

**TEMECULA COMMUNITY SERVICES DISTRICT
AGENDA REPORT**

TO: General Manager/Board of Directors

FROM: Erica Russo, Director of Community Services

DATE: April 22, 2025

SUBJECT: Receive Recommendations Related to Fourth of July Drone Show and Provide General Direction Regarding the Same (At the Request of the Subcommittee Members Schwank and Stewart)

PREPARED BY: Tracy Tomines, Community Services Supervisor II

RECOMMENDATION: That the Board of Directors receive recommendations related to adding a drone show to the Fourth of July event and provide general direction regarding the same.

BACKGROUND: The City of Temecula hosts many events throughout the year at its facilities and parks. The signature Fourth of July Extravaganza, held at the Ronald Reagan Sports Park, started in 1993 and continues to attract over 25,000 spectators every year. This annual event includes live music, food vendors, a fun zone for kids, and concludes with the fireworks show. On March 25, 2025, at the request of the Parks, Recreation and Community Services Subcommittee (ZS/JS), staff were asked to refresh this event with the addition of a 10-minute drone show prior to the fireworks.

Staff contacted Drone Studios, the company that provided the exceptional drone show for New Year's Eve 2024, and confirmed they are available for July 4th and are ready to begin work on the storyboard should that be the final direction of the Board of Directors. Staff also confirmed with Fire personnel that there is a suitable and safe location for the drone staging and flying.

FISCAL IMPACT: The estimated cost for a 10-minute drone show with 150 drones is \$35,000. A deposit of \$10,000 is due at the time of executing an agreement and is available in the current Operating Budget. The remaining \$25,000 will be requested in FY 2025-26 Annual Operating Budget process.

ATTACHMENTS: PowerPoint Presentation