CITY OF TEMECULA AGENDA REPORT

TO: City Manager/City Council

FROM: Luke Watson, Deputy City Manager

DATE: August 10, 2021

SUBJECT: Receive and File an Update on Previous City Council Direction Regarding Parking

in Old Town (At the Request of Subcommittee Members - Council Members

Alexander and Schwank)

PREPARED BY: Luke Watson, Deputy City Manager

RECOMMENDATION: That the City Council receive and file an update on previous City Council direction regarding parking in Old Town Temecula.

BACKGROUND: On May 25, 2021, the City Council received an update on parking in Old Town Temecula. The presentation included an overview of the current parking environment in Old Town as well as potential parking strategies for the future. At the direction of the City Council, staff met with the Old Town Steering Subcommittee on July 12, 2021, (Council Members Alexander and Schwank) to discuss short-term solutions for parking in Old Town and a revised Old Town Parking Study.

At the subcommittee meeting, staff presented a preliminary concept for a temporary parking lot in Old Town on a property known as the "Mashburn" lot at the southern entrance of Old Town. The proposed temporary lot is estimated to yield approximately 150 temporary parking spaces. Staff also presented a plan to add digital parking space counters to the 6th Street and Stampede parking lots. The proposed plan would also include digital parking signs at the north and south entrances of Old Town. Finally, the subcommittee provided feedback on a continuation of the Old Town parking study. Staff was directed to bring the above items back to the City Council for further consideration.

FISCAL IMPACT: Future fiscal impacts will be brought before the City Council as each

item is considered.

ATTACHMENTS: None