

### **ICSC LAS VEGAS**

Schedule

### Sunday May 18, 2025

8:00 am - 2:00 pm ICSC & UNC Retail Real Estate Case Competition Wynn Hotel – Mouton

Presentation Rooms 1-2 • Wynn Hotel – Montrachet 1-2 ... 8:00 am - 5:00 pm Badge Pickup & Registration – North Hall LVCC – North Lobby

8:00 am - 5:00 pm Badge Pickup & Registration - South Hall LVCC – Upper South Meeting Rooms 232 and 233

8:00 am - 5:00 pm Badge Pickup Only Harry Reid International Airport – T1 & T3

8:00 am - 7:30 pm Badge Pickup & Registration Wynn Hotel - Latour Ballroom

9:30 am - 11:30 am ICSC Volunteer Leadership Appreciation Brunch With Trustees' Distinguished Service Awards Wynn Hotel – Margaux

By Invitation Only 12:00 pm - 12:45 pm Keynote Presentation: A Conversation With Kendra Scott Wynn Hotel – Cristal 1-4

Hear exciting new perspectives from the Founder, Executive Chairwoman, and Chief Creative Officer of the jewelry brand,... 1:00 pm - 2:00 pm Professional Development Workshop: Lease Buyout Mastery Wynn Hotel – Lafite 4, 7, 9

In Partnership with CCIM ... 1:00 pm - 2:00 pm Professional Development Workshop: Navigating Economic Fluctuations Wynn Hotel – Lafite 5

Retail Real Estate in Uncertain Times ... 1:00 pm - 2:00 pm Professional Development Workshop: Real Estate, Reinvented Wynn Hotel - Lafite 1-2 How Proptech Is Driving the Transformation Retail real estate is undergoing a seismic shift, one driven... 1:00 pm - 2:00 pm Professional Development Workshop: Search Is Evolving—Is Your Strategy Staying Ahead in the AI Era? Wynn Hotel – Lafite 6, 8

Al-powered search is transforming the way consumers discover businesses, making an integrated, multi-channel marketing s... 2:15 pm - 3:15 pm **Professional Development Workshop: Building the Future Wynn Hotel – Lafite 1-2** 

Developing Transformative Retail Environments ... 2:15 pm - 3:15 pm Professional Development Workshop: Commercial Real Estate Negotiations Wynn Hotel – Lafite 5

In Partnership with CCIM A Relationship-Focused Approach Suc... 2:15 pm - 3:15 pm Professional Development Workshop: Driving Bottom-Line Growth Wynn Hotel – Lafite 4, 7, 9

Creative Ancillary Income Strategies ... 2:15 pm - 3:15 pm Professional Development Workshop: Investing in Undersupplied Markets Wynn Hotel – Lafite 6, 8

Aligning Private Capital With Public-Sector Priorities ... 2:15 pm - 3:15 pm Professional Development Workshop: Leveraging Social Media for Personal Branding and Networking (Students Only) Wynn Hotel – Latour 6

Discover how to harness social media to enhance your personal brand and broaden your professional connections. This sess... **3:30 pm - 4:15 pm Professional Development Workshop: Build-to-Suit Success Wynn Hotel – Lafite 4, 7, 9** 

In Partnership with CCIM... 3:30 pm - 4:15 pm Professional Development Workshop: Data-Driven Decisionmaking Wynn Hotel – Lafite 1-2

From Customer Insights to Strategic Site Selection ... 3:30 pm - 4:15 pm Professional Development Workshop: Restaurant Runway Wynn Hotel – Lafite 5

Navigating the Trends Shaping the Future of Dining .... 3:30 pm - 4:15 pm Professional Development Workshop: Retail Strategies to Help Solve the Affordable Housing Crisis Wynn Hotel – Lafite 6, 8

As cities evolve and the demand for affordable housing grows, developers are finding new ways to build projects that bal... **3:30 pm - 4:30 pm ICSC Foundation Reception: Celebrating the Talent Incubator Project Wynn Hotel – Bollinger**  4:30 pm - 5:15 pm Keynote Presentation: A Conversation With Greg Norman Wynn Hotel – Cristal 1-4

Don't miss your chance to hear from Greg Norman, one of the most successful athletesturned-businessmen in history. Get... 5:30 pm - 7:30 pm ICSC Community Advancement Reception Wynn Hotel – Bandol 2

In Partnership With Lamar Advertising Company... 5:30 pm - 7:30 pm Opening Reception Wynn Hotel - Event Pavilion & Garden

6:15 pm - 8:30 pm ICSC Global Awards Ceremony Wynn Hotel – Margaux

Join ICSC in recognizing achievements for professional excellence in the marketplaces industry. The awards ceremony is c...



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## Monday May 19, 2025

6:30 am - 5:00 pm Badge Pickup & Registration - North Hall LVCC – North Lobby

6:30 am - 5:00 pm Badge Pickup & Registration - South Hall LVCC – Upper South Meeting Rooms 232 and 233

7:15 am - 8:15 am ICSC Women's Networking Breakfast LVCC – SMR222

In Partnership With CREW and Kimley-Horn .... 8:00 am - 5:00 pm Exhibit Hall Open LVCC – North & South Halls

8:30 am - 9:30 am ICSC Foundation Scholars Breakfast LVCC – N257

9:00 am - 3:30 pm ICSC Student Lounge LVCC - N259

For Students Only 10:00 am - 10:30 am General Session: Trends, Challenges and Opportunities LVCC – ICSC Show Floor Theater: Lower South Hall

The Retailers' Perspective ... 10:45 am - 11:15 am Sponsored Session – Lamar Advertising: Optimizing Underutilized Public Property LVCC – ICSC Show Floor Theater: Lower South Hall

Join us for an insightful panel discussion, moderated by Lamar Advertising, where leading community figures will share t... 11:00 am - 12:00 pm ICSC Student Speed Networking LVCC - N257

Pre-Registration Required 11:30 am - 12:15 pm General Session: Tax Changes Ahead LVCC - ICSC Show Floor Theater: Lower South Hall What's at Stake for CRE... 12:30 pm - 1:30 pm ICSC Student Lunch: Meet the Retailers LVCC - N255

Pre-Registration Required 1:00 pm - 1:30 pm Sponsored Session - Esri: The Power of Place LVCC - ICSC Show Floor Theater: Lower South Hall

Where Art and Science Connect to Create Meaningful Experiences ... 1:45 pm - 2:15 pm General Session: The Next Big Retail Categories LVCC - ICSC Show Floor Theater: Lower South Hall

As consumer preferences shift and the retail landscape evolves, demand for new storefronts is being driven by a mix of e... 2:00 pm - 5:00 pm ICSC & UNC Retail Real Estate Case Competition – Final Round LVCC – N257

2:30 pm - 3:00 pm Sponsored Session – Cushman & Wakefield: The Importance of Play LVCC – ICSC Show Floor Theater: Lower South Hall

How Retail Is Driving the Evolution of Cities and Suburbs ... 3:15 pm - 3:45 pm General Session: Breaking Ground Series LVCC - ICSC Show Floor Theater: Lower South Hall

Women-Led Retail Concepts Transforming Shopping Spaces and Places Join us for... 4:00 pm - 4:30 pm General Session: Marketplace Moves LVCC – ICSC Show Floor Theater: Lower South Hall

Activating Community Through Public-Private Projects... 5:00 pm - 6:30 pm ICSC Next Generation Reception Wynn Hotel – Mouton

Roll the Dice With ICSC Next Generation LeadersNetwork with ICSC 4 Under 40 honorees and ICSC Next Generation Leaders at... 5:30 pm - 7:00 pm ICSC Diversity Reception Wynn Hotel – Margaux

Join us for an evening dedicated to celebrating the multitude of voices and talents that shape the retail real estate in... 6:00 pm - 7:30 pm ICSC+PROPTECH Reception Wynn Hotel - La Tache

Join us for an exclusive opportunity to learn about our new conference, ICSC+PROPTECH. Slated to launch in May 2026, ICS...

6:30 pm - 7:30 pm ICSC Foundation Student Reception Wynn Hotel – Lafleur

University Faculty/Administrators Welcome



### **ICSC LAS VEGAS**

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# Tuesday May 20, 2025

7:00 am - 12:00 pm Badge Pickup & Registration - South Hall LVCC – Upper South Meeting Rooms 232 and 233

7:00 am - 3:00 pm Badge Pickup & Registration - North Hall LVCC - North Lobby

8:00 am - 3:00 pm Exhibit Hall Open LVCC – North & South Halis

9:00 am - 12:00 pm ICSC Student Lounge LVCC - N259

For Students Only 10:00 am - 10:30 am General Session: Private Equity and the Marketplaces Industry LVCC - ICSC Show Floor Theater: Lower South Hall

What You Need to KnowJoin this session to explore how private equity firms assess businesses in the Marketplaces Industr... 10:45 am - 11:15 am Sponsored Session – Azira: From Overwhelmed to Optimized LVCC – ICSC Show Floor Theater: Lower South Hall

Rethinking Mobile Data from Quantity to Quality... 11:30 am - 12:00 pm General Session: Al-Driven Retail LVCC – ICSC Show Floor Theater: Lower South Hall

Insights to Innovation ...