

STATEMENT OF OPERATIONS



BeGood Restaurant | Entertainment Statement of Operations

Benn Mac Corp, DBA Be Good Restaurant & Entertainment, is a California Corporation formed in 2018 specifically to operate a Restaurant that highlighted entertainment and fun activities in Old Town Temecula.

Michael Criscione and Anthony Bennett met in 2012 and started an Entertainment business that hosted events that featured local Comedians, painters, fashion, live music, backed by DJ's that were very successful in Orange County. The events were hosted at several successful Restaurants and venues around Orange County.

After Michael and Anthony stopped the business operations, they immediately discussed the prospect of reopening the concept again in the future as the owners of the business. Shortly after, Michael and Anthony began to focus on other business ventures, but still maintained a friendship. Anthony started an Escape Room/Entertainment business in September of 2015 in Irvine, CA. One year later Brainy Actz Temecula was formed and has had several successful years of operating business in the city of Temecula. Brainy Actz now has over 8 locations throughout the west coast located in California, Nevada, Washington, Arizona and Oregon. Due to its success, Anthony Bennett wanted to add to his portfolio within the Temecula area and bring an additional entertainment experience to the area that would help revive Old Town Temecula.

Anthony, who just recently moved to Murrieta, loves wine country, and believed in the growth of the area and had introduced Michael to Old Town Temecula. In June of 2018 Michael and Anthony decided to find a location to lease in Old Town Temecula. The pair worked for several Months to secure the perfect opportunity and (literally) on the day Rosa's Cantina became available for lease Anthony approached the owners to get a deal done. By the end of the day Anthony, Michael, Ricky Jr. and Ricky Sr. had a deal and were moving towards the formality of signing the lease.

Our initial interest in Old Town Temecula grew immensely in our time getting to know the people, the local business, the friendly community, and the great opportunity that is readily available in Temecula. We wanted to treat it with Dignity and Respect and most of all **'Be Good'** to the area that we hope would be good to us in return. Hence the name "Be Good Restaurant and Entertainment" which to us represents the way we plan to operate as a business in the area. We want to support the local Farmers and produce, the local meat, hire people who live in the area, we have our insurance with a local firm, we bank in the area, we want to treat the opportunity with the utmost respect and remind people every chance we can to **'Be Good'** and let us handle the Food, Drinks, Fun and entertainment.

Be Good has a very simple concept. We want a restaurant that is inclusive of all ages and entertaining to everyone who walks through the doors. We completely revamped our menu to respect the location that for 28 years was a Mexican restaurant and a staple of the Old Town Community. We call our menu Mexican American fusion with a coastal twist because we

believe we are fusing old traditions with new opportunities. We will have nighttime shows and activities but will be open for lunch and dinner every day. We will have a craft cocktail menu for adults and crafted nonalcoholic drinks for all ages. We will have great shows that include comedians, local artists, Piano players who illustrate classical skills and all the way to the fun late-night dueling pianos. We will bring new musical artist to the area that perform country songs, but we also want the youth to hear Jazz from the inception. We will have table side magician's for children and even custom cups filled with nonalcoholic beverages. We will cater to large groups with our murder mystery dinners, and date nights with our unique DIY workshops. The restaurant will have new entertainment unseen to the area before as well as traditional entertainment that the area thrives on. Between our BeGood Team members we will have a total of 30 plus years of experience in the entertainment and restaurant industry.

Below we will provide a basic overview of BeGood, including a summary of day to day operations as well as what the actual service is like for the customer.

BeGood could be what is referred to as a Restaurant but with the addition of family-based entertainment that would include Magic, Comedy, Murder Mystery and Dueling piano shows. The Dinner and Show concept will be great for everyone to decompose, relax and enjoy the vibrant vibe that Old Town Temecula has to offer. The BeGood facility is a destination as every part of the facility from the street view to the Instagram worthy food and decor will be a photo opportunity for the masses. The goal for this Restaurant facility is to **Be Good** for all ages; adults can find unique and delicious food to eat while their children can roam around in a safe and supervised environment. Be good will house a variety of different food options all offering unique tastes and styles ranging from Mexican Food, Unique Sandwiches, Burgers & Hot Dogs, Salads, Vegan options along with delicious appetizers.

Day to day operations are simple. We offer a restaurant/bar which will operate from 11:00 am-12:00 am Sunday through Thursday and 11:00 am to 2:00 am Friday/Saturday. The facility will have a general manager for day to day operations and a facility manager to oversee the workload for all employees. There will be one full-service bar located in the restaurant.

The customer experience is very straightforward. They will enter the facility and wait to be seated to get their food and drinks (Bar seating is self-serve until the facility is at capacity). BeGood will take Reservations for the restaurant and all entertainment, made either through our website, calling, or email. We will offer company parties, birthday parties, team building events, family fun and general amusement for patrons in Temecula.

Be Good strives to create the best experience possible. We take pride in creating a unique family friendly destination by crafting a unique, decorative, inviting environment, that fits in to Old Town's overall theme. We have made a commitment to detail that will capture a new audience to an already emerging landing spot.

This fresh concept is something most people have yet to experience in Southern California. A family friendly, food forward, entertainment/restaurant, that is a perfect fit for the Downtown Area of Temecula.

Mock Calendar of Events

Monday - Magic Show 7 pm and 9 pm

Tuesday - Comedy Show 7 pm

Wednesday - Murder Mystery Dinner 7 pm and 9 pm

Thursday - Duel Piano Show 7 pm

Friday to Sunday – Be Good Lunch and Dinner