

HOBOS BBQ – TEMECULA

30590 Rancho California Rd Suites C302 & 303 Temecula, CA 92591

March 24, 2021

Re: Section C: Statement of Operations

To Whom It May Concern:

My name is Al Borda, I am the owner and Executive Chef for HoBo's BBQ, located in Temecula.

No. 1 Title

Section C: Statement of Operations

No. 2 Date of Statement of Operation

Current date is March 24, 2021, once we receive approval with a CUP from the city of Temecula, we will be ready to open, ABC approval is pending the CUP, we have displayed the 30 notification and have an ABC inspection already.

No. 3 A detailed description of the proposed business operations:

HoBo's BBQ has become a Temecula destination location with customers coming from all over southern California and across the country since being air on Food Networks Diners Drive Ins and Dives along with many other television and internet broadcast and specials. Foodies travel and look for DDD location we are the only restaurant EVER featured on DDD located in the Inland Empire

We have won "Best BBQ of the Inland Empire" "Best BBQ in Temecula" Top 100 Favorite Dining Spots" in the Inland Empire, in every year that we have been open since 2016, we are we are wrapping up our 6th year here in Temecula. We have been featured on TV, Podcast and in magazines throughout the country.

Now we need to step up our game once more, to enhance our customer's experience, we would like to use the Type 47 License to offer a line of "higher end" Whiskeys that range in price from \$12 to \$450 per snifter (2 oz. pour). We currently have no plans for using blenders and intend to focus our marketing and cocktail menu to the 35- to 75-year-old demographic. Our target market will be those customers that wish to stop in for dinner while on their way home from a long day at work, or those who might be heading back to wine country and may want to grab some delicious smokey BBQ, and a "well hand-crafted spirit."

In addition, the owner's and investors of HoBo's BBQ have over 40 years' experience in the restaurant and bar industries. I am also involved in four additional restaurant/bars concepts (some with multiple locations) that are currently operating successfully throughout the country, they are Sugar Factory, Meatball Spot, Forte, and Cabo Wabo. I was also one of the owners of Pasquale on Prospect La Jolla, Pasquale La Jolla at Aventine, Pasquale Del Mar and Flight Steakhouse.

No. 4 Hours and days of operation:

HoBo's is open for business 7 days a week from 11 a.m. to 10 p.m. However, we are anticipating staying open until 12 a.m. (midnight) each night by the beginning of summer this year.

No. 5 Number of employees:

HoBo's currently employs a total of 11 people. However, with the conversion of the Type 41 Liquor License to a Type 47 Liquor License, we anticipate hiring an additional 6 to 8 more employee.

No. 6 Proposed private security:

In regard to security, Hobo's plans to have private, on-site security who will be stationed at our front entrance. During normal work hours, the guard will be asked to sit at a "2-top", by himself, to verify the customer's age, and to watch over the "general well-being" and safety of our customers.

No. 7 Estimated number of customers:

Our current occupancy rate is 71 people, we only have 69 seats available and that is by the following: our location is split up into 2 areas, the more "traditional family dining area, all low top tables" that seats 35 guest, and we also have the "sports section" with a bar that sits 10 guest and another 24 guest at high top tables. We understand that this is a relatively small space, but on the plus side, that gives us a very realistic opportunity to maintain the high quality of food and service that we provide, and at the same time, allows us to keep all of the dining areas clean, and as quickly as possible.

No. 8 Total number of parking spaces:

Geographically, HoBo's is located within a very large commercial shopping center on Rancho California Road, between Yukon Road and Margarita Road. Within that same commercial center is an Albertson's grocery store, a CVS, and dozens of other private businesses. Needless to say, there are hundreds of parking spaces available for customers.

No. 9 Indicate if food will be served:

HoBo's BBQ operates primarily as BBQ restaurant. We do currently sell crafted beers and local wines, but our focus is mainly on food.

No. 10 Indicate if Alcohol will be served:

YES, that is our plan, we are currently in the processes of trying to convert our current California Liquor License Type 41 to a California Liquor License Type 47.

No. 11 Indicate if live entertainment will be provided:

We have no intention of bringing in live entertainment.

Respectfully,



Al Borda

Executive Chef / Owner

HoBo's BBQ – Temecula, CA