

**PETITION TO THE CITY OF TEMECULA
TO RENEW THE VISIT TEMECULA VALLEY TOURISM BUSINESS IMPROVEMENT DISTRICT**

We petition you to initiate special assessment proceedings to renew the Visit Temecula Valley Tourism Business Improvement District (the "VTVTBID") in accordance with the Property and Business Improvement District Law of 1994, Streets and Highways Code Section 36600 *et seq.*, for the purpose of undertaking and implementing the VTVTBID as described in the Management District Plan Summary, attached hereto as Exhibit A, within the territory shown on the map attached hereto as Exhibit B.

Lodging Establishment

BEST WESTERN COUNTRY INN

Business Owner

AMERICAN KOYA HOTELS LLC.

By my signature below, I certify that I am authorized to sign this Petition on behalf of the business listed above.

<u>TAYLOR GREGORY</u>	<u>GM</u>
Owner Representative/Owner Name (printed)	Title
<u>[Signature]</u>	<u>10/8/19</u>
Owner Representative/Owner Signature	Date

The complete Management District Plan is on file in the office of the City Clerk and the Finance Director and will be furnished upon request. Requests for a complete copy of the Management District Plan should be made to:

Jennifer Hennessey
Finance Director
City of Temecula
41000 Main Street
Temecula, CA 92590
(951) 694-6444

Location: No changes to the boundaries of the renewed VTVTBID are proposed. The exterior boundaries of the existing VTVTBID are the boundaries of the City of Temecula (the "City"). The VTVTBID includes all lodging businesses, which include hotels, motels, and bed and breakfasts as defined in Temecula Municipal Code Section 3.20.020 ("Lodging Businesses") within these boundaries. There are no benefit zones within the VTVTBID.

Services: No changes to the services provided by the renewed VTVTBID are proposed. The services consist of marketing and sales promotions designed to specifically benefit Lodging Businesses by increasing tourism and marketing the Temecula Valley as a tourist, meeting and event destination.

Budget: The total VTVTBID annual budget for the initial year of its new five (5) year term of operation upon renewal is anticipated to be approximately \$1,720,000. The annual revenues for each year of the remaining four years of the renewed VTVTBID's five-year term are expected to fluctuate in accordance with occupancy rates and rents charged by the operators of the Lodging Businesses within the renewed VTVTBID, but the amount is not anticipated to be significantly different each year. The City shall not issue bonds in connection with the renewed VTVTBID. The City shall retain from the assessments an amount equal to its actual expenses in renewing the VTVTBID, and 2% of collected assessments each year will be used to pay for collecting the assessments and administrative expenses of the City.

Assessment: No changes to the assessment levied within the existing VTVTBID are proposed upon renewal of the VTVTBID. Except where funds are otherwise available, the City proposes to annually levy an assessment on all Lodging Businesses within the boundaries of the renewed VTVTBID based upon 4% of the rent charged by the operator per occupied room per night to pay for activities within the renewed VTVTBID. Extended stays, defined as stays of more than 30 consecutive calendar days, and those exempt persons as defined in Temecula Municipal Code Section 3.20.040, will be exempt from the renewed VTVTBID assessment. New Lodging Businesses established within the boundaries of the renewed VTVTBID after the beginning of any fiscal year will not be exempt from the levy of assessment for that fiscal year. Assessments pursuant to the renewed VTVTBID shall not be included in gross room rental revenue for purpose of determining the amount of the transient occupancy tax imposed pursuant to Chapter 3.20 of the Temecula Municipal Code.

Renewal: The City Council may initiate proceedings to renew the VTVTBID upon the submission of a written petition signed by the owners of Lodging Businesses within the proposed VTVTBID which will pay more than 50% of the assessments proposed to be levied.

If the City Council, by resolution, declares its intention to renew the VTVTBID, the Council must hold a noticed meeting and a subsequent public hearing on the proposed renewal. The owners of the Lodging Businesses will receive a joint notice of the meeting and public hearing by mail.

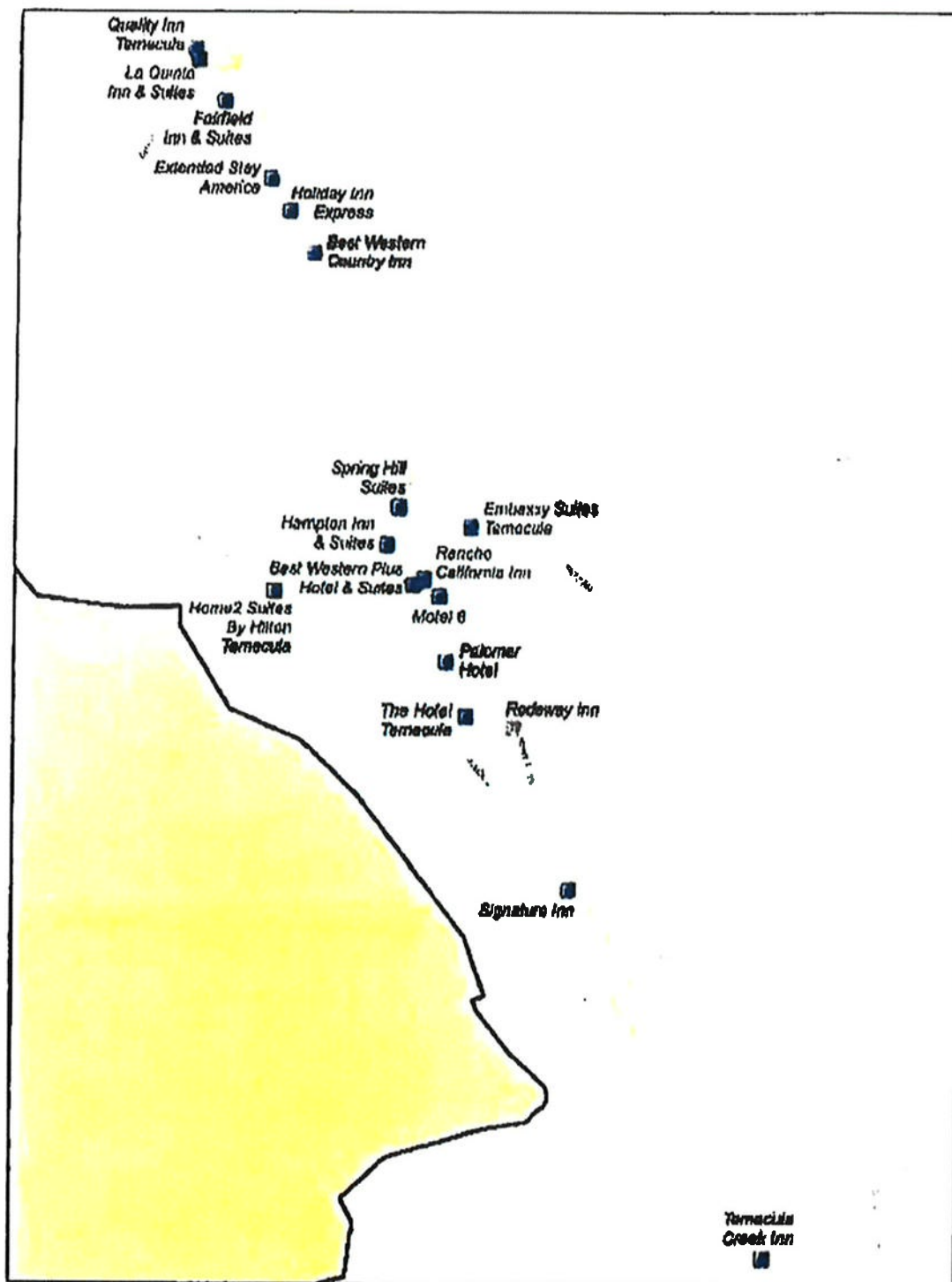
At the public hearing a protest may be made orally or in writing by any interested person. Every written protest shall be filed with the City Clerk at or before the time fixed for the public hearing. Written protests may be mailed to the City Clerk, City of Temecula, 41000 Main Street, Temecula, California 92590. The City Council may waive any irregularity in the form or content of any written protest. A written protest may be withdrawn in writing at any time before the conclusion of the public hearing. Each written protest shall contain a description of the business in which the person subscribing the protest is interested sufficient to identify the business and, if a person

subscribing is not shown on the official records of the City as the owner of the business, the protest shall contain or be accompanied by written evidence that the person subscribing is the owner of the business or the authorized representative. A written protest that does not comply with these requirements shall not be counted in determining a majority protest. If written protests are received from the owners or authorized representatives of businesses in the proposed renewed VTVTBID that will pay 50 percent or more of the assessments proposed to be levied and protests are not withdrawn so as to reduce the protests to less than 50 percent, no further proceedings to levy the proposed assessment against such businesses shall be taken for a period of one year from the date of the finding of a majority protest by the City Council.

Duration: Upon renewal of the VTVTBID, the proposed assessments shall be levied for five fiscal years, beginning with the fiscal year that commences on March 1, 2020 and ends on February 28, 2021. The assessments are proposed to be based on the same fiscal year as for the existing assessment (March 1st to February 28 or 29), but with the term to expire on December 31, 2024 instead of on February 28, 2025 so as to ultimately align the VTVTBID's fiscal year with the calendar year. After the expiration of the five-year term, the City Council may renew the assessment pursuant to Section 36600 of the 1994 Law. For purposes of levying and collecting assessments within the renewed VTVTBID, a fiscal year shall commence on March 1st and end on the following February 28th (or 29th); provided the City Council may, by resolution, designate the fiscal year as July 1st to June 30th of the following year, or any other fiscal year, subject to all applicable requirements of the 1994 Law.

Once per year beginning on the anniversary of the renewal of the VTVTBID there shall be a 30-day period in which owners of the Lodging Businesses paying more than 50% of the assessment may petition the City Council to terminate the renewed VTVTBID.

EXHIBIT B
MAP OF PROPOSED BOUNDARIES



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Lodging Establishment

BEST WESTERN PLUS TEMECULA.

Business Owner

ANAY, LLC.

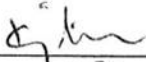
By my signature below, I certify that I am authorized to sign this Petition on behalf of the business listed above.

KALPESH PATEL

Owner Representative/Owner Name (printed)

GENERAL MANAGER / OWNER

Title



Owner Representative/Owner Signature

10/10/19

Date

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Lodging Establishment

Business Owner

Embassy Suites by Hilton Temecula
Valley Wine Country

Windsor Capital Group-Nesbitt Partners
Temecula Venture LTD a CA LP

By my signature below, I certify that I am authorized to sign this Petition on behalf of the business listed above.

Victor Morgenroth

General Manager

Owner Representative/Owner Name (printed)

Title


Owner Representative/Owner Signature

10/9/19

Date

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Lodging Establishment

Business Owner

EXTENDED STAY AMERICA TEMECULA

By my signature below, I certify that I am authorized to sign this Petition on behalf of the business listed above.

Hilda Fetzner
Owner Representative/Owner Name (printed)

General Manager
Title

[Signature]
Owner Representative/Owner Signature

10/9/19
Date

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Lodging Establishment

Business Owner

FAIRFIELD INN & SUITES TEMECULA

By my signature below, I certify that I am authorized to sign this Petition on behalf of the business listed above.

Nicol Reagan
Owner Representative/Owner Name (printed)

General Manager
Title


Owner Representative/Owner Signature

10/10/19
Date

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Lodging Establishment

HAMPTON INN & SUITES TEMECULA

Business Owner

TKO Hotels

By my signature below, I certify that I am authorized to sign this Petition on behalf of the business listed above.

Nadine Hiestand

Owner Representative/Owner Name (printed)

General Manager

Title

Nadine Hiestand

Owner Representative/Owner Signature

Oct. 10. 9. 19

Date

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Lodging Establishment

Holiday Inn Express Temecula.

Business Owner

Starwood II - AM LLC

By my signature below, I certify that I am authorized to sign this Petition on behalf of the business listed above.

Kathy Lindeman

Owner Representative/Owner Name (printed)

General Manager

Title

Kenn

Owner Representative/Owner Signature

10/9/19

Date

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Lodging Establishment

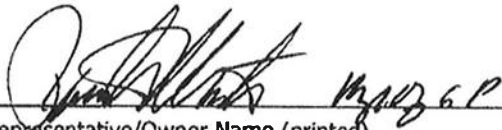
Business Owner

Home2 Temecula

Temecula HHG Hotel Development, LP

28400 Rancho California Rd, Temecula, CA

By my signature below, I certify that I am authorized to sign this Petition on behalf of the business listed above.



Owner Representative/Owner Name (printed) Manager of GP
Title

Owner Representative/Owner Signature **October 21, 2019**
Date

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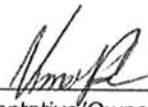
Lodging Establishment

LA QUINTA INN & SUITES TEMECULA.

Business Owner

By my signature below, I certify that I am authorized to sign this Petition on behalf of the business listed above.

 _____ Owner Representative/Owner Name (printed)	GTM _____ Title
---	-----------------------

 _____ Owner Representative/Owner Signature	10/9/19 _____ Date
---	--------------------------

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Lodging Establishment

MOTEL 6 TEMECULA.

Business Owner

G6 Hospitality

By my signature below, I certify that I am authorized to sign this Petition on behalf of the business listed above.

Ghassan Hammoudeh G.M.
Owner Representative/Owner Name (printed) Title

[Signature] 10-9-2019
Owner Representative/Owner Signature Date

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Lodging EstablishmentPalomar Hotel

_____**Business Owner**Palomar
Rental

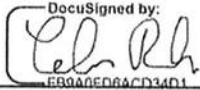
By my signature below, I certify that I am authorized to sign this Petition on behalf of the business listed above.

Carlos Palma

Member

Owner Representative/Owner Name (printed)

Title

DocuSigned by:

 EB9A0E06A4CD34D1

10/11/2019

Owner Representative/Owner Signature

Date

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Lodging Establishment

RANCHO CALIFORNIA INN

Business Owner

Vazir LLC

By my signature below, I certify that I am authorized to sign this Petition on behalf of the business listed above.

Viraj Vazir
Owner Representative/Owner Name (printed)

General manager
Title

V.M. Vazir
Owner Representative/Owner Signature

10-09-19
Date

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Lodging Establishment

RODEWAY INN

Business Owner

BHUPESH PATEL

By my signature below, I certify that I am authorized to sign this Petition on behalf of the business listed above.

BHUPESH PATEL

Owner Representative/Owner Name (printed)

Owner

Title

[Signature]

Owner Representative/Owner Signature

10/15/19

Date

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Lodging Establishment


Business Owner

SIGNATURE TEMECULA.

By my signature below, I certify that I am authorized to sign this Petition on behalf of the business listed above.

MIKE LAD
Owner Representative/Owner Name (printed)

GM/OWNER
Title


Owner Representative/Owner Signature

10-09-19
Date

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Lodging Establishment

Business Owner

SPRINGHILL SUITES TEMECULA

By my signature below, I certify that I am authorized to sign this Petition on behalf of the business listed above.

Marie Pranger

General Manager

Owner Representative/Owner Name (printed)

Title

Marie Pranger

10/8/19

Owner Representative/Owner Signature

Date

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Lodging Establishment

Temecula Creek Inn

Business Owner

Pechanga Resorts Inc.

By my signature below, I certify that I am authorized to sign this Petition on behalf of the business listed above.

JARED MUNDA

PRESIDENT

Owner Representative/Owner Name (printed)

Title



10/9/19

Owner Representative/Owner Signature

Date

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Lodging Establishment

The Hotel Temecula

Business Owner

Richard B. Beck
Michael T. Beck

By my signature below, I certify that I am authorized to sign this Petition on behalf of the business listed above.

Richard B. Beck Owner
Owner Representative/Owner Name (printed) Title

 10-16-19
Owner Representative/Owner Signature Date

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Lodging Establishment

QUALITY INN

Business Owner

By my signature below, I certify that I am authorized to sign this Petition on behalf of the business listed above.

KEN WESTMYER

VP OPERATIONS

Owner Representative/Owner Name (printed)

Title

[Signature]
Owner Representative/Owner Signature

10/14/19
Date

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