

**CITY OF TEMECULA
AGENDA REPORT**

TO: City Manager/City Council

FROM: Kevin Hawkins, Director of Community Services

DATE: September 10, 2019

SUBJECT: Approve the Sponsorship Agreement with Inland Valley Business & Community Foundation dba TEDx for TEDx Temecula (At the Request of Subcommittee Members Mayor Pro Tem Stewart and Council Member Edwards)

PREPARED BY: Dawn Adamiak, Community Services Manager

RECOMMENDATION: That the City Council approve the sponsorship agreement with Inland Valley Business & Community Foundation dba TEDx Temecula for \$11,415 of in-kind promotional services and \$2,500 in economic development funding.

BACKGROUND: Staff received a sponsorship request from Inland Valley Business & Community Foundation dba TEDx to provide support for the TEDx Temecula to be held on September 28, 2019. The Economic Development Subcommittee of the City Council (Mayor Pro Tem Stewart and Council Member Edwards) met on April 4, 2019, to review the budget on this special event and recommended support at the levels indicated below.

TED is a non-profit organization devoted to Ideas Worth Spreading. Over the years, TED has grown to support those world-changing ideas with multiple initiatives. At TED, the world's leading thinkers and doers are asked to give the talk of their lives. TED speakers have included Bill Gates, Jane Goodall, and former UK Prime Minister Gordon Brown.

Since 2012, TEDx Temecula has brought dynamic speakers and performers to an engaged audience with fresh ideas on technology, entertainment, design, health, education, the arts and more. This year's event includes a morning session, lunch, afternoon session and a reception.

FISCAL IMPACT: The in-kind promotional services of \$11,415 and economic development funding of \$2,500 are included in the Fiscal Year 2019-20 Operating Budget of the various supporting departments.

ATTACHMENTS: Agreement