

**TEMECULA COMMUNITY SERVICES DISTRICT
AGENDA REPORT**

TO: General Manager/Board of Directors

FROM: Kevin Hawkins, Director of Community Services

DATE: June 11, 2019

SUBJECT: Approve a Sponsorship Agreement with the Temecula Sister City Association for the Support of Cultural Exchange

PREPARED BY: Tracy Frick, Community Services Manager

RECOMMENDATION: That the Board of Directors approve a Sponsorship Agreement with the Temecula Sister City Association, in the amount of \$3,500 community support funding for student travel scholarships, plus \$4,000 in-kind staff support and facility utilization.

BACKGROUND: The Temecula Sister City Association (TSCA) is a California non-profit corporation that supports the cultural exchanges of people and ideas. The global education and experiences that TSCA provides has enhanced our community by exposing our youth to diversity and promoting cultural understanding, friendship, and knowledge.

The City of Temecula has enjoyed the benefit of having two sister cities, Nakayama-Daisen, Japan, and Leidschendam-Voorburg, The Netherlands for more than 25 years. Recently a Temecula contingent returned from Japan as part of a 25th Anniversary celebration between the City of Temecula and the City of Nakayama-Daisen as Sister Cities. In April of 2019, the Mayor of the City of Leidschendam-Voorburg informally notified the City Manager of their intent to discontinue the relationship between Leidschendam-Voorburg and their three sister cities, including Temecula. This notification was followed up by a May 8, 2019 letter effectively terminating the twin (sister) city relationship between Leidschendam-Voorburg and Temecula back to the beginning of the year, January 1, 2019. In anticipation of the impending cancellation, and as there were no cultural exchanges between Temecula and Leidschendam-Voorburg planned, the cash portion of the Sponsorship Agreement has been reduced from \$5,000 in Fiscal Year 2018-19 to \$3,500 for Fiscal Year 2019-20.

The following are the roles and responsibilities established for TSCA and City staff liaison required to implement the Sister City cultural program:

Temecula Sister City Association Responsibilities:

- Develop and implement Sister City functions and services including coordination of events, dinners and TSCA gifts
- Provide student exchange scholarships
- Provide teacher stipend for student exchanges

Temecula Community Services District Responsibilities:

- Coordinate travel for City Officials and/or Council Members
- Provide student scholarships
- Fund and coordinate official lunches, dinners, and/or receptions for visiting dignitaries and students
- Purchase official gifts
- Provide transportation to and from the airport for official dignitaries

FISCAL IMPACT: The in-kind City staffing costs of \$3,500, in-kind facility usage of \$500, and Community Support Funding of \$3,500 has been allocated in the proposed Fiscal Year 2019-20 Annual Operating Budget.

ATTACHMENTS: Sponsorship Agreement