CITY OF TEMECULA AGENDA REPORT

TO: City Council

FROM: Aaron Adams, City Manager

DATE: May 14, 2019

SUBJECT: Approve the First Amendment to the Non-Exclusive Services Agreement

Between City of Temecula and Visionaries Image Company for Fiscal Year

2018-2019

PREPARED BY: Betsy Lowrey, Senior Management Analyst

Luisa Tovar, Executive Assistant

RECOMMENDATION: That the City Council approve the First Amendment to the Non-Exclusive Services Agreement between City of Temecula and Visionaries Image Company in the amount of \$9,900, for video vignettes and videography services for Fiscal Year 2018-2019.

On October 24, 2018, the City Manager approved a non-exclusive services agreement with Visionaries Image Company to provide videography services for the City. Staff is producing videos for the City during Fiscal Year 2018-19 consistent with the trend of more online social media and public outreach, including a Regional Cancer Task Force Video to attract physicians and medical professionals to the Southwest Riverside County, and a Federal Highway Interstate 15 Traffic Crisis Video in support of the City's Infrastructure for Rebuilding America Grant Program Round Two (INFRA Grant). Visionaries is also in production to complete four additional videos including a historical timeline for the City's 30-year anniversary (1989-2019), special needs inclusionary workforce, and informational/promotional videos that will be used at community outreach events, 30th year celebration, the State of the City address, and shared throughout 2019 and beyond. Sufficient funds are available within the existing City Manager and City Council FY 18-19 operating budgets; however, the amendment requires City Council approval based on the City Manager authority limit of \$30,000 for services within the same fiscal year since the original agreement is \$29,900. In order to complete these videos/vignettes within the FY18-19 timeframe, staff is recommending the approval of an amendment in an additional amount of \$9,900.00 plus fifteen percent (15%) contingency if applicable for additional video production services for a total of \$45,770.00.

FISCAL IMPACT: Adequate funds are available in the City Council and City Manager Annual Operating Budget for Fiscal Year 2018-2019.

ATTACHMENTS: First Amendment