

**CITY OF TEMECULA
AGENDA REPORT**

TO: City Manager/City Council

FROM: Kevin Hawkins, Director of Community Services

DATE: June 25, 2019

SUBJECT: Approve the Sponsorship Agreement with Motor Maids, Inc. for the 2019 Motor Maids Motorcycle Parade (At the Request of Subcommittee Members Mayor Pro Tem Stewart and Council Member Edwards)

PREPARED BY: Dawn Adamiak, Community Services Manager

RECOMMENDATION: That the City Council approve the sponsorship agreement with Motor Maids, Inc. for in-kind City support valued at \$1,200 for the 2019 Motor Maids Motorcycle Parade.

BACKGROUND: With approximately 1,300 members across the United States and Canada, the Motor Maids are a diverse group of women motorcyclists united through a passion for riding while fostering a positive image and promoting safe riding skills. The founding premise of the Motor Maids was to unite women motorcyclists in promoting motorcycle interest. The initial Constitutional Article establishing the requirements for membership has remained the Motor Maid hallmark since the first meeting- membership shall consist of women who legally own and operate their own motorcycle or one belonging to a family member.

Staff received a sponsorship request from Motor Maids, Inc. to provide support for the 2019 Motor Maids Motorcycle Parade to be held on July 9, 2019. The Economic Development Committee of Mayor Pro-Tem Stewart and Council Member Edwards met on April 4, 2019 to review the budget on this special event and recommended support at the levels indicated below.

The Motorcycle Parade will begin at Temecula Harley-Davidson and head north on Old Town Front Street, turning around in the Sixth Street parking lot and proceeding south on Old Town Front Street and ending in the Stampede parking lot. Temecula Police will be providing a soft road closure to assist with moving the parade through Old Town.

FISCAL IMPACT: The City support costs of \$1,200 are included in the Fiscal Year 2019-20 Operating Budget of the various supporting departments.

ATTACHMENTS: Agreement