

**CITY OF TEMECULA  
AGENDA REPORT**

**TO:** City Manager/City Council

**FROM:** Matt Peters, Director of Community Development

**DATE:** July 22, 2025

**SUBJECT:** Approve Resolution Adopting Specific Plan Amendment No. 12 to the Old Town Specific Plan to Extend By One Year the Outdoor Live Entertainment Pilot Program

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**PREPARED BY:** Mark Collins, Senior Planner

**RECOMMENDATION:** That the City Council adopt a resolution entitled:

RESOLUTION NO.

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF TEMECULA ADOPTING SPECIFIC PLAN AMENDMENT NO. 12 TO THE OLD TOWN SPECIFIC PLAN TO EXTEND BY ONE YEAR THE OUTDOOR LIVE ENTERTAINMENT PILOT PROGRAM AND MAKE A FINDING OF EXEMPTION UNDER CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) GUIDELINES SECTION 15061(b)(3), (LONG RANGE PROJECT NO. LR25-0135)

**BACKGROUND SUMMARY:** During the Fall of 2023, the City Council held two joint workshops with the Planning Commission regarding alcohol and entertainment in Old Town. These meetings resulted in direction to staff on alcohol-serving hours city-wide, allowing one Type-90 Music Venue ABC license in Old Town, and allowing a pilot program for live outdoor entertainment in Old Town. This staff report focuses exclusively on the pilot program for live outdoor entertainment.

As directed, staff prepared an amendment to the Old Town Specific Plan to implement a pilot program allowing outdoor live entertainment exclusively in the “Downtown Core District” through a Temporary Use Permit (TUP) and included a sunset clause to terminate the pilot program after one year, August 8, 2025. On July 9, 2024, the City Council approved the amendment through adoption of Resolution No. 2024-54.

Although the concept of the pilot program generated ample interest at the programs’ inception, there have only been two Temporary Use Permits (TUP’s) applied for and issued for such outdoor entertainment. There have been a number of noise violations at one of these establishments while none for the other permitted establishment.

Staff met with the Old Town Local Advisory Committee (OTLAC) on April 24, 2025 to provide an update on the program. The OTLAC Members primarily had positive or no direct experience with the program and recommended it continue.

Staff met with the City Council Old Town Steering Subcommittee (Mayor Pro-Tem Alexander and Councilmember Schwank) on June 10, 2025 to provide an update on the program. The Subcommittee was hesitant to make any decision on extending the pilot program based on concerns for the noise violations and wanted to speak directly with the permit holders for their input. A follow-up meeting with the Old Town steering committee is scheduled for July 15, 2025. The results of that meeting will be presented to the full City Council on July 22, 2025.

**SUMMARY OF RESOLUTION:** The proposed Resolution would amend the Old Town Specific Plan (Amendment No. 12) and would extend the sunset clause of the outdoor live entertainment pilot program by one year, to automatically terminate on August 8, 2026, without further action from the City Council.

**FISCAL IMPACT:** Community Development budgeted sufficient funds for the ordinance development and fee study, which will include administrative costs, and enforcement.

**ATTACHMENTS:**

1. Resolution
2. Exhibit A – Old Town Specific Plan Amendment No. 12
3. Notice of Public Hearing
4. Notice of Exemption