recovery among Nurses

The purposes of this study are to 1) describe how the Stress First Aid Model addresses pandemic-related trauma and burnout among student nurses, faculty, and staff in rural safety net clinics. 2) To highlight the unique needs of frontline responders after rare/unprecedented phenomena (such as a global pandemic) exceeding their normal capacity for managing crises.

(Role: Advisor/Co-PI)

June 2014-June 2017

University of Phoenix Center for Health Engineering Research

Developing Healthier Communities for Children and Future Generations by Introducing and Evaluating the Feasibility of a Cuban Prevention Model among Parents and Other Community Members within the H Street Clinic Catchment Area.

The purpose of this study was to explore and evaluate the perceptions of Hispanic community members about the feasibility of developing a prevention model for their personal use and the use among their family members, neighbors, and local community based on the universal prevention model used in Cuba to change life-style and daily life choices with the goal being improved health for the participants, their children, future generations, and their community overtime.

(Role: Principal Investigator)

2010-2011

UCLA School of Nursing Intramural Grant

Cardiovascular Reactivity and Psychological Responses among African American Men

The purpose of this pilot study was to explore the feasibility of using endothelial reactivity to measure cardiovascular risk in African American men, while examining what if any various psychological responses

play in the increased cardiovascular risk among this group as compared to an age-matched Caucasian group of men.

(Role: Principal Investigator)

2000-2001

Dissertation Year Fellowship Award

The Views of Young African American Men about Depression

The major goal of the project (dissertation) was to conduct focus groups, individual interviews, participant observations, data collection, data analysis, member checking, and report research findings.

(Role: Pre-Doctoral Fellow and Principal Investigator)

1998-1999

UCLA Graduate Division Chancellor's Award

The Views of Young African American Men about Depression

The major goal of the project (dissertation) was to develop collaborative relationships with members of the African American community and identify 'key informants/guides' to assist with participant recruitment. (Role: Pre-Doctoral Fellow and Principal Investigator)

1997-1998

UCLA Research/Mentorship Graduate Fellowships

The Views of Young African American Men about Depression

The major goal of the project (dissertation) was to engage the African American community in discussions related to depression among young African American men to inform my research development and design. (Role: Pre-Doctoral Fellow and Principal Investigator)

RESEARCH GRANTS/ACTIVITIES

RESEARCH AND CREATIVE ACTIVITIES

- During my research faculty appointment, utilized the published findings from my doctoral research project titled, "Perceptions of Depression among Young African American Men" to plan and develop an innovative study focused on depression as one of several psychological responses to social injustices (i.e. anger, hostility, etc.) identified as risk factors for early cardiovascular disease and endothelial reactivity known as an early identifier of cardiovascular risk.
- February 12, 2010, I submitted a K01 Mentorship Award application titled, "Cardiovascular Reactivity and Psychological Responses among African American Men" to the National Institutes of Nursing Research. I received a score of 41, a Just in Time request for final budget, Human Subjects approval and training, as well as a request for information on 'other' support.
- I submitted and was awarded a UCLA School of Nursing Intramural Grant for \$25,000 for one year beginning 07/01/2010-07/01/2011.
- Traveled to Havana, Cuba as an invited expert in mental health as a membership of a UCLA delegation to share ideas and learn about healthcare and health prevention in Cuba. While there, I developed an understanding of the culture and collected data on perceptions of depression among young Afro Cuban men using and Ethnographic Participatory research design to compare these data with the findings from our previous study on depression among African American men.

PROFESSIONAL SERVICE ACTIVITIES

SCHOOL OF NURSING SERVICE UAA:

- Reviewed university-wide research proposals as an IRB member (2012-2013 academic year)
- School of Nursing Faculty Association (2012-2013 academic year)
- BSN & MSN Program Committees (2012-2013 academic year)
- BSN & MSN Curriculum Committees (2012-2013 academic year)
- School of Nursing Student Affairs Committee (2012-2013 academic year)
- Advised, provided study tips & assessment, counseling sessions, and assisted students in developing coping skills for surviving nursing school for six pre-nursing students referred by Marlene McCabe from Nursing Workforce Diversity Program (fall, 2012)
- Consulted and advised Marlene McCabe on Nursing Workforce Diversity Program Grant Renewal (fall 2012/spring 2013)
- Participated in Ad hoc Committee to Redesign BSN Mission, Vision, Values (fall 2012/spring 2013)
- Attended BSN curriculum discussions and webinars (fall 2012/spring 2013)
- New Faculty Orientation (fall 2012/spring 2013)
- Revised NS401 Psychiatric Mental Health course (spring, 2013)

UCLA:

- Member, Acute Care Section Committee (2009-2011)
- Member, Student Affairs Committee (2009-2011)
- Faculty Sponsor, Pan-African Nursing Students and Alumni Association (2010-Present)
- Member, CCNE Standard #1 Committee
- Evaluator/Reviewer of Student Applications all programs
- Consultant for Fulbright Scholar Student Applicant-Brenda Kulju
- Reader/Reviewer/Evaluator for MECN Comp Exams
- Volunteer Mentor, Summer Internship Program with Bethune Middle School (07/06/10-07/08/10)
- Participant/Player, "Haiti" Student Fundraiser Beach Volleyball
- Participant, Center for the Study of Women Luncheon
- Participant, International Interest Group "Global Chat"

OTHER SERVICE ACTIVITIES

Aug 2023-Present	Chair Delta Sigma Theta Sorority Incorporated DEARS committee
Aug 2023-Present	Member Delta Sigma Theta Sorority Incorporated Strategic Planning Group

May 2023	Advisory Board Member, US Veterans Affairs Medical Center San Francisco, New RN Residency Program
Oct 2022	Member and Reviewer, Western Institute of Nursing Research Committee
March 2022	Appointed Member, Elsevier's Nursing Education Advisory Board (one-year renewable term)
Jan 2022	Appointed Member, International Research Grants Council Humanities and Social Sciences Panel (four-year term)
Nov 2021	Appointed Member, National League for Nursing, Bylaws Committee (two-year term)
March 2018- July 2019	President-Elect California Association of Colleges of Nursing (state organization)
2017-Present	Archival Secretary, Council on Nursing and Anthropology
2016-Present	Executive Board Member, Council on Nursing and Anthropology
2016-Present	Commission on Collegiate Nursing Education Evaluator (CCNE)
2015, April	Research Session Chair at Annual Society for Applied Anthropology Meeting
2013-2016	Robert Wood Johnson Foundation New Careers in Nursing Advancement in Nursing Mentor
2010	Judge, Loma Linda University School of Pharmacy Poster/Podium Presentations
2009-2010	President Elect Sigma Theta Tau Gamma Alpha Chapter
2009-2010	National League for Nursing Ambassador
2009-2009	California National League for Nursing Strategic Planning Board
2009	Chair, Preparation Committee for Accreditation by the Commission on Collegiate Nursing Education
2008-2010	Graduate Faculty Association, Loma Linda University School of Nursing
2008-2010	Curriculum Committee, Loma Linda University School of Nursing
2008-2010	Faculty Senate, Loma Linda University School of Nursing
2008-2010	Rank & Tenure Committee, Loma Linda University School of Nursing
2008-2010	Research Committee, Loma Linda University School of Nursing
2008-2009	Facilitator Faculty Mentorship Program, Loma Linda University
2008-2009	Peer Reviewer, Western Institute of Nursing
2008-2009	Chair, Faculty Governance Subcommittee, Loma Linda University
2008-2009	Student Learning Outcomes Committee, Loma Linda University
2008-2009	Educational Effectiveness Committee, Loma Linda University
2007-2009	Leadership Succession Committee, Sigma Theta Tau
2005-2006	Tennessee State University Faculty Development Committee
2005-2006	Vice President Elect, Sigma Theta Tau, Tennessee State University
2004-2006	Facilitator, New Faculty Support Group, Tennessee State University
2003-2004	Chair, Council on Nursing and Anthropology Nominating Committee
2002-2004	Vanderbilt University School of Nursing, Curriculum Committee
2002-2003	Vanderbilt University School of Nursing, Faculty Portfolio Development Ad Hoc Subcommittee
2002	Content Expert, "Adolescent Resilience" by Mary Crook (funded DOD)

2001-2004	Vanderbilt University-Meharry Medical College Alliance (focused on bridging the gap between the two universities, one being historically Black serving the other being historically White serving)
2001-2004	Chair, Vanderbilt University-Meharry Medical College Alliance Education & Training sub-committee
2001-2002	Vanderbilt University Behavioral IRB, committee member
2000-2004	Vanderbilt University School of Nursing, Psychiatric Mental Health Section Committee
2000-2001	Vanderbilt University Behavioral IRB, Alternate member
1999	Content Expert, "Experiences of Battered Women" by Sheryl Tyson (funded)
1998	Research Assistant, "Norepinephrine and the Cytokine Network" Donna Vredevoe, Ph.D., PI, (funded by NIH)
1998-1999	President, UCLA Doctoral Student Nursing Association
1989-1990	Statistician, Junior Basketball League

PROFESSIONAL MEMBERSHIPS

2016-Present	San Diego Organization of Healthcare Leaders
2016-Present	American College of Healthcare Executives
2014-Present	Western Social Science Association
2012-Present	American Nursing Association
2012-Present	American Psychiatric Nurses Association
2010-Present	American Heart Association
2009-Present	National League for Nursing
2009-2015	California National League for Nursing
2002-Present	Council on Nursing and Anthropology
2002-Present	Member, Society for Applied Anthropology
2002-2006	American Anthropological Association
2000-2004	American Psychiatric Nurses Association
1997-Present	Delta Sigma Theta Sorority
1994-2004	Child/Adolescent Psychiatric Nurse Association
1988-Present	Sigma Theta Tau Gamma Alpha Chapter Undergraduate Invitation

CIVIC ACTIVITIES

2017-2020	Board Member, Riverside Seventh-Day Baptist Church
2013-2015	Board Member, the Management Trust HOA
2013, March	Presented "Group Facilitation: Defining & Conducting Group using a Milieu Paradigm" training to a multidisciplinary group of mental health professionals for Riverside County in Riverside, CA
2012, Nov	Presented "Spiritual Considerations for Mental Health" to members of a Pastoral Education Program at Providence Medical Center, Anchorage, Alaska
2011-2013	Family & Community Empowerment CDC Board Member Secretary
2009-2011	City Council Arts Commissioner, Moreno Valley, CA
2003-2003	Shareholder Think-tank: The Nursing Shortage in Nashville, TN
2001-2003	Board Member, Door of Hope Domestic Violence Shelter, Portland, TN
2000, Nov	Guest Speaker, Young Women's Retreat: "Identifying Depression"

2000-Present	Volunteer, 2 hours per week providing free counseling to youth & adults with various mental health concerns and issues
1997-1999	Treasurer, Delta Sigma Theta Sorority
1997, Oct	Delta Sigma Theta Newsletter, "Mental health and women"
1996, Aug	Inglewood Digest, "Somatic responses and psychiatric disorders"
1994-1995	Volunteer, Virginia Air and Space Center
1994, Oct	Guest Speaker, Christian Women's Organization: "Parenting Issues and Concerns"
1990-1993	Presidents' Assistant, Junior Basketball League

PROFESSIONAL MEETINGS ATTENDED:

2024, March	Podium Presentation, Society for Applied Anthropology Annual Meeting, Sante Fe, New Mexico, "Using the Voices of Children to Identify Risks for Future Adult-Onset Chronic/Degenerative Diseases."
2023, April	Zacarias, Y., Martinez-Hollingsworth, A., Caffee, I., Edwards, K., Kim, L., <u>Kendrick, L.</u> (2022). Engaging lower wage safety net healthcare workers in a resilience and pandemic recovery program to support mental health. Submitted to the Building Healthy Academic Communities Summit, <i>National Consortium for Building Healthy Academic Communities</i> . Wilmington, NC.
2023, April	Martinez-Hollingsworth, A., <u>Kendrick, L.</u> (2023). Using the Burnout Dyad Model to Mitigate Healthcare Worker Trauma during ACES Testing Initiatives. Research, Innovation & Education Session. <i>Western Institute of Nursing Annual Conference</i> , Tucson, AZ.
2023, April	Martinez-Hollingsworth, A., <u>Kendrick, L.</u> (2023). Take Your 'Why' with You an Arts-Based Activity to Mitigate Burnout. Annual Business Officers in Schools of Nursing (BONUS) Conference. Cape Coral, FL.
2023, April	Martinez-Hollingsworth, A., <u>Kendrick, L.</u> (2023). Staff Burnout in Colleges & Schools of Nursing - Mixed Method Findings & Lessons from a National Survey. Annual Business Officers in Schools of Nursing (BONUS) Conference. Cape Coral, FL.
2023, March	Podium Presentation, Society for Applied Anthropology Annual Meeting, Cincinnati, OH, "An African American Diaspora Crossroad: Searching to Find True Belonging."
2022, Oct	Martinez-Hollingsworth, A., Kim, L., Caffee, I., Fong, E., Iheduru-Anderson, K., Owens, R., Thomas, M., Goodolf, D., Lindley, M., Shepard, S., Sutton, M., Cavinder, C., Neill, D., Evans, J., Hines, A., Nelson, C., Sciarra, E., Evans, B., <u>Kendrick, L.</u> (2022). Burnout among administrative staff in colleges of nursing. AACN 2022 Policy Conference, Washington, D.C.
2022, July	Twenty-ninth International Conference on Learning Valencia, Spain (Virtual), "Leading Digital Transformation in Minority Serving Higher Education Institutions."
2022, April	Western Institute of Nursing Conference, Portland, OR, "Administrative Staff Roles in Shared Governance."
2022, April	Western Institute of Nursing Conference, Portland, OR, "Using Stress First Aid to Support Resilience and Trauma Recovery Among Nurses."

2022, March	Podium Presentation, Society for Applied Anthropology Annual Meeting, Salt Lake City, UT, "Transforming Higher Education: Personal Stories of Resilience and Healing Leading to Best Practices within Academic Work Settings for Nurse Educators of Color."
2022, January	Moderator, American Association of Colleges of Nursing, Gables, FL (virtual), one plenary session, two poster sessions, and one podium presentation.
2021, March	Podium Presentation, Society for Applied Anthropology Annual Meeting, Norfolk, VA, "Re-Engineering Higher Education: Fostering a Healthy Work Environment for Nurses from Diverse Backgrounds"
2020, July	Greater Inland Empire Black Nurses Association Minority Health Summit Keynote, Virtual, "Depression and Young African American Men"
2019, March	Podium Presentation, Society for Applied Anthropology Annual Meeting, Portland, OR, "Using Mindfulness to Engage Change in the Physical and Mental Health of Disparaged Groups in Turbulent Times"
2018, April	As session chair, led discussions for Council on Nursing and Anthropology during research presentation sessions, Philadelphia, PA
2018, March	Guest Speaker, invited as expert on curricula to discuss, "Nursing Curriculum and the Future of Nursing," Jike University in Osaka Japan
2016, March	Podium Presentation, Society for Applied Anthropology Annual Meeting, Vancouver, BC, "Intersections of the New Cuba and the West"
2016, February	Panelist, 4 th California Nursing Doctoral Conference, Costa Mesa, CA
2015, April	Podium Presentation, Society for Applied Anthropology Annual Meeting, Pittsburgh, PA, " <i>Developing Healthier Families using a Cuban Prevention Model</i> "
2015, March	Podium Presentation, Western Social Science Association Annual Meeting, Portland, OR, " <i>Being Intentional about Health: Is it really that simple?</i> "
2014, May	Keynote Speaker, California Baptist University School of Nursing Pinning Ceremony, "Living Our Predestined Purpose."
2014, April	Keynote Speaker, California Baptist University School of Nursing Sigma Theta Tau Honor Society Induction, "What Does It Mean to be a Scholar."
2014, April	Podium Presentation, Western Social Science Association Annual Meeting, Albuquerque, NM, "Cuba's Preventative Care Worldview"
2014, March	Podium Presentation, Society for Applied Anthropology Annual Meeting, Albuquerque, NM, "Globalization of Prevention in Childhood Diabetes from a Cuban Health Worldview."
2010, May	Keynote Speaker, Loma Linda University Medical Center Nursing Division 11 th Annual Research Conference, "A Research Journey Toward Making a Community Whole."
2009, March	Keynote Speaker, Azusa Pacific University Research Day, "Influencing Practice through Participatory Research Methods"
2008, July	Guest Speaker, UCLA SON Center for Vulnerable Populations Research, "Community Based Participatory Research Partnership Examples"
2007, July	Podium Presenter, Seventh International Conference on Diversity, Community, and Nations, Amsterdam, the Netherlands, "Social Cultural Perceptions of African American Young Men"

<http://d07.cgpublisher.com/proposals/333/index.html>

2007, June	Keynote Speaker, Loma Linda University Medical Center Pediatric Nursing Residency Graduate, "Let Evidence Guide Your Way"
2007, Feb	Invited Guest, presented lectures on nursing leadership and mental health at the Adventist Health International Adventist Nurses Conference, titled "Compassionate Nursing—Quality Care" in Ile-Ife Osun, Nigeria
2007, Jan	Star Fellow Presentation, University of North Texas, Dallas, "Using Technology & Educational Groups to Increase Knowledge, Self-identification, & Self-reporting of Depressive Symptoms & Risk Factors among African American Men"
2006, Dec	Guest Lecturer, Loma Linda University International Graduate Nursing program at Heldeberg College, Somerset West, Cape Town, South Africa, Four Week Course on Leadership and Role of the Advanced Practice Nurse.
2006, July	Podium Presenter, International Sociological Association's World Congress of Sociology in Durban South Africa, "Justice Verses Peace: Perceptions of Young African American Men."
2003, April	Keynote Speaker, Middle Tennessee State University Diversity Day: "Why Consider Diversity in Health Care?"
2003, March	Podium Presenter, Society for Applied Anthropology. "How Participatory Ethnography Shaped Community Partnership and Out-reach with African American Men 18-25 years old through a local African American Church." Portland, OR
2002, Nov	Guest Speaker, Middle Tennessee State University: "Theoretical Foundations of Cultural Assessments for Nurses."
2000, Oct	Guest Presenter, UCLA course on Diversity: "African American Perspectives on Depression."
2000, June	Guest Presenter, Vanderbilt University: "Child Sexual Abuse a Case Study"
2001, April	The Perceptions of Depression among Older African American Adolescents and Young Adults. Poster accepted for presentation at the 3 rd Annual ISPN Conference, Phoenix, Arizona.
1998, May	Nursing Implications and Immunology. Poster presented at the annual nursing research symposium UCLA, Los Angeles, CA
1996, Nov	HIV risk in the Asian American population. Poster presented at the Annual Diversity Workshop UCLA, Los Angeles, CA
1994, March	Parent-Adolescent Communication. Poster presented at the annual nursing research symposium Georgia State University, Atlanta, GA

CONSULTING ACTIVITIES

2022-Present	Invited to Accra, Ghana to begin conversations about the "great return" to Africa by African Americans and ways to decrease depressive responses to racism in an emotionally safe country space.
2009-2013	Depression Prevention in Youth Program Development, Cross Word Nondenominational Church, Riverside, CA

2009-2010	Consultant, Behavioral Health Clinical Practice Center Development Project, Redlands, CA
2009-2010	Consultant/Developer, Psychiatric Nurse Practitioner Program, Loma Linda University
2005-2006	As CACN President-Elect, provided information on child/adolescent/family mental health to Diane Feinstein's and Kamala Harris' staffers as an expert in the area of mental healthcare.
2002-Present	Creator/Facilitator, Young African American Men on Health Disparities Advisory Board
1996	Consultant "Mazapertine drug dosage study" Behavioral Health Center, Loma Linda University (funded by NIMH)
1993-1995	Lobbied US Congressman Walter R. Tucker from California about critical mental health issues and the need for health policy reform to place mental health at the forefront of national conversations.

HONORS AND AWARDS

March 2018	Keynote Commencement Speaker, Jike University in Osaka Japan
2014-2017	University of Phoenix Center Grant Research Fellow (FUNDED)
Oct 2010	Recognized as UCLA School of Nursing Distinguished Alumnus for "Sterling Contributions in Advancing Nursing Science"
2008-09	Prostate Cancer Intervention Study Development (15% of salary FUNDED)
2006-07	STAR Fellow Health Disparities Research Development (FUNDED)
2000-01	Dissertation Year Fellowship Award (FUNDED)
1998-99	UCLA Graduate Division Chancellor's Award (FUNDED)
1997-1998	UCLA Research/Mentorship Graduate Fellowships (FUNDED)
1996-2003	Audrienne H. Mosely Scholarship
1998	Chironians (UCLA Alumni and Friends) Outstanding Achievement Award and Scholarship
1997	Hearst Scholarship
1997	UCLA Auxiliary Scholarship
1993-1994	Graduate fellowship (fall, winter, spring)
1993-1994	Listed in Who's Who in American Nursing
1989	Certificate of Recognition for Perseverance, Army Nurse Corps

INVITED SON LECTURES AND PRESENTATIONS:

VANDERBILT UNIVERSITY

N313 Ethnographic Research	fall 2000 N227
Diversity in Health Care	spring 2000
N236 Cultural Issues and Treatment	spring 2000
N313 Nursing Theory	summer 2000
N357 Impact of Ethnicity on Family Systems: How to Modify and Treat	fall 2001
N314A Depression in Children/Adolescents	fall 2001.
N313 The Evolution of Theory	fall 2001
N350 How Participatory Research Shaped Community Partnership and Out-reach with African American Men	fall 2001

N227 Core Concepts: Cultural Diversity	spring 2001
N302 Qualitative Research	spring 2001
N314A Assessing Children for Depression	fall 2002
N313 Transcultural Theories	fall 2002
N368 Conducting Participatory Research with Young African American Men	fall 2002
N236 Why Consider Diversity in Health Care	spring 2002
N307 Pharmacological Management of Child/Adolescent Clients with Mental Illness	summer 2002
N314A Using Bandura in Practice	summer 2002

LOMA LINDA UNIVERSITY

N653 How Depression Can Influence Life, Decisions, & Health	spring 2006
N660 Ethnographic Research	winter 2007
N414 Boundaries for Nurse Leaders	spring 2007
N555 Pharmacological Management of Child/Adolescent Clients with Mental Illness	fall 2008
N414 Boundaries for Nurse Leaders	fall 2008
N415 Mental Health Interventions... Community Stressors, Disasters, Trauma	winter 2008
N414 Boundaries for Nurse Leaders	winter 2008
N553 Assessing Mental Health in Children/Adolescents for PNP/FNP students	spring 2008
N660 Qualitative Research	spring 2008
N414 Boundaries for Nurse Leaders	spring 2008
N415 Group Process an Overview	fall 2009
N415 Substance Abuse/Addiction	fall 2009
N414 Boundaries for Nurse Leaders	fall 2009

UNIVERSITY COURSES TAUGHT

VANDERBILT UNIVERSITY (semesters)

Fall 2000

- N350 Models and Theories of Psychiatric-Mental Health Nursing (5u, 32 Students)
- N351 Theoretical Foundations and Practicum in Psychiatric-Mental Health Nursing (3u, 5 Students)

Spring 2001

- N305A Advanced Health Assessment and Clinical Reasoning (3u, 75 Students in lecture)
- N305B Advanced Health Assessment Applications for the Psychiatric-Mental Health Nursing (1u, 28 Students in lab)
- N354 Theoretical Foundations of Psychiatric-Mental Health Nursing with Groups and Families (2u, 32 Students)
- N356 Practicum in Psychiatric-Mental Health Nursing with Individuals, Groups, and Families (4u, 5 Students)

Summer 2001

- N357 Psychiatric Issues within Specialty Populations (2u, 32 Students)
- N358 Psychiatric-Mental Health Nurse Practitioner Preceptorship (4u, 5 Students) **Fall**

2001

- N300 Theoretical Foundations of Advanced Nursing Practice (2u, 219 Students in lecture & 15 in small breakout seminar)

N350 Models and Theories of Psychiatric-Mental Health Nursing (5u, 46 Students)

N351 Theoretical Foundations and Practicum in Psychiatric-Mental Health Nursing (3u, 6 Students)

Spring 2002

N301 Research Methods for Advanced Nursing Practice (3u, 46 Students)

N354 Theoretical Foundations of Psychiatric-Mental Health Nursing with Groups and Families (2u, 46 Students)

N356 Practicum in Psychiatric-Mental Health Nursing with Individuals, Groups, and Families (4u, 6 Students)

Summer 2002

N302 Theory, Research, and Advanced Nursing Practice: Integration & Application (2u, 217 Students in lecture & 16 in small breakout seminar)

N357 Psychiatric Issues within Specialty Populations (2u, 41 Students)

N358 Psychiatric-Mental Health Nurse Practitioner Preceptorship (4u, 5 Students) **Fall 2002**

N300 Theoretical Foundations of Advanced Nursing Practice (2u, 221 Students in lecture & 14 in small breakout seminar)

N350 Models and Theories of Psychiatric-Mental Health Nursing (5u, 43 Students)

N351 Theoretical Foundations and Practicum in Psychiatric-Mental Health Nursing (3u, 4 Students)

Spring 2003

N301 Research Methods for Advanced Nursing Practice (3u, 222 Students in lecture & 14 in small breakout seminar)

N354 Theoretical Foundations of Psychiatric-Mental Health Nursing with Groups and Families (2u, 43 Students)

N356 Practicum in Psychiatric-Mental Health Nursing with Individuals, Groups, and Families (4u, 4 Students)

Summer 2003

N302 Theory, Research, and Advanced Nursing Practice: Integration & Application (2u, 223 Students in lecture & 12 in small breakout seminar)

N357 Psychiatric Issues within Specialty Populations (2u, 43 Students)

N358 Psychiatric-Mental Health Nurse Practitioner Preceptorship (4u, 4 Students)

WAYNE STATE UNIVERSITY (semesters)

Fall 2003

N7640 Course Coordinator Understanding Systems

N7640 Systems of care in Psychiatric Nursing (3u, 8 Students)

N7205 Mental Illness in Children

Spring 2004

N6510 Health Economics, Policy, and Professional Issues for APNs (4u, 8 Students)

N8040 Qualitative Research

N7650 Course Coordinator Assessment and Evaluation of Acutely Ill Psychiatric Patients

TENNESSEE STATE UNIVERSITY (semesters)

Fall 2004 Admin Responsibilities Only

Winter 2005 Undergraduate Mental Health Course (3u, 66 Students)

Spring 2005 NURS 5020 Research (Graduate Course) (4u, 16 Students)

Summer 2005 Admin Responsibilities Only

Fall 2005 (Two sections of Nursing Orientation) (2u, 46 & 53 Students)

Winter2006 NURS 5020 Research (Graduate Course) (4u, 12 Students)

Fall 2006 Admin Responsibilities Only

Winter2006 NURS 5020 Research (Graduate Course) (4u, 9 Students)

Spring 2006 NURS 5020 Research (Graduate Course) (4u, 11 Students)

Summer 2006 Admin Responsibilities Only

LOMA LINDA UNIVERSITY (Quarters)

1991-1993

Medical Surgical I, II, & III Clinical Labs

Fall 2006

N 415 Community Mental Health Nursing (4u, 43 students)

N516 Advanced Practice Role Development, 4-week course taught in Cape Town, South Africa (2u, 8 students)

Winter 2007

Two sections of N415 Community Mental Health Nursing, undergraduate (4u, 41 students), Bridge (4u, 46 students)

Spring 2007

Two sections of N415 Community Mental Health Nursing, undergraduate (4u, 44 students), Bridge (4u, 36 students)

Summer 2007 (No Teaching)

Fall 2007 Two sections N429 Nursing Research, undergraduate (4u, 41 students), Bridge (4u, 46 students)

Winter2008 Two sections N429 Nursing Research, undergraduate (4u, 45 students), Bridge (4u, 37 students)

Spring 2008 N429 Nursing Research (4u, 38 students)

Summer 2008 (No Teaching)

Fall 2008 N429 Nursing Research (4u, 48 students)

Winter2009 N429 Nursing Research (4u, 40 students)

Spring 2009 N429 Nursing Research (4u, 43 students)

Summer 2009 (No Teaching)

Fall 2010 N429 Nursing Research (4u, 45 students)

Winter 2010 N429 Nursing Research (4u, 39 students)

Spring 2010 N429 Nursing Research (4u, 37 students)

Spring 2009-Winter 2010 Psychiatric Nurse Practitioner Program & Course Design

UNIVERSITY OF CALIFORNIA, LOS ANGELES

Fall 2009

N155 Undergraduate Mental Health/Illness (51 students)

N161 Undergraduate Mental Health/Illness Clinical (49 students)

Winter2010 No Teaching Research Project Development

Spring 2010 N204 Research Design and Critique (21 students)

Summer 2010 N204 Research Design and Critique (- students)

Fall 2010 No Teaching Research Project Preliminary Work

Winter2011 No Teaching Research Project Data Collection

Spring 2011 N204 Research Design and Critique

UNIVERSITY OF ALASKA, ANCHORAGE (SEMESTER)

Fall 2012

N401 Undergraduate Disruptions in Mental Health (3u, 48 students)

N401L Undergraduate Disruptions in Mental Health Clinical (5U, 12 students)

N411L Community Mental Health Lab, (6u, 20 students)

Spring 2013

N401 Undergraduate Disruptions in Mental Health (3u, 42 students)

N401L Undergraduate Disruptions in Mental Health Clinical (2.5U, 7 students)

N411L Community Mental Health Lab, (3u, 10 students)

Summer 2013

N401 Undergraduate Disruptions in Mental Health (3u, 37 students)

N401L Undergraduate Disruptions in Mental Health Clinical (2.5U, 7 students) N411L
Community Mental Health Lab, (3u, 9 students)

CALIFORNIA BAPTIST UNIVERSITY (SEMESTER)

Fall 2013

N526 Entry Level Masters, Mental Health (3u, 15 students)

N527A Entry Level Masters, Mental Health Clinical (2u, 7 students) N527B

Entry Level Masters, Mental Health Clinical (2u, 8 students)

SOFAP New CBU Faculty Support Group

Spring 2014

N526 Entry Level Masters, Mental Health (3u, 14 students)

N527A Entry Level Masters, Mental Health Clinical (2u, 7 students)

N527B Entry Level Masters, Mental Health Clinical (2u, 7 students)

N584 Graduate Level, Instructional Strategies for Nurse Educators (1u+1u clinical, 1 student) N586

Graduate Level, Evaluation and Testing for Nurse Educators (3u+1u clinical, 1 student) N598A

Graduate Level, Directed Project (1 students)

SOFAP New CBU Faculty Support Group

Fall 2014

N526 Entry Level Masters, Mental Health (3u, 20 students) N527A

Entry Level Masters, Mental Health Clinical (2u, 10 students)

N527B Entry Level Masters, Mental Health Clinical (2u, 10 students)

N584 Graduate Level, Instructional Strategies for Nurse Educators (3u+1u clinical, 1 student) N586

Graduate Level, Evaluation and Testing for Nurse Educators (3u+1u clinical, 1 student) N598A

Graduate Level, Directed Project (3u+1 student)

Spring 2015

N526 Entry Level Masters, Mental Health (3u, 10 students)

N527A Entry Level Masters, Mental Health Clinical (2u, 9 students)

N527B Entry Level Masters, Mental Health Clinical (2u, 9 students)

N584 Graduate Level, Instructional Strategies for Nurse Educators (3u+1u clinical, 2 students) N586

Graduate Level, Evaluation and Testing for Nurse Educators (3u+1u clinical, 2 students)

UNIVERSITY OF PHOENIX SCHOOL OF ADVANCED STUDIES

Health Administration Program

HCS325 Health Care Management RN-BSN

Courses

Public Health: Health Promotion and Disease Prevention (RN-BSN)

Senior Leadership Practicum (RN-BSN)

Professional Contemporary Nursing Role and Practice (RN-BSN)

Dissertation 1

DOC/736N3 Dissertation 1 (09/30/14-11/24/14)

DOC/736N2 Dissertation 1 (12/02/14-02/16/15)

DOC/736N3 Dissertation 1 (12/09/14-03/09/15) DOC/736N3

Dissertation 1 (01/13/15-03/09/15)

Dissertation 2

DOC/737N Dissertation 2 (11/11/14-01/19/15)

Dissertation Defense

DOC/738N1 Defense (01/20/15-03/16-15)

Other Doctoral Courses Taught

Research Conceptualization and Design

Developing the Doctoral Identity

Approaches to Phenomenological Inquiry and Data Analysis

Ethnomethodology and the Study of Culture

PUBLICATIONS

Kendrick, L. (2022). Commentary: Roe v Wade—Considerations for the Black Community. *The Oakland Post*. <https://www.postnewsgroup.com/commentary-roe-v-wade-considerations-forthe-black-community/>

Kendrick, L., & Moore, L. (2019). Using Mindfulness to Engage Change in the Physical and Mental Health of Disparaged Groups in Turbulent Times. *The Journal of Global Qualitative Nursing Research*.

Kendrick, L., Moore, B., Thomas, C., & Matlock, J. & Flaskerud, J.H. (2009). Participant insights and participatory research methods. *Issues in Mental Health Nursing* 30(9), pp. 587-588.
<http://informahealthcare.com/toc/mhn/30/9>

Kendrick, L., Montgomery, S., Ouattara, D., & Flaskerud, J.H. (2009). African American men and self-efficacy in preventing prostate cancer. *Issues in Mental Health Nursing* 30(5), pp. 342-343.
<http://informahealthcare.com/toc/mhn/30/5>

Kendrick, L., Anderson, N.L.R., & Moore, B. (2007). Perceptions of Depression among Young African American Men. *Family and Community Health* 30(1), pp. 63-73.

Linn, G., Fako, T., Ntseane, D., & Kendrick, L. (2006). Social and Economic Stress as it relates to the HIV/AIDS Epidemic in Botswana. *The Review of Disability Studies: An International Journal* 2 (1), pp. 33-41.

Poku, A. K., Linn, G. J., Fife, L. B., Azar, S., Kendrick, L. (Nov 2005). A comparative analysis of perceived stigma among HIV-positive Ghanaian and African American males. *SAHARA J.* 2(3), pp. 344-51.

Linn, G., Brown, M., & Kendrick, L. (2005). Injection Drug Use among Homeless Adults in the Southeast with Severe Mental Illness. *Journal of Health Care for the Poor and Underserved* 16(4), pp. 83-90.

PUBLICATIONS (BOOKS)

1. Kendrick, L. (2017). [Foreword]. In R. Dorman & M. de Chesnay, *Case Studies in Global Health Policy Nursing*. New York: Springer Publishing Co.
2. Kendrick, L. (2014). How to conduct participatory action research: an exemplar. In M. de Chesnay (Ed.) *Springer Series for Qualitative Research in Nursing: Vol. 5 Participatory Action Research* (pp. 161-176). New York: Springer Publishing Co.
<http://www.barnesandnoble.com/w/nursing-research-using-participatory-action-researchmary-de-chesnay/1120172803?ean=9780826126139>
3. Kendrick, L. (2014). The child with altered mental status. In V. Bowden & C.S. Greenberg (Eds.), *Children and their families: The continuum of nursing care* (3rd ed., pp. 15201568). Philadelphia: Lippincott, Williams & Wilkins. ISBN: 978-1451187861
4. Kendrick, L. (2014). Influencing clinical practice by increasing diversity in mental health research. In M. Klakovich (Ed.), *Shaping the Future of Nursing Transforming Healthcare Using Research* (A Monograph, pp. 24-26). California: Azusa Pacific University.
5. Kendrick, L. (2004). The Views of Young African American Men About Depression. PhD Dissertation, UCLA.

PUBLISHED ABSTRACTS

2024, March	Using the Voices of Children to Identify Risks for Future Adult-Onset Chronic/Degenerative Diseases. [Abstract]. Society for Applied Anthropology, (In press).
2023, March	An African American Díaspora Crossroad: Searching to Find True Belonging. [Abstract]. Society for Applied Anthropology, p. 26.
2022, March	Transforming Higher Education: Personal Stories of Resilience and Healing Leading to Best Practices within Academic Work Settings for Nurse Educators of Color. [Abstract]. Society for Applied Anthropology.
2021, March	Re-Engineering Higher Education: Fostering a Healthy Work Environment for Nurses from Diverse Backgrounds. [Abstract]. Society for Applied Anthropology.
2019, March	Using Mindfulness to Engage Change in the Physical and Mental Health of Disparaged Groups in Turbulent Times. [Abstract]. Society for Applied Anthropology, p. 51.

2016, March	Intersections of the New Cuba and the West. [Abstract]. Society for Applied Anthropology, p. 175.
2015, April	Developing Healthier Families using a Cuban Prevention Model. [Abstract]. Society for Applied Anthropology, p 134.
2014, March	Globalization of Prevention in Childhood Diabetes from a Cuban Health Worldview. [Abstract]. Society for Applied Anthropology, p 161.
2003, Nov	Is There Peace or Justice for Young African American Men? [Abstract]. American Anthropological Association, p. 182.
2003, March	How Participatory Ethnography Shaped Community Partnership and Out-reach with African American Men 18-25 years old through a local African American Church [Abstract]. Society for Applied Anthropology, p. 103.

DISSERTATION COMMITTEES

Committee Member:	2015-Successful Defense 2017
Student: Bobby Varghese	
Dissertation Title: Relationships between positive and negative attributes of self-compassion and caring efficacy among Psychiatric Mental Health Nurses	
Dissertation Chair:	2014- 2016 Student took LOA.
Student: Monique DeCicco Jones	
Dissertation Title: The Lived Experience of Nursing Students as Parents	
Dissertation Chair:	2014 Successful Defense 2018
Student: Lillian Allen	
Dissertation Title: The Lived Experiences of Internationally Born and Educated Nurses in Management Positions	
Dissertation Chair:	2014 Successful Defense 2017
Student: Teri Wilde	
Dissertation Title: The Lived Experiences of Student Nurse Bullying in the Clinical Setting	
Committee Member:	2014-Successful Defense 2015
Student: Justin Williams	
Dissertation Title: Lived Experience of Being a Home Hospice Nurse	
Committee Member:	2014-Successful Defense 2016
Student: Eva Quirion	
Dissertation Title: Compassion Fatigue, Compassion Satisfaction, and Burnout among Nurse Practitioners in Maine	
Committee Member:	2014 Successful Defense 2017
Student: Rita DeBonis	
Dissertation Title: The Lived Experiences of Developing a Professional Nursing Voice	

Committee Member: 2014-scheduled to finish 2019.
Student: Rosalyn Heath-Pena
Dissertation Title: The Meaning and Experience of Uncertainty as Lived by Spouses of Patients with Emotional Incontinence after Stroke

Committee Member: 2014-Successful defense 2016
Student: Barbara Crump
Dissertation Title: What are nurses' perceptions of care that supports dignity for patients at the end of life during hospitalization.

Committee Member: 2010-Successful defense 2012
Student: Rana Halabi Najjar
Dissertation Title: Weight-Based Stigma, Psychological Distress, and Binge Eating Behaviors in Low Income Overweight and Obese Adolescents

Committee Consultant: 2008-Successful defense 2010
Student: Michelle Buckman (University of San Diego)
Dissertation Title: A Phenomenological Study of Children's Experience with Seclusion and Restraints

Committee Member: 2005-completed 2006.
Student: Carol Fisher (Tennessee State University)
Dissertation Title: Alternative Remedies: Use of Massage for Pain Relief

MASTER'S STUDENT PROJECT SUPERVISION

Committee Member: 2005-completed 2006.
Student: Tandra Moore (Tennessee State University, College of Education)
Thesis Title: An Evaluation of Early Childhood Education Program among African American Students

Committee Co-Chair: 2012-completed 2013.
Student: Lisa An (University of Alaska, Anchorage, School of Nursing)
Project Title: Community-Based Providers' Views of Precepting Nurse Practitioner Students

Committee Chair: 2012-completed 2014.
Student: Becky Johnston (University of Alaska, Anchorage, School of Nursing)
Project Title: Grief in Elderly Widowers: A Descriptive Qualitative Research Proposal

Project Supervisor: Completed Spring 2014
Student: Steven Goins (California Baptist University, School of Nursing)
Project Title: Secondary Analysis of Entry Level Master's Nursing Students' Perceptions of Mental Health Simulation Experience

Project Supervisor: Completed Fall 2014
Student: April Lawrence (California Baptist University, School of Nursing)

Project Title: Mentoring New Nursing Faculty: Voices of Experience

Project Supervisor:

Completed Spring 2015

Student: Linda Harrison (California Baptist University, School of Nursing)

Project Title: Managing different Learning Styles among experienced Early Entry Nursing Students

Project Supervisor:

Completed Spring 2015

Student: Laura Josiah (California Baptist University, School of Nursing)

Project Title: Responding to Graduate Nursing Students in the Classroom when they have lost their feelings of Identity During an Accelerated Nursing Program

THESIS COMMITTEES

Committee Member:

2004-Completion 2005

Student: Carolyn Robinson-Headley (Meharry Medical College, Nashville, TN) Thesis

Title: Successful Women Leaders in Health Administration: An Appraisal

The GPAC meetings are expected to take place in-person at City Hall, on weekday evenings on monthly basis (2nd Thursday of the month, on or after 5:30 p.m.; with 3rd Tuesday of the month being an alternative day). The Committee will meet up to eight (8) times, starting late Fall 2025. Each meeting will last 2 to 3 hours. Can you commit to this timeline?

☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Lizbeth

First Name

King

Last Name

Middle
Initial

[REDACTED]

Home Address

Suite or Apt.

Murrieta

City

CA

State

92563

Postal Code

If you live in Temecula, which district do you live in?

None Selected

[REDACTED]

Email Address

Mobile: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Director of HR & Accounting

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Work in Temecula
- ☒ Own a Business in Temecula
- ☒ Go to School in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Military/Veteran/Spouse
- ☒ Young Leaders (ages 21-32)

If "Other(s)" selected above, please describe below.

Small family business

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Economic Development / Business
- ☒ Parks and Recreation
- ☒ Arts and Culture

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

☒ Education (California State University San Marcos, Mount San Jacinto Community College, Temecula Valley Unified School District, Linfield Christian School, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Rancho Christian School

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

See Resume

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

See Resume

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Santas Electric Parade, Ride with the Sheriff, Calvary Chapel volunteer

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I am interested in serving on the General Plan Advisory Committee because I am deeply committed to the long-term well-being of Temecula. As a resident, member of a military family, and part of a local business-owning family, I bring a well-rounded perspective on the needs of both families and the business community. I value Temecula's family-friendly environment and strong community character, and I am eager to contribute to a planning process that preserves these qualities while supporting responsible growth. I believe my background, values, and personal investment in the city uniquely qualify me to serve in this capacity.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

1. Jennifer Sevilla, CFO, [REDACTED], Jen@bearstatewaterheating.com 2. Brandon Palaoro, Corona PD, [REDACTED], Brandon.Palaoro@coronaca.gov 3. Allison Hubbard, Environmental Health Specialist, [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

[LK24Res.docx](#)

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

Lizbeth King

Murrieta, CA 92563

[REDACTED]

[REDACTED]

Experience**Director of Human Resources and Accounting**

Current Position

Bear State Water Heating, Temecula, CA

Promoted from Accounting/Office Manager

February 2021 - Present

- Lead and oversee the human resources and accounting departments, ensuring efficient operations and compliance with company policies and regulations.
- Supervise the accounting team, monitoring financial data including budgets, statements, and ledger balances.
- Develop and implement HR strategies, including recruitment, onboarding, training, performance management, and employee relations.

Accounting/Office Manager

February 2021 - January 2022

- Initially hired as Accounting Manager/Office Manager, responsible for overseeing accounting functions and office administration tasks.

Accounts Payable

Citrus Motors, Ontario, CA

February 2018 - January 2021

- Managed financial operations by processing invoices and reconciling accounts.

Education & Credentials

- Notary Public, State of California, Commission Expires 05/2027
- *B.S in Anthropology*, 2018 – California State University, Long Beach

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☒ Yes ☐ No

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☒ Yes ☐ No

Profile

Jeff

First Name

P

Middle
Initial

Kingsberg

Last Name

Home Address

Suite or Apt.

Temecula

City

CA

State

92591

Postal Code

If you live in Temecula, which district do you live in?

☒ District 4

Email Address

Mobile:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Retired Teacher, Current High School Coach

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Work in Temecula
- ☒ Own a Property in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Seniors (age 65+)
- ☒ School-Affiliated
- ☒ Non-Profit Groups

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Transportation
- ☒ Parks and Recreation
- ☒ Arts and Culture

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Education (California State University San Marcos, Mount San Jacinto Community College, Temecula Valley Unified School District, Linfield Christian School, etc.)
- ☒ Other Organizations (Bike Temecula Valley Coalition, Temecula Valley Historical Society, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Temecula Valley Unified Since 1987, Bike Temecula Valley Coalition

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

Community Services Commission

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

SEE RESUME

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

SEE RESUME

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

SEE RESUME

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

Why I Wish to Serve: I have lived a solid majority of my life in Temecula including almost all of my adult life. Over the last 38 years, I have Lived, Worked, Played, and most recently Served Temecula. One could say I have a lot of "Skin in the Game". My wife (who volunteers as a docent at the Temecula Valley Museum) and I love our city. We believe it is a "Healthy and Livable City" that is well-governed and has an exceptional staff. This has led to a high quality of life for Temecula residents. My maintaining this we will achieve the QLMP Core Value of being a "Sustainable and Resilient City". Serving as a Community Services Commissioner the last three years has furthered my thirst to explore other facets within the General Plan. I believe it would be both invigorating and enriching to work collaboratively with other key stakeholders toward the goal of creating a 20 year blueprint for the continued success of Temecula. Why I am Qualified: My longevity as a Temecula resident, my deep connections within our community, and in particular the breadth of my experiences as a Commissioner all empower me to be a contributor to the GPAC. In terms of Arts and Culture, I am quite familiar with and have supported existing city programs such as the Temecula Valley Museum Culture Days and various Art Contests. I have attended several monthly Friday Art Walks and frequented shows and concerts in our Old Town Theatre and the Summer Concert Series. Parks and Recreation is another area I bring experience in. As a Commissioner have attended and supported several park re-openings and many events at the Mary Phillips Senior Center. I have participated in multiple Pickleball classes both at Mike Naggar Community Park and more recently and the Ronald Reagan Sports Park Pickleball Complex. I ride my bike on the Santa Gertrudis Trail often for exercise and am familiar with the work the city has done to promote "Transportation Mobility and Connectivity". As a board member for the non-profit Bike Temecula Valley, I have volunteered the last two years to visit our elementary schools and present essential Bike Safety to our students, staff, and families. Finally, I believe I am qualified for the GPAC as I have the ability to not only lead, but thrive in a support role as well. Historically, I have served in many leadership roles such as Teacher, Head Coach, Department Chair, President, and Commission Chair. More recently, I have fulfilled and enjoyed support roles such as Assistant Coach, Board Member, Commission Member, and Volunteer. I have no ego or single issue to bring to the GPAC, yet rather a commitment to focus on the big picture which will ensure and further our Temecula Quality of Life.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Erica Russo, City of Temecula Director of Community Services (951) 694-6480
erica.russo@temeculaca.gov Matt Peters, City of Temecula Director of Community
Development (951) 694-6400 matt.peters@temeculaca.gov Francisco Arce, Temecula Valley
Unified School District Assistant Superintendent of Human Resources (951) 676-2661 Ext.
21412 farce@tvusd.us

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

[Jeff_Kingsberg_Resume_August_2025.docx](#)

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

Jeff Kingsberg

Updated August 2025

[REDACTED] Temecula, CA 92591

Ph: [REDACTED] Email: [REDACTED]

Personal Information

- Retired Educator (2022) Temecula Valley Unified School District (TVUSD)
- Great Oak High School Girls' Varsity Assistant Basketball Coach (2022-25)
- Continuous Temecula Resident Since 1987
- Married for Thirty-Seven (37) Years; Two Adult Daughters and Two Grandchildren

Educational Background

- 1983: Bachelor of Arts, Sociology, California State University Fullerton
- 1985: Ryan Single Subject Teaching Credential, Social Science, UC Irvine (Active)
- 1986: Supplementary CA Teaching Authorization English-Language Arts (Active)
- 1996: Master of Arts, Educational Administration, Chapman University
- 2003: Advanced Placement Teacher Certification, AP Government and Politics
- 2022: National Federation of High Schools Coaching Module Course Certificates
- 2022, 2024: American Red Cross First Aid/CPR/AED Training Certificates

Employment History

- 2014-2022: ELECTED PRESIDENT (4 Terms) TEMECULA VALLEY EDUCATORS ASSOCIATION (TVEA)
 - *Represented 1300 Teachers and Specialists Across K-12*
 - *Acted as Organizational Leader and Chief Spokesperson*

1997-2014: SOCIAL SCIENCE TEACHER, CHAPARRAL HIGH SCHOOL
-Taught Advanced Placement Government for Eleven Years
- Led Students to Five (5) Regional Titles in Constitution Mock
Hearing Competition

1987-1997: SOCIAL SCIENCE TEACHER, TEMECULA VALLEY HIGH SCHOOL
- Served as TVUSD Mentor Teacher in both History-Social
Science and
Community Service Learning
-Head Coach for Varsity Boys' Basketball Program for five (5)
Years.

Community Engagement

2023-Present: Commissioner, City of Temecula Community Services
Commission
2022- Present: Bike Temecula Valley Youth Programs Director/Member
2018-2022: Temecula Valley Council PTA Executive Board Member
2017-2022: Member of Temecula Valley Chamber of Commerce via TVEA
2019-2021: Lions Club Speech Contest Volunteer Judge
2005-2014: City of Temecula/TVUSD Youth in Government Program Teacher
2004-2014: Temecula Dollars for Scholars Announcer/Emcee
2002-2010: Volunteer Coach for Temecula Youth Basketball League
2002-2005: Interact/Rotary Club Advisor, Chaparral High School

Awards and Recognitions

2022: Temecula Valley PTA Council Honorary Service Award
2022: California Teachers Association Statewide "We Honor Ours" Service
Award
2022: Temecula Valley Unified/TVEA: "Years of Service"/Longevity of Service
2021, 2020: TVEA Advocacy Award
2013: Chaparral High NJROTC Teacher of the Year

2009: Jesus Christ Church of Latter-Day Saints Crystal Apple Recipient

2008: California League of High Schools Educator of the Year Nominee

2007-2008: Chaparral High School Certificated Staff Member of the Year

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☒ Yes ☐ No

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☒ Yes ☐ No

Profile

Yoon

First Name

K

Middle
Initial

Lee

Last Name

Home Address

Suite or Apt.

Temecula

City

CA

State

92591

Postal Code

If you live in Temecula, which district do you live in?

☒ District 4

Email Address

Home:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

American Sign Language Teacher

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Work in Temecula
- ☒ Own a Property in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ School-Affiliated
- ☒ Faith-Based Organizations
- ☒ Special Needs Community

If "Other(s)" selected above, please describe below.

Deaf Community

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Transportation
- ☒ Economic Development / Business
- ☒ Parks and Recreation
- ☒ Arts and Culture
- ☒ Public Safety (police, fire, emergency management, etc.)

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Education (California State University San Marcos, Mount San Jacinto Community College, Temecula Valley Unified School District, Linfield Christian School, etc.)
- ☒ Non-Profit Organization (Habitat for Humanity, Interfaith Council, Empowerment Center, Social Work Action Group, Nature Conservancy, Veterans of Foreign Wars, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Deaf Community

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

NO

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

See Resume

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

See Resume

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Christmas Parade, Volunteer teaching ASL classes every Fridays, Coordinator for Deaf Ministry at Reliance Church

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I wish to serve on the General Plan Advisory Committee because I am deeply committed to fostering inclusive, accessible, and vibrant communities where all residents can thrive. As a Deaf Studies professor and community leader, I bring a unique perspective on accessibility, cultural awareness, and advocacy that is often underrepresented in planning processes. My work has centered on building bridges between diverse groups, coordinating guest speakers, and promoting cultural competency within academic and community settings. I believe I am qualified to serve because of my strong background in education, community engagement, and leadership. Through my experience directing Deaf ministry programs, coordinating public events, and supporting students in understanding issues of equity and inclusion, I have gained skills in collaboration, communication, and problem-solving that directly apply to advisory work. I am dedicated to ensuring that future planning reflects the needs of all community members, including people with disabilities, minority groups, and underserved populations.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Pastor Kyle Fox, Reliance Church - [REDACTED] Dr Danny Blair, California Baptist University - [REDACTED] Heidi Wignet - Principal Grace Homeschool - [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

[Yoon_Lee_Resume_2025.pdf](#)

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

OBJECTIVE A challenging teaching position utilizing creativity and a true desire to educate

EMPLOYMENT

- 2025 - Present **Deaf Studies Professor**, California Baptist University, Riverside
Responsible for teaching A Journey into the Deaf-World to Deaf Studies minors, equipping students with a strong understanding of Deaf culture, history, and community. Coordinate guest speakers from the Deaf community to enhance learning experiences, while promoting cultural competency and advocacy throughout the university.
- 2015 - Present **Homeschool Instructor for ASL Classes**, Temecula, CA
Responsible for teaching American Sign Language to 80 students in K to 12 grade homeschool setting. Prepared engaging materials and provided direct instruction in-person platforms. Incorporated Signing Naturally resources to support ASL development. Perform annual ASL Shows for Fall and Spring Semesters.
- 2015- 2023 **ASL Instructor**, Palomar College, San Diego, CA
Taught American Sign Language 1. Prepared materials and demonstrate ASL with Signing Naturally videotapes and textbooks as class supplements..
- 2015- 2016 **ASL Instructor**, Linfield Christian High School, Temecula, CA
Taught American Sign Language Level 1 to 4. Prepare materials and demonstrate native ASL with DVDs and new edition of Signing Naturally textbooks. Coordinate Guest Speakers.
- 2004 - 2014 **TV Teacher**, California School for the Deaf Riverside, CA
Teaching video production to 40 - 50 HS students. Prepared materials and demonstrated script writing, shooting and editing. Responsible and oversee Student's CSDR News TV and air 30-minute programs monthly on campus channel 30.
- 2002 - 2004 **Director of Broadcast Operations**, CSD in Sioux Falls, SD
Responsible and oversee CSD-TV . Produce and air 30-minute programs monthly on Public Access Channel through 18 cable stations in San Francisco Bay Area, Oregon, Washington, and NTID. Prepare budget and hire freelance cameraperson, lighting director and online editors. Research and make final recommendations on video equipment purchases.
- 1995 - 1999 **Director of Video Department**, DawnSignPress in San Diego, CA
Responsible for development of technical scripts with authors, directs production, and edits the final video production. Prepares budget, hires freelance camerapersons, lighting director and On-Line editors. Researches and made final recommendation on purchasing the video equipment. Maintenance and upgrade video department computers and software.

EDUCATION

Teaching Credential, California State University San Bernardino, 2004- 2009
Completed 64 hours Instructional Training Workshop in Signing Naturally ASL Curriculum
B.A., TV, Film, and Photography, Gallaudet University, Washington, DC, 1991
California State University, Northridge (CSUN), 1982 - 1986

AWARDS AND ACTIVITIES

- President of Southern Asian Deaf Association, Los Angeles Chapter 2006 – 2012
- Co-founder and President of the American Sign Language Teacher Association San Diego Chapter, 2000
- Deaf Community Service of San Diego, Board of Director, 1998
- Audio Visual Coordinator for Asian Deaf Conferences in Los Angeles, 1997
- Rep. of Asian Pacific Assoc., Gallaudet U. Chapter at World Federation of the Deaf in Japan, 1991
- Leadership Award from Asian Pacific Association, 1991
- Member of Phi Alpha Pi Honor Society, 1991
- Co-founder (1983) and President (1985) of the Delta Sigma Phi Fraternity Chapter, CSUN
- Leadership Award from National Center on Deafness, CSUN, 1986

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☒ Yes ☐ No

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☒ Yes ☐ No

Profile

Lyman

First Name

Legters

Last Name

Middle
Initial

[REDACTED]

Home Address

Suite or Apt.

Temecula

City

CA

State

92591

Postal Code

If you live in Temecula, which district do you live in?

☒ District 5

[REDACTED]

Email Address

Mobile: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Senior Director at Casey Family Programs

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
☒ Own a Property in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Seniors (age 65+)
- ☒ Non-Profit Groups
- ☒ Faith-Based Organizations
- ☒ Other(s)

If "Other(s)" selected above, please describe below.

Child Welfare, Philanthropy

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Parks and Recreation
- ☒ Arts and Culture
- ☒ Public Safety (police, fire, emergency management, etc.)

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

☒ Non-Profit Organization (Habitat for Humanity, Interfaith Council, Empowerment Center, Social Work Action Group, Nature Conservancy, Veterans of Foreign Wars, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Mission Hope, Interfaith Council, Braver Angels

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

REDI Commission 2022-present

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

See resume

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

See resume

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Mission Hope Board of Directors, REDI Commissioner, Interfaith Council, NAACP Branch 1034

Lyman Legters

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

My wife and I just relocated to Temecula from the Washington, DC, area a little over 4 years ago. During that time we have embraced Temecula as our home and community, and are committed to contributing to continued improvements in the city. It has been my privilege to serve on the City's REDI Commission since 2022, and I am excited to be of further service to my community. I have a passion for justice and equity. Additionally I bring significant experience in systems improvement, transformational leadership, implementation science and community/lived experience engagement. I believe my experience and skills would add value to the mission and work of the General Plan Advisory Committee.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Denyse Wilson, Realtor/REDI Commissioner, [REDACTED] Dr.
Kimberley Richards, Executive Director, People's Institute for Survival and Beyond, [REDACTED]
[REDACTED] kimberley@pisab.org Steve Hargis, Mission Hope Board Chair, [REDACTED],
[REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

[LYMAN LEGTERS -](#)

[Bio_1.2017.docx.REDI.docx](#)

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

Lyman Legters

Lyman Legters, along with his bride Stevey-Wonderful, relocated to Temecula from the Washington, DC area in August 2021. Family was the inspiration for the cross-country move, wanting to be near their son and daughter-in-love, and their two grandchildren... but mostly to be near the grands! Temecula promised to be a family centered, friendly community with great schools, and has lived up to that promise.

Professionally Lyman has worked at Casey Family Programs - the nation's largest operating foundation devoted to improving outcomes for children and families impacted by the child welfare system - since 2002, where he has managed direct service operations and served as a strategic consultant for the foundation. From 2012 through 2015 he was privileged to serve as a Senior Fellow at the US Department of Justice. He currently serves as Senior Director, Strategic Consulting, working with states and federal partners in support of child welfare systems improvement and transformation.

Facilitating systems transformation and improving outcomes for vulnerable children and families, and justice have been a particular focus during Lyman's professional career, as well as in his Christian service. He currently supports national efforts designed to achieve wellness, healing and justice, and transform child welfare systems into child, family, and community "well-being" systems. He speaks extensively on justice, systems transformation, and organizational health, both secularly and in the church.

Committed to eliminating injustice, Lyman is honored to serve on the National Board of Directors for the People's Institute for Survival and Beyond. The People's Institute created the "Undoing Racism" workshop and has delivered anti-racism training and consultation for over 40 years. Lyman also serves on the Board of the American Youth Policy Forum and the National Steering Committee for the Youth Transition Funders Group. He has worked on issues related to justice and equity for more than 30 years, including intersectional dynamics related race, indigenous peoples, gender, sexual orientation, and immigration/citizenship status. For the past 3+ years Lyman has been privileged to serve on Temecula's Race, Equity, Diversity and Inclusion Commission.

Lyman is a husband, father, and grandfather...he loves golf, God, children and Stevey-Wonderful! (bride), but not necessarily in that order! He recently joined Rancho Community Church and is looking forward engaging in and serving the Temecula Community.

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☒ Yes ☐ No

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☒ Yes ☐ No

Profile

Mark

First Name

LeTourneau

Last Name

Middle
Initial

Home Address

Suite or Apt.

Temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

☒ District 2

Email Address

Home:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Residential Property Management

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Work in Temecula
- ☒ Own a Property in Temecula
- ☒ Own a Business in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Seniors (age 65+)
- ☒ Military/Veteran/Spouse
- ☒ Real Estate / Development
- ☒ Non-Profit Groups
- ☒ Faith-Based Organizations
- ☒ Service / Social Clubs (Rotary, VFW, Lions, Elks, etc.)

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Transportation
- ☒ Economic Development / Business

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Non-Profit Organization (Habitat for Humanity, Interfaith Council, Empowerment Center, Social Work Action Group, Nature Conservancy, Veterans of Foreign Wars, etc.)
- ☒ Real Estate (Development Community, Southwest Riverside County Realtors Association, Homeowner and Property Owner Associations, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

SRCAR, VFW, SAR

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No; applied for Traffic Safety Cmte

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

CA Real Estate License; Retired United States Marine Corps Officer

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Willow Street Property Management, Inc., PO Box 892500, Temecula, CA 92589-2500, President, residential property mgmt, legal, current laws, property inspections, etc.

Community Engagement

Mark LeTourneau

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Homeowner assn activities, active with several social clubs, monthly cleanup Temecula Veterans Park

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I would like to participate in this program to help create Temecula's vision for the next 20+ years.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Frank Mendoza, General Manager of South Western Sealcoating Inc., [REDACTED], fmendoza@nodust1.com John Hernandez, Junior Vice Commander of California Department of Veterans of Foreign Wars, [REDACTED] Louis Todd, President of Quality Control Solutions, Inc., [REDACTED], LT@qc-solutions.com

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

The GPAC meetings are expected to take place in-person at City Hall, on weekday evenings on monthly basis (2nd Thursday of the month, on or after 5:30 p.m.; with 3rd Tuesday of the month being an alternative day). The Committee will meet up to eight (8) times, starting late Fall 2025. Each meeting will last 2 to 3 hours. Can you commit to this timeline?

☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Shirin

First Name

Lieberman

Last Name

Middle
Initial

Home Address

Suite or Apt.

Murrieta

City

CA

State

92563

Postal Code

If you live in Temecula, which district do you live in?

None Selected

Email Address

Mobile:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Real Estate Agent

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Work in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Real Estate / Development

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Economic Development / Business

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Real Estate (Development Community, Southwest Riverside County Realtors Association, Homeowner and Property Owner Associations, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Southern California Association of Realtors/ SRCAR

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

see resume

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

see resume

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Tennis through Temecula Parks and Recreation Regularly attend community events Had a business in Temecula from 2020-2022

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I am applying to serve on the Temecula General Plan Advisory Committee because I care deeply about the future of our community and want to be an active participant in shaping it. As a licensed Realtor in both California and Nevada with more than 15 years of experience in real estate, escrow, and relocation, I have gained firsthand knowledge of the opportunities and challenges facing families, businesses, and neighborhoods in our region. Equally important, I am a mom to three elementary-aged children attending school here in Temecula. I volunteer regularly in their classrooms, attend school events, and help organize our neighborhood's annual Thanksgiving Food Drive. I also mentor first-time homebuyers and new real estate agents, offering free classes and training sessions to help them navigate affordability and growth issues. Outside of work and volunteering, I stay connected through the local tennis league, which has strengthened my ties to families across the community. My combination of professional expertise, community service, and personal investment as a parent gives me a well-rounded perspective on the city's needs. I believe in thoughtful, balanced growth that preserves Temecula's unique character while planning responsibly for its future. Serving on the General Plan Advisory Committee would allow me to bring this perspective to the table and collaborate with others who are equally committed to the long-term success of our city.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Denise Ragogna [REDACTED] Dr Tu Price, TVUSD,
[REDACTED] Janelle O'Rourke, Educator CCSD [REDACTED]
[REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

[ResumeCommitee.pdf](#)

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

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☒ I Agree



Shirin Lieberman



[REDACTED]
[REDACTED]



[REDACTED]
[REDACTED]
Murrieta, California

Professional Summary

Community-focused real estate professional with over 15 years of experience spanning real estate, escrow, hospitality, and small business ownership. Licensed Realtor in California and Nevada with a specialization in relocation and REO properties, providing unique insight into housing trends, land use, and neighborhood development. Experienced in guiding residents through complex housing and relocation decisions, managing cross-functional teams, and building strong community partnerships. Dedicated to advancing Temecula's long-term growth through thoughtful planning, balanced development, and citizen engagement. Seeking to contribute expertise in real estate, operations, and community relations as a member of the General Plan Advisory Committee.

Professional Experience

Licensed Realtor

Self-Employed / CA & NV
2014 – Present

- Represent residents and relocating families in housing transactions, providing expertise on neighborhoods, zoning, and growth trends.
- Expert in negotiating traditional real estate contracts, handling REO's and providing BPO'S.
- Advise clients on affordability, development opportunities, and community infrastructure.
- Host open houses and community events to connect residents with available housing.
- Actively engaged in monitoring and communicating regional market trends, property tax structures, and housing affordability.

Co-Owner / Director of Sales & Marketing

Raw Fitness – Temecula
2020 – 2022

- Co-owned and operated multiple gym locations, overseeing brand development, marketing, and daily sales operations.
- Created and implemented digital marketing campaigns using SEO, Facebook Ads, and Google PPC.
- Managed sales staff, lead tracking systems, and client onboarding workflows using CRM tools.
- Increased brand awareness and customer retention through targeted content and client engagement strategies.

Hotel & Restaurant Operations Manager

Aria Resort & Casino – Las Vegas
2011 – 2014

- Managed daily operations for 36 food and beverage venues across a high-volume luxury resort, including casual outlets, pool, and fine dining.
- Supervised over 500 team members, including scheduling, payroll, and staff development.
- Created promotional events and VIP dining experiences that elevated guest satisfaction and brand reputation.
- Collaborated with culinary and marketing teams to develop menus, pricing strategies, and brand campaigns.

Shirin Lieberman



[REDACTED]



[REDACTED]



[REDACTED]



[REDACTED] Murrieta, California

Professional Experience Continued

Sales & Client Relations

The Ritz-Carlton – Orlando
2009 – 2011

- Managed VIP guest relations and coordinated personalized experiences for high-profile clientele.
- Developed long-term client relationships that resulted in repeat bookings and referrals.
- Worked closely with the sales team to convert leads into long-term corporate accounts.
- Delivered exceptional service that aligned with the Ritz-Carlton Gold Standards of Excellence.

Escrow Officer

Old Republic Title
2004-2008

- Facilitated smooth closings for residential and commercial real estate transactions.
- Reviewed contracts, cleared title, prepared settlement statements, and coordinated with buyers, sellers, and lenders.
- Maintained high attention to detail while managing a high volume of files under tight deadlines.
- Ensured full compliance with legal and regulatory standards throughout the escrow process.

Community Engagement

- Volunteer: In-Classroom Volunteering at Buchanan Elementary School
- Advocate: Housing affordability, relocation support, and neighborhood development
- Organizer: Annual Neighborhood Thanksgiving Food Drive
- Mentor: First-time homebuyers navigating affordability, as well as mentoring new agents, hosting training classes, and offering free online training sessions via Zoom

Certifications

Associates of Arts in Liberal Studies
Ventura College 2000-2002
College of Southern Nevada 2002

- California Real Estate License
- REO Certified
- Relocation Specialist
- Google Ads Certified
- Meta Blueprint Certified

Core Competencies

- Housing Market & Land Use Knowledge
- Community Engagement & Resident Advocacy
- Economic Development Insight
- Cross-Functional Collaboration
- Relocation & Growth Trends
- Real Estate Transactions & Escrow
- Budget Awareness & Fiscal Oversight
- Public Speaking & Stakeholder Communication
- Event Planning & Community Outreach

Shirin Lieberman



[REDACTED]



[REDACTED]



[REDACTED]

Murrieta, California

City of Temecula – General Plan Advisory Committee
41000 Main Street
Temecula, CA 92590

Dear Members of the Selection Committee,

I am excited to submit my application to serve on Temecula's General Plan Advisory Committee. As a licensed Realtor in both California and Nevada, I have over 15 years of experience in real estate, escrow, and community development. My background has given me a strong understanding of housing, land use, and growth trends—insight I am eager to contribute to Temecula's long-term vision.

Beyond my professional expertise, I am also a mom to three elementary-aged children, and I am actively involved at Buchanan Elementary through in-classroom volunteering and regular participation in school events. Each year, I also organize a neighborhood Thanksgiving Food Drive, mentor first-time homebuyers and new agents through training sessions, and stay connected with local residents through our community tennis league.

These experiences reflect my dedication to Temecula both as a professional and as a parent who cares deeply about the future of our neighborhoods. I believe in balanced growth that supports families, preserves community character, and encourages thoughtful development.

Thank you for considering my application. I would be honored to serve and contribute to shaping a thoughtful and inclusive plan for Temecula's future.

Sincerely,

Shirin Lieberman

The GPAC meetings are expected to take place in-person at City Hall, on weekday evenings on monthly basis (2nd Thursday of the month, on or after 5:30 p.m.; with 3rd Tuesday of the month being an alternative day). The Committee will meet up to eight (8) times, starting late Fall 2025. Each meeting will last 2 to 3 hours. Can you commit to this timeline?

☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Thomas

First Name

Lo

Last Name

Middle
Initial

Home Address

Suite or Apt.

Temecula

City

CA

State

92591

Postal Code

If you live in Temecula, which district do you live in?

☒ District 4

Email Address

Mobile:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Property Manager

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Work in Temecula
- ☒ Own a Property in Temecula
- ☒ Own a Business in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Business groups
- ☒ Real Estate / Development
- ☒ School-Affiliated
- ☒ Faith-Based Organizations
- ☒ Other(s)

If "Other(s)" selected above, please describe below.

Construction Engineering Management

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Economic Development / Business
- ☒ Parks and Recreation
- ☒ Arts and Culture

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

☒ Real Estate (Development Community, Southwest Riverside County Realtors Association, Homeowner and Property Owner Associations, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Sommers Bend HOA

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

BS in Construction Engineering Management, Purdue University MS in Civil Engineering, Purdue University MA in Organizational Leadership, Biola University

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Property Manager and Investor, 2017 - Present (work from home) Previous industries include: Apparel manufacturing, Marketing consulting to churches, Web Marketing Manager at university, Engineering Consultant to US Gov't and other clients

Community Engagement

Thomas Lo

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

None, recently moved to Temecula in October 2024.

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I am a new resident of Temecula, and am very happy to call this city home. I respect the history of the area, and believe there is much going for its future in this region. I have a wide range of experiences, which I believe gives me a different perspective. My background in engineering allows me to understand the foundation for development. Being an owner of a manufacturing business has given me full appreciation and understanding of how small businesses are so vital to a community. Having worked in marketing at a university and a religious institution gives me a breadth of experience working with different communities and their respective needs. Lastly, as a real estate investor and property manager, I appreciate the issue of housing and its impact on community organization and its design and layout can build up a community in a positive way.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Tim Ko, [REDACTED] Eric Tom, [REDACTED] Ian Hunter, [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

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☒ I Agree

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☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Adriana

First Name

Logan

Last Name

Middle
Initial

Home Address

Suite or Apt.

Murrieta

City

CA

State

92563

Postal Code

If you live in Temecula, which district do you live in?

☒ District 5

Email Address

Home:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Business owner

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
☒ Own a Business in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Business groups

Adriana Logan

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

☒ Arts and Culture

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

☒ Business (Chamber of Commerce, Auto Mall, Promenade Mall, Manufacturing Industry, Old Town Merchants Association, Entrepreneur's Exchange , etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Temecula chamber of commerce

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

Please see resume

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

See resume

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Please see resume

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I'm born and raised here I Temecula and I believe this is the best opportunity to give back to my city.

Adriana Logan

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Please see resume

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

[Adriana Logan Resume.docx](#)

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

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☒ I Agree

ADRIAN A LOGAN

Murrieta, California 92563

SUMMARY

Creative and engaging Account Manager bringing 8 years of dynamic and diverse management experience. Recognized for essential business acumen and focus through deadline adherence, innovative sales techniques, and concept solutions. Visionary leader dedicated to aligning organizational business goals with quality work to achieve consistent success.

SKILLS

- Key Account Management
- Needs Analysis
- Account Retention
- Regulatory Compliance
- Business Development

EXPERIENCE

ACCOUNT MANAGER 2 **Covius - Temecula, CA**

- Developed and maintained relationships with key accounts to ensure customer satisfaction.
- Created comprehensive reports on account performance and presented them to senior management.
- Provided training and guidance to new Account Managers.
- Negotiated contracts with clients to maximize profitability.
- Conducted market research to identify potential customers.
- Analyzed client data and identified opportunities for growth.
- Managed multiple accounts simultaneously while meeting deadlines.
- Resolved customer complaints in a timely manner.
- Developed strategies to increase revenue from existing accounts.
- Drafted proposals outlining services, costs, and benefits for prospective customers.
- Presented product features and advantages to potential customers during sales meetings.
- Collaborated with marketing team to develop promotional materials for clients.
- Maintained accurate records of all customer interactions in the CRM system.
- Solicited feedback from customers on their experience with products or services.
- Prepared monthly financial statements for each account.
- Attended trade shows and conferences as a representative of the company.
- Participated in brainstorming sessions to develop new ideas for business development initiatives.
- Provided technical support to customers when needed.

DISTRICT MANAGER **Verizon - Temecula, CA**

- Regularly communicated updates regarding changes in corporate policies or procedures down through store level employees.
- Provided ongoing coaching and training for store managers on how to maximize productivity and profits.
- Collaborated with other departments such as marketing, human resources, finance, to achieve goals set by upper management.

SPA COORDINATOR **Pala Spa - Pala, CA**

- Performed administrative duties such as scheduling appointments, filing paperwork, and managing customer inquiries.

- Created a welcoming atmosphere for customers by greeting them warmly and responding to their needs in a timely manner.
- Managed all aspects of customer relations from initial contact through follow up communications after completion of treatments or services.

EDUCATION AND TRAINING

California Polytechnic State University-San Luis Obispo - San Luis Obispo, CA Bachelor of Arts Business , 2008

Temecula Valley High School - Temecula, CA High School Diploma 2004

ACTIVITIES AND HONORS

- Cooking
- Gardening
- Meditating
- Traveling

ACCOMPLISHMENTS

- Employee of the year
- Top Saleswoman of the Region
- Top 3 small bites in Temecula, Ca

CERTIFICATIONS

- Licensed Caterer
- Small Business Owner

WEBSITE S, PORTFOLIOS

- www.charcuteriewithme.com

PROFILE

S

Covius

- Elyas Thurab [REDACTED], Verizon Manager
- Lindsey Collins [REDACTED], Pala Spa Manager
- Corey Norman [REDACTED], Architect

REFERENCE

S

The GPAC meetings are expected to take place in-person at City Hall, on weekday evenings on monthly basis (2nd Thursday of the month, on or after 5:30 p.m.; with 3rd Tuesday of the month being an alternative day). The Committee will meet up to eight (8) times, starting late Fall 2025. Each meeting will last 2 to 3 hours. Can you commit to this timeline?

☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Marc

First Name

Luker

Last Name

Middle
Initial

Home Address

Suite or Apt.

Temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

☒ District 1

Email Address

Mobile:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Councilman

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Work in Temecula
- ☒ Own a Property in Temecula
- ☒ Own a Business in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Business groups
- ☒ Real Estate / Development
- ☒ School-Affiliated
- ☒ Non-Profit Groups
- ☒ Other(s)

If "Other(s)" selected above, please describe below.

Council Liaison to Accounting, Investments, Environmental, Fire Department and Fuels Management, Great Oak Press, Indian Health Services, IT and Fiber, Project Management, Public Works, Purchasing, Rangers, Trust and Review Board, Utility and PWE, Water and Water Board Strategy.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Transportation
- ☒ Economic Development / Business
- ☒ Parks and Recreation
- ☒ Public Safety (police, fire, emergency management, etc.)

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Business (Chamber of Commerce, Auto Mall, Promenade Mall, Manufacturing Industry, Old Town Merchants Association, Entrepreneur's Exchange , etc.)
- ☒ Education (California State University San Marcos, Mount San Jacinto Community College, Temecula Valley Unified School District, Linfield Christian School, etc.)
- ☒ Health (Temecula Valley Hospital, medical, dental, chiropratic, etc.)
- ☒ Real Estate (Development Community, Southwest Riverside County Realtors Association, Homeowner and Property Owner Associations, etc.)
- ☒ Tourism (Visit Temecula Valley, Pechanga, Temecula Winegrowers Association, French Valley Airport, Galway Downs, wineries, breweries, etc.)
- ☒ Other Organizations (Bike Temecula Valley Coalition, Temecula Valley Historical Society, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Pechanga Band of Indians

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

Undergraduate Studies in Biochemistry, Bachelor of Arts (B.A.) Degree, Chemistry and Teaching Credential from the State of California

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Pechanga Band of Indians, 12705 Pechanga Road, Temecula, CA 92592. As a current Tribal Councilman elected by the membership of the Pechanga Tribe, I am responsible for carrying out the laws, decisions, and will of the Tribe. I ensure that all Tribal laws, policies, and procedures are upheld and enforced, while managing the Tribe's Government Department Heads and overseeing the Tribal Government Operating Budget. I represent the Tribe in governmental matters, including legislative affairs, public relations, gaming, and the protection of tribal sovereignty and cultural resources. I also serve as the Tribe's representative on the Wolf Valley Groundwater Management Agreement's Technical Committee and am actively involved in developing Tribal land use designations.

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Temecula Valley Girls Softball Association, President and Vice President; Temecula Valley Girls Football All Star Manager and Coach; Temecula Little League Manager and Coach

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

As a councilman with over two decades of service to my tribal community, I have dedicated my career to advancing sustainable development, preserving our native language and culture, and advocating for the well-being of past, current, and future generations. I am seeking to serve on the General Plan Advisory Committee because I believe this work is foundational to building inclusive, resilient, and forward-thinking communities. The opportunity to bring the voice and perspective of Native peoples to the planning process is both a responsibility and an honor that I take seriously. My qualifications are rooted in a deep understanding of community planning, governance, and intergovernmental collaboration. Throughout my time on the tribal council, I have been directly involved in strategic land use planning, housing development, environmental stewardship, and infrastructure initiatives. I have worked with federal, state, and local agencies, and I understand the importance of aligning long-term planning efforts with both community values and regulatory frameworks. In addition to my governance experience, I bring a culturally grounded perspective that emphasizes the interconnectedness of land, people, and future generations. I believe this worldview is essential in shaping a General Plan that is not only technically sound but also equitable and representative of the diverse voices within our region. I am committed to active participation, respectful dialogue, and consensus-building. I welcome the opportunity to serve alongside others who care deeply about the future of our shared communities and to contribute meaningfully to a process that will guide growth and development for years to come.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Mark Macarro, Chairman of Pechanga Band of Indians, 951-770-6200, mark@pechanga-nsn.gov; Jacob Mejia, Public Relations to Pechanga Band of Indians, 951-770-2595, jmejia@pechanga-pdc.com; Chad Bianco, Sheriff of Riverside County, 951-955-2400

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

[Marc Luker's Resume 2025.pdf](#)

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

MARC LUKER

OBJECTIVE

Dedicated and experienced public servant seeking to leverage over two decades of leadership in tribal governance, environmental regulation, and education to further advance initiatives in government policy, community development, and intergovernmental relations. Committed to upholding tribal sovereignty, promoting sustainable resource management, and advocating for equitable education and public services.

EXPERIENCE

August 2014 – Present	Pechanga Tribal Government	Temecula, CA
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Tribal Councilman

The Tribal Council position is elected by the membership of the Tribe to carry out the laws, decisions and wills of the Pechanga Tribe.

- To ensure that all Tribal laws, policies, and procedures are upheld and duly enforced.
- Management of all Tribal Government Department Heads.
- Responsible for oversight of the Tribal Government Operating Budget.
- Represent the Tribe on all government matters, including legislation, public relations issues, gaming, protection of tribal sovereignty, and cultural resources protection.
- Tribe's representative on the Wolf Valley Ground Water Management Agreement's Technical Committee.
- Worked on a project to develop Tribal land use designations.

December 2011 – September 2015	Pechanga Tribal Government	Temecula, CA
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Trust Review Board

December 2011 – September 2015	State of California	San Diego, CA
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San Diego Water Quality Control Board Member

Board members appointed by the Governor and confirmed by the Senate. Each Regional Board makes critical water quality decisions for its region, including setting standards, issuing waste discharge requirements, determining compliance with those requirements, and taking appropriate enforcement actions.

- To ensure surface waters are safe for drinking, fishing, swimming, and support healthy ecosystems and other beneficial uses.
- To protect groundwater so that it is safe for drinking and other beneficial uses.
- To make certain water quality is comprehensively measured to evaluate protection and restoration efforts.
- To ensure water resources are fairly and equitably used and allocated consistent with public policy.

August 2004 – August 2010	Pechanga Tribal Government	Temecula, CA
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Tribal Councilman

The Tribal Council position is elected by the membership of the Tribe to carry out the laws, decisions and wills of the Pechanga Tribe.

- To ensure that all Tribal laws, policies, and procedures are upheld and duly enforced.
- Management of all Tribal Government Department Heads.
- Responsible for oversight of the Tribal Government Operating Budget.
- Represent the Tribe on all government matters, including legislation, public relations issues, gaming, protection of tribal sovereignty, and cultural resources protection.
- Tribe's representative on the Wolf Valley Ground Water Management Agreement's Technical Committee.
- Worked on a project to develop Tribal land use designations.

February 2006 – July 2011

State of California

Sacramento, CA

American Indian Education Oversight Committee Member

Committee members are appointed by the State of California Superintendent of Education. Committee Members' role is to provide input and advise the Superintendent on all aspects of American Indian education programs established by the State of California.

- Identify the cultural and educational disadvantages affecting American Indian children in the existing public school system.

September 2002- August 2004

Pechanga Tribal Government

Temecula, CA

Tribal Purchasing Agent

- Developed Purchasing Policies and Procedures for Pechanga Tribal Government.
- Managed the development of the Pechanga Tribal Government website.
- Trained in Advanced Purchasing Methods.
- Experience in Property Management.

August 1997- June 2002

Perris Union High School District

Perris, CA

High School Teacher

- Responsible for organizing and implementing chemistry, biology, and physical science lessons to implement the California Education Standards.
- Taught two years of Advanced Chemistry.
- Prepared 20 to 30 laboratory experiments each year that were in agreement with the California Standards of Education.
- Technology Mentor tasked to train staff and students at Perris High School to use Microsoft Office products such as Microsoft Word, PowerPoint, Excel, Access, FrontPage, and Outlook. Trained staff on the use of computer programs such as Intergrade Pro and Sasi. Tasked to troubleshoot and repair computer problems in emergency situations.
- Coaching various sports teams, including Varsity Softball Coach, Assistant Varsity Baseball, Assistant Varsity Cross Country Coach, Assistant Junior Varsity Football Coach.

EDUCATION

1992-1993

Loyola Marymount University
Undergraduate Studies in Biochemistry

Los Angeles, CA

1993-1997

University of California, Riverside
Bachelor of Arts (B.A.) Degree, Chemistry

Riverside, CA

1997-2000

Chapman University
Teaching Credential, State of California

Moreno Valley, CA

The GPAC meetings are expected to take place in-person at City Hall, on weekday evenings on monthly basis (2nd Thursday of the month, on or after 5:30 p.m.; with 3rd Tuesday of the month being an alternative day). The Committee will meet up to eight (8) times, starting late Fall 2025. Each meeting will last 2 to 3 hours. Can you commit to this timeline?

☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Jinwu

First Name

Ma

Last Name

Middle
Initial

[REDACTED]

Home Address

Suite or Apt.

Lake Elsinore

City

CA

State

92530

Postal Code

If you live in Temecula, which district do you live in?

☒ District 4

[REDACTED]

Email Address

Mobile: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Software Engineer

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Own a Property in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Real Estate / Development

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Economic Development / Business
- ☒ Parks and Recreation
- ☒ Arts and Culture

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Real Estate (Development Community, Southwest Riverside County Realtors Association, Homeowner and Property Owner Associations, etc.)
- ☒ Tourism (Visit Temecula Valley, Pechanga, Temecula Winegrowers Association, French Valley Airport, Galway Downs, wineries, breweries, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Keller Williams Temecula

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

Master in Geography Master in Landscape Architecture Bachelor in Architecture

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

esri, Senior Software Engineer

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Led different tour groups to Temecula Wineries

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

Having lived in Temecula for a significant part of my life, I have a deep appreciation for the city's unique charm and vibrant community. My experience in the tourism sector has provided me with a valuable perspective on how public art and cultural aesthetics can both enrich the lives of residents and attract visitors. This, combined with my active participation in various community activities, has given me a strong understanding of how art can foster a sense of shared identity and belonging. I am eager to apply my passion for our city and my relevant experience to help the Grapevine Public Art Committee continue its mission of enhancing Temecula's dynamic public landscape.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Carrie Wang, CPA, [REDACTED], [REDACTED] Nick Roach, Retired, [REDACTED]
[REDACTED] Catherine Wang, Self-employed (Director of Azure Education),
[REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

The GPAC meetings are expected to take place in-person at City Hall, on weekday evenings on monthly basis (2nd Thursday of the month, on or after 5:30 p.m.; with 3rd Tuesday of the month being an alternative day). The Committee will meet up to eight (8) times, starting late Fall 2025. Each meeting will last 2 to 3 hours. Can you commit to this timeline?

☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Toya

First Name

M

Middle
Initial

Mack-Burton

Last Name

Home Address

Suite or Apt.

Temecula

City

CA

State

92590

Postal Code

If you live in Temecula, which district do you live in?

None Selected

Email Address

Mobile:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Real Estate Broker

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Work in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Real Estate / Development
- ☒ Non-Profit Groups
- ☒ Service / Social Clubs (Rotary, VFW, Lions, Elks, etc.)

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Economic Development / Business
- ☒ Arts and Culture

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Education (California State University San Marcos, Mount San Jacinto Community College, Temecula Valley Unified School District, Linfield Christian School, etc.)
- ☒ Non-Profit Organization (Habitat for Humanity, Interfaith Council, Empowerment Center, Social Work Action Group, Nature Conservancy, Veterans of Foreign Wars, etc.)
- ☒ Real Estate (Development Community, Southwest Riverside County Realtors Association, Homeowner and Property Owner Associations, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

1. I do volunteer work on the campus of Vista Murrieta HS where I host a youth initiative program for high school boys. 2. I am a member of the Murrieta-Temecula Area Alumnae Chapter of Delta Sigma Theta Sorority, Inc. We provide services to the local community around 5 areas; education development, economic development, mental & physical health, international awareness & involvement, and political & social action. 3. I am a realtor and sell properties in Temecula.

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

See resume

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

See resume

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

I am a member of the Murrieta Temecula Area Alumnae Chapter of Delta Sigma Theta Sorority, Inc., which is a public service organization serving this community. During my 4 years in the area, I have volunteered for countless public service events. I host a free high school youth leadership/life skills program in the community, I give socks and food at the food pantry, I have worked a blood drive, and an expungement clinic. I have volunteered with Habitat for Humanity and much more.

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I live in DeLuz, which sits above Old Town. There is no commerce in DeLuz, so Temecula provides my entertainment, shopping, opportunities to give back, and my sense of community. I have lived here for almost 4 years, and even though I cannot vote, I support the city. I attend the State of The City mayoral addresses, and I look for opportunities to get involved. I have sat on an oversight committee in my previous community, Inglewood, CA, and currently hold various leadership positions, including the Chairman of the Board of a 501(c)(3) organization, Los Angeles CARES Mentoring Movement. I am a 63 year old African American woman, well educated, community involved, business owner and community leader who has a vast library of knowledge and experience, which I feel can greatly benefit the advisory committee. I would love to serve if the City believes they can benefit from my voice.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

1. Dr. Laverne Davis, Past Farwest Regional Director of Delta Sigma Theta Sorority, Inc., [REDACTED], [REDACTED] 2. Pamela Wilson, Retired Administrator, Murrieta Valley Unified School District, [REDACTED], [REDACTED] 3. Dr. Alisha Wilkins, Industrial Psychologist, alisha@buildingandconnecting.org [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

[Toya Resume 2025.pdf](#)

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

Toya M Mack-Burton

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

Toya M. Mack

Temecula, CA 92590

-Office

-Direct

Profile

Solid background in all aspects of the Real Estate business with strong emphasis in residential sales and property management. Consistently strives for excellence by providing training and development to new and experienced Real Estate Agents. Committed to providing high quality services and recognized for being a trusted leader with integrity and professionalism.

Education

Masters of Business Administration	University of Redlands	1994
Bachelor of Arts-Communications	University of La Verne	1984

Professional Licenses/ Affiliations

Licensed California Real Estate Broker
California Notary Public
Member of Greater Los Angeles Associations of Realtors ®
Member of California Association of Realtors ®
Member of National Association of Realtors ®
Institute of Real Estate Management (IREM) ® Trained

Delta Sigma Theta Sorority, Inc. ®, Member, Committee Chair
Los Angeles CARES Mentoring Movement, Chairman of the Board of Directors
Los Angeles African American Women's Public Policy Institute (LAAAWPI) graduate
African American Board Leadership Institute (AABLI)

Career History

New Wave Property **2001-Present** **OWNER/MANAGING BROKER**

Sole Proprietor of New Wave Property: Directing, planning and setting goals and objectives for continuous growth and improvement. Specializing in selling residential, commercial and mixed use properties, leasing retail and commercial properties within the greater Los Angeles area, and property Management. Negotiates sales contracts with buyers and sellers and executes legal documentation to affect the sale of real property. Recruit, hire, and provide leadership to professional and newly licensed Real Estate Agents. Provide up to date training to newly licensed Real Estate Agents for affiliate Real Estate offices. Develop and implement creative strategies to generate new sales, leasing and property management clients. Manage REO accounts. Responsibilities include completing Broker Price Opinions (BPOs), relocating tenants, repairs and upgrades to the properties, and sales and marketing of the properties.

Teal Equity L.A. Property, Inc. **1998-2001** **OWNER/MANAGING BROKER**

Co-Owned and Operated Team Equity L.A. Property, Inc.: Served in the capacity of Chief Financial Officer (CFO) and Office Manager. Provided personnel management, training, accounts payable and accounts receivable, office technology purchases and upgrades, and full management of the

Property Management Division. Managed REO accounts. Responsibilities included completing Broker Price Opinions (BPOs), relocating tenants, repairs and upgrades to the properties, and sales and marketing of the properties.

R.J. Reynolds Tobacco Company 1988-1998

TRAINING & DEVELOPMENT MANAGER

Responsibilities included hiring and training new Sales Representatives, coaching and motivating veteran Sales Representatives to consistently execute their job accountabilities. Utilized corrective actions, evaluations, performance awards and other management tools to ensure top performance of subordinates. Accountable for tactical planning and prioritizing of monthly objectives. Leveraged personnel and material resources to effectively maximize the performance and profitability of the sales division.

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☒ Yes ☐ No

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☒ Yes ☐ No

Profile

Tammy

First Name

J

Middle
Initial

Marine

Last Name

[REDACTED]

Home Address

Suite or Apt.

Temecula

City

CA

State

92591

Postal Code

If you live in Temecula, which district do you live in?

☒ District 4

[REDACTED]

Email Address

Home: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

CEO, Habitat for Humanity Inland Valley

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
☒ Work in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Real Estate / Development

Tammy J Marine

If "Other(s)" selected above, please describe below.

Non Profit Leader

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Economic Development / Business

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Business (Chamber of Commerce, Auto Mall, Promenade Mall, Manufacturing Industry, Old Town Merchants Association, Entrepreneur's Exchange , etc.)
- ☒ Non-Profit Organization (Habitat for Humanity, Interfaith Council, Empowerment Center, Social Work Action Group, Nature Conservancy, Veterans of Foreign Wars, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Habitat for Humanity Inland Valley

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

Blue Ribbon Committee

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

Nonprofit Leadership Certificate Program California State University, San Marcos 1996
Colorado State University, College of Business, 1986 Business management AA, Aims
Community College 1984 Fashion merchandising AA, Aims Community College 1984

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Habitat for Humanity Inland Valley for the last 20 years

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Board member for the Temecula Valley Chamber of Commerce for the last 14 years
Participant in the blue ribbon committee for the City of Temecula in 2024 Founder of the art program at Michelles's place from 2015 to 2022 Instructor for intro to nonprofit work at Mount San Jacinto College 2021 to 2023 Etc

Statement of Interest

Tammy J Marine

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I would like to serve on the general plan advisory committee because I love our city and the people who live here. As a nonprofit leader, I am informed on housing and economic development issues that affect our community but also, specifically, vulnerable populations. As a longtime resident, I also have an interest in just our general quality of life collectively. I believe in this community and feel the city, to date, has done an incredible job in city planning. I would love to be a part of the process that helps to further develop a vision for the future. I have an excellent history of being strategic and I am open minded to new ways of doing things. I feel I am fair and balanced and a good listener,. I hold a respect for all people and always strive to find common ground. I have served on the blue ribbon committee, so have some experience in these types of processes. I also understand that since I was a member of the blue ribbon committee, you may want different individuals to serve on this committee. I respect whatever decision is made.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Jackie Steed,REDI Commissioner and realtor, [REDACTED],
[REDACTED] Brooke Nunn, CEO of the Temecula Valley Chamber of
Commerce, [REDACTED] Teri Biancardi, Team RCD, [REDACTED],
[REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

The GPAC meetings are expected to take place in-person at City Hall, on weekday evenings on monthly basis (2nd Thursday of the month, on or after 5:30 p.m.; with 3rd Tuesday of the month being an alternative day). The Committee will meet up to eight (8) times, starting late Fall 2025. Each meeting will last 2 to 3 hours. Can you commit to this timeline?

☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Steve

First Name

Massa

Last Name

Middle
Initial

Home Address

Suite or Apt.

Temecula

City

CA

State

92591

Postal Code

If you live in Temecula, which district do you live in?

☒ District 5

Email Address

Home:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Business Development

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Work in Temecula
- ☒ Own a Property in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Youth (under age 18)
- ☒ College Students
- ☒ Young Leaders (ages 21-32)
- ☒ Business groups
- ☒ School-Affiliated
- ☒ Non-Profit Groups

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Economic Development / Business

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Business (Chamber of Commerce, Auto Mall, Promenade Mall, Manufacturing Industry, Old Town Merchants Association, Entrepreneur's Exchange , etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Interlock Capital

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

B.A. Economics, UC San Diego

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

See Resume

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

PTA Board Member and Ysabel Barnett Garden Project Manager, Slow Foods Board Member, Executive Director at SmartRiverside, Startup Advisor and Investor for Temecula startups

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I am writing to express my interest in serving on the Temecula General Plan Advisory Committee. As a Temecula resident since 2001, I have witnessed our city's remarkable growth and prosperity, but I believe we are at a pivotal moment where traditional approaches must evolve to address rapidly changing economic and demographic realities. With approximately half of Temecula's residents falling into Gen Z or Millennial demographics, our General Plan must proactively engage these digital natives as key stakeholders and future business leaders who will shape the city's ability to thrive with the widespread adoption of AI and other disruptive technologies. My 20+ year career in strategic business development and technology innovation positions me uniquely to contribute to this committee with fresh ideas and resources. I've held leadership roles in Fortune 500 companies, venture-funded startups, government agencies, and my own companies. For the past four years, I've worked at the forefront of the digital economy helping to build new cryptocurrency ecosystems, bitcoin treasury solutions, renewable energy load management systems, and high-performance data centers for AI applications. Prior to this, I worked for the City of Riverside as the city's Technology Ombudsman leading strategic initiatives for the Riverside's Innovation District, Riverside Excite startup accelerator, and implementing the city's 'smart city' strategy. My experience as an investor and advisor to venture-funded startups has provided comprehensive understanding of the innovation lifecycle from ideation through market growth. I am a strong advocate for updating apprenticeships, internships, and technology literacy programs through partnerships with local employers and educational providers. I believe Temecula stands at a defining moment where thoughtful, modern planning will determine our trajectory for decades to come. My unique combination of technology expertise, community engagement experience, and deep local roots positions me to help shape a vision that is both economically vibrant and socially inclusive.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Rick Neugenbauer, President, [REDACTED] Leah DiBernardo, Owner, leah@eatmarketplace.com Jim McLaughlin, Founder, jim@effectiveactionconsulting.com

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

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☒ I Agree

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☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Robbin

First Name

L

Middle
Initial

McGregor

Last Name

[REDACTED]

Home Address

92592

Suite or Apt.

Temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

☒ District 3

[REDACTED]

Email Address

Mobile: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

retired

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
☒ Work in Temecula
☒ Own a Property in Temecula

Robbin L McGregor

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Seniors (age 65+)
- ☒ Military/Veteran/Spouse
- ☒ Service / Social Clubs (Rotary, VFW, Lions, Elks, etc.)

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Transportation
- ☒ Economic Development / Business
- ☒ Public Safety (police, fire, emergency management, etc.)

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Non-Profit Organization (Habitat for Humanity, Interfaith Council, Empowerment Center, Social Work Action Group, Nature Conservancy, Veterans of Foreign Wars, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

VFW

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

no

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

B.A Governors State University. Insurance and securities license

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Regional Training Coordinator for Primerica. Was in charge of all the Insurance schools in California, Hawaii and Alaska

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

none in Temecula I was on the Board of Directors for the Inland Valley United Way and on the Board of Directors for the Chamber of Commerce in Moreno Valley Ca 3 years on the Curriculum Board for the Department of Insurance in California Retired CMSGT United States Air Force

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I have lived here for 29 years. I have been the CEO of two different companies and President of another. I have vision and I respect all people, and I feel that I would be an asset to the Program

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Mike Buckley CEO of Dallas auto program retired [REDACTED] Terry Scheschy Program Manager for the B2 Bomber retired [REDACTED] Erin Kitchen Sales Manager Embassy Suites Ontario Ca [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee:

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

The GPAC meetings are expected to take place in-person at City Hall, on weekday evenings on monthly basis (2nd Thursday of the month, on or after 5:30 p.m.; with 3rd Tuesday of the month being an alternative day). The Committee will meet up to eight (8) times, starting late Fall 2025. Each meeting will last 2 to 3 hours. Can you commit to this timeline?

☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Seabrook

First Name

Mendoza

Last Name

Middle
Initial

[REDACTED]

Home Address

Suite or Apt.

Temecula

City

CA

State

92591

Postal Code

If you live in Temecula, which district do you live in?

☒ District 4

[REDACTED]

Email Address

Home: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Business Owner, and Employment Analyst

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Work in Temecula
- ☒ Own a Business in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Other(s)

If "Other(s)" selected above, please describe below.

Latinx, Music Community

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

☒ Economic Development / Business
☒ Arts and Culture

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

☒ Business (Chamber of Commerce, Auto Mall, Promenade Mall, Manufacturing Industry, Old Town Merchants Association, Entrepreneur's Exchange , etc.)
☒ Non-Profit Organization (Habitat for Humanity, Interfaith Council, Empowerment Center, Social Work Action Group, Nature Conservancy, Veterans of Foreign Wars, etc.)
☒ Tourism (Visit Temecula Valley, Pechanga, Temecula Winegrowers Association, French Valley Airport, Galway Downs, wineries, breweries, etc.)
☒ Other Organizations (Bike Temecula Valley Coalition, Temecula Valley Historical Society, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Latino Business Owners, and organically, just well connected with local music artists due to the nature of business/passion

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

Degrees Obtained: Bachelor of Arts, Liberal Arts, California State University, Fullerton Master of Art, American Studies, California State University, Fullerton Master of Education, Post Secondary and Higher Education Administration, Arizona State University

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

SEPTEMBER 2023- PRESENT Owner | Discovery Records | 27537 Commerce Center Drive #105, Temecula, California 92590 - Operate a retail record store and mobile sales platform, including pop-up events across Southern California - Deliver professional audio services and consultations for commercial clients including wineries, breweries, and other hospitality venues - Oversee all financial operations, including budgeting, expense tracking, and

Seabrook Mendoza

revenue forecasting - Recruit, hire, and train staff in day-to-day store operations and customer service best practices - Design and implement marketing strategies, including content creation for social media and digital platforms, to drive brand awareness and customer engagement - Cultivate partnerships and funding opportunities with nonprofit organizations such as Habitat for Humanity, the Assistance League, and the American Cancer Society Discovery Shop, leveraging vinyl sales to support charitable initiatives - Provide mentorship and industry insight to Chaparral High School's Student Vinyl Club, supporting student development in music appreciation and entrepreneurship - Founded and organize the bi-annual Temecula Valley Record Fair, attracting 300+ attendees per event and expanded community engagement with vinyl culture - Collaborate with local businesses including Aftershock Brewing and Chubby Cheeks Meadery to co-develop exclusive, vinyl-themed products. - Organized and hosted music and DJ networking mixers to foster collaboration and community among local artists and industry professionals - Led and moderated a public forum for Temecula Valley Unified School District (TVUSD) School Board Area 2 candidates, providing a platform for community members to engage with and learn about prospective board members

SEPTEMBER 2024- PRESENT Employment Analyst/ Project Policy Analyst 3 | School of Medicine Dean's Office | UC Irvine, 1001 Health Sciences Rd, Irvine, California 92617 - Provide direct guidance to SOM Department Administrators (Financial Affairs Officers, Department Managers, Analysts, and Graduate Student Service Advisors), faculty, and SOM Dean's Office on BR and BX union policies, procedures, salary ranges, and updates - Work closely with the Office of Academic Personnel/Labor Relations on making sense of new developments related to BX and BR employees, and train/provide updates to SOM department analysts, FAOs, and department chairs - Provide guidance on training grants and extramurally funded fellowships and recommend funding models, and improvements to grad aid systems related including tuition, fees and stipends - Developed an appointment letter system using Google Drive and Java Script to generate over 150 graduate student written notification appointments for all 6 School of Medicine Departments each quarter to improve accuracy - Initiated in collaboration with our campus IT to create a database of graduate student/employee information so that details such as employee ID, student ID, hiring department, home department can be easily fed into GSR validation spreadsheets with the use of Index Match and VLOOKUP formulas to save hours of inputting data manually - Initiated SOM's first FileNet repository to keep track of and effectively manage/sort signed appointment letters through DocuSign - Analyze large amounts of graduate employment data for preparing sound and relevant reports for our Dean's Office and SOM department administrators - Ease the understanding and complexities related to employment, funding, and support systems by offering weekly office hours, self-developed training documents and videos, and one-on-one support to various SOM stakeholders that work closely with such matters

SEPTEMBER 2019-SEPTEMBER 2024 Employment and Scholarship Specialist | College of Natural and Agricultural Sciences (CNAS) Graduate Student Advising Center | UC Riverside, 900 University Ave, Riverside, California 92521 • Processed and sent out over 300 Teaching Assistant and Graduate Student Researcher appointment letters per quarter for the College of Natural and Agricultural Sciences (CNAS) while validating and inputting correct salary increments and position funding numbers • Developed comprehensive spreadsheets and utilized Excel's Index/Match functions to evaluate salary increment changes between current and previous quarters, as well as identify holds that prevent employment, and other discrepancies to ensure accurate appointing as well as streamline work • Produced various reports, spreadsheets, and pivot tables related to graduate student/ ASE salary and benefits throughout the college ranging from teaching support, summer funding, and benefits for college Dean's office budget planning • Managed the annual CNAS Scholarship application process by setting up award opportunities, sending out communications to student and responding to their questions, training faculty committee members on evaluating processes, liaising with the committee chair and dean on scholarship updates and general issues, appropriating funds to those awarded, and consistently documenting processes in a handbook and suggestions/issue to implement future improvements to processes and procedures • Managed TA application processes for 7 CNAS departments by working with faculty committee members to appoint grad students for teaching positions, issuing TA, GSR, and Reader appointment letters, and training college staff on related processes and new developments • Worked closely with my director to navigate updated parameters, salaries, benefits of the ASE Union bargaining agreements to effectively guide over 100 College of Natural & Agricultural Sciences and College of Humanities, Arts, and Social Sciences staff on updated TA and GSR appointment requirements and processes • Surveyed 42 science graduate programs across all UC campuses to compose report on offered average income per year (combination of fellowship and employment) as well as their incoming GSR salary increments to improve graduate

student admission offer letters • Gathered, connected, and analyzed various graduate student funding data (employment and fellowship related) from Human resources Data Warehouse, Superdope, and Banner Student Information System to develop spreadsheets/pivot tables for the annual National Science Foundation audit • Supervised three student workers and trained one specifically on employment and scholarship matters so that they can serve as support for daily processes and major projects

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

10/2021-05/2023 - Tanoshii Nights - Worked with a team of 3 import car enthusiasts to host every other month import car meets that provided non-fee spaces for independent anime and car related vendors to sell their merch to the community. I specifically worked on networking with local businesses and building vendor relations, as well as overseeing music and guest DJs throughout the night 03/2021- Temecula Wine and Music Festival - Provided Music/DJ Services throughout the event to raise funds for musical instruments for K-12 schools 08/2023 - Present: Worked closely and collaborated with The Temecula Assistance League, and American Cancer Society Discovery Shop to improve sales of vinyl records and train staff on vinyl grading/price assessment 10/2024- Present: St Catherine of Alexandria Church Temecula, K-12 Faith Formation Classroom Assistant

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

As a brick-and-mortar business owner and proud Temecula resident, I am eager to contribute my passion, creativity, and team-building skills to support initiatives that strengthen and elevate our great city. Since relocating to the Temecula Valley in 2017, I have worked to foster community through music, with a focus on creating inclusive spaces that bring people together while supporting local businesses. In 2020, I launched Temecula's first Bring Your Own Vinyl (BYOV) night at Grapes N' Grains, a wine bar on Jefferson Avenue. These events regularly drew over 30 attendees and quickly gained attention from other local establishments such as E.A.T. Marketplace, Wine Ranch Cellars, and Solaris Brewing. Each vinyl night became more than just a gathering—it became a cultural hub where vinyl enthusiasts could reconnect, and participating venues saw increased visibility and repeat customers as a result. Recognizing the growing need for a dedicated space to serve this community, I opened Temecula's newest record store in September 2023. The store not only provides a curated vinyl selection but also serves as a community space that hosts touring artists and visitors from across the country and beyond. I take pride in welcoming out-of-town guests and actively promote other local businesses and attractions, helping them turn a visit to my shop into a broader experience of what Temecula has to offer. To further support the vinyl and music community, I launched the Temecula Valley Record Fair, a bi-annual event that now attracts over 300 attendees per gathering. This fair has become a valuable local alternative to traveling to Orange County or Los Angeles, allowing residents to enjoy a high-quality vinyl event right in their own backyard. Beyond retail, I've collaborated with businesses and nonprofit organizations on various community-centered initiatives. These include launching a vinyl-themed craft beer with local brewers and working with the American Cancer Society's Discovery Shop to train staff on vinyl grading practices, ensuring they can maximize the value of donated records. I've also developed streamlined systems to facilitate large-scale vinyl donations for nonprofits like the Discovery Shop and The Assistance League. Additionally, I mentor over 50 students through Chaparral High School's Student Vinyl Club, helping to foster the next generation's appreciation for music and entrepreneurship. I believe my consistent track record of grassroots community engagement, successful partnerships, and creative initiative makes me a strong candidate for your committee. I bring a unique blend of entrepreneurial spirit, collaborative leadership, and a deep commitment to listening and connecting with others. I am confident in my ability to contribute meaningfully to projects that celebrate and strengthen Temecula's identity as both a vibrant place to live and a thriving hub for small businesses. I look forward to meeting you and your team. Please do not hesitate to reach out to me at [REDACTED]

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Terri Paulo and Michael, Owners of Apaulo Productions. [REDACTED] Email: [REDACTED] (please address to Terri) Amy Campbell, Former Director of Adult Education at MSJC / Current Volunteer at American Cancer Society Discovery Shop, [REDACTED] Email: [REDACTED] Paul Rangel, Owner of Sofa Spectrum Furniture. [REDACTED] Email: [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

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☒ I Agree

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☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Henry

First Name

Miller

Last Name

Middle
Initial

Home Address

Suite or Apt.

Temecula

City

CA

State

92591

Postal Code

If you live in Temecula, which district do you live in?

☒ District 5

Email Address

Mobile: (

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Retired

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Live in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Seniors (age 65+)

☒ Military/Veteran/Spouse

Henry Miller

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Transportation
- ☒ Parks and Recreation
- ☒ Arts and Culture
- ☒ Public Safety (police, fire, emergency management, etc.)

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Education (California State University San Marcos, Mount San Jacinto Community College, Temecula Valley Unified School District, Linfield Christian School, etc.)
- ☒ Non-Profit Organization (Habitat for Humanity, Interfaith Council, Empowerment Center, Social Work Action Group, Nature Conservancy, Veterans of Foreign Wars, etc.)
- ☒ Other Organizations (Bike Temecula Valley Coalition, Temecula Valley Historical Society, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Cal State University San Bernardino,

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

Community Services Commissioner

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

I have a certificate in Special District Administration. Two certificates in Leadership. AA in Business Administration. BS in Public Administration.

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

I have been retired for the last 6 years.

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

City Volunteer, BSA Commissioner, Parks and Recreation Commissioner, Community Services Commissioner, Advisory to the City Council, Rancho California Community Residents Council, Serving with the Springs Community Church.

Henry Miller

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I wish to serve my city because I believe in building, improving ,and maintaining community, preserving a good quality of life. I have served for over 45 years to my County, Country, and my City. I have experience in the activities of the Commission, its role to the Council, and to the Community. I'm available.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Bob Branch, Pastor, The Springs Community Church, [REDACTED], TSCC.ORG. Arron Adams, City Manager, City of Temecula, [REDACTED], City of Temecula. Org Henry Perez, Friend, [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

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☒ I Agree

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☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Preston

First Name

J

Middle
Initial

Miller

Last Name

[REDACTED]

Home Address

Suite or Apt.

Temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

☒ District 2

[REDACTED]

Email Address

Home: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Content creator

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Live in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Young Leaders (ages 21-32)

☒ Non-Profit Groups

Preston J Miller

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Transportation
- ☒ Economic Development / Business
- ☒ Parks and Recreation
- ☒ Arts and Culture
- ☒ Public Safety (police, fire, emergency management, etc.)

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Education (California State University San Marcos, Mount San Jacinto Community College, Temecula Valley Unified School District, Linfield Christian School, etc.)
- ☒ Non-Profit Organization (Habitat for Humanity, Interfaith Council, Empowerment Center, Social Work Action Group, Nature Conservancy, Veterans of Foreign Wars, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Yellow Dawn (pending official legal status)

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

High school diploma

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Independent Content Creator the past 5 years

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Attended many TVUSD school board meetings (as well as a few city council meetings) and spoken at them and have done canvassing work for people running for city council as well as the school board

Statement of Interest

Preston J Miller

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I wish to serve on the General Plan Advisory Committee to be a conduit of the people's voices as well as my own. We need more young people who are actively trying to learn what the community needs and how to best contribute. I believe I am qualified to serve in this capacity because I am a young person who has been learning as much as I can to help serve the community of Temecula.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Zander Mortiz, founder of SEE alliance, [REDACTED], connect@seeourpower.org
Melanie Beatrix, freelance, [REDACTED]
Janice Miller, employee at Rezendiz Brothers, [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

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☒ I Agree

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☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Anah

First Name

Minsberg

Last Name

Middle
Initial

[REDACTED]

Home Address

Suite or Apt.

Temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

None Selected

[REDACTED]

Email Address

Mobile: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Business Owner and Real Estate Investor

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Work in Temecula
- ☒ Own a Property in Temecula
- ☒ Own a Business in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Business groups
- ☒ Real Estate / Development
- ☒ Other(s)

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Transportation
- ☒ Economic Development / Business
- ☒ Public Safety (police, fire, emergency management, etc.)

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Business (Chamber of Commerce, Auto Mall, Promenade Mall, Manufacturing Industry, Old Town Merchants Association, Entrepreneur's Exchange , etc.)
- ☒ Education (California State University San Marcos, Mount San Jacinto Community College, Temecula Valley Unified School District, Linfield Christian School, etc.)
- ☒ Non-Profit Organization (Habitat for Humanity, Interfaith Council, Empowerment Center, Social Work Action Group, Nature Conservancy, Veterans of Foreign Wars, etc.)
- ☒ Real Estate (Development Community, Southwest Riverside County Realtors Association, Homeowner and Property Owner Associations, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Powerstone Development, Jacob's House, Rose Again Foundation, SRCAR, Architectural Committee for our Community HOA, The Colony Coin Club, Old Town Merchants Association, and various other charities

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

Temecula

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

My educational background is in Education, and Real Estate. I currently am part of less than 1% of female numismatists in the nation and own one of the largest grossing businesses in the valley and am a large national coin dealer

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

I have owned my own business in Old Town Temecula for the past 5 years and also am a real estate investor and agent in the valley

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Our business has been involved in Temecula and in Riverside County at different capacities. We have volunteered and have been heavy monetary donors to various charities and projects around the valley. We have volunteered and supported various non-profits that help our community and events around the city. We also host classes throughout the valley.

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I wish to serve on GPAC by coming alongside the board members and our community to better my community through various avenues of support. We have a heavy hitting business and are extremely well connected in the community and our business backing of GPAC will be a positive addition. I have been involved in developments of several well known businesses not only in this community, but also throughout the nation. I have also helped develop and renew some of the older real estate around town. I believe that my business knowledge and also my ability to bring all different types of people on different and varying platforms in our community together will be an asset to the General Advisory Committee. I also have an understanding of the vision for our great city of Temecula and would like to be a part of the growth of this beautiful city.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

1- Mayor Brenden Kalfus, Mayor of Temecula, [REDACTED] 2- Cody Bellmeyer, local real estate attorney that has represented various people in the city including the City of Temecula, [REDACTED] cjb@bellmeyerlaw.com 3- Jessica Alexander, City Council Member for the City of Temecula, [REDACTED] 4- Chad Bianco, Sheriff of Riverside County and Governor Candidate of California, phone number and email will be provided upon my acceptance on the committee. 5- Sheila York, Temecula Magazine and local business owner, [REDACTED] 6- Danny Ortega, National Developer of US Banks in the US, [REDACTED] danny@18thandmain.com 7- Jim Toth, Owner of Chick-Fil-A Temecula and President of the Temecula Chamber of Commerce, [REDACTED]

Self-Selection Options

Attachments

Anah Minsberg

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

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☒ I Agree

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☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Morris

First Name

T

Middle
Initial

Minsberg

Last Name

Home Address

Suite or Apt.

Temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

None Selected

Email Address

Home:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Local Business Owner

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Work in Temecula
- ☒ Own a Property in Temecula
- ☒ Own a Business in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Business groups

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

☒ Economic Development / Business

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

☒ Business (Chamber of Commerce, Auto Mall, Promenade Mall, Manufacturing Industry, Old Town Merchants Association, Entrepreneur's Exchange , etc.)

☒ Tourism (Visit Temecula Valley, Pechanga, Temecula Winegrowers Association, French Valley Airport, Galway Downs, wineries, breweries, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

All Valley Coin & Jewelry

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

Business degree in marketing from Biola University '97

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

M&M Collectibles, dba All Valley Coin & Jewelry 28480 Old Town Front, Temecula, CA 92590, Co-owner

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

We host various events for the community specializing in child and senior involvement in collecting and financial education.

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I love our community and its members and believe my role as a business owner for 20+ years in our valley provides valuable insight and experience to better our city.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Bryan Watson [REDACTED] Local Business owner and friend
Cody Bellmeyer [REDACTED] cjb@bellmeyerlaw.com Local Business owner and friend
Taylor Loop [REDACTED] taylor@modernteam.com Local Business owner and friend

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

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Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

The GPAC meetings are expected to take place in-person at City Hall, on weekday evenings on monthly basis (2nd Thursday of the month, on or after 5:30 p.m.; with 3rd Tuesday of the month being an alternative day). The Committee will meet up to eight (8) times, starting late Fall 2025. Each meeting will last 2 to 3 hours. Can you commit to this timeline?

☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Sherrie

First Name

Munroe

Last Name

Middle
Initial

Home Address

Suite or Apt.

Murrieta

City

CA

State

92563

Postal Code

If you live in Temecula, which district do you live in?

None Selected

sherrie@4med.net

Email Address

Mobile:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Principal - 4M Engineering and Development

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Work in Temecula
☒ Own a Business in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Seniors (age 65+)
- ☒ Real Estate / Development
- ☒ Other(s)

If "Other(s)" selected above, please describe below.

Member of Murrieta Development Advisory Group. Member of Meniffee Stakeholders Group

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Transportation
- ☒ Economic Development / Business
- ☒ Public Safety (police, fire, emergency management, etc.)

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Business (Chamber of Commerce, Auto Mall, Promenade Mall, Manufacturing Industry, Old Town Merchants Association, Entrepreneur's Exchange , etc.)
- ☒ Real Estate (Development Community, Southwest Riverside County Realtors Association, Homeowner and Property Owner Associations, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Murrieta/Wildomar Chamber of Commerce, Murrieta DAG, Meniffee Stakeholders

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

AA Degree in Residential Design, past licensed Residential Designer, transfer to Civil Engineering, past certified instructor for Civil Design

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

4M Engineering and Development 41635 Enterprise Circle N. Suite B, Temecula, CA, Principal. Primary responsibilities are Development project management and representation and Development Engineering

Community Engagement

Sherrie Munroe

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Temecula business representative since 1987, Larry Markham's MDMG staff

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I wish to serve because I stay very current on all aspects of Planning, Engineering and Development, including State bills and laws concerning Development, for my occupation. Including Environmental, Fire Protection, Public Safety, Housing, wet and dry utilities, density, and other current issues. I'm a solution driven long time resident, employee, and business owner in Temecula with the ability to accurately find paths forward with constantly changing new legislature while keeping the vision of the City from incorporation in sight, as I was here in 1989, and supported Cityhood. General Plan updates affect not just the citizens of the City, but also neighboring communities and I feel my intimate knowledge of Temecula along with Temecula's neighboring cities is valuable.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Larry Markham Retired Engineer [REDACTED] Adam Ruiz Rincon Strategies [REDACTED] adam@rinconstrategies.com Danny Long Rancon Group [REDACTED] dlong@rancongroup.com

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

Sherrie Munroe

The GPAC meetings are expected to take place in-person at City Hall, on weekday evenings on monthly basis (2nd Thursday of the month, on or after 5:30 p.m.; with 3rd Tuesday of the month being an alternative day). The Committee will meet up to eight (8) times, starting late Fall 2025. Each meeting will last 2 to 3 hours. Can you commit to this timeline?

☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Ryley

First Name

Niemi

Last Name

Middle
Initial

Home Address

Suite or Apt.

Temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

☒ District 3

Email Address

Home:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

CEO of NIMI Canvassing

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Work in Temecula
- ☒ Own a Business in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Young Leaders (ages 21-32)
- ☒ Business groups

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Transportation
- ☒ Economic Development / Business

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

☒ Education (California State University San Marcos, Mount San Jacinto Community College, Temecula Valley Unified School District, Linfield Christian School, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Mt. Sac

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

See resume

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

See resume

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

I have been involved in this community by working many service jobs and socializing with every custome that I could at the time which has built me a wide network of people I know in Temecula, I am also engaged in the local schoolboard,

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I wish to serve on this Committee because I want to see a positive future for the City of Temecula, I would also like to be the voice for the thousands of people I know in the city

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Jessica Alexander, Mayor Pro-Tem of Temecula - jessica.alexander@temeculaca.gov Joseph Komrosky, Ex TVUSD Board President, and current Board Member, jwiersma@tvusd.us Jennifer Wiersma, TVUSD Board Member, jkomrosky@tvusd.us I will not provide the personal phone of any references for their own Privacy as they are controversial figures in the city.

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

[Ryley Resume.docx](#)

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

Ryley Niemi

07/01/2024

AGE: 19

Location:

Temecula

School Experience #1: Highschool Diploma
from TVHS (Temecula valley high school)

School Experience #2:

--Semester of college at MSJC Aug 2023-Dec 2023 (Mount San Jacinto College) GPA: 4.0

-Classes Include: Geography, Macroeconomics, Statistics, US History, Public Speaking, Microeconomics)

Work experience #1: CANADIAN GUYS BURGERS LIMITED
(five guys franchise in California)

-- full time Crew Member august 2021 - February 2022

-- full time Shift Manager February 2022 - September 2022

-manage 3-10 employees

- open and/or close the store

-manage money and place orders for the store

Why I quit: New job with iFixAndRepair.

--Rehired part time shift manager July 2023 – October 2023

-manage 3-10 employees

- open and/or close the store

-manage money and place orders for the store

--Reference Troy Olson (senior district manager)

Phone: [REDACTED]

Email: [REDACTED]

Work experience #2: iFixAndRepair (electronics repair)

--worked for free to get experience august 2022 - September 2022

--general manager Temecula, CA location September 2022-february 2023

- Run the store 10am-9pm Monday-Sunday

- Train employees on repair, Customer service, and sales

- Place orders for the store and manage money

--District manager SoCal region February 2023-May 2023

- Train Managers and employees on proper repair techniques

- Train employees on how to use and read Electrical schematics

- Train managers and employees on sales technique

- Manage multiple stores finances

- Manage inventory for all stores and place orders accordingly based off of sales trends for that month

- Negotiate deals and prices with suppliers

Why I quit: My own phone repair business as well as a Sales job

--Reference Mohammad Haidery (Owner/Franchisee)

Phone: [REDACTED]

Work experience #3: EOS Fitness

-- full time Personal Training salesmen(Same time as Temecula Phone Repair)

- Sell \$2,000-\$6,000 personal training contract

- Cold call 60-120 Possible clients per day
- Build rapport with clients

Work experience #5: Temecula Phone Repair

--Owner

- Build rapport with clients to increase word of mouth within the city
- repair client's devices in a timely efficient manner
- knock on doors to advertise my services.

Work experience #5: Elizabeth Wong Ahlers for California State Senate 25 campaign

Full time Volunteer

- organize political events with 40-100 attendees
- Coordinate volunteers when knocking doors
- Assist in data collection and processing using excel and google sheets

Work experience #6: Rick Davis for Texas House of Representatives District 14

--full time Campaign Manager Primary election (2024)

- Plan messaging strategy for the candidate
- Manage social media and website content
- Manage campaign staff and volunteers
- Create a mapping system from scratch which targets specified voters the campaign wishes to talk to
- Create a data organization system to track campaign belongings

Work experience #7: NIMI Canvassing

--Owner

-NIMI Canvassing Provides PAPER maps for political campaigns which streamline the process of Canvassing (door to door knocking) in order to make sure the time used of Political candidates, Campaign managers, Campaign staff and volunteers is used as efficiently as possible as their time is valuable

-Produce maps using a combination of Excel, google sheets, Adobe Acrobat, MS Paint, ArcGIS by Esri, google maps, as well as geocoding software

-Build rapport with political campaigns/candidates to sell them my product.

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☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

John

First Name

J

Middle
Initial

Oswald

Last Name

[REDACTED]

Home Address

Suite or Apt.

Temecula

City

CA

State

92591

Postal Code

If you live in Temecula, which district do you live in?

None Selected

[REDACTED]

Email Address

Home: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Healthcare IT and CA Agave Council Board Member

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Live in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Business groups
- ☒ Real Estate / Development
- ☒ Non-Profit Groups

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Economic Development / Business

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

☒ Tourism (Visit Temecula Valley, Pechanga, Temecula Winegrowers Association, French Valley Airport, Galway Downs, wineries, breweries, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

CA Agave Council

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

Masters of Accounting, University of Omaha Certified Public Accounting (CA, CO) Certified Project Manager Certified Fraud Examiner

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Gainwell Technologies (formerly HMS) - Vice President / Regional Director, Program Integrity (2010-Present) - Lead large-scale Medicaid integrity and cost containment programs for multiple states including California. - Drive innovation in residency verification, recovery audits, and healthcare policy solutions. - Recognized Excellence Awards for leadership. California Agave Council - Audit Committee Chair (2025-Present) - Provide governance, financial oversight, and industry representation for California's agave sector. - Collaborate with growers, distillers, and policymakers to define the California agave category and promote sustainability. AgaveTemecula - Founder/Owner (2023-Present) - Establish and manage a vertically integrated agave farm and agritourism venture in Temecula Valley. - Projects include sustainable farming, wellness experiences, and eco-conscious spirits.

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

- Board member & Audit Committee Chair, California Agave Council (nonprofit promoting agave and sustainable agriculture). - Employer & business owner supporting local jobs, agritourism, and hospitality. - Advocate for water-wise, eco-friendly farming in Riverside County. - Active Airbnb Superhost enhancing Temecula's tourism brand by highlighting local wineries, hot-air ballooning, and agave culture. - Longstanding mentor/leader in healthcare IT, helping states reduce costs and improve member experience.

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I am applying to the General Plan Advisory Committee to contribute my expertise at the intersection of healthcare, sustainable agriculture, economic development, and community wellness. As a Temecula resident and the founder of AgaveTemecula, I have invested in building a farm and agritourism destination that blends eco-conscious agriculture, hospitality, and wellness tourism. In addition, as Audit Committee Chair of the California Agave Council, I bring experience in governance, financial oversight, and coalition building—skills directly relevant to shaping Temecula's long-term planning process. My professional background as a healthcare IT executive and CPA has honed my ability to analyze complex data, manage multimillion-dollar projects, and balance fiscal responsibility with community needs. My vision for Temecula is to preserve its character while embracing smart, sustainable growth: protecting open space and farmland, ensuring mobility and infrastructure keep pace with demand, diversifying housing options, and fostering industries that strengthen our local economy. I believe my experience in both public and private sectors equips me to serve as a collaborative, thoughtful voice on the GPAC.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Michelle Carpenter, Consultant, [REDACTED] Gabe Almeida, Realtor, [REDACTED]
[REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

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☒ I Agree

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☒ Yes ☐ No

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☒ Yes ☐ No

Profile

Silvio

First Name

E

Middle
Initial

Pacheco

Last Name

Home Address

Suite or Apt.

Temecula

City

CA

State

92591

Postal Code

If you live in Temecula, which district do you live in?

☒ District 4

Email Address

Home:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Realtor

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Work in Temecula
- ☒ Own a Business in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Real Estate / Development

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

☒ Land Use / Housing

☒ Economic Development / Business

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

☒ Real Estate (Development Community, Southwest Riverside County Realtors Association, Homeowner and Property Owner Associations, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Southwest Riverside County Realtors association

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

Licensed Real Estate Agent, REO and Short Sale Specialist

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Associated Agents Realty 9454 Wilshire Blvd Ste 208 Beverly Hills CA 90212, Realtor, Real Estate Sales, Property Manager and Short Sale Negotiator.

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Help maintain local road for my community

Statement of Interest

Silvio E Pacheco

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I would like to serve in the Committee because I believe this city is a great place to live, work in as well as enjoy. I live and work here and would like to participate in the growth and general improvement for the benefit of all of us as well as making sure future generations will be able to keep up the effort in preserving and help improve it furthermore as time goes by. I find that caring for your home and community is a start and having done similar things before at my local neighborhood in LA and navigating as well as helping shape processes to do so have given me a good base to start with if I'm selected. I look forward to hearing from you and no matter what I would like to be a positive force so count me in no matter what, thank you

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Justin Rezvanipour, Business owner [REDACTED] Jorge Rodriguez, Business owner [REDACTED] Iris Lopilato, Business owner [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

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☒ I Agree

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☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

jennifer

First Name

M

Middle
Initial

pulice

Last Name

[REDACTED]

Home Address

Suite or Apt.

temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

None Selected

[REDACTED]

Email Address

Mobile: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

grocery clerk

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Own a Property in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Other(s)

jennifer M pulice

If "Other(s)" selected above, please describe below.

resident of Temecula

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Economic Development / Business
- ☒ Parks and Recreation
- ☒ Public Safety (police, fire, emergency management, etc.)

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Other Organizations (Bike Temecula Valley Coalition, Temecula Valley Historical Society, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

resident

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

no

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

none

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Food 4 less #345, 22 years

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

TVHS Boys Lacrosse Board member, 2018-2020

Statement of Interest

jennifer M pulice

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I have lived here since 2000 and raised 4 children here. I love this town and would love to be part of the future.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Mike Pulice, husband, [REDACTED] Susan Arnold, friend, [REDACTED]
[REDACTED] Shannon Alfaro, friend, former board member TVHS boys Lacrosse, [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

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☒ I Agree

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☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

David

First Name

Quezada

Last Name

Middle
Initial

Home Address

Suite or Apt.

Temecula

City

CA

State

92590

Postal Code

If you live in Temecula, which district do you live in?

☒ District 4

Email Address

Home:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Vice President Engineering and Design

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Live in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Business groups
- ☒ Non-Profit Groups
- ☒ Other(s)

If "Other(s)" selected above, please describe below.

Utilities Planning, Design, and Construction. Land, Residential and Commercial Development

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Transportation
- ☒ Economic Development / Business
- ☒ Parks and Recreation

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

☒ Non-Profit Organization (Habitat for Humanity, Interfaith Council, Empowerment Center, Social Work Action Group, Nature Conservancy, Veterans of Foreign Wars, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Birth Choice and Blexit America

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

N/A

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

UC Irvine Associated Degree CA Real Estate License UCI Project Management Cert Contract Law Cert Agency & Ethics Cert

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

See Resume

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Birth Choice, Blexit America, College & Career Home Bible Studies for Temecula Youth.

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I would like to be of service to my City and help formulate plans that cost effectively uphold Temecula's values and create a brighter future for all of all of the citizens that reside here. I am a utility expert in design, engineering, and construction. I have experience developing residential and commercial properties. I often interface with CEO's and State Legislatures in an effort to efficiently expand California's infrastructure. I have a heart for the community and serving others.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Lucy Labruzzo CEO at Engineering Partners Inc lucy@engineering partners.com [REDACTED]
[REDACTED] Bobby Kimbrell Senior Manager at Cordoba Corporation bkimbrell@cordobacorp.com
[REDACTED] Mehmet Arslan Vice President at Sargent Lundy
mehmet.arslan@sargentlundy.com [REDACTED] Jessica Alexander Temecula City Council
[REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

[David_Quezada_Resume_2025.docx](#)

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

David Quezada

DAVID QUEZADA

Vice President of Utility Operations, Engineering, Construction and Design

██████████ | Temecula, CA 92590

Cell ██████████ | Email: ██████████

PROFILE

- Quality driven Vice President with over 28 Years of experience in the TDBU arena.
- Advanced skills in Public Utility Commission interface and General Rate Case Development
- Designing, Engineering, and Constructing major civil electrical construction projects for 25 Years
- 20 Years of consecutive Service in Southern California Edison's Transmission/Distribution Business Unit.
- 8 years as a Senior Manager consulting for numerous utilities across North America.
- 14 Consecutive years of SCE Management experience supervising a diverse staff of employees to surpass Corporate KPI goals and exceed Company Objectives.
- Directly Managed employees in support of Sempra Energy's \$250M per year Fire Hardening Projects.
- 15 Years of experience supervising High Voltage Electrical Line Crews, Service Crews, and Civil Construction crews.
- Executive Consultant to Sempra Energy's Fire Risk Mitigation \$150M per year Public Utility Project.
- Facilitated, Managed, and Sponsored a high level of negotiation to reach equitable resolutions for thousands of Governmental Agency, 3rd Party, Joint Utility, Private Citizens, and City Staff escalations with regards to permits, easements, franchise agreements, Governmental agency polices, interpretations of Law, installations of facilities, Railroad Crossings Licensing Agreements, CalTrans Encroachments, Bridge Crossings, Flood Control crossings, Environmental Mitigation and other technically enhanced external negotiations to reach win-win agreements allowing Major Utilities to reach Critical Corporate Goals.
- Directly supervised the construction of large Commercial Buildings from the purchase of raw land to the full development of the property to reach Certificate of Occupancy and completed tenant improvements.
- Residential and Commercial Developer 10 years of experience directly responsible for the development of Residential Tracts and Commercial buildings from feasibility of raw land to full occupancy of completed structures.

- Directly responsible for working with Major Utility's Corporate Real Estate Departments for the acquisition of hundreds of 3rd Party Easement Acquisitions.
- Experienced in collaborating with 3rd Party Law Department in matters of permit and easement escalations as well as developing licensing agreements with railroads and Flood Control for complicated Utility crossings.
- 10 years of experience employed as a self-employed Residential/Commercial Realtor
- Comprehensive knowledge of FERC Regulations and the United States Bulk Power Transmission systems.
- Experience working with 3rd party vendors, major developers, major industrial power customers, cities, counties, and governmental agencies towards the development and deployment of new equipment, new mainline circuitry, and the development of industry standards.
- In depth understanding of various aspects of TDBU's Infrastructure Replacement and Load Growth Programs from conception to tangible asset recognition.
- Strong ability to quickly comprehend business problems, research and evaluate possible solutions, facilitation skills to bring multiple groups together to agree on scope and resolution.
- Experience making presentations to technical and non-technical audiences and to all levels of management with an expertise in facilitating resolutions that create win-win scenarios.
- Experience in purchasing raw land for commercial construction. Progressively project managed all facets of the design, lending, engineering, permitting, competitive bidding, construction, and governmental agency inspection process for the complete construction of commercial buildings.
- Proven ability to lead cross functional teams and technically advanced Departments reaching new heights within the Electric Utility Industry.
- Manage Distribution and Transmission Bargaining Unit Line Crews in after hour emergency restoration and in Storm Condition Restoration System Wide.
- Wildfire Mitigation Expert serving Fortune 500 Utilities with Storm Hardening and Strategic Underground Programs

ABOUT

I am an Executive Leader and Executive Vice President with 28 years of experience delivering large scale, multi-disciplinary capital projects and programs for Electric Companies across sectors and geographies. My expertise is in delivering solutions to electric utility companies and working in an executive leadership role on major utility endeavors throughout the project lifecycle, from acquisition due diligence, to integration, planning, design, construction, and operational excellence. I have been delivering Electric Distribution, Transmission, Substation, and Renewable Energy solutions to private and governmental clients since 1997. I have held progressive technical, project management, business development and operational leadership positions in my career and I am passionate about leading and delivering services that make a positive impact in our communities. I spent more than a decade designing and engineering Electric Utility deliverables before accepting a leadership position in project delivery, regional client service management, and then corporate strategy. I then accepted progressive roles in operational leadership, before accepting a Senior Principle and Vice President position to lead

cross functional executive teams. I am committed to growing leadership teams, investing in people, and working collaboratively to deliver favorable outcomes to all our customers. I believe in building partnerships and alliances across sectors to build a sustainable, equitable and successful future. Nothing is more important to me than the safety of my people and the public, my company's work product being the best in class, and my company's brand and high reputation being upheld for the next generation of utility workers to advance.

PROFESSIONAL EXPERIENCE

MERUELO ENTERPRISES INCORPORATED

Vice President, Engineering, Design, Construction and Operations- (01/2024-Present)

Managing Strategic initiatives for 7 subsidiary utility construction companies wholly owned and operated under the MEI umbrella. Managing multiple \$100M per year MSA's with various electric, gas, and water utility clients. Spearheading all business development activities from conception to Task Order issuance. Providing oversight to seven company presidents managing 1,500+ employees performing civil construction, engineering, design, electrical line construction, gas piping, water piping, renewable energy and heavy commercial electrical low voltage installation. I am second in command, reporting directly to the CEO and Board of Directors.

KIEWIT CONSTRUCTION

Vice President, Power Delivery based in California (07/2021-01/2024)

Represent Kiewit Construction and Kiewit Design in the Engineering and Construction arena covering the Western United States. Provide leadership, experience, and executive level oversight in the establishment of our new San Diego California Regional Office, Denver Colorado Regional Office, Irvine California Regional Office, Sandy Utah Regional Office, and Portland Oregon Regional office. Provide leadership and oversight across North America in the assembly of RFPs, Client Presentations, Win Strategies, Work Product Deliverables, Client Acquisition, Client Retention, Scope Additions, Interdepartmental Interface, Project Costs, Executive Presentations, Contract Negotiations, Cross-Selling, and all Corporate Profit & Loss Statements. I am a SME in the full suite of Engineering, Design, and Construction services offered by Kiewit. I manage a diverse staff of Directors, Senior managers, Principal Engineers, and Managers delivering professional services across the United States. I interface daily with cross functional teams to promote a one Company one Goal environment. I drive for results, set expectations, and adjust client expectations while carefully watching the budget and listening to all program leaders to ensure all are continuing to sail under the same flag while reaching objectives.

STANTEC CONSULTING

Senior Principal Manager, Regional Sector Leader for Power Delivery U.S. West (01/2019-07/2021)

Representing Stantec across the US West in all activities necessary to successfully manage a Professional Engineering Services Organization while growing our interests, protecting our values, serving our clients, and skillfully maintaining all existing accounts. Diligently performing Marketing and Business Development outreach to all major utility executives and municipality executives in the U.S. West Territory to develop opportunities, stay apprised of any upcoming

RFPs, and better position my company to serve the needs of our clients. Providing strategic leadership to all leads, managers, and peers to appropriately represent my Fortune 500 publicly traded company and the 23,000 individuals we proudly employ. Developing strong partnerships, remaining relevant to fluctuating industry demands, and capitalizing on opportunities to serve our customers across business lines.

CORDOBA CORPORATION

Senior Manager/Executive Consultant, San Diego Gas & Electric a Sempra Energy Utility, San Diego Region, CA (09/25/2017-2019)

Acted in the capacity of a Senior Manager/Executive Consultant to support SDG&E's 110-million-dollar per year high visibility Fire Risk Mitigation Project to meet mandated California Public Utility Commission Guidelines. Concurrently, Consulting and Program Managing SDG&E's newest 100-million-dollar per year Pole Risk Management and Engineering program. Sempra Energy's FiRM Program consisted of 27 employees and the PRiME Program consisted of 20 direct reports of which I directly and successfully manage. Expert in managing large diverse staff and Major Company Wide utility projects with budgets in excess of 100M per project to support fortune 500 Companies. Masterfully craft and compose winning RFP's. Expert in contract management with a long history of supervising a wide variety of subcontractors to achieve mutually beneficial goals while remaining cost effective. Impressive track record for winning large bids on established and new start up utility programs with yearly budgets in excess of 100M. Key Business Development Manager for private Design/Engineering/ Project Management Firms in relation to Investor-Owned Utilities and Municipalities.

SOUTHERN CALIFORNIA EDISON

Senior Manager TDBU Technical Planning Design and Engineering, Orange Region, CA (09/14/2009-09/2017)

- Successfully manage Orange County's Technical Design Department and all SCE personnel located therein. Numerous direct reports with various spans of responsibility for improving and maintaining the Grid. Typical responsibilities have included: reviewing and approving all work orders prepared by Hub personnel ensuring that all design, construction, and safety standards are met and adhered to; monitoring incoming projects (DSP, IR, Rule 20, D-Poles, WCR, Grid Modernization Projects, DPMO, Cut-Overs, and Joint Transmission Projects etc.) Guaranteed work was assigned appropriately by skill level and maintained workload levels between the design staff; working with peer Senior Managers to maintain workload level across the Company; interacted successfully with managers and supervisors from peer organizations to develop and maintain high quality working relationships. Proven ability to provide accurate cost estimates on hundreds of SCE's largest work orders. Chief consultant to Field Engineering in managing all cost estimates in the County of Orange for all scope released. Responsible for a 150-Million-Dollar budget across all commodities.
- Managed and coordinating design activities in line with established policies and procedures; evaluating staffing levels and increases as needed to provide the correct mix of employees and contract resources to meet the overall corporate goals.
- Managed employee performance; their development by conducting performance planning reviews, coaching employees, and carrying out disciplinary actions when necessary.

- Supervise and coach the new Deteriorated Pole Manager, the Distribution Substation Planning Manager, and the Permit Acquisitions Manager while successfully managing the Design Organization in the Orange County Region.
- Leader in the development of critical pilot programs system wide to increase the effectiveness of underground structure replacements, CIC replacement, and Grid Modernization installation.
- Created policy and procedures to better the Design Organization in streamlining Deteriorated Pole Program's process, improving the DSP process, initiating the Scope Change Process, creating a solid Permit Acquisition process, and recently creating a CalTran's Bridge crossing process to be adopted by all of Design.
- Expert in the work order creation process successfully reviewing and approving thousands of SCE's most complicated work order packages.
- Subject matter expert in acquiring complex permits and easement acquisitions across the Company.
- 20 years of SCE experience in the Design/Engineering Organization with a successful history of building long-lasting relationships across multiple organizations within the Company.
- 3 years of direct experience professionally representing Design to all governmental agencies across the service territory in the capacity of Public Affairs Manager.
- Years of continued success in negotiating the Design Organization's objectives with the scheduling personnel, construction personnel, Regional Managers, RPPMs, RPSs, District Managers and all significant Stakeholders.
- Impressive record of promoting existing SCE employees from within as well as recruiting external talent, bringing candidates on board to better the organization and build their careers.
- Vast experience working with numerous Design Contractor and Line Construction organizations in multiple capacities to create win-win scenarios and build long-lasting business partnerships.
- Expert in navigating through the Supply Chain process to qualify and onboard new Contractors and Vendors to Southern California Edison to better serve the Company.

Manager Permit Acquisitions, Company Wide, CA (12/10/2007 - 09/14/2009)

- Directly Supervised 40 Permit Managers and supporting staff Company Wide from 2007 to 2009. Responsible for obtaining all the DSP Permits, Pole-Top Permits, Cut-Over Permits, Rule 20A Permits, Rule 20B and Rule 20C permits, Capacitor Bank Program Permits, RCS Program Permits, as well as all of the supported Commodity work construction permits. Managed a staff of employees supporting the DSP Program, Deteriorated Pole Program, and Permit Acquisition Program. Successfully managed the Deteriorated Pole Program for Technical Planning's Senior Management from 2006 to 2009. Worked directly with 7 Technical Planning Hubs across the Company ensuring high quality designs ready for construction. Directly awarded, reviewed, and approved all of the BI 480 OH deteriorated pole work continually interacting with 6 different Design Contractors across the SCE Service Territory to achieve the delivery of a high-quality product on a continuous basis.
- Managed the 54 new DSP circuits and all the new Pole-Top and 4KV Cut-Overs for the 2007 DSP cycle for Technical Planning as well as obtained all the city, county, railroad,

CalTrans, Bridge Crossing, Flood Control, environmental clearances, and 3rd party easements to successfully construct all the new critical lines.

- Managed the 65 new DSP circuits and all the new Pole-Top and 4KV Cut-Overs for the 2008 DSP cycle for Technical Planning as well as obtaining all the city, county, railroad, CalTrans, Bridge Crossing, Flood Control, Environmental clearances, and 3rd party easements to successfully construct all the new infrastructure improvements.
- Managed the 72 new DSP circuits and all the new Pole-Top and 4KV Cut-Overs for the 2009 DSP cycle for Technical Planning as well as obtaining all the city, county, railroad, CalTrans, Bridge Crossing, Flood Control, Environmental clearances, and 3rd party easements to successfully construct all the new infrastructure improvements.
- Worked closely in running Technical Planning's Deteriorated Pole Program from 2006 to 2009, the Technical Planning DSP Program from 2007 to 2009, and Technical Planning's Permit Acquisition Program from 2007 to 2009 with all levels of management, clients, direct reports and departments including MPO, RPPM's and all RPS's, Civil Construction, Operations, HR, Accounts Payable, Numerous Program Project Managers as my Clients, Grid Ops, SC&M, Environmental Department, Contract Administration, CSBU, Corporate Real Estate, Engineering, Legal, Supply Chain Management, 7 Technical Design Hubs and IT to identify project risk and to create mitigating solutions.
- Communicated on a regular basis with CRE, SCE customers, and City officials to secure the necessary easements needed for construction.
- Lead and supervised diverse project teams organizing team development and workload to achieve desired project deliverables.
- Managed the Design Budget for the Technical Design Deteriorated Pole Program for the removal and installation of an average of 10,000 poles per year and authorized the use of double time, unit rate, and T&E for the Design Contractors on DSP Projects, Cut-Overs, Pole-Tops and Deteriorated Pole Projects. Comprehensive knowledge of information analysis tools such as MS Excel, MS Access, MS PowerPoint, MS Project, CMIS, SAP, Project Tracker, Pole Tracker, MS Visio, DM, AUD and other Microsoft Office Tools; ability to transform raw data into graphs and presentations as management decision making tools.

ACCOMPLISHMENTS

- Successfully Project Managed and exceeded the PMO, FE, and Technical Planning goals for the 2007 DSP, 2008 DSP, and 2009 DSP cycles with all BI 353 related Pole-Tops, Cut-Overs, and obtained the permits and easements to construct all the new circuitry.
- Consistently and successfully interfaced with Technical Planning's Senior Management, PMO Senior Management, and Field Engineering Senior Management to re-write and update DSP policy to create a win- win environment for all three of our departments to successfully maneuver, meet, and accomplish our own Departments' goals in an effective manner to better serve TDBU.
- Successfully interface and manage the timely production and release of nearly a thousand work orders per year from 5 different major Design Contracting Organizations Company Wide. Weekly visits, direct interface, weekly spread sheets and reporting mechanism are held in place by me to monitor and accurately track Technical Planning's Contracted workload. Built a reputation for quickly removing roadblocks for contractors, motivating internal departments to fulfill their roles.

Manager TDBU Distribution Substation Planning Tech Planning Company Wide, CA
(11/07/2007 - 08/08/2009)

- Managed the \$250M yearly DSP Program facilitating the circuits installations and all of the new Pole-Top and 4KV Cut-Overs for Technical Planning as well as caused the acquisition of all City, County, Railroad, CalTrans, Bridge Crossing, Flood Control, environmental clearances, and 3rd party easements to successfully construct all of the new critical lines.
- Managing all new Pole-Top and 4KV Cut-Overs for Technical Planning as well as obtaining all of the city, county, railroad, CalTrans, Bridge Crossing, Flood Control, Environmental clearances, and 3rd party easements to successfully construct all of the new infrastructure improvements.
- Directly Supervised all Permit Managers who obtain all of the DSP Permits, Pole-Top Permits, Cut-Over Permits, Rule 20A Permits, Rule 20B and Rule 20C permits, Capacitor Bank Program Permits, RCS Program Permits as well as all Technical Planning supported Commodities construction permits.
- Communicated on a regular basis with CRE, SCE customers, and City officials to secure the necessary easements needed for construction.
- Lead and supervised diverse project teams organizing team development and workload to achieve desired project deliverables.
- Comprehensive knowledge of information analysis tools such as MS Excel, MS Access, MS PowerPoint, MS Project, CMIS, SAP, Project Tracker, Pole Tracker, MS Visio and other Microsoft Office Tools; ability to transform raw data into graphs and presentations as management decision making tools.

Manager-Deteriorated Poles Tech Planning Company Wide, Rancho Cucamonga, CA
(10/23/2006 - 09/08/2009)

- Successfully managed the \$200M yearly Deteriorated Pole Program for Technical Planning's Senior Management from 2006 to 2009. Worked directly with 7 Technical Planning Hubs across the Company. Directly awarded, reviewed, and approved all the BI 480 OH deteriorated pole work continually interacting with 6 different Design Contractors across the SCE Service Territory and engaging all willing SCE Local Planning Office in the program's design process from 2006 to 2009 to achieve the deliverance of a high-quality product on a continuous basis.
- Worked closely in running Technical Planning's Deteriorated Pole Program from 2006 to 2009, the Technical Planning DSP Program from 2007 to 2009, and Technical Planning's Permit Acquisition Program from 2007 to 2009 with all levels of management, clients, direct reports and departments including PMO, RPPM's and all RPS's, Civil Construction, Operations, HR, Accounts Payable, Numerous MPP-2 Program Project Managers as my Clients, Grid Ops, SC&M, Environmental Department, Contract Administration, CSBU, Corporate Real Estate, Engineering, Legal, Supply Chain Management, 7 Technical Design Hubs and IT to identify project risk and to create mitigating solutions.
- Communicated on a regular basis with CRE, SCE customers, and City officials to secure the necessary easements needed for construction.
- Lead and supervised diverse project teams organizing team development and workload to achieve desired project deliverables.

- Managed the Design Budget for the Technical Design Deteriorated Pole Program for the removal and installation of an average of 10,000 poles per year and authorized the use of double time, unit rate, and T&E for the Design Contractors on DSP Projects, Cut-Overs, Pole-Tops and Deteriorated Pole Projects.
- Comprehensive knowledge of information analysis tools such as MS Excel, MS Access, MS PowerPoint, MS Project, CMIS, SAP, Project Tracker, Pole Tracker, MS Visio, DM, AUD and other Microsoft Office Tools; ability to transform raw data into graphs and presentations as management decision making tools.

Senior Planner/Supervisor New Development Tract and Backbone Senior Lead, Victorville Service Center, CA (2005-2006)

- Extensive experience in the development and training of Planner 2's, Planner 1's, and Designers in the process and SCE procedures to serve master planned communities and major residential tract load in a competitive and demanding market. Designed countless main line distribution backbones and project managed numerous rule 20 projects spurred by the Southern California housing boom. Acted as Senior/Lead Planner to one of the Hub's most productive Design Teams. Project Managed, scheduled and tracked all tract related work orders for relocations, single conductor pulls, hard money rule 20 awards, main line pulls, rule 15 internal work orders and related rule 16 meter and service work orders.
- Worked with Major Developers, NDPP Project Managers, Tract Developers, RPPM's, RPS's, Scheduling Supervisors, CCM's, Single Conductor Crew, Field Engineering, Material Coordinators, Store Clerks, Individual Homeowners, Meter Processing Personal, CRE, Spectrum Land Services and several SCE crews, Contract crews and District managers to achieve a smooth process for developing and energizing a housing tract from feasibility study to energizing the tract.
- Lead in answering all questions and resolving all problems related to each tract as well as being responsible for collecting moneys, acquiring easements, and obtaining all options and contract information for the successful closing of each work order by our FAO/Field Accounting and SOLO teams.

Senior Planner Heavy Commercial Division Field Support Program, Rialto Transmission Service Center, Rialto Ca (2003-2004)

- Utilized extensive journeyman planner experience to design commercial line extensions to customers with 800amp to 4000amp panel requirements. Designed major commercial and industrial line extensions above 5 stations in the desert region. Drew countless Rule 15 and Rule 20 projects for local district internal planning clients per the new SCE design process.
- Acted as a mentor to less experienced planners as I project managed my High SCE Grossing work orders for 6 local SCE District Offices throughout the Region.
- Turned in completed packages to the local offices by the client's requested due dates without exception.
- Met and exceeded all expectations by project managing, designing, and completing all of the requested work orders prior to the due dates.
- Thoroughly reviewed all packages to eliminate pricing errors, easement hold ups, rights check conflicts, special permitting requirements, and any long lead time material issues.
- Upgraded to Planning Supervisor on numerous occasions.

Senior Planner Foothill Local Planning District Office, Fontana Ca (1999-2003) Planner, Journeyman Planner, Senior Planner

- Designed electrical distribution systems for commercial, industrial, and residential projects. Managed a vast number of projects in multiple stages of the work order process. Created effective work orders utilizing the Design Standards, Construction Methods, Electrical Service Manual, CPUC guidelines, and best electrical engineering practices. Successfully performed as the District Duty Supervisor in emergency call out situations. Acted as Damage Assessment Team Coordinator. Worked on Damage Assessment Team during storm situations. Upgraded to District Planning Supervisor on numerous occasions.
- Project managed multiple projects in multiple stages of the work order process from first contact to scheduling the crews to energize the panel and set the customer's meter.

Planner 1 Foothill Service Center, Fontana Ca (1998-1999)

- Designed electrical distribution systems for residential and small commercial projects. Effectively project managed and scheduled multiple customer and SCE related projects. Responsible for all meter spots, street light installation, and pedestal services.

Planner 1 San Jacinto Service Center, San Jacinto CA (1997-1998)

- Designed electrical distribution systems for residential and small commercial projects. Effectively project managed and scheduled multiple customer and SCE related projects. Responsible for all meter spots, street light installation, and pedestal services.

Realtor/ Office Manager at Ybarra Realtors, Fullerton CA (1991-1997)

- California Realtor managing all marketing, sales, title, closings, loan procurements, and escrows in multiple stages with critical time frames while acting as the office manager for 7 full time and part time Self Employed Independent licensed California Realtors. Successfully trained new employees and lead the office to a record number of sales from 1994 to 1997.
- Residential and Commercial Developer directly responsible for the development of residential tracts and Commercial buildings from raw land feasibility studies to full occupancy of completed structures.

EDUCATION

Business and Psychology – University of California at Irvine.
Project Management Certification – University of California at Irvine
Ethics and Contract Law certification- Professional School of Business in Brea
California Real Estate License- State of California

COMPUTER PROFICIENCY

Acrobat, SAP, CMIS, DPI, DSRP, DM Microsoft Excel, Access, PowerPoint, Word, Windows OS, Visio

PROFESSIONAL AFFILIATIONS

Member of the Board of Realtors

References Available Upon Request

CEO of Southern California Edison, CEO of Southern California Gas Company, Imperial Irrigation District General Manager, CEO of San Diego Gas & Electric, CEO of Cal Water Services, CEO of Los Angeles Department of Water and Power. As well as numerous Executive Vice Presidents and Senior Vice Presidents from Utilities and Top 10 Consulting Firms based in the USA.

The GPAC meetings are expected to take place in-person at City Hall, on weekday evenings on monthly basis (2nd Thursday of the month, on or after 5:30 p.m.; with 3rd Tuesday of the month being an alternative day). The Committee will meet up to eight (8) times, starting late Fall 2025. Each meeting will last 2 to 3 hours. Can you commit to this timeline?

☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Carina

First Name

D

Middle
Initial

Reed

Last Name

Home Address

Suite or Apt.

Murrieta

City

CA

State

92563

Postal Code

If you live in Temecula, which district do you live in?

None Selected

Email Address

Business:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Pastor & Christian Life Coach

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Work in Temecula
☒ Own a Business in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Business groups
- ☒ School-Affiliated
- ☒ Non-Profit Groups
- ☒ Faith-Based Organizations

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Economic Development / Business
- ☒ Arts and Culture

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Education (California State University San Marcos, Mount San Jacinto Community College, Temecula Valley Unified School District, Linfield Christian School, etc.)
- ☒ Non-Profit Organization (Habitat for Humanity, Interfaith Council, Empowerment Center, Social Work Action Group, Nature Conservancy, Veterans of Foreign Wars, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Nonprofit: Trumpets of Tirzah. Education: Tirzah University

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

n/a

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

see resume

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

see resume

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Through my nonprofit, I provide a myriad of free services to the community: healing through art, one-on-one prayer and counseling, business coaching, homeless outreach, spiritual support, and a prayer room open to the public three days a week.

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I would be honored to serve on this Committee because I am passionate about contributing my leadership experience and professional expertise to strengthen our local community. Before I went into the nonprofit/religious sector, I was an accountant for over 15 years, providing a strong foundation in financial stewardship and organizational oversight to small/medium business, high volume nonprofits, and high net-worth individuals. In addition, I have served for four years on the Advisory Board for Women in Leadership at the University of California Santa Barbara, where I helped support initiatives that empowered women to grow in influence and impact. As the Founder of Trumpets of Tirzah and Tirzah University, I have led the development of educational and community-building programs that equip women to step into their purpose with confidence and integrity. These roles have required strategic planning, collaboration with diverse stakeholders, answering to governing boards, and a commitment to fostering environments where people can thrive. My combined background in business, education, and leadership development uniquely equips me to contribute valuable perspective, practical skills, and a collaborative spirit to this Committee. I am passionate about Temecula and serving the people that live here. It's a vibrant community and it would be an honor to serve on this Committee to ensure that it thrives for decades to come.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Zuleika Maldonado, Realtor, [REDACTED] [REDACTED] Stephene Klein, Board Chair, [REDACTED] skein@zschool.com Dr. Brenda Harper, Pastor & Founder, [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

[Carina Reed Resume.pdf](#)

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

Carina D Reed

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree



CARINA D REED, MDiv

TEMECULA, CA [REDACTED] • CARINA@TRUMPETSOFTIRZAH.COM

OBJECTIVE

Empowering individuals to transform their mindsets and lifestyle habits, fostering positive thought patterns to make healthy life choices that lead to actionable steps to become a thriving and influential member in their community. Leverage my strengths and skill sets to facilitate personal and professional breakthroughs, helping others achieve their goals and step into their full potential.

SUMMARY OF QUALIFICATIONS

Certified life coach with trauma focus, served at-risk population for over 20 years, Chaplain, Ordained Minister, spiritual support & counseling, certified in crisis response, pastoral oversight, 8+ years of international ministry experience, administrative oversight & team management, coaching plan development and management, strategic client growth strategy and follow through, action accountability measurements, extensive business administration and team management, ongoing CPE hours, mindset coaching with practical application, financial management, reports to governing boards, board member.

CURRENT EMPLOYMENT

Aug 2017 – current	Pastor, Life Coach & Board Chair	Trumpets of Tirzah & Tirzah University
Founder & Program Oversight		
Coach both groups and individuals, primarily women, to overcome obstacles that hinder their progress by identifying deficits and areas of weakness and turning them into strengths. Developing actionable plans and accountability for an individual's growth and success both personally and professionally. Oversight of ethic codes and core competencies within state and federal compliance, staff oversight and volunteer management. Detailed board reporting and review. Board Chair to Tirzah University.		

PREVIOUS EMPLOYMENT

Feb 2019 – Oct 2022	Partner & Student Coach	InLight Connection
Coaching & Engagement Facilitator		
Support clients in their personal growth while keeping them accountable to ensure goals are being met. Coached groups, small and large, maintained client relations and supported the Founders with their vision and mission. Provided admin support to projects, book launches, webinars and speaking engagements. Created social media content and executed engagement strategies.		
Aug 2014 – May 2019	1st Year Overseer	SoCal School of Ministry
Teach/Coach/Counsel Students & Pastoral Staff		
Oversee the success of all first-year students providing support and counseling as needed. Provide support and teaching for all 1 st year staff to ensure levels of excellence were maintained. Develop directives and coaching plans for school. Create internal audits and manage program success.		
Aug 2004 – April 2017	Founder & Senior Accountant	Bella Bookkeepers Inc.
Accountant and Staff Manager		
Manage members of accounting department serving a myriad of clients: small/medium business, high volume nonprofits, and high net-worth individuals. Implement new accounting procedures for efficiency, oversee all government grants and compliance, audit prep and compliance for IRS, EDD, OSHA. Report to executive teams, calendar deadlines & audit schedules, interface with grant contacts and maintain working relationships.		

VOLUNTEER EXPERIENCE

January 2022 – Present	Advisory Board Member	UC Santa Barbara, Women in Leadership
BOARD CHAIR - STEPHENE KLEIN sklein@zschool.com		(561) 701-5186
Duties: Attend board meetings to discuss current workplace topics pertaining to women and guide staff into decision making for program content.		
March 2009 – January 2021	Mentor/Coach for at-risk Women	ANGEL'S WAY MATERNITY HOME
SUPERVISOR – ELVIA GUITTIEREZ elvia@angelswayhome.org		818-346-2229
Duties: Meet with each homeless resident for the duration of their stay to teach/mentor them on life skills, household budgeting, and biblical finance. Develop financial goals and check credit reports to help improve credit score. Council as needed.		

CARINA REED - CONTINUED

EDUCATION

2025 – Master of Divinity, Tirzah University

2023 – Certificated Executive Education Instructor, UC Santa Barbara

2022 – Certificate in Women in Leadership, UC Santa Barbara

2017 – Chaplain, Association of Professional Chaplains

2016 – Certified Life Coach with focus on Trauma Recovery & Deep Inner Healing, Transformation Life Services

2015 - Ordained Minister, National Association of Christian Ministers

2015 - Certificate of Ministry, Pasadena International House of Prayer SSM

2004 – Certificate in Financial Planning & Analysis, UC Berkeley extension

2003 – Certificate in Accounting, UC Berkeley extension

1996 - Certificate of Crisis Prevention Intervention, State of Pennsylvania

1989-1992 Edinboro University, Communications

Certified as Highly Gifted

PROFESSIONAL REFERENCES

Shanae Martin, Pastor

Dr. Carol Dickey, Pastor

Linda Addison, Founder

Arnold Rudnick, Accountant

PERSONAL REFERENCES

Zuleika Maldonado

Sy Wyllie-James

The GPAC meetings are expected to take place in-person at City Hall, on weekday evenings on monthly basis (2nd Thursday of the month, on or after 5:30 p.m.; with 3rd Tuesday of the month being an alternative day). The Committee will meet up to eight (8) times, starting late Fall 2025. Each meeting will last 2 to 3 hours. Can you commit to this timeline?

☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Jesus

First Name

Rodriguez

Last Name

Middle
Initial

[REDACTED]

Home Address

Suite or Apt.

Wildomar

City

CA

State

92595

Postal Code

If you live in Temecula, which district do you live in?

None Selected

[REDACTED]

Email Address

Home: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Senior Recreation Leader

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Work in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Other(s)

Jesus Rodriguez

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Parks and Recreation

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Other Organizations (Bike Temecula Valley Coalition, Temecula Valley Historical Society, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

City of Temecula

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

N/A

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

I have degrees in Architecture and Construction Technology.

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Company/Agency City of Temecula Address 41000 Main Street Temecula, CA 92590-2764 US
Phone 951-694-6444 Website <https://temeculaca.gov/> Position Senior Recreation Leader
Hours/Week 10 Employees Supervised 1 Dates July 2022 - Present Supervisor Tracy Masters,
Community Services Manager Reason For Leaving Still working here part time in the
evenings. May we contact this employer? Yes Duties Summary Assists in all facets of
assigned program area(s) and special events Maintains inventory control, activity and
progress records Maintains inventory control, activity and progress records Assists in
implementing specialized Community Services programs Responds to complaints and
inquiries from the public Prepare clear, concise and complete documents, reports and
correspondence; maintain proper records Provides high level of customer service May assist
with public presentations, and prepares reports regarding assigned program May receive
and reconcile payments by cash, check, credit cards, or automatic debits Sets-up and breaks
down equipment and facilities; performs basic maintenance and cleaning, as needed
Prepares and writes a variety of reports and documentation, including detailed Risk
Management incident reports Promotes and coordinates volunteerism Conducts pre and post
trip inspections of vehicles to verify safety and proper operations or to identify potential
problems; reports faulty equipment or operational problems Prepares and writes a variety of
reports and documentation, including detailed Risk Management incident reports Performs
other duties of a similar nature

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

I have worked many special events for the city of Temecula.

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I always like to think outside the box, and bring new points of view to the group.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

aVictor Patino Recreation Supervisor [REDACTED] VPatino@MurrietaCA.gov Tracy Masters
Community Services Manager 951-694-6480 tracy.masters@temeculaca.gov Cassandra
Hargett Community Services Supervisor I 951-694-6480 cassandra.hargett@temeculaca.gov

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

The GPAC meetings are expected to take place in-person at City Hall, on weekday evenings on monthly basis (2nd Thursday of the month, on or after 5:30 p.m.; with 3rd Tuesday of the month being an alternative day). The Committee will meet up to eight (8) times, starting late Fall 2025. Each meeting will last 2 to 3 hours. Can you commit to this timeline?

☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Stephany

First Name

Roper

Last Name

Middle
Initial

[REDACTED]

Home Address

Suite or Apt.

Fallbrook

City

CA

State

92028

Postal Code

If you live in Temecula, which district do you live in?

None Selected

[REDACTED]

Email Address

Mobile: ([REDACTED])

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Director/owner of Rainbow Country Day School

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Work in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Business groups

☒ School-Affiliated

Stephany Roper

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Economic Development / Business
- ☒ Parks and Recreation
- ☒ Arts and Culture

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Other Organizations (Bike Temecula Valley Coalition, Temecula Valley Historical Society, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Rainbow Country Day LLC

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

Bachelor of Science in Education Bachelor of Science in Sociology Site Supervisor Permit CPR & First Aid Mandated reporter

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Director of operations - Regal Wraps LLC - manage day-to-day operations, run payroll, negotiate contracts, communicate with clients and sub contractors. Rainbow Country Day LLC - Owner/Director - create and implement a holistic nature based preschool program.

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Attend various events and markets in the community. I have held booths at Vail Ranch market, Mom Walk Co, and F45 Temecula member.

Statement of Interest

Stephany Roper

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I wish to serve on the general plan advisory committee because I feel my background, knowledge, and overall drive would be well suited for this position. It is important to me to become rooted in the community since I am starting a new business in Temecula. I'm very driven, hard-working, and compassionate person. I would love to dedicate some of my time to the community and giving back in a meaningful and purposeful way. I would take pride in the opportunity to contribute to the community and help those around me.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Dean Roper - Husband and business partner. [REDACTED] Marie Wade - Neighbor [REDACTED]
[REDACTED] Danielle Endresen - former colleague [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

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☒ I Agree

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☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Jasmine

First Name

Rose

Last Name

Middle
Initial

Home Address

Suite or Apt.

Temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

☒ District 3

Email Address

Home:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

US Navy Officer

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
☒ Own a Property in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Military/Veteran/Spouse

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Parks and Recreation
- ☒ Public Safety (police, fire, emergency management, etc.)

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Health (Temecula Valley Hospital, medical, dental, chiropractic, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

N/A

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

N/A

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

BSW - Social Work BA - Psychology MSW - Social Work

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

US Navy Medical Service Corps Officer 2018-present

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Volunteer at Vintage Hills Elementary School 2015-2018, Local Girl Scout Troop Volunteer 2025-present

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I would like to be more involved in my community. I purchase my home in Temecula in 2015 and have been both a homeowner and landlord in this community watching it grow for the last 10 years. Being in the military has taken me away a couple of times but I have always come back to my home base of Temecula. I am fortunate to be stationed close by now and to be able to live in Temecula again and would like to be more involved in the growth of the community.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Latressa Downing - Nursing Home Administrator [REDACTED]

Lauren Waltz - Business Management Executive [REDACTED]

LCDR Alicia Howard - Navy Officer [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

[Jasmine_Rose_LCSW_-_CV_2025.pdf](#)

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

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☒ I Agree

JASMINE D. ROSE, MSW, LCSW, BCD

Temecula, California [REDACTED]

EDUCATION

California State University, Long Beach; Long Beach, CA — MSW

May 2010 - May 2011

Meredith College, Raleigh, NC — BA Psychology & BSW

August 2002 - May 2006

LICENSURE & BOARD CERTIFICATION

Licensed Clinical Social Worker

LCSW #74318, California Board of Behavioral Sciences

October 2016 – Present

Board Certified Diplomate in Clinical Social Work

BCD# 60141, American Board of Examiners in Clinical Social Work

June 2017 – Present

EXPERIENCE

JASMINE ROSE, LLC, <http://www.jasmineroselcsw.com>

Sep 2023 – Present

Online California-based private psychotherapy practice and clinical supervision and coaching for social work associates and interns. Therapy specialties are trauma, relationship problem, depression and anxiety, and occupational related stressors. LGBTQ+ affirming clinician with years of experience advocating for and treating queer clients.

CLINICAL SOCIAL WORK, MEDICAL SERVICE CORPS, UNITED STATES NAVY

Sep 2018 - Present

Licensed Mental Health Clinician for Active Duty Sailors and Marines providing psychotherapy and consultation and training to military leaders on mental health and substance use disorders and fitness for military duty. Working in both military treatment facilities, embedded with military units, and deployed internationally.

SUPERVISOR, SOCIAL WORK

LANDMARK HEALTH, INLAND EMPIRE, CA – Mar 2017 - July 2018

Supervisor responsible for ongoing hiring, training, and oversight of the clinical and medical social work team for the Inland Empire region covering 2 largest counties in California. Program development at the local and national level for standardization of social work and behavioral health services. Credentialed behavioral health provider with Inland Empire Health Plan (IEHP) for assessment, diagnosis, treatment planning, and psychotherapy. Weekly consultation within the interdisciplinary team regarding patient psychosocial and behavioral health needs. Member of the local leadership team with responsibility to meet weekly with local physicians and nurse managers. Local social work liaison to IEHP at bi-monthly case conferences. Local social work liaison to Riverside County Department of Social Services and Department of Mental Health.

CLINICAL SOCIAL WORKER

LANDMARK HEALTH, INLAND EMPIRE, CA – Feb 2016 - Mar 2017

Clinical Social Worker and IDT member at forward-thinking home based medical management group partnered with Inland Empire Health Plan. Supporting MD & NP providers with patients identified as having the most challenging social and behavioral health needs. Provides patients with short term interventions and connects them with long term solutions. Conducts psychosocial and behavioral health assessments, initiates and documents treatment recommendations that are in support of medication management and psychotherapy, short term counseling, and crisis intervention. Created program development for social work and behavioral health positions, orients new clinical staff, and facilitates psychosocial and behavioral health continuing education for clinical staff.

CLINICAL SOCIAL WORKER, PER DIEM

LOMA LINDA UNIVERSITY MEDICAL CENTER- MURRIETA, CA – Nov 2015 - Dec 2016

Clinical Social Worker for all units including: CCU, CPCU, Medical/Surgical, Oncology, Labor & Delivery, Observation, and Emergency Department. Collaboration with bedside RNs, RN Case Managers, Physicians, and all other interdisciplinary team members as needed to coordinate necessary patient services: resources, referrals, discharge planning, abuse reporting, psychosocial assessment, residential placement, education, and more. Facilitates family meetings for discussion of end of life care and withdrawal of care options as needed.

Currently provides weekend coverage.

DIRECTOR OF RESIDENT & FAMILY SERVICES AND FAMILY AMBASSADOR

SILVERADO CARE, ESCONDIDO, CA – Jul 2013 - Nov 2015

Leadership and management team member at an award-winning dementia care community. Provided assessment, consultation, and education to families affected by memory impairments. Coordinated care plan meetings, support groups, and conducted ongoing supportive counseling for families affected by dementia and caregiving stress. Linked families to appropriate care for their loved ones at award winning memory care communities. Utilized both social work interventions and Integrity Selling techniques to successfully move in new residents.

SOCIAL WORK FIELD INSTRUCTOR – Aug 2014- Nov 2015

Field Instructor and mentor for students completing BSW and MSW degrees from USC, CSU Long Beach, and CSU Fullerton & San Marcos Social Work programs. Supervised and trained students during required hours of internship in a variety of social work skills including assessments, documentation, client and family interaction, outreach, and administrative duties. Focused on older adults and families.

MEDICAL SOCIAL WORKER, PER DIEM

REHAB WITHOUT WALLS, RESCARE, ORANGE COUNTY AREA -- Jan 2013 - Oct 2014

Social worker on interdisciplinary teams serving patients recovering from Traumatic Brain Injury and strokes needing rehabilitation services in the home, community, and work settings.

PSYCHIATRIC SOCIAL WORKER & THERAPIST

LOS ANGELES COUNTY DEPARTMENT OF MENTAL HEALTH, LOS ANGELES, CA – May 2011- Oct 2012

WEST CENTRAL FAMILY MENTAL HEALTH CLINIC - LA County directly operated clinic Service

Provider Area 6: Therapist for Prevention & Early Intervention assessment, diagnosis and treatment of adults using evidence-based practices as interventions for short term psychotherapy and crisis management.

PORTALS of PACIFIC CLINICS - LA County contracted clinic Service Provider Area 4: Full Service Partnership team clinician for adults with severe and persistent mental illness and co-occurring disorders. Provided both outpatient clinic and field-based therapy and case management services.

MEDICAL SOCIAL WORKER

KAISER PERMANENTE HOSPITAL, FONTANA & RIVERSIDE LOCATIONS –

Jun 2011- Jan 2012

Medical Social Worker for two Kaiser Permanente (KP) Hospital locations. Provided social services in multiple inpatient units including ICU, NICU, Pediatrics, Emergency Department, and Step Down Units. Also provided social services to KP patients in outpatient clinics such as ALS clinic, Pediatric Diabetic Clinic, and OB-GYN clinic. Gained experience in providing various resources and counseling for families' and patients' immediate crisis or discharge services.

Collaborated closely with nursing, physician, and rehab teams as necessary.

MSW INTERN

MHA VILLAGE INTEGRATED SERVICES, LONG BEACH, CA — May 2010- May 2011

Individual therapy and case management services for adult members enrolled in the Full Service Partnership team.

SOCIAL SERVICES COORDINATOR

HOPE THROUGH HOUSING FOUNDATION/NATIONAL COMMUNITY RENAISSANCE,
LOS ANGELES COUNTY, CA — Sep 2007- Apr 2009

Social worker for active older adults in independent affordable housing properties in the Greater Los Angeles area. Conducted annual assessments and home visits as needed, provided crisis intervention, brief counseling, and assisted with goal setting. Linked residents to community agencies and programs. Coordinated all monthly programs, activities, and classes held at each site.

DIRECTOR OF SOCIAL SERVICES

PINELLAS POINTE NURSING & REHAB CENTER, ST. PETERSBURG, FL - Dec 2006 -Aug 2007

Generalist social work services to residents living in a 60-bed nursing and rehabilitation facility. Primary liaison between facility and residents' families. Coordinated all discharge planning and assisted with admissions as needed. Conducted quarterly assessments on all residents. Maintained timely and accurate chart notes on all residents. Sole coordinator of all psychiatric, podiatry, and dental consultations.

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☒ Yes ☐ No

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☒ Yes ☐ No

Profile

Lee

First Name

Rosu

Last Name

Middle
Initial

Home Address

Suite or Apt.

TEMECULA

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

☒ District 2

Email Address

Mobile:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

GIS COORDINATOR

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Work in Temecula
- ☒ Own a Property in Temecula
- ☒ Go to School in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Other(s)

If "Other(s)" selected above, please describe below.

WATER DISTRICT

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

☒ Economic Development / Business

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

☒ Business (Chamber of Commerce, Auto Mall, Promenade Mall, Manufacturing Industry, Old Town Merchants Association, Entrepreneur's Exchange , etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

RANCHO WATER

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

NONE

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

BS in Mechanical Engineering BS in Computer Science

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

2008-2025 Rancho Water- GIS Coordinator - Enterprise Geographic System management (infrastructure mapping) 2000-2008 City Of Carlsbad, Engineering Tech- Public Works infrastructure Mapping & Maintenance Management Support

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

School activities

Statement of Interest

Lee Rosu

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

Have been a Temecula resident for 15 years and I am looking for a way to actively help to make the city a better place , to work and live in. The general plan will have a great impact in the community I live in (Los Ranchitos) and I want to make sure our voice is heard. Safety is my main concern.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Richard Schulman , CEO- Resource Strategies Inc [REDACTED]
ResourceStrategies@usa.net Jason Martin, GM- Rancho Water, [REDACTED]
martinj@ranchowater.com

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

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☒ I Agree

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☒ Yes ☐ No

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☒ Yes ☐ No

Profile

Jenny

First Name

D

Middle
Initial

Shin

Last Name

Home Address

Suite or Apt.

Temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

☒ District 1

Email Address

Mobile:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Attorney and Law Firm Owner

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Work in Temecula
- ☒ Own a Property in Temecula
- ☒ Own a Business in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Business groups
- ☒ Faith-Based Organizations

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Economic Development / Business
- ☒ Arts and Culture

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

☒ Business (Chamber of Commerce, Auto Mall, Promenade Mall, Manufacturing Industry, Old Town Merchants Association, Entrepreneur's Exchange , etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Temecula Valley Chamber of Commerce; Southwest Riverside County Bar Association, Southwest Inn of Court

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

None yet

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

See resume

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

See resume

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Ambassador, Temecula Valley Chamber of Commerce, 2021-2025 Director, Temecula Valley Symphony, 2022-2025 Chair, Citizens' Oversight Committee, TVUSD, 2018-2022 (Member 2016-2018) PTSA President, Earle Stanley Gardner Middle School, 2014-2016

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I want to serve on the GPAC because 1) I want to meaningfully give back to the community my family and I have happily called home since 2014; and 2) when I was researching where to relocate with our family, it was the City of Temecula's last General Plan that sealed the deal, and to be able to have a role in shaping the next 20 years for the City I plan to call home for at least that long, is an opportunity not to be missed. I believe I am qualified because I have a depth and breadth of knowledge, education and experience that will benefit the GPAC in practical ways. My husband and I have raised three daughters who all graduated from Temecula schools and who hope to make Temecula their home after completing their post-secondary education. We also brought a third generation to Temecula when we created one of the City's first junior accessory dwelling units to create an independent space for my 80-year-old mother-in-law to be able to thrive. I am a business owner who has benefited from City resources while growing a thriving company. I am also a licensed and practicing attorney whose firm focuses on serving local business owners and families in the areas of employment law and estates work, and this gives me additional insight into the needs and concerns of our local businesses and residents.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Steve Van Houten, CEO of Rancon Group, [REDACTED] svanhouten@rancongroup.com
Susan Miyamoto, business owner of Miyamoto Music Studio, [REDACTED]
[REDACTED] Allison Tilton, business owner of the Grey Legal Group, APC,
[REDACTED] Atilton@GreyAPC.com

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

[Jenny D. Shin Resume 2025.pdf](#)

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

Jenny D Shin

LEGAL EXPERIENCE

Admitted to State Bar of California: December 4, 2000 (SBN 209106)

Certified Legal Specialist in Estate Planning, Trusts and Probate (State Bar of California)

Admitted to practice before all California state and federal courts and the United States Tax Court

2/2021 – Present JDS Law, Inc.
Founder & President

Principal attorney in specialized law firm focusing on employment law for employers, and wills, trust, and estate representation for California home and business owners. Substantive areas include advising employers on variety of employment law matters and disputes involving wage and hour, EEO, and termination issues, and conducting independent employment investigations. JDS Law, Inc. also provides expert legal services in estate planning, trust administration, trust and estate litigation and other areas practiced in previous job entries below.

9/2018 – 2/2021 Rosenstein & Associates
Associate Attorney (offered Equity Partnership)

Successfully managed heavy and diverse caseload of civil and trust litigation, business transaction, probate, estate planning, and employment matters. Participated in all phases of pre-trial litigation in state and federal court, including interviewing witnesses, drafting civil complaints, propounding and responding to discovery, taking and defending depositions, drafting discovery motions, and law and motion. Represented estate representatives and trustees in probate court and alternative dispute resolution and before administrative tribunals, including the EEOC and DLSE in discrimination, harassment, and wage and hour actions. Researched and wrote on variety of legal issues.

5/2004 – 9/2018 Law Office of Jenny Shin
Attorney (Solo Practitioner)

Prepared complete estate plans for individuals. Assisted clients with successful funding of trusts by preparing and filing all necessary documentation. Negotiated and drafted marital agreements. Represented personal representatives in the probate administration process. Assisted clients with trust administration. Advised corporate and private employers in all aspects of the employment relationship with emphasis on hiring practices, employment separation and wage and hour issues. Reviewed and drafted employment agreements, employee handbooks, employee policies and procedures and termination notices. Negotiated and drafted settlement agreements. Represented employers before state and federal administrative agencies in employment-related matters.

9/2000 – 2/2008 Hirschfeld Kraemer LLP, San Francisco
Contract Attorney, 5/04 – 2/2008
Associate Attorney, 9/00 – 5/04

Successfully represented corporate, public and university employers in litigation, alternative dispute resolution, counseling, and training matters related to employment and labor law issues. Assisted and participated in all phases of labor and employment litigation in state and federal court and before administrative tribunals. Reviewed and drafted employment agreements, employee handbooks, applications, background check disclosures and authorizations, offer letters, layoff packets, and employment policies and procedures. Prepared and presented legal updates and training seminars for clients onsite and at annual legal symposia on variety of employment topics. Conducted independent workplace investigations in harassment and wrongful termination matters.

JENNY SHIN, Esq.

EDUCATION

University of San Francisco School of Law, San Francisco, CA

Juris Doctor Degree, with honors,
2000 Law Review Technical Editor,
1999-2000 Law Review Staff Member,
1998-1999 Rank: Top 25%

University of California, Riverside, CA

Bachelor of Arts, Economics, cum laude, 1996

Riverside Community College, Riverside, CA

Associate of Arts, Political Science, with honors, 1992

INTERESTS & AFFILIATIONS

- Temecula Valley Symphony, Board Member 2022 - 2025
- Temecula Valley Chamber of Commerce, member since 2021 and Ambassador (2021-2025)
- California Lawyers Association (formerly State Bar of California), member since 2000
- Riverside County Bar Association, member since 2017
- Southwest Riverside County Bar Association, member since 2017
- Southwest Inn of Court, member since 2022
- Hobbies: History (particularly the American Revolution, World War II and genealogical research), watching ice hockey and Formula 1, listening to podcasts of all kinds, and the nearly lost arts of knitting and crochet. Volunteering in community-based organizations, including symphony board and various church auxiliaries.

ADDITIONAL EXPERIENCE

Notary Public of the State of California

9/15/12 – Present

Citizens' Oversight Committee, Temecula Valley Unified School District

Chair, 4/2018 – 6/2022

Member, 8/2016 – 4/2018

University of San Francisco, Office of General Counsel

Law Clerk, 5/98 – 5/00

Clerical Assistant, 10/97 – 5/98

USF Mediation Clinic, 1/99 – 12/99

Volunteer Mediator, EEOC, San Francisco District Office, 8/99 – 12/99

Volunteer Mediator, Small Claims Administrator, San Francisco Municipal Court, 1/99 – 5/99

The GPAC meetings are expected to take place in-person at City Hall, on weekday evenings on monthly basis (2nd Thursday of the month, on or after 5:30 p.m.; with 3rd Tuesday of the month being an alternative day). The Committee will meet up to eight (8) times, starting late Fall 2025. Each meeting will last 2 to 3 hours. Can you commit to this timeline?

☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Kathryn

First Name

M

Middle
Initial

Sizemore

Last Name

Home Address

Suite or Apt.

Temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

☒ District 3

Email Address

Home:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Business Owner (Security, Coaching)

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
☒ Own a Property in Temecula
☒ Own a Business in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Business groups
- ☒ Non-Profit Groups
- ☒ Service / Social Clubs (Rotary, VFW, Lions, Elks, etc.)

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Economic Development / Business
- ☒ Parks and Recreation
- ☒ Arts and Culture

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Business (Chamber of Commerce, Auto Mall, Promenade Mall, Manufacturing Industry, Old Town Merchants Association, Entrepreneur's Exchange , etc.)
- ☒ Non-Profit Organization (Habitat for Humanity, Interfaith Council, Empowerment Center, Social Work Action Group, Nature Conservancy, Veterans of Foreign Wars, etc.)
- ☒ Other Organizations (Bike Temecula Valley Coalition, Temecula Valley Historical Society, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Temecula Valley Chamber of Commerce, Boy Scouts of American (T148, T301, P301), Rotary Club of Temecula

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

Community Services Commission, Blue Ribbon Committee for the QLMP 2040

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

Attended Cypress College and Cal State Fullerton studying Accounting and Business Administration

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Owner-Operator (January 1997 – Present) Primary Responsibilities: Direct daily operations of a long-standing Temecula security alarm company, overseeing sales, customer service, and technical field work. Provide hands-on expertise in installing, programming, and maintaining advanced alarm systems, including Resideo ProSeries panels and Total Connect integration. Manage all administrative functions, including accounting, payroll, and vendor relations. Develop and execute marketing, public relations, and community outreach strategies to grow and sustain business visibility. Cultivate client and community relationships through networking, Chamber of Commerce involvement, and civic leadership.

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Temecula Community Services Commission – Chair (2022–2023), Vice Chair, and Commissioner (2019–present). Contributed to policy recommendations, master planning, and oversight of parks, recreation, arts, and community services. Blue Ribbon Committee – Quality of Life Master Plan – Member (2021–2022). Collaborated with city staff and fellow residents to evaluate community needs and priorities, helping shape the city's updated Quality of Life Master Plan. Rotary Club of Temecula – Public Relations Chair (2025–2026) and active member. Lead visibility campaigns, social media outreach, and community awareness projects. Tahquitz District, Boy Scouts of America – District Committee Chair and Adult Volunteer (2011–present) supporting youth development, leadership, and advancement programs. Temecula Valley Chamber of Commerce – Ambassador of the Year (2021). Active in networking, membership development, and Planning Committee for Women in Business programs. Local Business Support – Advocate for small business through A-Bell Alarms Company's partnerships and sponsorships of community initiatives. Volunteer Mentorship – Ongoing mentorship of youth and young adults, including STEM and leadership development programs. Community Events and Outreach – Regular participant and volunteer in city and regional events, including public safety awareness initiatives and neighborhood watch education.

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I am eager to serve on the General Plan Advisory Committee because I believe thoughtful, long-term planning is essential to sustaining Temecula's quality of life while preparing for the next generation of growth. Having lived and worked in Temecula for decades, I have witnessed firsthand how planning decisions shape the character of our city, and I want to contribute my experience to ensure our General Plan reflects the values and needs of our community. My qualifications are rooted in a combination of civic leadership, business ownership, and community service. I have served as a Commissioner on the Temecula Community Services Commission since 2019, including a term as Chair in 2022-2023, where I worked closely with staff, residents, and advocacy groups on projects ranging from the Urban Forest Management Plan to the Utility Box Art Project. I also served on the Blue Ribbon Committee that updated the Quality of Life Master Plan in 2021-2022, giving me valuable experience in collaborative, forward-looking planning. Beyond city service, I bring a strong foundation of community engagement. As the Public Relations Chair for the Rotary Club of Temecula, a long-time adult volunteer and recent District Committee Chair for the Boy Scouts of America, and a Chamber of Commerce Ambassador of the Year, I have developed a broad network of relationships and a reputation for bridging perspectives. These roles have taught me to listen carefully, find common ground, and ensure diverse voices are represented. As a small business owner for more than 25 years, I also understand the economic realities of our community. I manage A-Bell Alarms, a family-owned business that has served Temecula since 1985, and I know firsthand the challenges and opportunities facing local enterprises. My perspective as both a resident and business leader equips me to balance quality-of-life goals with the city's economic future. Serving on the GPAC would allow me to apply these skills and experiences in service of a vision that preserves Temecula's identity while addressing pressing issues like housing affordability, transportation, public safety, and economic resilience. I am committed to ensuring the General Plan reflects the creativity, values, and aspirations of our community.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Brooke Nunn, Temecula Valley Chamber of Commerce , [REDACTED]
brooke@temecula.org Jim McLaughlin, Past District Committee Chair Tahquitz Scouting
District, jim@effectiveactionconsulting.com Kim DeWitt, BSA, b.j.dewitt@sbcglobal.net

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

The GPAC meetings are expected to take place in-person at City Hall, on weekday evenings on monthly basis (2nd Thursday of the month, on or after 5:30 p.m.; with 3rd Tuesday of the month being an alternative day). The Committee will meet up to eight (8) times, starting late Fall 2025. Each meeting will last 2 to 3 hours. Can you commit to this timeline?

☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Lawrence (Larry)

First Name

L.

Middle
Initial

Slusser

Last Name

Home Address

Suite or Apt.

Temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

None Selected

Email Address

Mobile:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

retired builder

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Own a Property in Temecula
- ☒ Own a Business in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Seniors (age 65+)
- ☒ Real Estate / Development
- ☒ Faith-Based Organizations

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Transportation
- ☒ Economic Development / Business
- ☒ Parks and Recreation

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Health (Temecula Valley Hospital, medical, dental, chiropractic, etc.)
- ☒ Real Estate (Development Community, Southwest Riverside County Realtors Association, Homeowner and Property Owner Associations, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Health- Physician Asst with A-Plus Urgent Care 20 yrs. Developer- The Legacy Group Inc. Former leader in Murrieta and Temecula Interfaith Council

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

Commisioner on Traffic and Safety Commission

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

Bachelor of Science, Construction Management Brigham Young University, 1974 Physician Assistant Certified, University of Health Sciences, Graduated 1999 Licensed General Contractor, The Legacy Group Inc. 792985 Licensed from 1986 to the present Real Estate Sales Agent Lic. 02123359 2 years

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

General contractor, The Legacy Group Inc, Developing Tentative tract maps and building SFR's in the city. Worked on the development of Hidden Hills Estates. A-Plus Urgent Care, Murrieta. Employed there 2003-2021 as a physician assistant. Real Estate Sales Agent- 2023- present

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Advocate for my neighbors to Temecula City PW for street acceptance. Acceptance was approved and city continued maintenance obtained.

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I am always interested in making things better for others to enjoy.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Jessica Alexander Temecula City Council, [REDACTED]
Jessica.Alexander@TemeculaCA.org Ron Moreno, Director of Public Works, (951) 694-6444
Ron.Moreno@temeculaca.org Andrew Dixon, Pacific West Development [REDACTED]
Andrew@pwdevelopment.com

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

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☒ I Agree

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☒ Yes ☐ No

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☒ Yes ☐ No

Profile

Don

First Name

R

Middle
Initial

Snyder

Last Name

Home Address

Suite or Apt.

Temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

☒ District 1

Email Address

Mobile:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Semi Retired Authorized Inspector Supervisor

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
☒ Own a Property in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Seniors (age 65+)
- ☒ Business groups
- ☒ Real Estate / Development
- ☒ Service / Social Clubs (Rotary, VFW, Lions, Elks, etc.)

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Economic Development / Business
- ☒ Public Safety (police, fire, emergency management, etc.)

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Real Estate (Development Community, Southwest Riverside County Realtors Association, Homeowner and Property Owner Associations, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Red Hawk Community Association - President

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

Embry-Riddle Aeronautical University - Management of Technical Operations University of Houston - API Valve Design Lincoln Technical Institute - Mechanical Technology National Board of Boiler and Pressure Vessel Inspectors Commission NB10197 with endorsements AI, IS, R, B Stste Commissions held in 15States including City of Los Angeles Deputy Inspector

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Machinery Breakdown Engineer - Account Manager Manage the Southwest territory Providing Site Risk Assessments, Account Management, Risk Improvement and Jurisdictional Inspections for major Boiler and Machinery accounts. Diagnose and develop recommendations for clients to solve unique situations to improve management effectively, production efficiency and employee safety. Present to all levels of management with strong report composition and verbal communication skills. Developed B&M Procedure Manual. Interpret ASME Codes and Standards for Starr and clients. Serve on State Advisory Boards providing valued input. Seek areas of improvement in Risk Management, Equipment Breakdown, and Business Interruption using successful negotiation skills along with inductive reasoning and conceptual thinking. Assess client management, equipment maintenance, and loss prevention programs to improve reliability and provide value added to the customer. Pressure Systems Group Lead - NASA Manage NASA certification inspection program of pressure systems, to conform to NASA standards, ASME, API and AWS Codes. Provide leadership for Pressure Systems Group, attained and held a new record of achievements, group developments, site education and program development. Oversee engineers, inspectors, data and support group. Approve systems design specifications. Contribute to User Readiness Reviews, Critical Design Reviews, Technical Readiness Reviews, Accident Investigation Boards, Quality Assurance, Engineering, and Failure Mode Effect Analysis Committees. Edit and author work instructions and revisions to NASA requirement documents. Develop and present training seminars for the entire space center.

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Red Hawk Community Home Owner's Association - President Porsche Club of America - Temecula Vineyard Region - Secretary California Boiler Inspectors Association - Vice Chairman

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

The duties as President of one of the Largest Home Owner's Accociations irequires involvement with the Temecula City Codes and Regulations. I wish to provide my knowledge and leadership to the City and communities within the City of Temecula

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Mark Watson, Temecula Planning Commission - [REDACTED] John Ellet - Manager, Avalon Management for Red Hawk - john@avalonweb.com Richard Wall - Vice President - Porsche Club of America - [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

[New_Microsoft_Word_Document.docx](#)

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree



Letter of
Recommendation - ICity_Don Snyder_sig



Reference Letter to

September 15, 2025

Re: Letter of Recommendation; Don Snyder

To Whom It May Concern:

I am pleased to issue my recommendation of Don Snyder for appointment to the City of Temecula's General Plan Advisory Committee (GPAC).

I had the privilege of knowing Don from our PCA (Porsche of America) local chapter – Vineyard Region. Don has served various functions within our club including officer of sponsorship, occasional secretary of our monthly board meetings and expertise of vintage Porsches.

In addition, Don has shown strong planning and leadership style while demonstrating personal attention to details.

Don comminates effectively with fellow board members and engages in highly technical discussions of Porsche events and motoring.

Sincerely,

Richard Wall

Richard Wall (VP Vineyard Region PCA)

[REDACTED]

Direct: [REDACTED]

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☒ Yes ☐ No

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☒ Yes ☐ No

Profile

Dorian

First Name

R

Middle
Initial

Stephens

Last Name

[REDACTED]

Home Address

[REDACTED]

Suite or Apt.

Temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

☒ District 2

[REDACTED]

Email Address

Home: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Youth Pastor

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
☒ Work in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Faith-Based Organizations

Dorian R Stephens

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Transportation
- ☒ Economic Development / Business
- ☒ Parks and Recreation
- ☒ Arts and Culture
- ☒ Public Safety (police, fire, emergency management, etc.)

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Non-Profit Organization (Habitat for Humanity, Interfaith Council, Empowerment Center, Social Work Action Group, Nature Conservancy, Veterans of Foreign Wars, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Restored Church

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

N/A

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

N/A

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Restored Church Temecula

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Boys and Girls Club Director

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I would be an excellent candidate for the City of Temecula's General Advisory Planning Committee because I bring over two decades of proven leadership, community service, and a heart for shaping the future of our city. With 9 years of experience as a Boys and Girls Club Director and 13 years serving in youth ministry, I have dedicated my life to building programs, cultivating partnerships, and creating opportunities that positively impact families and the next generation. Through these roles, I've gained extensive experience in organizational leadership, strategic planning, and community engagement. I have worked closely with parents, local leaders, schools, and city partners to address challenges, implement solutions, and ensure programs meet both immediate needs and long-term goals. These experiences have taught me how to listen to diverse perspectives, foster collaboration, and create environments where people feel valued and heard. My passion for Temecula goes beyond serving youth—I want to contribute to the broader planning and vision of our city. I believe that strong communities are built on thoughtful decision-making, inclusivity, and stewardship. By serving on this committee, I would bring dedication, wisdom from years of community service, and a collaborative spirit to help Temecula continue to thrive for generations to come.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Tom Logue: Lead Pastor, Restored Church Temecula, tom@restoredtemecula.com John Whann: Executive Director of Boys and Girls Clubs Menifee [REDACTED] Sam Kaloustian: Distric Attorney Office, [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

[Resume_Dorian_Stephens.pdf](#)

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

Dorian Stephens

██████████ Temecula, Ca 92592

— Skills

I have over 18 years of experience with customer development, non-profit organizations and management. I have a naturally charismatic and dynamic personality with the ability to foster and maintain diverse relationships. I am best at turning creative concepts into results.

— Experience

Restored Church, Temecula/ Youth Pastor/ October 2021- Present

Baker Electric and Home Energy / Lead Qualifier/ December 2016 - October 2021, Escondido CA

- Customer Development Specialist inside the sales team

- I qualify customers to receive detailed estimates for a wide range of products including solar, HVAC, smart home, and all service needs

- Maintain relationships with sales team, HVAC team, smart home team, and service teams through effectively communicating essential needs and concerns throughout the organization

- Started with outside sales self-generating leads for the canvas team and was Lead Solar Advisor overseeing the canvas team before transitioning into Lead Qualifier

Boys & Girls Club of Southwest County / Director of Operations Temecula/Murrieta /Lake Elsinore March 2008 - July 2016, Temecula CA

- Managed the facility needs and kept building up to code-Managed over 60 employees-Responsible for overseeing transportation routes to and from school -Coached employees to lead successful programs for the children -Responsible for overall budget of clubhouse

- Responsible for all marketing strategies and implementation -Managed fundraisers pertaining to clubhouse-Wrote over 35 grants for the nonprofit sector-Established relationships with law enforcement and Fire Department as well as worked closely with city officials

— Program Development

- Created the Young Justice Program within the Boys and Girls Club of Southwest County, which is a comprehensive program to bridge the gap between young people and law enforcement through healthy relationships and mentoring
- Created 10 Steps of Service Method for restaurant employees that restaurants use today.
- Created the ABCDE method of business (Attract, Build, Connect, Develop, Evaluate)
- Developed a Breakfast Program to feed underprivileged kids at title one schools.
- Started the "Fill a Need" a weekly food program designed to feed families living under the poverty line.
- R.I.S.E. a homework help program designed to keep kids engaged in studies daily. RISE stands for REACHING INDIVIDUAL SUCCESS in EDUCATION.
- Created a Science program to engage students in science that partnered with Discovery Cube

— **Education** Cal State Dominguez Hills September 2001 - June 2006, Carson CA Studied Business Marketing

— References

Michael Dean, Outside Sales

[REDACTED]

Sam Handley, Director of Operations of Boys and Girls Club of Meniffee

[REDACTED]

Sam Kaloustian, Assistant District Attorney of Riverside County

[REDACTED]

[REDACTED]

Paul Grieve, Owner Primal Pastures Inc

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☒ Yes ☐ No

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☒ Yes ☐ No

Profile

Javier

First Name

Terrazas

Last Name

Middle
Initial

[REDACTED]

Home Address

Suite or Apt.

Murrieta

City

CA

State

92563

Postal Code

If you live in Temecula, which district do you live in?

None Selected

[REDACTED]

Email Address

Mobile: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Business Owner

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Own a Business in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Non-Profit Groups

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Transportation
- ☒ Economic Development / Business
- ☒ Arts and Culture
- ☒ Public Safety (police, fire, emergency management, etc.)

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Business (Chamber of Commerce, Auto Mall, Promenade Mall, Manufacturing Industry, Old Town Merchants Association, Entrepreneur's Exchange , etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Entrepreneur's Exchange

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

University of Riverside-School of Business and Science

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Brick Shack Pizza (Ontario and Rancho Cucamonga, California) Haven Haus Cafe (Rancho Cucamonga and Temecula, California) Owner and Operator since 2018

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Collaborated with Non-Profit Latino Community Advocates by hosting an in-person event that encouraged local businesses and entrepreneurs to network. Worked with Old Town Temecula Association in various community events, such as, Taste of Temecula. Donated gift cards to their events.

Statement of Interest

Javier Terrazas

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I wish to serve on the General Plan Advisory Committee because I have been a Temecula business owner since 2022 and I want to see this city grow in the right direction and a place that can provide more opportunities for their residents. I have come to love the City of Temecula and with a background in one-on-one experience in the restaurant industry, by employing and working with Temecula residents, I can provide valuable insight to the desires of the community. I currently am a neighbor to Temecula by residing in Murrieta, and I wish to lay roots down in this beautiful city. By serving on this Committee, it will bring me great pleasure and honor to gain insight to the City Council's plans for Temecula. I would be honored to serve on the committee and work closely with other members of our community to ensure that Temecula stays strong, vibrant, and a beacon of what other cities can aspire to be. Thank you for your consideration.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Bobak Tehranirad, Entrepreneur, [REDACTED] Micaela Murphy, Student
Employment Coordinator, micaela.murphy@mvc.edu Lilia Robles, Entrepreneur,
[REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

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☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Evan

First Name

Tiss

Last Name

Middle
Initial

[REDACTED]

Home Address

Suite or Apt.

Temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

☒ District 2

[REDACTED]

Email Address

Mobile: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Retired FireFighter

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
☒ Own a Property in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Faith-Based Organizations

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

☒ Public Safety (police, fire, emergency management, etc.)

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

☒ Real Estate (Development Community, Southwest Riverside County Realtors Association, Homeowner and Property Owner Associations, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Perperty Owner

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

no

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

High School diploma, Some college

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Retired

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

None

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

Public Safety for 35 years, Lived and worked in the valley for over 50 years

References

Evan Tiss

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Mike Noon [REDACTED] Mike Ramos Battalion chief City of Murrieta [REDACTED] Cory Miller Lead pastor Gateway Church for the Nazarene

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

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☒ Yes ☐ No

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☒ Yes ☐ No

Profile

Louis

First Name

Todd

Last Name

Middle
Initial

Home Address

Suite or Apt.

TEMECULA

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

☒ District 2

lt@qcsiusa.com

Email Address

Mobile:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Business Owner

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Work in Temecula
- ☒ Own a Property in Temecula
- ☒ Own a Business in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Faith-Based Organizations

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Transportation
- ☒ Economic Development / Business
- ☒ Parks and Recreation
- ☒ Public Safety (police, fire, emergency management, etc.)

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

☒ Real Estate (Development Community, Southwest Riverside County Realtors Association, Homeowner and Property Owner Associations, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Los Ranchitos Homeowners Association

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

N/A

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

BS Mechanical Engineering MBA 40 years of Quality Control in all aspects of manufacturing ISO/IEC 17025 accredited President of LRHOA

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Quality Control Solutions Inc. President 40 years

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Trinity Lutheran Church and Preschool Rose Garden

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I want to make sure that we maintain the "Temecula Old Traditions"" as i and my wife and children have lived in Temecula since 1986. We want to protect the small town feeling and make our roadways safer. We often forget that older neighborhoods have been used as cut thru traffic to get to newer developments. We can use a balanced method to make decision work for all parties.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Jim Kirkman,, Pastor Trinity Lutheran Church and Preschool [REDACTED]
jkirkman@trinitytemecula.com Paul Hassler,, Retired CEO , [REDACTED]

[REDACTED] Greg Thomas, General manager Elsinore Water district , [REDACTED]
[REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

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Acknowledgment

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☒ I Agree

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☒ Yes ☐ No

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☒ Yes ☐ No

Profile

Bhavani

First Name

Vajrakarur

Last Name

Middle
Initial

Home Address

Suite or Apt.

Corona

City

CA

State

92881

Postal Code

If you live in Temecula, which district do you live in?

None Selected

marketing@gogrape.com

Email Address

Mobile:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Marketing Manager

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Work in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Business groups
- ☒ Service / Social Clubs (Rotary, VFW, Lions, Elks, etc.)
- ☒ Other(s)

If "Other(s)" selected above, please describe below.

Temecula Valley Young Professionals (ages 21-40). Visit Temecula Valley. Temecula Valley Chamber of Commerce.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Transportation
- ☒ Economic Development / Business

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Business (Chamber of Commerce, Auto Mall, Promenade Mall, Manufacturing Industry, Old Town Merchants Association, Entrepreneur's Exchange , etc.)
- ☒ Tourism (Visit Temecula Valley, Pechanga, Temecula Winegrowers Association, French Valley Airport, Galway Downs, wineries, breweries, etc.)
- ☒ Other Organizations (Bike Temecula Valley Coalition, Temecula Valley Historical Society, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Grapeline Wine Tours, Stryder Transportation, Visit Temecula Valley, Valley Young Professionals, Temecula Valley Chamber of Commerce.

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

See resume.

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

See resume.

Community Engagement

Bhavani Vajrakarur

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Currently serving as Co-Chair of the Valley Young Professionals (VYP), supporting the Leadership Chair in guiding committee meetings, engaging members, and aligning resources to achieve VYP's objectives while fostering professionalism, collaboration, and community visibility. Active member of Visit Temecula Valley's Marketing and Public Relations Committee, helping to position Temecula Valley as Southern California's premier destination. Volunteer with the Rotary Club of Temecula through Grapeline Wine Tours and Stryder Transportation for events such as the 2023 and 2024 Thanksgiving Holiday Basket Program and the 2025 Senior Prom. Represent Grapeline Wine Tours and Stryder Transportation by participating in community golf tournaments, business expos, and other local events.

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I wish to serve on the General Plan Advisory Committee because I care deeply about Temecula's continued growth, sustainability, and ability to balance economic development with community values. In both my professional and volunteer roles, I have seen firsthand how collaboration, clear communication, and long-term planning can positively shape a community. Serving on this committee would allow me to contribute my skills and local insight to ensure Temecula remains a vibrant place to live, work, and visit for decades to come. I believe I am well qualified for this role given my professional experience and civic involvement. As Marketing Manager for Grapeline Wine Tours and Stryder Transportation, I oversee various marketing strategies that connect Temecula to broader audiences while also strengthening local partnerships. This work requires me to analyze data, understand community needs, and build relationships with businesses and residents — all skills directly relevant to the committee's objectives. Beyond my career, I am actively involved in Temecula's community. I currently serve as Co-Chair of the Valley Young Professionals through the Temecula Valley Chamber of Commerce, am an active member of Visit Temecula Valley's Marketing and Public Relations Committee, and volunteer with the Rotary Club of Temecula through Grapeline Wine Tours and Stryder Transportation. These roles have given me opportunities to collaborate with local leaders, listen to diverse perspectives, and strengthen community ties. Through this blend of professional expertise and community service, I am confident I can bring thoughtful, constructive input to the GPAC process and help ensure the updated General Plan reflects both the City's vision and the voices of its residents.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

1. John Kelliher, Co-Founder and Chief Wino of Grapeline Wine Tours and Stryder Transportation, [REDACTED], jkelliher@gogrape.com 2. Brooke Nunn, CEO/President of Temecula Valley Chamber of Commerce, [REDACTED], brooke@temecula.org 3. Jackie Steed, Chairman of the Board at Temecula Valley Chamber of Commerce and Realtor with Big Block Realty, Inc., [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

[Bhavani_Vajrakarur_Resume__GPAC.pdf](#)

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

BHAVANI VAJRAKARUR

Corona, CA 92881 | Phone: | marketing@gogrape.com

PROFESSIONAL ACCOMPLISHMENTS

- Achieved measurable marketing success at **Grapeline Wine Tours and Stryder Transportation** by aligning strategies with business objectives and delivering results.
- Involvement with the **Temecula Chamber of Commerce** and other community events led to my selection as **Co-Chair of Valley Young Professionals for 2025**.
- Revamped various marketing initiatives with leadership at **Red Oak Mortgage, Inc.**, driving higher engagement with realtors and clients.
- Conducted market research and analysis at **Market Watch, LLC Real Estate Advisors** to help clients make informed decisions about investing in **multimillion-dollar land developments**.

PROFESSIONAL EXPERIENCE

Marketing Manager

July 2023 to Present

Grapeline Wine Tours and Stryder Transportation – Temecula, CA (Hybrid)

- Managing SEO strategy, targeted email campaigns, social media, and other marketing initiatives that expand brand visibility and generate results across multiple California regions.
- Strengthening community presence by building strategic partnerships, increasing referrals, obtaining repeat business, and garnering regional influence.
- Elevating brand credibility by overseeing the design and production of promotional materials, ensuring consistent visuals and messaging that build customer trust and reinforce market leadership.

Marketing Consultant

June 2022 to October 2024

Red Oak Mortgage, Inc – Remote

- Managed and coordinated various marketing programs and strategies with the Vice President of Operations to meet company goals.
- Worked with mortgage consultants and external realtor partners on marketing materials to attract potential customers and retain existing ones.
- Analyzed data to measure the success of marketing efforts and came up with new ideas to improve brand marketing and exposure.

Senior Marketing Manager

September 2019 to August 2023

Market Watch, LLC Real Estate Advisors – Remote

- Evaluated residential market conditions in California and Idaho, benchmarking competitive areas and developing pricing recommendations for client projects.
- Analyzed sales and performance data to identify trends, risks, and growth opportunities for current and future developments.
- Produced detailed reports and content that supported leadership in presenting ROI potential and investment strategies to clients.

EDUCATION

Marketing Strategy Certificate – Cornell University, Ithaca, NY

March 2015

Bachelor of Science, Business Administration, Marketing – University of California, Riverside, CA

June 2010

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☒ Yes ☐ No

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☒ Yes ☐ No

Profile

Richard

First Name

Valdez

Last Name

Middle
Initial

[REDACTED]

Home Address

Suite or Apt.

Temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

☒ District 1

[REDACTED]

Email Address

Mobile: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Civil Engineer (Retired)

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
☒ Own a Property in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Seniors (age 65+)
- ☒ Real Estate / Development
- ☒ Non-Profit Groups

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Transportation

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

☒ Real Estate (Development Community, Southwest Riverside County Realtors Association, Homeowner and Property Owner Associations, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Real Estate Development Community

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

BS Civil Engineering, Colorado State University Licensed Professional Engineer, State of California

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Owner/Proprietor at VSL Engineering Temecula, California (25 years). Lead civil engineer and project manager for land development projects throughout SW Riverside County.

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Board Member at Jacobs House (9 years) Board Member, Rainbow Canyon Villages HOA, 1 year Volunteer Susan G Koman Race for the Cure, 4 years

Richard Valdez

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

Interested in housing and housing options, including affordable and entry level housing for our younger generation.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Bob Taylor, Temecula resident, [REDACTED] Mike McManus, Temecula resident, [REDACTED]
[REDACTED] Tammy Jenkins, Temecula resident, [REDACTED]
[REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

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Acknowledgment

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☒ I Agree

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☒ Yes ☐ No

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☒ Yes ☐ No

Profile

Jill		Weissgerber
First Name	Middle Initial	Last Name
<div></div>		
Home Address	Suite or Apt.	
Temecula	CA	92591
City	State	Postal Code

If you live in Temecula, which district do you live in?

☒ District 5

Email Address

Home:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Bookkeeper/business owner

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Work in Temecula
- ☒ Own a Property in Temecula
- ☒ Own a Business in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Seniors (age 65+)

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Transportation
- ☒ Economic Development / Business
- ☒ Parks and Recreation
- ☒ Arts and Culture
- ☒ Public Safety (police, fire, emergency management, etc.)

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

☒ Other Organizations (Bike Temecula Valley Coalition, Temecula Valley Historical Society, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

No current affiliations

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

none

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

I have owned my business, Temecula Valley Business Services, Inc. since 2014 and I have managed to eke out a living and also employed some part time assistants. I am an Advanced ProAdvisor in QuickBooks online and desktop editions and I have worked with or for some of the local accounting firms over the years. We refer each other clients based on needs and expertise. I have been working steadily since 1974 building my experience with some college education.

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

In the last five years, I have only worked for Temecula Valley Business Services, Inc. my S Corporation, which is a bookkeeping practice and consulting firm.

Community Engagement

Jill Weissgerber

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

I was active in the Professional Women's Roundtable a few years ago, unfortunately, I had to let my membership lapse when my elderly mom came to live with me and I have not gotten back to it! I do keep in touch with several members. I volunteered long ago with my sons at the Rose Haven rose garden. We look back on those days fondly and look forward to "volunteering" my grandchildren one day soon! I shop "local" and regularly in Old Town at 4th Street Antiques, Goat & Vine, Swing Inn, Antique Emporium and Granny's Attic. Many of my old haunts are long gone now.... I also support the stores at our mall and steadfastly refuse to take my business to La Jolla, even though their mall is fabulous. I was also active in the ChildSpree shopping events held before the start of school when I was employed with a local accounting firm that also participated and got me involved. My sons went through schools here when it was year- round and we saw the construction of Chaparral and Great Oak high schools. My Grandchildren are getting to ages where I plan to discover some of our local resources, schools, and businesses geared to them. I look forward to taking them to Pennypickle Workshop and our Temecula Museum. We also plan to start a tour of all of our parks and enjoy the various themes and attractions they offer. My observations of Temecula are ever expanding through my family!

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I have lived in Temecula since 1995 and I've seen the tremendous growth we have experienced. I was one of many who rooted for the mall and also the redevelopment of our beloved Old Towne. I am a frequent shopper of both! I am now a grandma and I am a bit dismayed by the same concerns plaguing many of us..ie traffic, infrastructure, population density etc... I thought that rather than just gripe from my porch rocker, I would volunteer to provide some insight from a resident who came to this town in the prime of life and hope to exit this life with my children and grandchildren happy to remain here.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Pete Palmer, partner, PKC Kuebler, [REDACTED], Pete.Palmer@Pkckuebler.com- business associate, former employer Joanne Di Bernardo, CFO, Eat Marketplace, [REDACTED] Joanne@eatmarketplace.com, client, Temecula restaurant owner Barbara Lerch, former neighbor, known 20+ years [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

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☒ I Agree

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☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

CHRISTI

First Name

WHITE

Last Name

Middle
Initial

Home Address

Suite or Apt.

Murrieta

City

CA

State

92563

Postal Code

If you live in Temecula, which district do you live in?

None Selected

Email Address

Home:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Director of Strategic Partnerships

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Work in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Seniors (age 65+)
- ☒ Business groups
- ☒ Real Estate / Development
- ☒ Non-Profit Groups

If "Other(s)" selected above, please describe below.

Higher Education, Current Member of the Temecula Valley Chamber of Commerce (through my current employer), Previous Member of the Murrieta/Wildomar Chamber of Commerce, Graduate of the Murrieta Police Department Citizens' Academy, former Court Appointed Special Advocate (CASA) with Voices for Children, Sworn Officer with the Juvenile Court of Riverside County, Graduate of the Eastern Municipal Water District (EMWD) Water Leaders Academy, Treasurer-Board of Directors-Homeowners Association, Member of the Public participating in the 2016-2018 Murrieta Downtown Specific Plan, and Member of the Public participating in the 2016-2017 Murrieta Equestrian Park Master Plan

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Transportation
- ☒ Economic Development / Business
- ☒ Parks and Recreation
- ☒ Arts and Culture
- ☒ Public Safety (police, fire, emergency management, etc.)

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Other Organizations (Bike Temecula Valley Coalition, Temecula Valley Historical Society, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Pearl Center for Creative Arts

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

Yes. From 2016-2018, I served as a Commissioner, City of Murrieta, CA, Parks and Recreation (CSD) and from 2018-2022, I served on the City Council, for the City of Murrieta, CA.

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

Bachelor of Arts in Management, University of Redlands, CA - SEE RESUME

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

SEE RESUME

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Boys and Girls Club, Temecula Rotary Club of Temecula Attendance at 6 State of the City, Temecula

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

The City of Temecula is an innovative and special municipality, as well as well-regarded influencer within Southwest Riverside County and beyond. It would be an honor and a privilege to serve on the General Plan Advisory Committee. I very much enjoy reading and studying various issues. Land use is something I study and have a long-standing interest in understanding as it changes and evolves. I believe that I have a demonstrated servant's heart and would like to use my listening, collaboration, critical thinking, and visionary abilities to contribute to Temecula's vision for a well-planned future.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

1) Aimee Edgeworth, Founder/CEO nonprofit "Pearl Center for Creative Arts," [REDACTED], Email: aimee@pearlc4ca.org 2) Kathryn Elliot, Board of Directors-Secretary nonprofit "Murrieta Public Library Foundation," [REDACTED], Email: [REDACTED] 3) Leayh Loche, Regional Manager, Cannon Management, [REDACTED], Email: [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

[CHRISTI_WHITE_Resume_GPAC_9.14.25.pdf](#)

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

CHRISTI WHITE

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

CHRISTI WHITE



Murrieta, CA – USA

Former Resident of Temecula, CA

[REDACTED]

[REDACTED]

RELEVANT BACKGROUND INFORMATION

- RESIDENT OF TEMECULA, CALIFORNIA: Approximately 2002-2005, [REDACTED]
- Life-Long Equestrian: 10+Years Horse Boarding, Ranch Operations, and Local, State, and National Equestrian Competition Experience in Temecula Wine Country

RESUME

KEY TALENTS

- Results-Oriented
- High Standards & Ability to Build Creditability
- Collaboration & Listening Skills
- Professional Demeanor
- Keen Attention to Details
- Team Player, Who Also Works Well Independently
- Excellent Business Background in Various Industries
- Top Written & Verbal Communication Skills
- Diplomatic, Insightful, Empathetic, & Tactful
- Responsible, Reliable, and Respectful
- Displays Maturity & Good Judgment
- Strong Multi-Tasking & Time Management Skills

EXPERIENCE SUMMARY

# of Years:	Details:
4	➤ Full-time work within 2 law firms, including 2 years as a legal secretary and 2 years as a bookkeeper
10	➤ Administrative support
10	➤ Business operations
2	➤ Legal research
10	➤ Marketing, sales, and new business development
2	➤ Advocacy in the Riverside County Juvenile Courts as a CASA
5	➤ Bookkeeping, payroll, auditing, and working with CPAs
4	➤ Customer Service Manager for a Team of 32 in a financial firm
4	➤ Project administration

Director of Strategic Partnerships

Renovation Pros Property Restoration | Temecula, CA | June 2025

Business Development
Key Account Management
Marketing and Sales

Assistant to Supervisor & Chairman of the Board, Chuck Washington – Third District

County of Riverside | Murrieta, CA | Temporary Assignment | April 2024 to September 2024

Administrator role with responsibilities for serving as the liaison with constituents and the Third District's Finance Portfolio. The Finance Portfolio includes the Auditor-Controller, Assessor-County Clerk-Recorder, and Treasurer-Tax Collector.

Independently review and prepare briefing documents and provide verbal updates to the Supervisor in preparation for each Board of Supervisors meetings. Answer questions and perform due diligence as required.

Additional responsibilities include special projects, public records requests and responses, event planning and execution, records management, attend meetings on behalf of the Supervisor, and serve as the community liaison with the City of Temecula and the Temecula Valley Chamber of Commerce.

Day-to-day duties included heavy telephone coverage, greeting guests, data entry, office supplies, and office facilities management.
Handle highly-sensitive and confidential information.

CHRISTI WHITE



Murrieta, CA – USA

Former Resident of Temecula, CA

Director of Operations

Catalyst Retail & Catalyst Commercial Group | Murrieta, CA | Commercial Real Estate Development | January to November 2023 | Laid Off

Flawlessly responsible for running day-to-day operations at peak efficiency. Serve as gatekeeper, organizer, and a source of positivity to motivate the Team towards quality serve, overcoming obstacles, providing solutions, and achieving goals. Tasks include managing all administrative, operations, bookkeeping, accounting, human resources, events, branding, training, and DRE compliance oversight. Act as liaison with all internal and external stakeholders.

Assist the five senior Managing Partners by providing executive support including preparing corporate agendas, minutes, and resolutions. Handle highly confidential matters. Create and maintain financial records and cash flow projections. Create and maintain executive PowerPoint presentations and company-wide communications. General office support include screening/directing telephone calls, facilities, space planning, catering, procurement, office supplies, vendor management, etc. **Coordinate with legal counsel, accountants, CPA firm, and technology partners.** Maintain common and functional areas of the workplace to create a world-class environment that enhances peak performance.

Director of Operations

Winston Engineering, Inc. | Murrieta, CA | September 16, 2020 to September 27, 2021 | Laid Off

Efficiently oversee and manage the production pipeline from sourcing, tracking, developing, and closing projects. Used project Monday.com software to ensure all deadlines for all engineering projects were on-track and completed on or before due dates. Prepare detailed scope of work documents and project pricing plans, as well as presented these to Clients for review and approval. Within a fast-paced and ever-changing environment, strategically oversee the day-to-day management of multiple projects by collaborating with the Engineering Team; lead weekly production meetings and record the Team's assigned action items. Responsible for 80% of all Client-facing communications. Regularly consult with Clients, subcontractors, fiduciaries, and other stakeholders, as needed, to effectively manage expectations. Cultivate long-term relationships with current and potential clients by maintaining consistent and prompt dialogue. Coordinate and attend Client meetings. Design and prepare the Statement of Qualifications (SOQ) for new business development, plus other marketing materials. Respond to RFPs, RFQs, and RFIs. Meet with Clients to uncover objectives and make suggestions to Clients for additional services to enhance the success of their projects.

Manager, Community and Corporate Relations

Brandman University, part of the Chapman University System | Murrieta, CA | May 2017 to September 2020

Successfully created and optimized the largest outreach opportunity with the County of Riverside and their 20,000+ employee base. Working with the Riverside County Office of Education, organized and attended meetings, tradeshow, information sessions, seminars, networking opportunities, and webinars to increase enrollment in university degree programs. Cultivate new relationships to generate new suspects, prospects, leads, and referrals, with both new business partners and their employees who desire college degrees to further their career opportunities. Design and create marketing materials used by the entire department. Follow-up with leads to capture every possible opportunity to assist potential students. Overcome cost objectives by explaining the short and long-term value of college degrees and certificates. Design and produce weekly, monthly, quarterly, and annual reports for key performance metrics. My KPI reports were successfully implemented for use by the entire Strategic Business Development Department.

Project Coordinator

Airbus DS Communications | Software Engineering, Manufacturing & Training Company | Temecula, CA | June 2014 to November 2016

Strategically manage the post-contract implementation and logistical deployment processes with 100+ simultaneous projects from inception through project closure. Assigned project portfolio reflects over \$8M in annual sales revenue. Successfully coordinate engineering and training logistics for customer base of governmental agencies throughout the United States. Deployments handled on time and with excellent accuracy, where the consequence of potential errors would be highly significant. Serve as the point of contact for critical escalation issues, providing Client service to ensure prompt resolution for and between various stakeholders. Keep management advised of changes and potential obstacles. Drive satisfaction by proactively reducing roadblocks on projects, while maintaining a keen understanding of contract requirements. Independently design and monitor Key Performance Indicators (KPIs), producing reports for management. Provide confidential, high-level special administrative project support to President/CEO.

CHRISTI WHITE



Murrieta, CA – USA

Former Resident of Temecula, CA

Marketing Product Manager

Chaparral Manufacturing, Temecula, CA.

One Year, Four Months. (Laid Off / Company Closed after losing largest contract with national big-box retailer) Wholesale manufacturer of home improvement products.

- ☑ **New Product Development:** Responsible for coordination of products in accordance with company strategies from conception through launch. Oversee project life cycle stages: idea, research, development, testing, review, and introduction. Coordinate elements required to develop the marketing initiatives required to ensure successful product introduction.
- ☑ **Marketing:** Responsible for directing all marketing activities, including strategy and tactics, hosting focus groups, product positioning, placement, promotions, sampling, couponing, sponsorships, focus groups, surveys, and POS planograms. Analyze ROI.
- ☑ **Client Services:** Working with over 30 outside retail dealers, independently responsible for training, proposal development, market research, needs assessments, as well as gathering and evaluating competitive intelligence. Developed process and procedural documentation. Develop win-themes, features and benefits evaluations, value propositions, and product/service discriminators. Assist and support efforts to develop and present information on existing and new products/services including functionality, positioning, promotion, and life cycle position. Direct activities to understand opportunities, motivators, key differentiators, and segmentation research that translate into go-to-market sales opportunities.

Chief Executive Officer

Performance Marketing Group, Pasadena, CA.

Four Years. Marketing agency specializing in highly-effective promotional alliances, partnerships, and grassroots marketing campaigns.

- ☑ Responsible for creating, implementing, executing, and evaluating innovative marketing strategies. Plan events and programs to build and maintain excellent relationships between organization and customers. Build satisfaction campaigns, conducting surveys and focus groups to ensure Voice of Customer key metrics are achieved. Work with stakeholders to understand their concerns, problems, match product features to provide solutions, educate about options, technical specifications, and ROI. Demonstrated talent for conducting market research, focus groups, needs assessments, as well as gathering and evaluating competitive intelligence. Direct activities to understand opportunities, motivators, key differentiators, segmentation and positioning research and initiate actions that take client needs and translate them into go-to-market products and services.
 - ♦ **Increased sales revenues during 12-months by 93% within a previously troubled client base, via telephone cold-calling and repeat sales.**
 - ♦ Define and initiate projects, managing costs, schedules, and performance of components, while working to ensure the ultimate success and acceptance of programs.
 - ♦ Maintain continuous alignment of program scope with strategic business objectives.
 - ♦ Make recommendations to modify programs' tactics to enhance effectiveness.
- ☑ **Customer Service: Ensure all customers receive first-class service.** Under promised and over-delivered on client programs and deliverables. Successfully increased customer satisfaction, which increased repeat business.
- ☑ **Clients:** Customer base included small regional businesses to nationally known companies such as Volvo, Lexus, Land Rover, Lufthansa Airlines, Coach Leather, Patagonia Clothing, and NutraMax Laboratories.

EDUCATION

Bachelor of Arts in Management, University of Redlands. GPA 4.0, while working full-time.

CHRISTI WHITE



Murrieta, CA – USA

Former Resident of Temecula, CA



VOLUNTEER SERVICE

Sworn Officer with the Riverside County Juvenile Court as a Court Appointed Special Advocate (CASA) for children in the foster care system. Wrote numerous documents for review by the Judges assigned to case work and appeared in court, with and on behalf of, the foster child I represented.

Served as the Social Media Specialist for Habitat for Humanity Inland Empire, Temecula, CA.

COMPUTER SKILLS

Advanced proficiencies in MS Office Suite: Word, Excel, Outlook, and PowerPoint.

Portfolio of Work Product Available to Demonstrate Talents.

10-Key by Touch and Accurate Typing Speed of 60 W PM.

Monday.com Cloud-Based Project Management Software.

Salesforce Cloud-Based CRM Software.

QuickBooks Cloud-Based Accounting Software.

The GPAC meetings are expected to take place in-person at City Hall, on weekday evenings on monthly basis (2nd Thursday of the month, on or after 5:30 p.m.; with 3rd Tuesday of the month being an alternative day). The Committee will meet up to eight (8) times, starting late Fall 2025. Each meeting will last 2 to 3 hours. Can you commit to this timeline?

☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Roger

First Name

D

Middle
Initial

Williams

Last Name

[REDACTED]

Home Address

Suite or Apt.

Temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

☒ District 2

[REDACTED]

Email Address

Mobile: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Test Engineer

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
☒ Own a Property in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Military/Veteran/Spouse
- ☒ Service / Social Clubs (Rotary, VFW, Lions, Elks, etc.)

If "Other(s)" selected above, please describe below.

Community Emergency Management

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Parks and Recreation
- ☒ Arts and Culture
- ☒ Public Safety (police, fire, emergency management, etc.)

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Other Organizations (Bike Temecula Valley Coalition, Temecula Valley Historical Society, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

Shakespear In The Vine

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

na

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

• Lean Six Sigma Black Belt, University of California San Diego, CA (12/2009) • MSTM, National University, San Diego, CA (10/2005) • BBA, National University, San Diego, CA (07/2000) • AS, University of New York, Albany, NY (04/1997)

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

For more than 30 years, I have proudly called Temecula's District 2 home—drawn here in 1993 by its promise of "a safe, affordable place for young families to grow." I have watched our city evolve from a quiet horse community into a thriving destination, and throughout that time, I have actively championed improvements that preserve our character while guiding thoughtful growth. My deep roots, combined with a proven record of community advocacy, align perfectly with the mission of the General Plan Advisory Committee. I have engaged in city matters by advocating for traffic lights on I 79S, expanding recreational spaces for teens, fostering school-community collaboration for after-hours facility uses, increasing restroom access in parks and trails, and posting wildlife safety signage.

Roger D Williams

Professionally, I serve as a Lead IT Specialist (Test Engineer) with the Department of the Navy, leading cross-functional teams in testing and evaluating emerging technologies. My expertise includes strategic planning, stakeholder communication, contract management, and delivering clear, data-driven presentations—skills directly applicable to the GPAC’s role in gathering input and shaping policy recommendations. My career began in the U.S. Marine Corps as a Communication Operator and Officer, later supporting Navy and Marine Corps programs as a C4I Lead Systems Integration Engineer. These roles strengthened my ability to collaborate across agencies and disciplines, a valuable asset for representing Temecula’s diverse community perspectives. Experienced Leader in Strategic Planning, Community Engagement, and Technology Management Objective Seeking an appointment with the General Plan Advisory Committee (GPAC) for the City of Temecula. With over 30 years of experience in local community engagement, cross-functional team leadership, and strategic planning, I am committed to contributing to Temecula’s future through collaborative city planning and effective advisory support.

Education • Lean Six Sigma Black Belt, University of California San Diego, CA (12/2009) • MSTM, National University, San Diego, CA (10/2005) • BBA, National University, San Diego, CA (07/2000) • AS, University of New York, Albany, NY (04/1997)

Professional Experience Department of Navy, Camp Pendleton, CA — Senior Test Engineer 06/2005 – Present • Lead multidisciplinary teams in planning, execution, and reporting of large-scale technology initiatives, aligning projects with strategic objectives. • Coordinate joint exercises and test events with city, state, and federal agencies (DoD, FBI, FEMA, USCG, NYPD, CA Civil Air Patrol), fostering robust cross-agency collaboration. • Develop process improvement models, using CMMI, improving operational efficiency and optimizing project schedules. • Oversee installation and maintenance of communications infrastructure, ensuring reliable networks for diverse stakeholders. • Mentor and develop future IT specialists and engineers, supporting organizational growth and knowledge transfer. • Maintain active security clearance (eligible for upgrade). • Contribute to city planning initiatives by advocating for infrastructure improvements and resource allocation. • Conducted LSS process improvement methodologies to improve project efficiency and save project resources: money and time.

Department of Navy, Camp Pendleton, CA — Contracting Office Representative 01/2016 – 01/2023 • Provided technical oversight and policy guidance for emerging technologies in command, control, and security operations. • Facilitated communication between government and contractors, ensuring alignment with community needs and policy objectives. • Monitored contractor performance and compliance, achieving cost and schedule savings, with projects ranking in the top 25% nationally. • I received two GSA awards for excellence in contract management and fiscal responsibility. • Conducted community outreach by hosting informational sessions and stakeholder updates.

Ocean Systems Engineering Corporation, Carlsbad, CA — Sr. Integration System Engineer 10/2001 – 06/2005 • Directed cross-functional engineering teams, 12-57 member working groups, to design and analyze integrated IT networks for city and regional information exchange. • Developed and delivered user training, enhancing community technology literacy. • Managed two project teams: personnel, budgets, schedules, and stakeholder, which ensuring transparency and accountability. USMC — Network Manager / Exercise Action Officer • Oversaw planning, design, and implementation of US Forces telecommunications networks supporting 1,800+ personnel with emphasis on secure, resilient infrastructure. • Supervised unit’s daily training for up to 500 personnel at multiple site locations, which supported Sr. leadership initiatives and operational decisions. • Maintained network security through effective policy enforcement and monitoring. • Reviewed network performance data and recommended infrastructure enhancements. • Coordinated IT system installations and restorations for major exercises and contingency planning. • Prepared technical plans, spectrum analyses, and radio studies for city and regional communications decisions. • Led and trained communications teams for operational readiness and security compliance. • Managed budgets and assets exceeding \$3.5M with full accountability. • Developed and delivered over 2,500 hours of instructional content, expanding course offerings as needed. • Led teams managing satellite and microwave communications systems for strategic and tactical missions. • Coordinated system planning for global communications, ensuring consistent network performance during operations.

Key Skills & Accomplishments • Leadership: Directed teams of up to 500 personnel; recognized for outstanding contract management and operational efficiency. • Community Engagement: Advocated for city infrastructure improvements, led public outreach, and facilitated stakeholder communications. • Strategic Planning: Developed actionable plans for complex projects, aligning resources with community priorities. • Cross-Agency Collaboration: Partnered with city, state, and federal organizations to advance technology and infrastructure goals. • Quantifiable Results: Delivered projects under budget and ahead of schedule; awarded for cost savings and performance excellence. • Received multiple local and national awards for

leadership and innovation.

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

Community Emergency Response Team Active participate in Temecula city council meeting, for the purpose of improving community safety and quality of life

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I have been a resident of Temecula since January 1993. I have witnessed the city's growth through many housing ups and downs along with the city population and attitudes shift in many different directions. Someone must be willing to stand up in the center of the arena and yell over the crowd and make their demand heard. I have participated several Vail Ranch and Redhawk communities' activities for fair and just treatment from the city: Installation of a 4 way stop, then traffic light at Margarita and 79S, the Redhawk dog park, and recently campaigned for a joint use agreement between the city and TVSD for a "community use of all middle and elementary schools' properties during non-school hours.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Raphel Clermont, [REDACTED], Program Consultant, [REDACTED] Rick Gay [REDACTED]
[REDACTED] Jay Chance, [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

The GPAC meetings are expected to take place in-person at City Hall, on weekday evenings on monthly basis (2nd Thursday of the month, on or after 5:30 p.m.; with 3rd Tuesday of the month being an alternative day). The Committee will meet up to eight (8) times, starting late Fall 2025. Each meeting will last 2 to 3 hours. Can you commit to this timeline?

☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Densye

First Name

Wilson

Last Name

Middle
Initial

[REDACTED]

Home Address

Suite or Apt.

Temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

☒ District 1

[REDACTED]

Email Address

Mobile: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Realtor, community leader, nonprofit CEO

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Work in Temecula
- ☒ Own a Property in Temecula
- ☒ Own a Business in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Business groups
- ☒ Real Estate / Development
- ☒ School-Affiliated
- ☒ Non-Profit Groups
- ☒ Faith-Based Organizations
- ☒ Service / Social Clubs (Rotary, VFW, Lions, Elks, etc.)
- ☒ Special Needs Community

If "Other(s)" selected above, please describe below.

Hospital foundation board member and Vice Chair for the Temecula Chamber Diversity committee

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Land Use / Housing
- ☒ Economic Development / Business
- ☒ Arts and Culture

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Business (Chamber of Commerce, Auto Mall, Promenade Mall, Manufacturing Industry, Old Town Merchants Association, Entrepreneur's Exchange , etc.)
- ☒ Education (California State University San Marcos, Mount San Jacinto Community College, Temecula Valley Unified School District, Linfield Christian School, etc.)
- ☒ Health (Temecula Valley Hospital, medical, dental, chiropractic, etc.)
- ☒ Non-Profit Organization (Habitat for Humanity, Interfaith Council, Empowerment Center, Social Work Action Group, Nature Conservancy, Veterans of Foreign Wars, etc.)
- ☒ Real Estate (Development Community, Southwest Riverside County Realtors Association, Homeowner and Property Owner Associations, etc.)
- ☒ Other Organizations (Bike Temecula Valley Coalition, Temecula Valley Historical Society, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

1. Rancho Christian School board member 2. Rancho Church board Vice president. 3. CEO of nonprofit Rock Your Red for heart and stroke awareness. 4. Secretary and founding board member of Temecula Valley Volunteer foundation. 5. Vice President for Temecula Chamber Diversity committee. 6. Member of Professional Women's Roundtable. 7. Member of NAACP, 8. Member of Temecula Black Chamber, 9. Board member of Southwest Riverside Association of Realtor, California Association of Realtors State Director, 10. Commissioner on the Race, Equity, Diversity and Inclusion.

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

Temecula's REDI Commission

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

B.S. degree in Business Management. Licensed Realtor for 18 years (full-time), Realtor designations: AHWD (At Home with Diversity), CRS (Certified Residential Specialist), ABR (Accredited Buyers Representative)

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Full-time Realtor for the last 18 years in California.

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

1. Chamber member and volunteer 2. Temecula Valley Hospital volunteer last 10 years (health fairs, health expos, health training etc.) 3. City of Temecula, Art unveiling, judging utility box design 4. cultural festival 5. judging future physicians' leaders 6. City council meetings 7. Mission Hope food pantry 8. Rancho Damacitas board 9. Professional Women's Roundtable member 10. 100 Women Who Cares member 11. Rock Your Red for Heart and Stroke community event (annual)

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

As a citizen of Temecula for over 18 years my family and I have been involved and supported events held in our community. I wish to serve on the General Plan Advisory Committee because I care deeply about the future growth, sustainability, and livability of our community. The General Plan is a vital blueprint that shapes how our city will develop in the years ahead, and I believe it is important that residents, business leaders, and community stakeholders have a voice in that process. By serving on this committee, I would be committed to ensuring that the plan reflects a balance of economic opportunity, environmental stewardship, housing needs, transportation, diversity and overall quality of life. I believe I am qualified to serve in this capacity because of my experiences stated earlier in my application. I am a homeowner, REALTOR®, business professional, nonprofit leader, community volunteer, which has given me insight into both the challenges and opportunities facing our city. I have a strong ability to listen, collaborate, and evaluate issues from multiple perspectives. My background in real estate, business, education, and starting a nonprofit equips me to contribute thoughtfully to discussions about land use, community development, and long-term planning. Most importantly, I am dedicated to representing the diverse interests of our community and working with others to create a plan that supports growth while preserving what makes our city unique and vibrant. I love where I live and plan and would like to let others experience how great our City is! Thank you and I ask for your vote to be a member of this committee.

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Brooke Nunn, President, CEO of Temecula Valley Chamber (951) 676-5090 x310
Brooke@temecula.org Darlene Wetton, Regional Director UHS Hospital,
Darlene.wetton@uhsinc.com [REDACTED] Jan Duran, UHS Board Member,
Jan.duran@corinthiantitle.com [REDACTED] To the City Council of Temecula: I have known
Denyse Wilson for several years and she is a wonderful person. She is kind and caring and
very dear to me. She is also a member of the Professional Women's Roundtable and very
active in supporting the American Heart Association. I believe she would make an
outstanding Community Service Committee Member. Her integrity is exemplary, and she is
respected by everyone she deals with. Thank you in advance for your consideration, Joan F.
Sparkman

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

[Denyse_Wilson_Resume2020.pdf](#)

If you wish to submit any supporting
documentation, including a resume or letter of
recommendation, please do so here. All materials
must be uploaded as a single document.

Acknowledgment

**I understand that any or all information on this form may be verified. I
consent to the release of this information pursuant to the California Public
Records Act.**

☒ I Agree

Denyse Wilson, Realtor

Temecula, CA 92592

Cell: [REDACTED]

www.DenyseWilson.com

[REDACTED]



Sales Consultant:

Top-Producing Sales Agent with 15+ years of fast-track selling experience in diverse markets. Servicing Riverside County

Areas of Strength/Licenses:

- Communication
- Negotiations
- Self-motivated
- Team Player
- Organizational Skills
- Integrity & Honesty
- Community Service
- Certified HAFA Specialist (Homeowner Assistance Foreclosure Alternative)
- Licensed Realtor, California
- HAP certified (Military program)
- Certified Military Relocator
- (CRS) Designation Certified Realtor Specialist

Career Opportunities:

Real Estate Places, Inc. / Temecula, CA

Realtor- Buyer/Seller Agent // 2011 - Present

Enjoy working with clients to educate them on the Home Buying process and what it really means to buy or sell and live within their means. I sell with compassion, knowledge and what's in the best interest for my buyers and sellers and their family at all time.

Century 21 Wright/ Temecula, CA

Realtor – Top 10-Producer // 2008 – 2011

Worked hard to provide buyers and sellers with up-to-date knowledge and experience of the Real Estate market, with their confidence and trust it earned me Top Ten in my office. I strive hard to keep my clients for life.

Wisdom Financial // Upland, CA

Realtor // 2005 - 2008

Worked with Buyers and Sellers to assist with obtaining the American Dream. Two years of Loan processing and Notary. .

Pomona Valley Hospital // Pomona, CA

Medical Records Supervisor, Pomona Hospital // 1994 - 2003

Manage 15 staff members. Worked with doctors to keep hospital records in compliance with California and Federal compliance laws and HIPPA.

Career Achievements

National Association of Realtors Committee "Leading Edge Advisory"-Current

Rancho Community Church – Board Member 2019-Current

Temecula Valley Hospital Community Advisory Committee 2017-Current

American Heart Association Executive Leadership Committee Member & Chair-Current

Professional Women's Roundtable Member-Current

Rancho Damacitas – Group Home Mentor 2012

Southwest Riverside County Association of Realtors Current Board of Director & past Board President-Current

Women's Council of Realtors President 2011, President Elect 2009 & 2010-Current

State Women's Council of Realtors Nominating committee 2011

State Women's Council of Realtors Ways & Means Chair 2012

National Association of Realtors (NAR) – Member-Current

California Association of Realtors (CAR) – Member-Current

Great Oak High School Band – Uniform Coordinator 2011

PTA President 2009-2010, Temecula School District

Education

Bachelors, Business Administration, 2006

Azusa Pacific University

Associate Degree in Applied Science - Medical Transcription, 2002

Southern Illinois University, Carbondale, Illinois

Available upon request



The GPAC meetings are expected to take place in-person at City Hall, on weekday evenings on monthly basis (2nd Thursday of the month, on or after 5:30 p.m.; with 3rd Tuesday of the month being an alternative day). The Committee will meet up to eight (8) times, starting late Fall 2025. Each meeting will last 2 to 3 hours. Can you commit to this timeline?

☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

Ron

First Name

J

Middle
Initial

Wilson

Last Name

[REDACTED]
Home Address

Suite or Apt.

Temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

☒ District 2

[REDACTED]
Email Address

Mobile: [REDACTED]

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Self Employed Landscape Construction

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Live in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Military/Veteran/Spouse

Ron J Wilson

If "Other(s)" selected above, please describe below.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

- ☒ Economic Development / Business
- ☒ Parks and Recreation
- ☒ Arts and Culture

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

- ☒ Business (Chamber of Commerce, Auto Mall, Promenade Mall, Manufacturing Industry, Old Town Merchants Association, Entrepreneur's Exchange , etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

No

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

Military Veteran (non-combat veteran). Some community college. Small business owner.

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

Old Republic Site Consultation, Inc. Founder and CEO.

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

None to date.

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I want to be more proactive in the decisions and planning of my community. I love living in Temecula!

Ron J Wilson

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Erik Mohler [REDACTED] Ron Haehn [REDACTED] Jane Adrian [REDACTED]

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

[Ron Wilson - Resume_20.docx](#)

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

Resume

Ron J. Wilson

SUMMARY & OBJECTIVE

As a self-disciplined construction manager and project superintendent, I possess a vast array of expertise. My management experience and my ability to quickly adapt to new environments has successfully grown the organizations I've served. As a prior business owner, I understand the need for attention to detail for the successful performance of a lucrative business. My objective is to obtain a long-term position where my skills, abilities, and proven track record of successful business growth is of maximum benefit to the organization.

SKILLS

- Adept at cost-effective project scheduling and coordinating crews
- Successfully manage multiple crews at several locations
- Excellent communication skills with teams, customers and vendors
- Ability to adapt to new environments quickly
- Highly proficient with computers and learning new software systems
- Results-oriented and performance driven

EXPERIENCE

Project Superintendent

Advanced Contractors, Inc., Torrance, CA

2016 to Present

My primary duty is the daily interpretation and implementation of architectural plans to the trade contractors for the development of commercial property improvements. Provided weekly progress reports to project managers. Daily interaction with and status reports to the site customers.

- Direct liaison between design idea through physical construction
- Proficient at reading and interpreting blueprints
- Schedule crews, work applications, and vendors
- Maintain project schedules

Owner

Old Republic Consultation & Marketing, Luling, TX

2014 to Present

H.P. Pro Irrigation and Landscape, Montrose, CA

1999 to 2006

[REDACTED] Covina, CA 91722 • [REDACTED] •
[REDACTED]

Ron J. Wilson

Previously, I consulted on marketing contracts directed at midstream oil transportation. Developed safety programs for trucking industry businesses. Trained employees on safe handling and testing of oil commodities.

- Successfully expanded vehicle fleet from 12 trucks to over 50 active trucks
- Implemented electronic ticket system to track shipments
- Trained employees in use of the Crude Net Systems, and truck equipment installation
- Implemented employee safety policy and regulations
- Coordinated and scheduled fleet maintenance

Resume

Ron J. Wilson

EDUCATION

- **Business Administration**, Glendale Community College
- **US Army**, Achieved Private First Class, Aberdeen, MD
- **Basic and Advanced Machine Technology**, Rio Hondo Community College

LICENSES & CERTIFICATIONS

- Class A CDL with Tanker Endorsement
- Certified in 63H10 Tracked Vehicle Repair
- California Licensed Contractor, 2002 - 2008

[REDACTED] Covina, CA 91722 • [REDACTED] •

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☒ Yes ☐ No

GPAC members are expected to provide a valid email address for communication purposes and have computer access to open and review documents in Microsoft Word and PDF. All communications, agendas, and reading materials will be provided electronically via email. Hardcopies will not be available. Can you meet this requirement?

☒ Yes ☐ No

Profile

RHONDA

First Name

WILSON

Last Name

Middle
Initial

Home Address

Suite or Apt.

Temecula

City

CA

State

92592

Postal Code

If you live in Temecula, which district do you live in?

☒ District 3

Email Address

Home:

Primary Phone

Which Boards would you like to apply for?

General Plan Advisory Committee: For Review

What is your current occupation?

Assistant Librarian /TVUSD

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

- ☒ Live in Temecula
- ☒ Work in Temecula
- ☒ Own a Property in Temecula

The City of Temecula is seeking individuals with various backgrounds. Check all that apply. *

☒ Other(s)

If "Other(s)" selected above, please describe below.

I have lived in Temecula since 2021, raised my children and been apart of many boards and a played a part in the community through my volunteerism.

Check which category best describes the areas of interest, skills, and experience you would bring to the General Plan Advisory Committee. Check all that apply. *

☒ Parks and Recreation

Check which category best describes the sector and/or industry you are affiliated with in the community. Check all that apply. *

☒ Education (California State University San Marcos, Mount San Jacinto Community College, Temecula Valley Unified School District, Linfield Christian School, etc.)

For the question above, please provide the specific name(s) of the entity you are affiliated with in the community.

TVUSD

Do you currently, or have you previously, served on the City Council and/or any City board, committee, commission, or task force. If so, which one?

No

Education and Employment

List Educational Background (Degrees, Licenses, Certificates, etc.). State "see resume" if attaching a resume at the end of this application.

See Resume

List Employment History for Five Years (Employer Name and Address, Position Title, Primary Responsibilities). State "see resume" if attaching a resume at the end of this application.

TVUSD

Community Engagement

Provide a list of your past involvement in the community and/or volunteer activities in the City of Temecula.

I have been a volunteer with the TVUSD school system from room mother to PTA Treasurer, I was a volunteer/board member with Temecula Valley Lacrosse as a treasurer also the treasurer.board member for Great Oak High School Boy's Lacrosse.

Statement of Interest

Describe why you wish to serve on the General Plan Advisory Committee and why you believe you are qualified to serve in this capacity.

I love Temecula and our community. I volunteered the entire time my boy's were growing up for their priority's . I'm ready to continue to help the Temecula community be a wonderful place for all of us to live!

References

List Three Professional and/or Personal References (Name, Position, Phone, Email):

Marvin Morton, Temecula Middle School Principal, [REDACTED], mmorton@tvusd.us
Carol Barnard-Jones, Temecula Middle School - Librarian, [REDACTED], cbarnard-jones@tvusd.us
Sharon Matus, Temecula Middle School - ESL Teacher [REDACTED], smatus@tvusd.us

Self-Selection Options

Attachments

Question applies to General Plan Advisory Committee

[Resume_2021.pdf](#)

If you wish to submit any supporting documentation, including a resume or letter of recommendation, please do so here. All materials must be uploaded as a single document.

Acknowledgment

I understand that any or all information on this form may be verified. I consent to the release of this information pursuant to the California Public Records Act.

☒ I Agree

RHONDA L. WILSON

Temecula, CA 92592

PROFESSIONAL EXPERIENCE

Temecula Valley Unified School District, Temecula, CA

January 2018 - Present

Library Assistant 1

August 2019 - Present

- Responsible for shelving, circulation, distribution and processing of textbooks, library books, and resource material.
- Assisted with distribution of technology devices for students and staff.
- Provided students with login credentials.
- Trained students use of school operating systems, i.e., Google Apps, Canvas, Infinite Campus.
- Created and maintained bulletin boards and displays.
- Assisted Library/Media Technician with the overall operation of the library.
- Responsible for a variety of regular clerical duties, such as filing and typing.
- Responsible for mending, repairing and maintaining damaged library materials.
- Operated a variety of instructional media, office machines, and equipment.
- Performed other delegated duties as assigned.

Instructional Assistant

January 2018 - August 2020

- Assisted students in academic and non-academic subjects, administered tests and scored tests, supervised students during classroom activities.
- Performed a variety of regular clerical duties, such as filing, typing and duplicating materials.
- Operated a variety of instructional media, office machines and equipment.

Troy A. Gromis, D.D.S. Inc., Norco, CA

August 2007 - March 2018

Bookkeeper

- Responsible for accounts payable and receivable, preparation of bank deposits and complete bank reconciliations on multiple accounts, using the Quickbooks System.
- Organized and maintained filing systems.
- Accountable for all banking and worked closely with the CPA at tax time.
- Processed new hire paperwork, assisted employees with benefits, vacation time and 401k.
- Maintained timekeeping records, record and report information to Advantage Payroll Systems.

Cerro Coso Community College, Mammoth Lakes, CA September 1998 - January 2001

Department Assistant, Cerro Coso Online

- Provided information on classes, instructors and schedules to other offices and the general public; issued, received, typed and processed various applications, permits and other forms; received and sorted mail.
- Performed a variety of work involving student assistance, preparation of invoices and registering.
- Served as a receptionist, answered the telephone and emails to provide information to the general public about the online program.
- Maintained calendars and schedules of activities, meetings, interviews and appointments; coordinated activities with other departments, the public and outside agencies.
- Performed general clerical work; file, order, distributed and maintained office supplies.
- Typed and proofread a wide variety of reports, letters and memos; from rough draft, verbal instructions; composed routine correspondence related to responsibilities assigned; assisted in gathering information for College and District.
- Organized and maintained filing systems.. Operated a variety of office equipment including the computer, telephone, fax machine and copy machine.

VOLUNTEER

Pauba Valley Elementary School, Temecula, CA

August 2009 - June 2011

PTA Treasurer

Temecula Valley Lacrosse

May 2014 - June 2016

Treasurer

Great Oak Lacrosse

August 2016 - December 2017

Treasurer

EDUCATION

California State University at San Bernardino
Bachelor of Arts – Business Administration
March 1993

Palomar College
Certificate of Library and Information Technology
May 2021