

**CITY OF TEMECULA
AGENDA REPORT**

TO: City Manager/City Council

FROM: Kevin Hawkins, Director of Community Services

DATE: September 10, 2019

SUBJECT: Approve the Sponsorship Agreement with Valley of the Mist Quilt Guild for the Old Town Temecula Outdoor Quilt Show (At the Request of the Subcommittee Members Mayor Pro Tem Stewart and Council Member Edwards)

PREPARED BY: Dawn Adamiak, Community Services Manager

RECOMMENDATION: That the City Council approve the sponsorship agreement with Valley of the Mist Quilt Guild for in-kind support valued at \$1,050 for City support and \$11,415 for promotional services.

BACKGROUND: Staff received a sponsorship request from Valley of the Mist Quilt Guild to provide support for the annual Old Town Temecula Outdoor Quilt Show to be held on October 5, 2019. The Economic Development Subcommittee of the City Council (Mayor Pro Tem Stewart and Council Member Edwards) met on April 4, 2019, to review the budget on this special event and recommended support at the levels indicated below.

The Old Town Temecula Outdoor Quilt Show will serve as a fundraiser for the Valley of the Mist Quilt Guild, a local non-profit, charitable, educational, and social organization formed in 1990. They promote the knowledge of and appreciation for all aspects of quilting and fiber arts with an active philanthropy program. Throughout the year, the members give of their time, effort, skill, and talent to hundreds of individuals throughout the Temecula Valley. Portions of the profits go to three local charities. The recipient charities in 2018 were: Quilts of Valor (veteran charity); Round Up Hope (horse therapy supporting physical/mental disabilities); and 4Paws 4Patriots (veteran service dog charity).

The annual Old Town Temecula Outdoor Quilt show will include beautiful quilts displayed from eaves and porches throughout Old Town, a live large quilt auction, a small silent quilt auction, and textile demonstrations.

FISCAL IMPACT: The City support costs of \$1,050 and in-kind promotional services of \$11,415 are included in the Fiscal Year 2019-20 Operating Budget of the various supporting departments.

ATTACHMENTS: Agreement