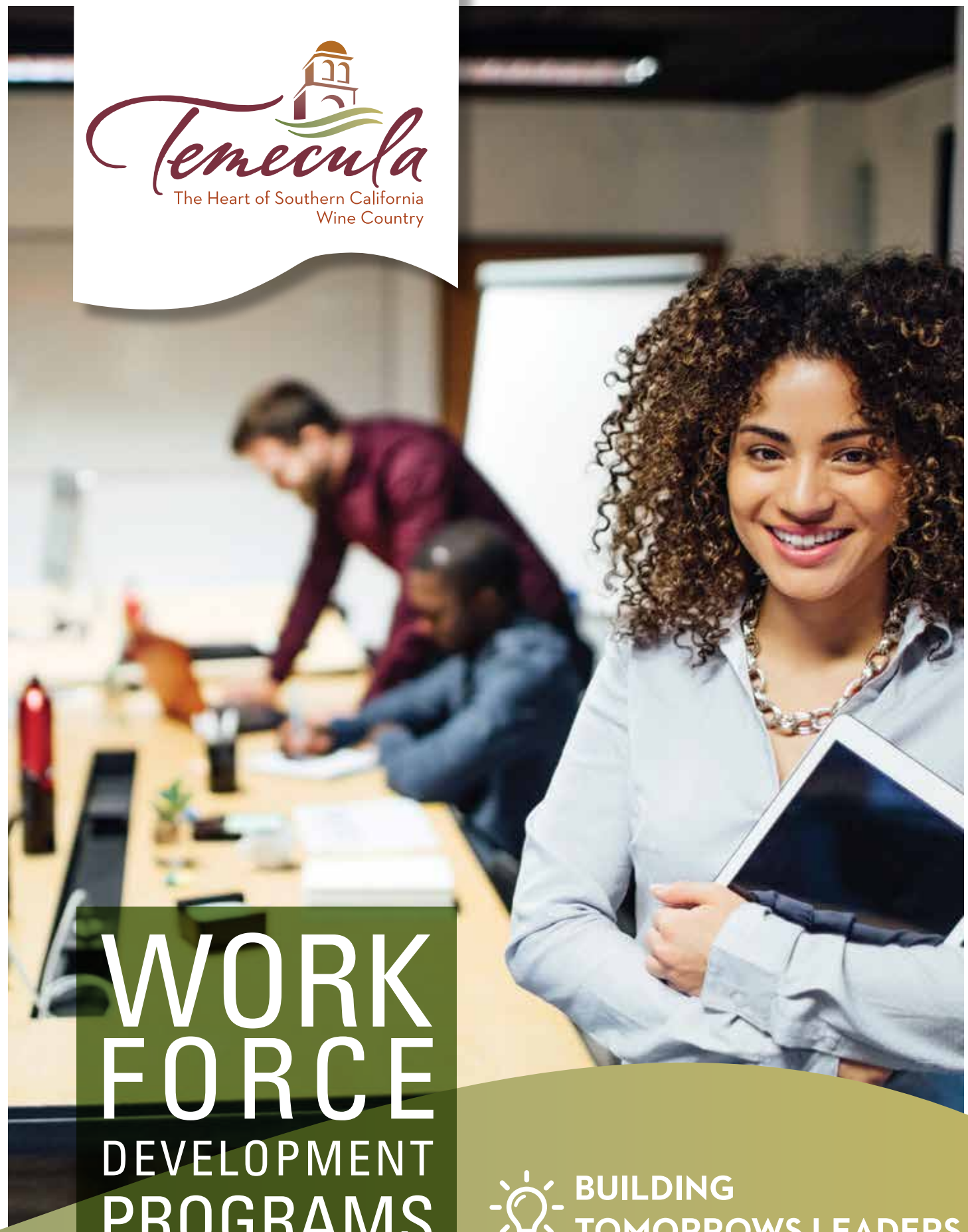
Temecula

The Heart of Southern California
Wine Country



WORK FORCE DEVELOPMENT PROGRAMS

BUILDING TOMORROWS LEADERS

BUILDING TOMORROWS LEADERS THROUGH EDUCATION, INTERNSHIP, CAREER AND ENTREPRENUER PROGRAMS

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The city contacts over 600 institutions to ensure that students are exposed to a variety of paths to higher learning, both nationally and globally.

COLLEGE AND VOCATIONAL FAIR

In late September, the City of Temecula hosts its annual College and Vocational Fair at the Temecula Promenade Mall. Over 50,000 high school students are provided the opportunity to speak with college representatives from a variety of higher education options, including: four-year colleges, universities, community colleges, vocational schools, and military institutions.

The College and Vocational Fair is the second busiest day for the Promenade Mall behind Black Friday in November. This event generates a copious amount of revenue for the Promenade Mall, which in turn helps the Temecula economy continue to thrive. We strive to bring together a diverse array of higher education options to give students a chance to explore the many avenues available to them, at a local, national, and global scale.

"Every year, this event attracts over 240 colleges, vocational schools, and military institutions."

OVER 50,000
CURRENT HIGH SCHOOL STUDENTS IN THE REGION HAVE AN OPPORTUNITY TO SPEAK TO COLLEGE REPRESENTATIVES ABOUT A VARIETY OF HIGHER EDUCATION OPTIONS

"These schools are some of the highest ranked universities and colleges in the U.S. and they eagerly come to Temecula to promote their prestigious college programs to our students."

The City of Temecula works with the Temecula Valley Unified School District, as well as school districts in the surrounding region, to ensure all high school students are informed of this eye-opening opportunity. Advertising of the event is conducted on the part of the Promenade Mall, Channel 3, city and school district websites, school emails, and on the electronic advertising screen off the 215 freeway in Temecula. Each year, it is estimated that over 10,000 high school students attend the event.

The city contacts over 600 institutions to ensure that students are exposed to a variety of paths to higher learning, both nationally and globally. The fair now has over 240 schools and organizations participating at the event.

All nine University of California schools are present, as well as ten of the Cal State Schools; such as CSU Cal Poly Pomona, San Diego State University, and CSU Chico. Also in attendance are the eight Ivy League schools, including Harvard University, Columbia University, Dartmouth College, and Brown University. These schools are some of highest ranked universities and colleges in the U.S. and they eagerly come to Temecula to promote their prestigious college programs to our students. The event also attracts foreign schools, such as the University of East London, the University of Edinburgh, and the Swiss Education Group.

The City wants students to be aware of college opportunities, and be prepared to apply. College Preparation businesses, vendors, and scholarship organizations, also provide programs and important information to students and parents that will benefit them during their college application process.

Military representatives from numerous branches including the United States Marine Corps, the United States Army, the United States Navy, and the United States Air Force Reserves are present at the event.

COLLEGE AND VOCATIONAL FAIR

Prestigious military academies are also available. The United States Air Force Academy, the United States Coast Guard Academy, the United States Naval Academy, and the United States Military Academy, also known as West Point.

High school students can speak with representatives from the Temecula Fire Department and the Sheriff's Department if they wish to look for a vocational career in the region.

Other vocational institutions including: carpentry, cosmetics, hair styling, nursing, truck driving, and welding, are available to individuals who would like to enter the workforce right away. Students can speak with representatives from Paul Mitchell beauty school, Southwest Carpenters in construction, and the Fab school, which provides programs in fabrications and welding.

The City of Temecula's Mayor and the City Clerk have their own separate booths where they provide important information about available resources in the City of Temecula. Riverside County District 3 Supervisor Chuck Washington has two booths; one for his general office and another for his workforce development team, which specializes in creating programs to increase work rates among his district's residents.

The College and Vocational Fair has expanded and improved so much since its inception that the fair now takes up the entirety of the upper level of the mall, as well as parts of the lower level.

Once the College and Vocational Fair ends, Temecula's famous wine reception takes place on the patio in front of the Mall Management Office. At the wine reception, the Temecula Mayor provides a speech on the importance of the College and Vocational Fair, explaining how it enables students to have an opportunity to speak face-to-face with a representative from either a college or a vocational organization. While not every individual will attend college, everyone should have a career path in whatever interests them.

At the end of each College and Vocational Fair, the City of Temecula conducts an evaluation survey among our college and vocational representatives to ensure that our event continues to improve.

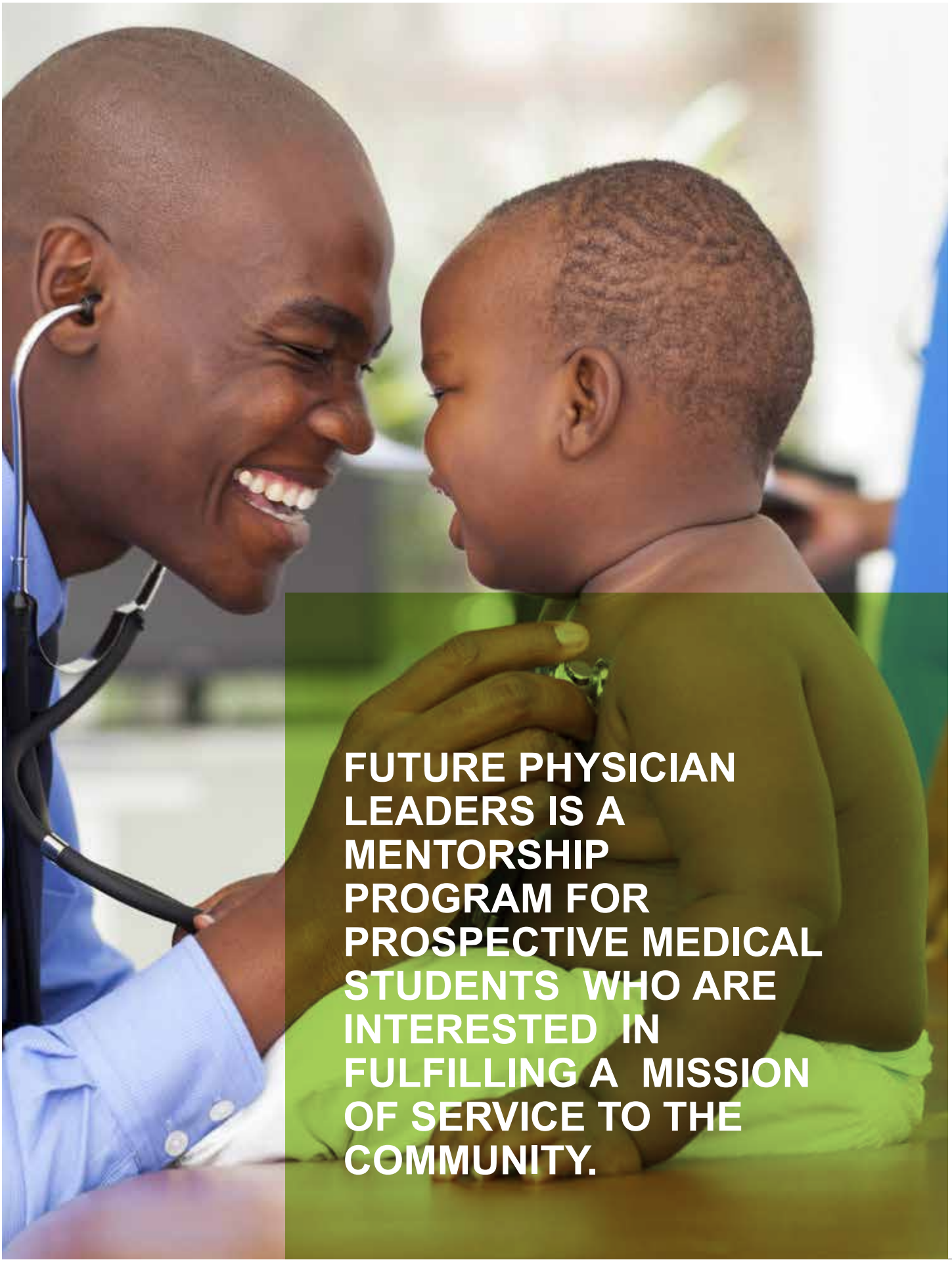
Representatives are provided with surveys where they are asked to rate the event on a 1-10 system, with 1 being poor and 10 being excellent. They rate numerous aspects of the fair, categories consists of communication, organization, directions, assistance of the staff, and preparedness of students. In previous years, the event received and average score of 9.43 out of 10.

"...it enables every student to have an opportunity to speak face-to-face with a representative from either a college or a vocational organization."

THE CITY OF TEMECULA CONDUCTS AN EVALUATION SURVEY AMONG OUR COLLEGE AND VOCATIONAL REPRESENTATIVES TO ENSURE THAT EACH EVENT WAS A SUCCESS

Every year, the biggest compliment to the fair is based on the great coordination and professionalism of the event. One of the representatives from the Los Angeles College of Music stated that, "you (City of Temecula) made it so easy for us, I was so impressed. Rockstar Service". Another admissions officer from the Ivy League school, Columbia University, stated that their, "representative was incredibly impressed with the logistics and attendance" of the college fair.

The City of Temecula expects the fair to continue growing to over 240 colleges and institutions and more than 10,000 students attending future events!



FUTURE PHYSICIAN LEADERS IS A MENTORSHIP PROGRAM FOR PROSPECTIVE MEDICAL STUDENTS WHO ARE INTERESTED IN FULFILLING A MISSION OF SERVICE TO THE COMMUNITY.

FUTURE PHYSICIAN LEADERS

The Future Physician Leaders program (FPL) is a long-term mentorship program for local prospective medical students who are avid in fulfilling a mission of service to the community. Founded in 2009 by current Congressman Raul Ruiz, MD, this program strives to expose participants to various tracks in medicine, from general practice, to research, to education. This mission is achieved through community-based collaboration between the City of Temecula, UC Riverside School of Medicine, and Temecula Valley Hospital.

This seven-week summer program allows high school and college students to participate in three different components: The Leadership Lecture Series, Community Service & Research Project, and Physician Shadowing Rotations.

The **Leadership Lecture Series** component is a combination of lectures, workshops, and group discussions which bring students, physicians, nurses, and other healthcare professionals together. Students listen to the physicians discuss their specialties in medicine, with an emphasis in: family/sports medicine, cardiology, neuroscience, pediatrics, epidemiology, or plastic surgery. Other topics, such as MCAT prep, medical school, residency life, international volunteer work, and qualitative and quantitative methods of research are discussed. This program presents its participants with a vast array of medical fields to help them decide which field of medicine they are most interested in pursuing for their future career.

The City of Temecula also brings a variety of specialized and experienced doctors who come from the Temecula Valley region and have a passion not only for their discipline, but also for helping and inspiring pre-med students. Below are some examples of the generous and gracious doctors that the City of Temecula has assembled for our students.

Dr. Jerry Hizon, MD is a Family Medicine & Primary Care Sports Medicine Physician. He has served as a medical team physician for the San Diego Chargers. He has also served as the sideline Physician for the Super Bowl in 2003, and worked as the medical team physician for the NFL Pro Bowl. The Future Physician Leaders program is coordinated with Dr. Hizon as part of its advisory committee.

Dr. John Locke, MD is an orthopedic surgeon and is board certified by the American Board of Orthopedic Surgery. He completed 20 years in military medicine with the United States Navy. He has a special interest in minimally invasive techniques and accelerated rehabilitation. He also has a subspecialty certification in arthroscopy and sports medicine through UC San Diego.

STUDENTS WILL LISTEN TO PHYSICIANS DISCUSS THEIR SPECIALTIES IN MEDICINE, WITH AN EMPHASIS IN FAMILY/SPORTS MEDICINE, CARDIOLOGY, NEUROSCIENCE, PEDIATRICS, EPIDEMIOLOGY, OR PLASTIC SURGERY.

Dr. Robin Abdelmalik, MD FACC (Fellow of the American College of Cardiology) is a cardiologist and is board certified in Internal Medicine, Cardiovascular Disease, and Nuclear Cardiology. Dr. Abdelmalik is also a volunteer faculty member of the University of California, Riverside School of Medicine. Dr. Abdelmalik has a special interest in cardiac imaging and preventive cardiology including cholesterol, high blood pressure, and weight loss management.

Dr. Amy Bremner is a breast-dedicated surgeon trained in the latest surgical techniques, including oncoplasty. Dr. Bremner is certified by the Society of Surgical Oncology and is the lead surgeon at Breastlink Temecula Valley.

Dr. Kendrick Davis is the Associate Dean for Assessment and Evaluation at the UC Riverside School of Medicine. He is responsible for monitoring and assessing UC Riverside's School of Medicine institutional learning objectives and quality improvement activities for the medical education program.

Dr. Salomeh Wagaw, MPH (Masters in Public Health) is an epidemiologist at the County of Riverside's Department of Public Health.

Dr. James Chao, MD FACS (Fellow of the American College of Surgeons) is a Professor of Surgery in the Division of Plastic Surgery at UC San Diego, and has his private practice at Oasis MD. Dr. Chao is a trained hand and microvascular surgeon who specializes in cosmetic and reconstructive surgery of the hands and breasts, as well as the development of new technologies in his field.

The **Community Service and Research Project** aspect of the program exposes students to community service and provides them with the opportunity to work on improving healthcare access and the health of the community. Participants are divided into teams to conduct research on a specific health issue of their choice, presenting their findings at the end of the program. The participants attend weekly workshops where they learn service leadership and how to develop a community health project. Each team is required to create a report and poster for their project, enhancing their ability to communicate information to audiences, as well as demonstrating their technological skills using various formatting tools.

The purpose of the Community Service and Research Project is to improve healthcare and health education access to residents of the Temecula Region. Groups in the past have researched important issues such as: the potential effects of using electronic cigarettes among youth, research guidance and health education on breast cancer, the environmental impact of exercise and behavioral lifestyle in relation to heart disease, as well as health education and awareness of mental health disorders. The FPL Coordinators, and Dr. Hizon, review the projects to ensure they meet the requirements and standard of the program. Through the Community Service and Research Project, students gain research experience and learn which quantitative and qualitative methods work best for their chosen topics. Participants are also able to learn about the potential health risks that may exist within the community are encouraged to find realistic and tangible solutions.

Previously, one group conducted its research on health education of breast cancer. The students started by gathering as much data as possible from local breast cancer patients regarding their knowledge of available breast cancer resources. This group of students realized that, while there was an assortment of available resources, such as Breastlink and the Regional Cancer Services Task

Force, members of the public had a difficult time accessing information on these life-changing organizations. In response to this, the group worked in conjunction with Dr. Bremner from Breastlink and the Regional Cancer Services Task Force to create a fully functional website that detailed the numerous resources that allows the City to have a better understanding how to help this population within its community. This project not only bettered these students by enlightening them on the fundamentals of medical research, but also bettered the City by creating lasting and tangible improvements in its outreach and information systems for health resources.

At the end of the program, the top projects at each Future Physician Leaders site (Riverside, Temecula, and Coachella Valley) are chosen to go to the UCR Palm Desert Center to present their projects to the U.S. House of Representative of California's 36th District, Raul Ruiz. There, participants are able to learn about the various Community Service and Research Projects conducted by their program counter parts in the other FPL sites, and hopefully return energized to bring these ideas and findings back to the City.

The **Physician Shadowing** component provides 20 participants with the opportunity to develop a perspective of the day-to-day routines of a doctor, by shadowing physicians once a week for four hours over a six-week period during the course of the program. The Temecula participants shadow various doctors at the Temecula Valley Hospital and experience doctor-patient interactions. These participants are given the opportunity to develop a mentoring relationship with the physician, inspiring the students to do similar work. Before the students can shadow, they must pass a background check and provide valid documentation indicating that they have received the essential vaccines required to work in a hospital. Some of the doctors the students can shadow include Dr. Hizon and Dr. Abdelmalik.

The Future Physician Leaders program also provides certified CPR training instructed by Fire Captain Matt Hayes, at the Temecula Fire Station. Participants learn the proper life-saving emergency procedure often used on individuals suffering cardiac arrest or drowning. The students work with medical dummies and authentic respirators to learn the proper technique to use on infants. Upon completion of the program, participants receive a certificate indicating that they are CPR Certified.

The Community Service and Research Project exposes students to community service and provides them the opportunity to work on improving healthcare access and the health of the community.

GLOBAL CITIZENS PROGRAMS PREPARE AND EQUIP STUDENTS TO ACHIEVE INDEPENDENCE THROUGH MEANINGFUL WORK, RECREATION AND COMMUNITY INVOLVEMENT.

GLOBAL CITIZENS

The City of Temecula encourages job growth for all individuals within the community. Through its annual Global Citizens programs, the City aims to increase employment opportunities for special needs individuals through three specialized programs: the Summer Teen Program, the Viticulture/Hospitality Vocational Training Program, and the Intergenerational Horticulture Program. These Global Citizens Programs are interactive, fun, and aim to equip students with the skills needed to achieve independence through meaningful work, recreation, and community involvement.

The Global Citizens Summer Teen Program is a bi-weekly event conducted in July at the Mary Phillips Senior Center by the Temecula Community Service Department. Classes include training in Microsoft Office applications, communication, time management, and organization. The participants in the Teen Summer Program are between the ages of 14-18 years old and gain important vocational job skills through resume writing, interview techniques, mock interviews, and job shadowing. The goal is to provide skills to help these students become successfully independent and ready to enter the workforce.

In the Viticulture/Hospitality Program, the Community Services Department, in partnership with the Spero Vineyards, have designed a viticulture training program for young adults with special needs. In this program, students perform their field experience for the Fall Session at Spero Vineyards, which includes: harvesting, cutting, pruning, sorting, and cleaning grapes. Having knowledge on viticulture is a relevant skill, especially in Temecula Wine Country where jobs are plentiful in the winery industry. At the Spero Vineyard, students learn how to work a harvest, and how to sustain themselves with a bountiful and nutritous garden.

Students exit the program with a certificate in customer service, a food handler's card, knowledge in viticulture, and teamwork skills that will prepare them for a job.

Through the Global Citizens Viticulture/Hospitality Program training, the students gain important knowledge and skills that not only protect the public and themselves from illness, but also prepare them to enter the job market and take advantage of the thousands of job opportunities available within the food service industry.

STUDENTS EARN TWO CERTIFICATES: CUSTOMER SERVICE, AND FOOD HANDLER'S CARD

The Community Services Department also conducts the Intergenerational Horticulture Program at the Mary Phillips Senior Center. This program pairs special needs individuals with senior citizens as they learn about the science and art of growing plants.

Retired TCSD Commissioner Jack Henz generously donates his time to help the participants as they learn about horticulture. Many participants in the program characterized their learning experience as meaningful and enriching, especially when combined with the relationships they were able to cultivate with one another.

These programs launched in 2014 and have earned great reviews from the participants. With this program, the City aims to raise the employment rate of individuals with special needs and give them the tools and experience they need to succeed.

THE MAYOR'S INTERN APPRECIATION LUNCHEON IS PUT TOGETHER TO SHOW TEMECULA'S APPRECIATION FOR OUR SUMMER INTERNS, EMPLOYEES, AND SUMMER PROGRAM PARTICIPANTS.

INTERN APPRECIATION LUNCHEON

The Mayor's Intern Appreciation Luncheon takes place once a year at the Temecula Conference Center. Participants from the Summer Legal Scholars, the Future Physician Leaders, the Leadership Academy, the Youth Entrepreneurs, the Global Citizens, the Medical Scribe, and the Internship Program are invited to attend the Mayor's Luncheon.

Individuals who attend the luncheon are treated to a free lunch, which includes pasta, salad, breadsticks, and cookies from a local Temecula eatery.

For the Mayor's Intern Appreciation Luncheon, the City proudly garners a number of past interns to act as guest speakers at the event. Numerous interns pursue meaningful careers after their internships have ended, in local government and beyond.

These past interns describe their experiences at the City and explain how their time interning was a quintessential step to becoming who they are today. Past intern speakers, such as Temecula City Manager Aaron Adams, Red Bull Student Brand Manager Emmett Keith Jones, Economic and Community Development Technician of San Bernardino County Richard Vaughn, and City of Menifee Economic Development Analyst Kayla Charters, have attested to the advantages in personal and professional development they gained from interning at the City of Temecula.

City Manager Aaron Adams describes how he started his current career in city government here in Temecula, and how it is an honor to be able to run the city that helped guide him to his career.

The intern coordinators who help to spearhead the various city youth programs speak to the audience about what an amazing experience it is to run these programs. They describe how bringing these programs to life require a large amount of time and work to ensure each program is of the highest quality. The interns also account on how their internships at City Hall greatly improve their organizational, professional, and program management skills.

At previous events, the Mayor and council members have spoken about the importance of internships and celebrated the City of Temecula having one of the largest internship programs in the State of California. The City is proud to state that no other city in the region has a similar internship program.

Every single one of these interns will walk away as a hard working individual when they pursue their future careers.

2017 Attendees were also treated with a presentation by best-selling author and public speaker Mawi Asgedom, who has spoken to over 1,000,000 students in more than forty states about achieving one's goals and dreams.

City of Temecula interns are not only able to network and perform administrative tasks, but can also run large and beneficial community programs that have a positive effect for the Temecula region.

The City strives to bring in some of the best motivational speakers for its interns, and in previous years has been able to treat its attendees with a presentation by bestselling author and public speaker Mawi Asgedom, who has spoken to over 1,000,000 students in more than forty states. Mawi Asgedom has written more than eight books and has inspired teenagers across the world with his motivational speeches and his online leadership classes. His books include The Code: The Five Secrets of Teen Success, Powerful Educator-How to Inspire Student Growth, and The 5 Powers of an Educator. Mawi's Learning offers online leadership courses which have won the Codie award and have been used by hundreds of schools nationwide.

Mr. Asgedom encouraged interns and program participants to have inner and outer goals, and provides advice on how to achieve those goals despite big obstacles in their path. Mr. Asgedom referenced his hard path from being a young, refugee boy to becoming a graduate from Harvard and writing his first book as an example of how everyone can accomplish their goals and dreams no matter their situation. Attendees were also treated with a copy of the bestselling author's book, Of Beetles and Angels: A Boy's Remarkable Journey from a Refugee Camp to Harvard.

At the luncheon, all attendees can enter a free raffle to win prizes such as water bottles, backpacks, an alarm clock, a desk lamp, a yoga pass, and even a tablet. At the conclusion of the event, all interns and program participants take a group photo in front of City Hall.

The City of Temecula is proud of the opportunities it provides to its interns and is confident that they will all have success in their future careers.

INTERNSHIP/FELLOWSHIP

The City of Temecula's Internship/Fellowship program offers internships/fellowships to: undergraduate and graduate college students, as well as high school graduates who are looking to gain experience before college, earn college credit, or simply get involved with their local government.

The City designs this program to expose students to the workings of local city government, gain hands-on project experience, expand their problem-solving skills, and develop personal and professional networks. Interns receive the opportunity to work together on community representation, city council meetings, as well as creating and assisting meaningful community projects for various departments throughout City Hall. After a rigorous screening process reviewing the hundreds of resumes sent to the City, the best are chosen to become part of the Temecula internship program.

Interns are the main driving force behind major events such as the College and Vocational Fair, the Young Women's Career Conference, and the Intern Appreciation Luncheon, to name a few. The City of Temecula offers numerous programs to the community that are all mainly coordinated by interns: the Legal Scholars program, the Future Physician Leaders program, the Youth Entrepreneur program, and the Junior Women's STEM program. These responsibilities allow interns to develop invaluable workforce skills, such as project management, budget management, office professionalism, and communication skills.

Internships are an extremely important experience to have in this increasingly competitive world, and are useful in setting an individual apart from the rest. The City of Temecula prepares these young individuals to obtain great careers, whether it be in local government or beyond. In their future interviews, interns can make powerful statements like, "I coordinated one of the largest college fairs in Southern California," or "I implemented a vocational workforce development program to provide career-training opportunities for individuals who did not go to college".

The City of Temecula is seeking college students to fill positions in various city departments including:

- Building and Safety
- City Clerk
- City Manager
- Code Enforcement
- Community Development
- Community Services
- Economic Development
- Engineering
- Finance
- Housing
- HR
- IT
- Planning
- Public Works
- Fire/Police
- Special Needs

Through the internship program, the City recognizes the importance of developing the future leaders of Temecula. Students from all academic backgrounds and programs are encouraged to apply. The City has multiple college postings in different colleges and universities that are local and widespread, such as UC Riverside, Cal State San Marcos, University of San Diego, and Brigham Young University. Academic credit is available to our interns.

Temecula's internships are available year-round and offer flexible schedules for students who may be simultaneously working and taking classes. Students are permitted to intern anywhere between eight hours to almost forty hours a week. Some interns have enjoyed their experience here at City Hall so much that they return a few months or a year later to resume their internship. With hard work and dedication, there are opportunities available to become paid interns.

The City is proud to proclaim that most of the individuals who intern for the City receive well-paying jobs after they leave. Past interns have earned careers in economic development, public health, the Riverside Chamber of Commerce, and city manager positions, to name a few.

THE PROGRAM IS AN INITIATIVE PUT FORTH BY THE CITY OF TEMECULA IN HOPES OF RAISING AWARENESS AND ENCOURAGING FEMALE MIDDLE SCHOOL STUDENTS TO PURSUE CAREERS IN THE SCIENCE, TECHNOLOGY, ENGINEERING, AND MATHEMATICS (STEM) FIELD.

JUNIOR WOMEN'S STEM

The City of Temecula is committed to the development of young girls in the fun and endless world of Science, Technology, Engineering, and Mathematics (STEM). This commitment is highlighted in the City's Junior Women's STEM Program. The City of Temecula runs two STEM programs: one during the school year from 4:00 PM to 5:30 PM, and a two-week summer STEM Camp from the hours of 9:00 AM to 12:00 PM for middle school aged girls in the Temecula Valley area at the Temecula Valley Entrepreneurs Exchange building. Breakfast and lunch is provided each day.

The STEM program is an initiative put forth by the City of Temecula in hopes of raising awareness and encouraging female middle school students to pursue careers in the STEM fields.

Throughout the length of the program, participants have an opportunity to speak to role models who are already actively pursuing their STEM careers. Examples of prior guest speakers in the STEM field consisted of manufacturing engineer Teresa Moya from Abbott Vascular, Ms. Hanna from Engineering for Kids, and Robotic Instructor Crystal Covarrubias in Gears 2 Robots.

Teresa Moya has been at Abbott Vascular for more than six years, where she acts as a group leader and supervises manufacturing engineers working in alignment with Research and Development and project management to move a product into commercial manufacturing. Abbott Vascular is a medical device company that develops, manufactures, and supplies medical devices for the treatment of cardiac and vascular diseases.

S-T-E-M

Engineering for Kids is an organization that encourages and supports children to have an interest in STEM related fields, and has an impressive 145 locations in 21 countries.

Gears 2 Robots is an organization whose mission is to use STEM education, specifically robotics, to inspire tomorrow's inventors, hobbyists and innovators. Gears 2 Robots Instructor Crystal Covarrubias has a background in mechanical engineering, and recognizes the lack of representation of women in STEM careers and aims to make a difference.

The Junior Women's STEM program is supplemented with hands-on STEM activities, both fun and educational, aiming to interest these young, bright women to enter the STEM fields.

One example of a hands-on activity includes the gumdrop structure challenge, which focuses on teaching the girls the importance of load distribution.

The challenge is to use 10 gumdrops and 20 toothpicks to design a structure that can hold the weight of a large textbook. To accomplish this, students need to apply their knowledge of physics, shape comparison, and load distribution to build their structures. The students are encouraged to be efficient and plan their structures ahead of time to limit the number of replacement items. In previous years, the most common shape attempted was a cube, but this shape is notoriously weak and falls under the weight of a book.

Through trial and error, and guidance from the representatives, the girls improved their engineering skills and found that an excellent structure of a design is a pentagon with alternating triangles. With this design, all the toothpicks are used to create a solid base that can hold the weight of a book. Concepts from engineering and physics blend to make a fun and fascinating project that makes abstract theories tangible for a young audience.

Another hands-on activity the students learn is how to program robots through Gears 2 Robots. Here, the girls learn the importance of program design and how this knowledge can be applied to many forms of technology. This skill is becoming increasingly practical and invaluable in a world where technology and robotics have become a larger part of modern life.

THE STEM JUNIOR WOMEN'S PROGRAM IS ALSO SUPPLEMENTED WITH HANDS-ON STEM ACTIVITIES THAT ARE BOTH FUN AND EDUCATIONAL, AIMING TO SPARK INTEREST IN THESE YOUNG, BRIGHT WOMEN TO ENTER THE STEM FIELDS.

At the end of the program, the girls are asked to review their experiences and provide feedback on the program as a whole. Some of the girls in previous years stated that they "loved this program," how they learned that "coding is an actual job," and how they "loved everything about this class". The goal at the end of the program is for the girls to be exposed to new and exciting career fields and for them to gain an understanding of the opportunities available to them in the fields of science, technology, engineering, and mathematics.

DURING THIS PROGRAM, PARTICIPANTS WILL LEARN EMPLOYMENT SOFT SKILLS, PARTICIPATE IN WORKSHOPS THAT WILL HELP THEM WITH COLLEGE ADMISSION, AND RECEIVE VOCATIONAL TRAINING FOR ANY EMPLOYMENT PATH THEY DECIDE TO TAKE AFTER GRADUATING HIGH SCHOOL.

LEADERSHIP ACADEMY

The Leadership Academy summer program is a ten-day program, conducted over six weeks, that is committed to providing high school students ages 14 to 18 with vital skills for transitioning from high school to carrying out prosperous lives as adults. The program is conducted at the Temecula Valley Entrepreneur's Exchange Building. Breakfast is provided to students before the courses start.

The three core sections of the Leadership Academy are career education, college readiness, and power skills. Career education is aimed at helping students navigate the complexities of the job market by equipping them with job interview skills, cover letter techniques, and resume compositions. College readiness assists students in applying for financial aid, selecting a college, understanding standardized tests, and composing college applications. Lastly, power skills verses students in time management skills, financial literacy, and personal health.

On Day 1, the program delves into what it looks like to take "leadership" from a concept to a lifestyle. The students are introduced to the concept of leadership, and their preconceived notions of leadership are tested when listening to a guest speaker discuss what being a leader truly means.

One guest speaker the Leadership Academy has welcomed in previous years is Paul Thompson, the Executive Director of the BetterWorld Trust. The BetterWorld Trust is a Temecula based philanthropic organization that envisions a world in which everyone has access to the opportunities, education, and nourishment needed for a fulfilling life. Mr. Thompson provides a lecture on what it means to be a leader of a very large organization with many employees depending on it.

On Day 2, students, age 16 and over, conduct and complete their Food Handler Training, while students under the age of 15 engage in a Pathway to Driving seminar. Participants 16 and over use provided equipment to complete their Food Handler Training online at the Entrepreneur Exchange Building. A food handler card is an essential document in the food-related industry, and is vital to any student applying to jobs in that sector.

For the younger individuals, a seminar on how to become a licensed driver is important because transportation may inhibit individuals from applying to certain schools or jobs due to their inability to drive. This seminar provides the students with the information they need to get their permit, take driving courses, and ultimately pass their driving test.

Day 2 also includes a resume and cover letter workshop. Students receive a presentation on how to create a successful resume and cover letter.

On Day 3, the students engage in financial literacy activities, a Socratic seminar, and listen to a guest speaker cover topics such as what a budget is, how to manage a budget, differences in bank accounts, and what credit is. Most students do not learn these topics in high school, so it is crucial they encounter this material before they enter the adult world. This is an especially important topic to discuss before they enter college and must manage their own budget while potentially maintaining loans and credit cards.

On Day 4, the students learn how to pick the best college for themselves, as well as learn about financial aid and how they can afford college. The guest speakers present numerous financial aid options available to all students, should they choose to go through trade school, a community college, military school, or a four-year university. The guest speakers also provide students with information on what they can do while still in high school to ensure they are well-informed of what their and their family's finances look like.

On Day 5, the students participate in a job interview workshop where they learn how to acquire letters of recommendation and improve their public speaking skills. Esther Phala from the Temecula Professional Women Toastmasters has been a guest speaker from previous years who covers these topics in depth.

The Temecula Professional Women Toastmasterswas designed to help members achieve their goals in finding their voice and being able to present to groups. Guest speakers like her provide interview tips and other recommendations, such as speaking with a clear and audible voice, since many of the younger students may not have experienced a professional atmosphere before.

On Day 6, a guest speaker provides an overview of scholarship opportunities. Counselors Jamila Zuwayed and Miriam Brijandez from MSJC are some examples of previous speakers who have provided a presentation on the Pathways to College: A-G Requirements, which are essential to get into college. The guest speakers inform the students what the requirements are and how it could benefit them if they achieve the highest level on the A-G list. For example, not having to

UPON COMPLETION OF THE WORKSHOP, THE PARTICIPANTS RECEIVED A CERTIFICATE INDICATING THAT THEY ARE CPR CERTIFIED.

take a test before starting college or gaining college credit. This information can save students money and show them how they can graduate early. The guest speakers help students not only get to college, but succeed there as well.

On Day 7, the students participate in a CPR certification workshop conducted by Fire Captain Matt Hayes's staff. Participants learn the proper life-saving emergency procedures often used on individuals suffering from cardiac arrest or drowning. Upon completion of the workshop, the participants receive a CPR Certification. Having a CPR certification is useful in numerous industries: healthcare, construction, and education.

On Day 8, the students participate in a personal statement/college essay workshop, and a SAT and ACT review session. It is very important for students to be able to score well on both the SAT and the ACT, as it is one of the many factors considered by admission counselors when applying for college. Students may not get into their school of choice even with good grades and a vast array of extracurricular activities if their SAT or ACT scores are low. Here, the students learn about the different types of questions presented in each test and how they should go about handling the questions in a timely manner, preparing them for further success.

On Day 9, students participate in a personal health workshop where they learn about positive conflict resolution and emotional maturity, two very important life skills to have. Students view a presentation that focuses on stress prevention and stress management. In college or in the workforce, students will face tasks that may seem daunting to them and cause them stress. It is crucial for students to learn calming techniques to help center them so they can advance through whatever predicament comes their way.

On Day 10, the closing ceremony of the program is conducted. Students review the Leadership Academy checklist and receive their certificate of completion. The current Temecula Mayor congratulates the students for completing the Leadership Academy program and provides a brief presentation on professionalism and its application throughout their own career. Students are asked to review their lectures to see how much they have learned and accomplished in only 10 days of the program.

The students are also asked to provide completed evaluations of the event to the program coordinators in order for the City of Temecula to improve the event for the next batch of students. There is always room for improvement and the City of Temecula strives to do its absolute best every year.

At the end of the program, participants will understand how to be leaders, and have a positive influence in any workplace that they may find themselves in. Students will be able to take their driver's test for their license, prepare for their ACT/SAT tests, be able to manage a budget in college, and ultimately gain the necessary skills to become great leaders. This program not only benefits the students, but the local community around them as well, filling the City with responsible, productive, and mindful citizens.

MEDICAL SCRIBE

The Medical Scribe program is offered to students with high school diplomas, or equivalent, interested in health-related fields. This program helps qualify students work as certified medical scribes. To implement this program, the City of Temecula has become a member of the American College of Medical Scribe Specialists in providing certifications to students in the region.

Medical scribes are a necessity in the doctor's office. Medical scribes provide support to doctors while also receiving valuable experience in the medical professional industry. Traditionally, a physician's job focuses solely on direct patient contact and care. However, with the implementation of Electronic Health Records, an overload of documentation and clerical responsibilities have caused physicians to be weighed down. As a result, these doctors cannot meet with as many patients during the day. Medical scribes serve as the solution to the documentation overload problem, and have become essentially a one-on-one collaboration with a physician.

By increasing the efficiency of doctor visits with the help of medical scribes, doctors can see more patients throughout the day in a quicker and organized manner. Today's healthcare is focused on ensuring quality patient care and patient safety. As technological advancements continue to increase, as do the need for Certified Medical Scribe Specialists.

The Medical Scribe program is offered weekly during the summer from the times of 5:00 PM to 7:30 PM at the Temecula Valley Entrepreneur's Exchange Building.

This six-week program provides an overview of the day-to-day tasks of a medical scribe, including medical terminology, anatomy and physiology. Students gain an understanding of the legal guidelines that come with working in healthcare and an understanding of how to take medical information that the physician will use when they see their patient. Students also learn essential computer skills that will be important when monitoring and documenting medical test results, such as blood and urine tests, x-rays, and CT reports.

The students receive instruction by an expert team of medical professionals and receive assistance in medical scribe externship placement. At the end of the Medical Scribe program, the participating doctors may choose to hire some of the students who aided them throughout the duration of the program.

The program is conducted in coordination with Dr. Jerry Hizon, MD. Dr. Hizon attended the University of California, San Diego School of Medicine and served as the chief resident in family medicine at the University of California Irvine Medical Center. Dr. Hizon specializes in family practice and medical services for athletes and people who enjoy sports recreationally. Dr. Hizon has worked in the past as the medical team physician for the San Diego Chargers, as a sideline Physician for the Super Bowl in 2003, and worked as the medical team physician for the NFL Pro Bowl. He has also helped train emerging physicians as an assistant clinical professor at the UC Riverside School of Medicine and at the City of Temecula's Future Physician Leaders program.

Upon completion of the program, and passing the MSCAT, our staff provides support to the students in finding a medical scribe externship as a Certified Medical Scribe.

THE SUMMER FOODS SERVICE PROGRAM WAS CREATED FOR FAMILIES RESIDING IN TEMECULA TO OFFER MEALS TO KIDS UNDER THE AGE OF 18.

SUMMER FOODS SERVICE

The Summer Foods Service program was created for local Temecula families to offer children and minors, under the age of 18, meals. During the summer, the event takes place every Tuesday and Thursday from 12:00 pm to 1:00 pm at Margarita Community Park.

The Summer Food Service Program is a U.S. Department of Agriculture (USDA) federally-funded program that reimburses sponsors for the administrative and operational costs to provide meals to children and minors during the periods that they are out of school. Meals are also available to people with disabilities who are over the age of 18 and participate in school programs for individuals who are mentally or physically disabled.

The program was started in 1968 as part of a larger pilot program, and became its own program in 1975. The goal is to continue providing nutritious meals to these children during vacation periods away from school.

Even with the average Temecula household income of over $95,117, the issue of undernourishment still exists among children and families in the City of Temecula. The Community Services Department within the City of Temecula prides itself on inclusion, meaning all children are welcomed and encouraged to participate and receive a free lunch during the summer.

Good nutrition is essential for the success of students in school, as missing a school breakfast or lunch increases the likelihood of becoming inattentive, disruptive, sick, tardy, and absent from class. Malnourished students also tend to score lower on achievement tests. This program provides an opportunity to continue a child's physical and social development while providing nutritious meals during long vacation periods, helping children return to school ready to learn.

This program is conducted by City employees and interns who are able to offer their time to help prepare, package, transport and handout the meals. The Human Services Division, within the Temecula Community Services Department, utilizes the Mary Phillips Senior Center to assemble the lunches for the program.

The meals provided through the program include reduced fat milk, fruits and vegetables, bread, and meat or a meat alternative. Throughout the summer, the City of Temecula rotates through fiesta wraps, orange chicken & rainbow rice, Southwestern chicken salad, Mediterranean quinoa salad with chicken, Uncrustables with veggies & hummus, and chicken burritos.

In 2016, the Summer Food Service Program provided meals to 2.8 million children each day at 47,981 sites. The City has helped increase those numbers by serving more than 1,000 lunches each summer. Temecula was able to handout about 75 meals every Tuesday and Thursday for a five-week period. The program was a success with the help of the City employees and interns, who all received their food handler certification to conduct the program.

Children and parents alike have had a great response towards the Summer Foods Program. Below are some of their statements:

"This is a great program for many kids in our neighborhoods who go hungry. The food is nutritious and gives them energy for the day. For some it is the best meal they receive."

- Kellie Hoke

"Great job following a nutritious lunch. My daughter noticed you followed the food pyramid."

- Jessica Perez

"It's great for kids and encourages parents to go out more. It's our first time in the morning, so it's exciting."

– Shirley

DESIGNED TO GIVE PARTICIPANTS EXPERIENCE IN SPEAKING WORKSHOPS, DEBATES, LAW LECTURES, LSAT OVERVIEW, AND COURT ROOM SHADOWING.

PRE-LAW STUDENTS LISTEN TO NUMEROUS LAWYERS WHO SPECIALIZE IN DIFFERENT AREAS OF THE LAW.

SUMMER LEGAL SCHOLARS

The Summer Legal Scholar program offers a wide array of activities to prepare college undergraduate and graduate students interested in pursuing a career in the legal field. The program takes place at the Temecula Valley Entrepreneur's Exchange Building. Other buildings where the program is held include Temecula City Hall and the Southwest Justice Center.

The program is conducted in the summer for approximately six weeks. Breakfast and drinks are provided to the pre-law students in the morning.

This program involves participants in speaking workshops, debates, law lectures, LSAT overviews, and courtroom shadowings. Students gain critical skills in the legal field such as: critical thinking, organization, professionalism, and networking. This program not only aids students in their journey to obtain jobs in the legal sphere, but creates fun and exciting memories that will stay with the students for the rest of their lives.

Students learn about courtroom etiquette, the California Court System, different fields of law, alternatives to law, law school success and scholarships, and methods for students to be able to prepare for and excel on the LSAT. The students are also presented with numerous Supreme Court cases, such as Burwell v. Hobby Lobby, Brown v. Board of Education, and Liebeck v. McDonalds, to learn how they should approach the legal text and how to convey their interpretations of it. Writing briefs is a skill that pre-law students will need to be very comfortable with, so the program places emphasis on this area early on. Students will need to know the problem/question presented in the case, the potential connections of the case with existing cases, the main arguments of the Supreme Court and their interpretations of it, and the importance of those interpretations in the legal field.

Students in the program have an opportunity to experience the day-to-day activities of a lawyer in a courtroom setting through courtroom shadowing at the Southwest Justice Center with criminal defense attorney, Robin Johnson. Students gain insight into what a lawyer does to prepare for a case, how a lawyer acts in court, and the proceedings after court has ended. This program presents a great networking opportunity for students to connect with actual attorneys. This will prove useful to them when they apply for scholarships, law school, or a job and require a letter of recommendation.

There are diverse panels of guest speakers who discuss their law-related occupations to give students insight into the considerable amount of career options available after graduation. Guest speakers from previous years have included: Honorable Judge Angel Bermudez, the Temecula Law Firm attorneys, Law Librarian Efren Nava, Law School Admission counselors, current law school students, and other lawyers and individuals in other law related fields.

Pre-law students are able to listen to lawyers who specialize in different areas of the law, such as Frank Huang on trusts and estates, Barak Berlin on common law and debt law, and Karl Mowley on elder law, among many others.

Participants are also presented with individuals who have law degrees, but do not currently work as lawyers. Individuals such as Law Librarian Efren Nava, City Clerk Randi Johl, and Jane Kelly from State Farm have been

LAW SCHOOL ADMISSION COUNSELORS PROVIDED AN INSIGHT INTO WHAT MOST LAW SCHOOLS LOOK FOR IN THEIR LAW PROGRAMS.

presented to previous classes to show that they could have successful careers in other areas of the workforce, should they decide not to practice law.

Law school admission counselors provide insight into what most law schools look for when they accept students into their law programs. They provide information on what an accreditation of a law school means and the different versions of it. Law school admission counselors come from Cal Southern, Pacific Coast University, Chapman University, and the University of California, Irvine.

The panel of current law school students provide information as to what pre-law students can expect at law school and how they can prepare for the LSAT. The current law school students also describe their own experiences at law school and explain what helped them get there.

The participants are also provided with presentations and workshops on how to afford law school and are given information on law school scholarships. Guest speakers discuss financial aid options since a common concern of pre-law students is whether they can afford to put themselves through law school, the fear of debt preventing them from applying.

At the end of the program, Blueprint representatives provide a LSAT Explanation presentation to help pre-law students prepare for the LSAT. Participants then take a four-hour mock LSAT test. By providing an opportunity to take a mock LSAT test, pre-law students are exposed to the length and difficulty of the exam, and that experience

benefits and prepares them as they prepare to take the official LSAT exam.

The Summer Legal Scholar program provides its students with the opportunity to meet and have lunch with the California State Bar President, James Fox. As the President of the California State Bar, he presides over an agency that regulates more than a quarter million licensed lawyers in California and is the largest state bar in the country. Beforehand, Mr. Fox was a former San Mateo County District Attorney who practiced law for more than 46 years. Every year, Mr. Fox has stated that the City is one of the few organizations in California that run a program of this caliber, and he is excited to share his journey with the students.

The program also provides a guided tour of the University of California, San Diego's School of Law. On this tour, the students are able to see what a law classroom and appellate moot court looks like. Participants are also able to have an admissions counselor provide key information regarding the University of San Diego's School of Law admissions process. The pre-law students also learn how the University of San Diego's School of Law implements its moot courts to provide an authentic experience. Upon completion of the Legal Scholars program, the pre-law students are presented with certificates of completion, detailing their many accomplishments throughout the program. At the end of the Summer Legal Scholars program, participants will be confident in their gained knowledge and will be well prepared for the LSAT, law school, and obtaining a career in a law-related field.

THE CITY OF TEMECULA WANTS TO ENSURE THAT EVERY INDIVIDUAL HAS AN OPPORTUNITY TO GET TO THEIR FUTURE CAREERS, WHETHER THAT BE IN CARPENTRY, PLUMBING, HVAC OR IN ANOTHER VOCATIONAL FIELD.

VOCATIONAL PROGRAMS

The City of Temecula provides skills and certifications in the following seven areas: Forklift driving, HVAC (Heating, Ventilation, and Air Conditioning), welding, keyboard testing, carpentry, medical scribes and plumbing.

The City has created multiple vocational programs to help individuals, especially high school graduates, become skilled professionals. While not everyone goes to college, the City believes everyone should be on a path that leads them to a career. The City wants to ensure that every individual has an opportunity to obtain any vocational career in these fields. The programs are conducted at the Entrepreneur's Exchange Building.

Forklift training is important in many businesses, as they help move products quickly and safely. This program helps individuals discover numerous potential career opportunities as a forklift driver.

HVAC training is crucial, especially in Southern California where temperatures can get extremely high. Skilled HVAC technicians are in high demand due to the importance of having safe and comfortable temperatures within industrial factories, commercial buildings, and the community's own homes. Through the program, individuals learn how to handle HVAC equipment effectively and safely. As employers generally require certifications, this program teaches how to maintain, service, and repair centrifugal fans, refrigeration, cooling towers, waste handling, and heating systems.

Welders are vital in the automobile, electronics, aeronautics, and construction industries. Welders are highly skilled technicians, required in several production processes, keeping the manufacturing industry afloat. Through the program, participants receive training and a certification for welding which will open a great number of career opportunities.

The City implements a keyboard-testing program to provide typing certifications to individuals who plan on working in a fast-paced office environment. Millions of employers, such as city governments, hospital offices, and corporations, require individuals to work in their offices as office specialists or front desk receptionists. These careers require a lot of data inputting and record keeping, which individuals can do quickly with keyboards. Many employers require individuals to provide not only their resumes, but also a typing certification that shows your word per minute (WPM). To receive a certification, individuals will need to take a 3-5 minute typing test with a randomly generated prompt, where individuals have to type and replicate the prompt exactly as shown. Speed and accuracy are the two factors taken into consideration. This program allows individuals to receive an important certification that benefits them in several occupations.

Carpentry is an indispensable form of work in the construction industry. A carpenter's skills cover multiple areas such as setting foundations, laying new stairs, installing new beams in a home, creating a bridge, building a hospital, or working on industrial pipework. The City of Temecula not only wants to train individuals in carpentry, but to provide certifications to enable them to be workforce ready.

The City provides a Medical Scribe Program to interested pre-medical students. Medical scribes are important professionals because they help provide support and administrative assistance to the doctor. Students are provided training sessions, as well as test preparation to take the Medical Scribe Certification and Aptitude Test. Participants listen to various doctors while taking the course and will be ready to become certified at the end. Individuals pursuing a career in the medical field are highly encouraged to earn a certification to become a medical scribe specialist.

The City also provides training courses on plumbing. Plumbers work on residential homes, factories, commercial buildings, mining operations, and more. Through the plumbing program, individuals learn the basics to repair water and gas pipes, drainage systems, waste disposal systems, and appliances.

Through these vocational programs, the City is able to provide opportunities to individuals who opt to go straight into the workforce. Upon completion of any of these programs, our students will be qualified and stride into their future profession of choice.

THE CONFERENCE PROVIDES YOUNG WOMEN THE OPPORTUNITY TO DISCUSS THEIR FUTURE CAREER GOALS WITH MULTIPLE WOMEN IN THEIR INDUSTRIES.

YOUNG WOMEN'S CAREER CONFERENCE

The City of Temecula annually conducts the Young Women's Career Conference at the Temecula Civic Center to provide an opportunity for female high school students to discuss their future goals with multiple leading women in a plethora of industries.

The City of Temecula prides itself on empowering these young female students to meet successful female role models. These leaders show students that they too can obtain their dream careers. Supporting the growth and empowerment of these young women allows both the community and their future companies to benefit. Approximately 130 high school students attend each event along with about fifteen mentors.

The City recruits a variety of mentors from multiple industries such as: government, business, medicine, education, entertainment, and non-profits. Some examples of mentors attendees are: Laura Boss, Public Information Officer for the Temecula Valley Unified School District; Silvia Olivas, co-producer and writer for Disney; Temecula Police Chief Lisa McConnell; and plastic surgeon Dr. Kim from the Advanced Institute for Plastic Surgery. Other mentors include: Assistant Fire Marshal Elsa Wigle, Temecula City Clerk Randi Johl, and Lt. Colonel Christine Bell. The event is set up to have a ratio of 10-11 students per mentor. At each table, the students discuss the mentor's path to their current career, strategies, tips, and discuss the obstacles the mentors faced and overcame.

Afterwards, a question/answer period with the mentors is conducted. Topics are discussed such as: what it is like for a successful female in an industry, or common obstacles that the mentors needed to overcome.

In the Conference Center patio, vendors provide information and resources about their current organization or business that might be of interest to the high school students. Vendors such as Mary Kay, Michelle's Place, and Assistance League have attended past events and provided information on the useful resources that their organization provides. The City provides coffee and a full breakfast to all the students and mentors. In addition, a raffle also takes place, and the female high school students have a chance to win fidget spinners, gift certificates, and a camel backpack.

To end the conference, a group photo is taken in front of City Hall. A survey is also sent out electronically to both the students and the mentors to see how each felt about the conference and if there were any areas that needed improvement. The City of Temecula prides itself on being able to improve its events year after year, and hopes to continue receiving feedback to improve the experience.

THE YOUTH ENTREPRENEUR PROGRAM TEACHES PARTICIPANTS ABOUT MARKETING, BUSINESS DEVELOPMENT, PLANNING, MARKET RESEARCH, BUDGETING, BUSINESS PITCHING, AND BUSINESS LAW.

YOUTH ENTREPRENEUR

The Youth Entrepreneur Program (YEP) is an opportunity for high school students, ages 14-18, to hear about the experiences of starting, maintaining, and growing a small business from local business owners in the community.

The two-week program is conducted at the Temecula Valley Entrepreneur's Exchange Building. Every year, we have between 35 to 45 high school students who participate in this program. The program is such a success that a wait-list needed to be created. Lunch, snacks, and water are provided as well.

The goal of this program is to encourage and develop a new generation of successful entrepreneurs. Nearly 50 percent of all new businesses fail within the first three years, yet they are a driving force in innovation and competitiveness. To mitigate the turnover rate of new businesses within the Temecula Valley region, the City developed this entrepreneurial program to help high school students equip themselves with foundational skills essential for achieving success in their entrepreneurial endeavors.

In the Youth Entrepreneur program, participants have the opportunity to learn about marketing, business development & planning, business, market research, budgeting, business pitching, and business law.

Not only will students learn from current business owners located in the Temecula Valley region, but they will also implement what they have learned by working in teams and creating a mock business. Participants develop a business plan including details costs, demographics, products, product marketing tactics, and product financing.

On Day 1, the students are introduced to the program and given activities that teach them about business case studies, solutions, and ad-lib value propositions. Students also view a presentation by a guest speaker on entrepreneurship. In former years, the City has hosted speakers such as Bryce Hudson from Grip Clean. Mr. Hudson is a local entrepreneur and X-Games

three-time medalist who discussed how he became an entrepreneur through his time as a motocross athlete.

On Day 2, the students receive a general overview of important fundamental business information; budgeting, revenue streams, and business incorporation. Furthermore, students learn what it means to create a business model for sample products through their group activities and, upon completion, must present their business model to the rest of the students.

On Day 3, students view a presentation that will cover topics relating to patent law and receive an in-depth explanation on how patent law is applied to new and established products. Then, students work on group case studies regarding patent law and business incorporation. Covering patent law has practical use, as students will need to consider it when working on their mock businesses.

On Day 4, students meet with another guest speaker who covers topics on the importance of developing a marketing plan and pitching to focus groups. An excellent guest speaker from previous years is Kyle Mastin from Pulse Marketing. Mastin is the President of Business Development at Pulse Marketing with extensive experience in public speaking and a practiced knowledge on marketing. After the guest speaker's presentation, students work on a case study that deals with guerrilla marketing, the marketing mix, and market research.

BUSINESS PITCH COMPETITION

ATTRACT INVESTORS

TEAM RESULTS

On Day 5, another guest speaker arrives to discuss business pitching and business fundraising. In the past, the City welcomed active Pitch Practice judge, Scott Brovsky to speak with the students. Groups are given powerful feedback on their potential business startups. Students are provided with Chromebooks to work in groups and prepare their presentations. When ready, participants practice pitching their business plans to the rest of the students.

Entrepreneurs like James Stewart also speak with the young students about his personal experience starting and owning Stew's Barber Shop, a chain of Inland Empire barber shops. Stewart has provided useful knowledge on how he expanded from one barber shop to multiple locations, and explained how he solved challenges along the way.

On the last day of the program, teams compete in a Business Pitch Competition. Teams must apply everything they have learned throughout the program to create a realistic business that is able to attract investors. Students must work efficiently in teams to present an effective business plan. This is a necessary skill to master before presenting their pitches to prospective investors in the future, or merely presenting a group project in a class in college.

Teams are then given feedback by a panel of judges comprised of past guest speakers who ask questions, provide business tips, and advise students on how to give proper pitches to interested investors.

The goal of this program is to help encourage and develop a new generation of successful entrepreneurs.

Some of the group business pitches in previous years included creating a ride-sharing app for adolescents, creating a golf ball with a GPS-tracking device that can be found through an app, creating a gift service provider, and creating affordable tableside point-of-service tablets for restaurants.

Other ideas included a restaurant business with a private movie room, an app that allows the user to see events around them based on their location, and a service provider to help confused high school students decide what their college major should be. Groups are judged by how structured their business plan is, the potential startup cost, marketing plans, and product audience, among other things.

The best performing teams of the competition receive prizes such as Amazon Fire Tablets. Participation in the Youth Entrepreneurs program is a wonderful experience for the students to add to their resumes or in their college applications, where they can showcase their determination to succeed in their future endeavors. Not only do students have a great experience, but they also have an opportunity to gain an average of 21 community service hours for their time in the program. Students also receive a Youth Entrepreneur shirt from the City of Temecula.

These young, bright minds get to challenge their skills and knowledge while working in a safe and friendly environment that supports them.

YOUTH INNOVATORS WAS CREATED BY THE CITY OF TEMECULA TO PROVIDE STUDENTS AN OPPORTUNITY TO WORK ON VARIOUS COMMUNITY-BASED PROJECTS THAT BENEFIT THE COMMUNITY AROUND THEM.

YOUTH INNOVATORS

The Youth Innovators program was created by the City of Temecula to provide high school students with an opportunity to work on various community-based projects that benefit the locality around them. Every Wednesday throughout the school year, the high school students meet at the Temecula Valley Entrepreneur's Exchange Building from 3:30 PM to 5:00 PM. There, the students meet amongst themselves under the supervision and leadership of Economic Development Manager, Charles Walker. A snack is provided to ensure they are well fed and energized.

The Innovators are comprised of twelve members who come from multiple high schools within the region. The students learn about the various activities that the City provides, and have an opportunity to learn the details behind operating and implementing various community-based projects. Students can earn community service hours while they attend the weekly meetings and work on their assigned projects.

One of the programs the Youth Innovators coordinate is the Young Women's Career Conference. This conference is oriented towards female high school students, and offers the opportunity to have breakfast with successful women in various industries. The Youth Innovators work together on various tasks such as: getting successful women to participate in the event, recruiting female high school students to attend the event, and planning the agenda and substance of the event.

Through community-based projects, the Youth Innovators are able to learn about project handling, the importance of communication and budget management.

Though the students are the ones putting the conference together, they do receive support from their supervisor, Mr. Walker, who ensures that they stay focused and are on the right path to creating an amazing event. They are also provided guidance from experts who have coordinated large-scale programs.

The Youth Innovators must work together and communicate to ensure work is being done in an efficient manner. They assign jobs, objectives, and committees among themselves, which provide an opportunity to hone their team building skills, which are essential for most college or workforce endeavors.

This program is not only meant to be educational, but enjoyable as well. Students are encouraged to be creative and to think out of the box. In previous years, one of the Innovators recommended purchasing purple six-foot sized balloons that were in the shape of grapes, to represent Temecula's wine country for an event. Although this seemed like a great idea, it served as a learning experience about time and budget constraints that must be considered when planning an event.

Students are encouraged and have the opportunity to participate in a variety of events and other city programs, whether it be community services, planning a luncheon for interns, or planning a Hackathon. These Innovators have an opportunity to create professional connections that may also prove useful when applying for college and jobs.

Support to the Innovators, aiding whenever they need assistance. Interns act as mentors, providing feedback and engaging them in conversation, allowing them examples and insight if or when last minute issues arise. The interns advise the Youth Innovators to be prepared in any situation.

Being a member of the Youth Innovators is a great way for high school students to gain workforce skills that will benefit them in their college applications, resumes, and future careers.

The Youth Innovators have an opportunity to network with various city officials, organizations, and other important individuals at a young age, allowing them to build relationships that could develop into future internships or letters of recommendation. The students will be able to state that they worked and coordinated large community based events, programs, and projects on the behalf of the City. They will be able to showcase their already developed professional skills before they enter the workforce themselves. Being a Youth Innovator helps distinguish students from others who may have similar school grades or experience. It helps to give them a head start in an increasingly competitive world.

CITY OF TEMECULA

41000 Main Street
Temecula, CA 92590

951-694-6444
888-TEMECULA

TemeculaCA.gov

WORKFORCE DEVELOPMENT

Charles Walker
Economic Development Manager
(951)694-6468

Temecula
The Heart of Southern California
Wine Country